



City of Rochester Hills
AGENDA SUMMARY
FINANCIAL ITEMS

1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org

Legislative File No: 2026-0162

TO: Mayor and City Council Members

FROM: Sara Roediger, Planning and Economic Development Director
Ken Elwert, CPRE, Parks and Natural Resources Director

DATE: April 13, 2026

SUBJECT: Request for Approval of the Memorandum of Understanding with the Paint Creek Center for the Arts (PCCA)

REQUEST:

City Council is requested to approve the attached Memorandum of Understanding (MOU) with the Paint Creek Center for the Arts ([PCCA](#)) for the installation of the Art on Auburn 2 winning art pieces in the Brooklands Plaza and further authorize the Mayor to sign the MOU on behalf of the City.

REASON FOR PURCHASE:

As part of the expanded Brooklands Plaza, the City and the PCCA once again came together to build upon the successful Art on Auburn program and unveiled the [Art on Auburn 2](#) program. This time, we asked local artists of all ages to create a piece of art that depicts “Why do you love Rochester Hills?” After careful consideration by a jury of artists and art advocates, 50 finalists were selected and went on for a community voting process that resulted in over 4,000 votes to select the final 20 winning pieces.

The plan was to apply the art in the same manner we did for the original Art on Auburn, which was to use heat applied thermoplastic replicas of the art, however that process has since become cost-prohibitive. The City then issued Request for Proposals to seek recommendations and price proposals for other ways in which to install the artwork, however no responses were received. Purchasing, DPS, and Planning all researched various options and had many discussions with various vendors about possible ways to apply the artwork. The main recommendation that came from those discussions was to have them “manually” painted. After much deliberation and research into various options for installation, the PCCA agreed to lead the installation of the art through a collaborative process using PCCA teachers, professionals, and volunteers, the 20 winning pieces will be hand-painted directly onto the ground. The images will be projected, traced, and then carefully painted.

The amount to be paid to PCCA for this partnership is \$4,000 and it is the amount estimated to cover the costs of the supplies, materials and some of their time. In conjunction with this effort, the City applied for and won a [Placemaking grant through the Greater Metropolitan Association of Realtors](#) (GMAR) to cover the cost of the installation of the art in the amount \$4,000, thereby offsetting this cost and resulting in zero dollars to be paid by the City for this project.

PROCESS:

Vendor Name and Address:

Paint Creek Center for the Arts
407 Pine Street
Rochester, MI 48307

Reason for Selection:

Memorandum of Understanding

Method of Purchase:

Agreement/Purchase Order

BUDGET:

Funding is included in the FY 2026 Adopted Budget.

If approved by City Council, a 2nd quarter budget amendment will be presented to recognize the offsetting grant revenue.

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
General Fund	401.801000	PED - Professional Services	\$33,000	\$4,000	\$29,000

RECOMMENDATION:

Administration recommends that City Council approve the attached Memorandum of Understanding (MOU) with the Paint Creek Center for the Arts (PCCA) for the installation of the Art on Auburn 2 winning art pieces and authorize the Mayor to sign the MOU on behalf of the City.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Procurement Manager		
Mayor		
City Clerk		

Contract Reviewed by City Attorney Yes N/A