



City of Rochester Hills  
AGENDA SUMMARY  
FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
248.656.4630  
[www.rochesterhills.org](http://www.rochesterhills.org)

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Legislative File No: 2026-0094

**TO:** Mayor and City Council Members

**FROM:** Ken Elwert, CPRE, Director Parks and Natural Resources  
Kelly McBride, Parks Manager

**DATE:** March 9, 2026

**SUBJECT:** Fireworks Display

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**REQUEST:**

City Council is requested to authorize a blanket purchase order/contract for the purchase of fireworks for the Festival of the Hills and Light the Village fireworks display for 2026 to American Fireworks, Hudson, Ohio in the amount not-to-exceed \$50,000.00.

**REASON FOR PURCHASE:**

At their March 20, 2023 meeting (Legislative File No. 2023-0117) City Council authorized the award and approval for the initial 3-year term of the agreement for fireworks display to American Fireworks. The contract included the option to renew for 2026 and 2027. At this time, the City is requesting approval of the renewal option for 2026. American Fireworks has agreed to hold to the pricing, terms, and conditions for this year's display.

The fireworks industry is currently facing significant volatility due to federal tariffs on Chinese imports, with many municipalities seeing double-digit price increases for 2026 displays. American Fireworks has agreed to hold to the original 2023 pricing, terms, and conditions. Exercising this renewal option allows the City to secure a premier display at a fixed historical rate, effectively insulating the City from current market inflation and supply chain surcharges.

Over the past several years, the Festival of the Hills, including the fireworks show, along with the Light the Village event have become a strong annual tradition in the City, allowing citizens to gather with their families to celebrate our country's heritage, as well as kick-off the holiday season. It is the City's goal to provide the citizens of the City the best fireworks entertainment within the funds raised for the Festival of the Hills event.

The funds for the City's Festival of the Hills and Light the Village events, including the fireworks display are raised by the Mayor through sponsorships. American Fireworks has worked with the City over the past few years and the City has been satisfied with the shows they have provided and recommend extending the agreement for an additional one-year term for the 2026 Festival of the Hills and Light the Village events.

**PROCESS:**

**Vendor Name and Address:**

American Fireworks  
7041 Darrow Road  
Hudson, OH 44326

**Reason for Selection:**

Best Value/Contract Renewal

**Method of Purchase:**

Blanket Purchase Order/Contract Extension

**BUDGET:**

Funding is included in the FY 2026 Adopted Budget

<b>Fund Name</b>	<b>Department Account No</b>	<b>Account No. Description</b>	<b>Budget Amount</b>	<b>Cost</b>	<b>Remaining Budget</b>
General Fund	760.880000	Community Events - Community Promotions	\$50,000	\$50,000	\$0

**RECOMMENDATION:**

It is recommended that City Council authorize a blanket purchase order/contract for the purchase of fireworks for the Festival of the Hills and Light the Village fireworks display for 2026 to American Fireworks, Hudson, Ohio in the amount not-to-exceed \$50,000.00.

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<b>APPROVALS:</b>	<b>SIGNATURE</b>	<b>DATE</b>
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Procurement Manager		
Mayor		
City Clerk		

Contract Reviewed by City Attorney       Yes       N/A