



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

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Legislative File No: 2025-0238

TO: Mayor and City Council Members

FROM: City Council Strategic Planning & Policy Technical Review Committee

DATE: June 9, 2025

SUBJECT: City Council Strategic Goals & Objectives for FY 2026

REQUEST:

The City Council Strategic Planning & Policy Technical Review Committee requests for the Rochester Hills City Council to adopt the recommended City Council Goals and Objectives for FY 2026.

BACKGROUND:

The City Council Strategic Planning & Policy Technical Review Committee met on May 12, 2025, to review, discuss, and adjust the City Council's Goals and Objectives for FY 2026.

The recommended FY 2026 City Council Goals and Objectives are in order by priority ranking, and were recommended unanimously by the City Council Strategic Planning & Policy Technical Review Committee. While the Committee believes this is the appropriate priority order, it is by no means absolute.

The Rochester Hills City Council's annual Goals and Objectives establish and confirm the City Council's strategic intent for the upcoming budget year, which in turn helps to guide City Administration in developing the upcoming budget which will be presented to the City Council at their first meeting in August each year per City Charter.

The changes from FY 2025 to FY 2026 include:

- **Goal #1: Public Safety**
 - Updated Objective: *"Continue to examine current levels of Police and Fire service for effectiveness and efficiency."*
 - Updated Objective: *"Continue to monitor Fire and Police's Funding Structure to ensure long-term viability."*
- **Goal #2: Fiscal Management**
 - Deleted Objective: *"~~Review the efficiency and effectiveness of the City's Governmental Fund Balance Policy to ensure fiscal responsibility.~~"*
 - New Objective: *"Monitor fiscal policies of partner organizations for financial impact to the City of Rochester Hills."*
- **Goal #3: Infrastructure Management**
 - New Objective: *"Continue to maintain reliable sanitary sewer service throughout the City."*

- **Goal #4: Effective Governance**
 - No changes
- **Goal #5: Recreation, Parks, Cultural**
 - No changes
- **Goal #6: Community / Neighborhoods**
 - No changes
- **Goal #7: Economic / Tax Base**
 - Updated Objective: *“Continue to attract and retain businesses such as R&D, High-Tech, as well as small businesses to promote a robust business community in the City of Rochester Hills.”*
- **Goal #8: City Workforce**
 - Updated Objective: *“Use social media and other targeted outlets to attract best prospects, ~~including diverse candidates.~~”*
 - Updated Objective: *“Provide ~~diversity, equity, and inclusion in the~~ a fair and equitable hiring and promotion process within the City’s workforce culture.”*
- **Goal #9: Community Trust & Participation**
 - Deleted Objective: *“~~Acknowledge and promote diversity, equity, and inclusion.~~”*
- **Goal #10: Environment**
 - Reordered Objective: *“Support the execution of the EGLE Grant and support additional environmental clean-up to provide a safe and clean environment for our residents & businesses.”*
 - Deleted Objective: *“~~Support green operational initiatives and resource efficiencies.~~”*
 - Deleted Objective: *“~~Review potential for the expansion of green programs within the City, and encourage vendor participation.~~”*
 - Updated Objective: *“Continue education on water conservation, including enforcement of the City’s Automatic Irrigations Systems ordinance.”*
 - Deleted Objective: *“~~Continue to invest in alternative energy infrastructure.~~”*

RECOMMENDATION:

The City Council Strategic Planning & Policy Technical Review Committee recommends for the Rochester Hills City Council to adopt the recommended City Council Goals and Objectives for FY 2026.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney ☐ Yes ☒ N/A