



innovative *by* nature

Bryan K. Barnett
Mayor

February 6, 2026

City Council

Theresa Mungoli
At-Large

Marvie Neubauer
At-Large

Mark Skelcy
At-Large

Diana Mannino
District 1

David J. Blair
District 2

Jason Carlock
District 3

Bradley Limberg
District 4

Tracey Diehl
Expedite The Diehl
6487 Hilliard Dr
Canal Winchester, OH 43110

RE: Application for Sign Permit
1101 W. University Dr. Rochester Hills, MI
HENRY FORD HEALTH

Dear Tracey,

We are in receipt of your applications for multiple sign permits for the above-referenced location. However, some of your applications do not meet the requirements as set forth in our Ordinance for the following reason(s):

Monument Signs

Rochester Hills Code of Ordinance Chapter 134-5 states:

Hospitals: Maximum height is 7 feet. The maximum area of all signs is 150 square feet when placed in front of the hospital from which it is addressed; 1 additional sign with a maximum area of 20 square feet is permitted per major road frontage.

Monument Signs on W. University

Sign E15 – Monument sign face change to an existing sign located on a brick wall. The face change is 52 square feet (measured around the copy) and is in addition to the two (2) existing electronic boards, each of which measures 27 square feet. This sign has a total of 106 square feet.

Sign E14 – Monument sign replacement with new footing. The proposed sign is 51.77 square feet (measured around the top illuminated panel and illuminated copy on bottom panel; address is not included), and a proposed height of 12.67 feet.

Sign E43 - Monument sign replacement with new footing. The proposed sign is 60.5 square feet (measured around the top illuminated panel and illuminated copy on the bottom panel; address is not included), and a proposed height of 12.67 feet.

The proposed total sign area of 218.27 square feet is in violation of the maximum area by 68.27 square feet.

The proposed monument sign height of 12.67 feet for Sign E14 and Sign E43 are in violation of the maximum height by 5.67 feet.

Monument Signs on S Livernois

Sign E28 – Monument sign replacement with new footing. The proposed sign is 58.58 square feet (measured around the top illuminated panel and illuminated copy on bottom panel; address is not included), and a proposed height of 12.67 feet.

The proposed total sign area of 58.58 square feet is in violation of the maximum area by 38.58 square feet.

The proposed monument sign height of 12.67 feet is in violation of the maximum height by 5.67 feet.

Wall Signs

Rochester Hills Code of Ordinance Chapter 134-6 states:

Hospitals: The maximum area of all signs is 100 square feet per sign, up to 300 square feet total sign area. The hospital setback is 280 feet from the right-of-way; additional area provisions based on building setback allow the maximum sign area to be increased by a factor of 2.00. The updated maximum area of all signs is 200 square feet per sign, up to 600 square feet total sign area.

Sign E06 – Proposed wall sign is 244 square feet.

The proposed wall sign is in violation of the maximum size by 44 square feet.

Sign E09– Existing wall sign, no permits on file, sign area is 256 square feet.

The existing wall sign is in violation of the maximum size by 56 square feet.

Sign E10 – Existing wall sign, no permits on file, sign area is 256 square feet.

The existing wall sign is in violation of the maximum size by 56 square feet.

Total proposed and existing wall sign area is calculated at 1322.79 square feet, this is in violation of the maximum area by 722.79 square feet.

Consequently, we are unable to approve your application and are issuing this letter of denial. If you seek a variance, this letter should be submitted with your application to serve as your letter of denial.

A variance to this chapter may be authorized by the Sign Board of Appeals only in cases when competent, material and substantial evidence in the official record of the appeal supports all the following affirmative findings:

1. Special conditions. That special conditions or circumstances exist which are peculiar to the land, structure or building involved and which are not applicable to other lands, structures or buildings in the same district.

2. Deprivation of rights. That literal interpretation or application of the provisions of this chapter would deprive the applicant of property rights commonly enjoyed by other properties in the same district under the terms of this chapter.

3. Substantial justice. Allowing the variance will result in substantial justice being done, considering the public benefits intended to be secured by this chapter, the individual difficulties that will be suffered by a failure of the sign board to grant a variance, and the rights of others whose property would be affected by the allowance of the variance, and will not be contrary to the public purpose and general intent and purpose of this chapter.

If you have any questions regarding the above, please feel free to contact me at 248-656-4615.

Sincerely,

Jodi Welch
Ordinance Manager
BUILDING DEPARTMENT

Cc Chris McLeod, Planning Manager; Planning Department

Enclosures: Sign drawings and comments

The drawings included with this submission illustrate the signs proposed and they are labeled by number as indicated above. (page numbers are at the bottom center of each illustration page)

Page(s)	Label	Type
4-6	E06 & E06b	Wall
7-8	E68	Wall
9-11	E14	Monument
12-13	E17	Monument Interior sign - regulated for structural
14-15	E26	Monument Interior sign - regulated for structural
16-17	E27	Monument Interior sign - regulated for structural
18-20	E28	Monument
21-22	E30	Monument Interior sign - regulated for structural
23-25	E43	Monument
26-27	E44	Monument Interior sign - regulated for structural
28-29	E05	Wall
30	E09 & E10	Mural (wall)
31	E12	Wall
32-33	E15	Monument
34	E19,E20,E23 & E32	Wall
35	E38&E39	Wall
42	E16	Monument Interior sign - regulated for structural
44	E25	Monument Interior sign - regulated for structural
107-108	E76	Wall

Stratus

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888.503.1569

LOCATION NUMBER:

2110

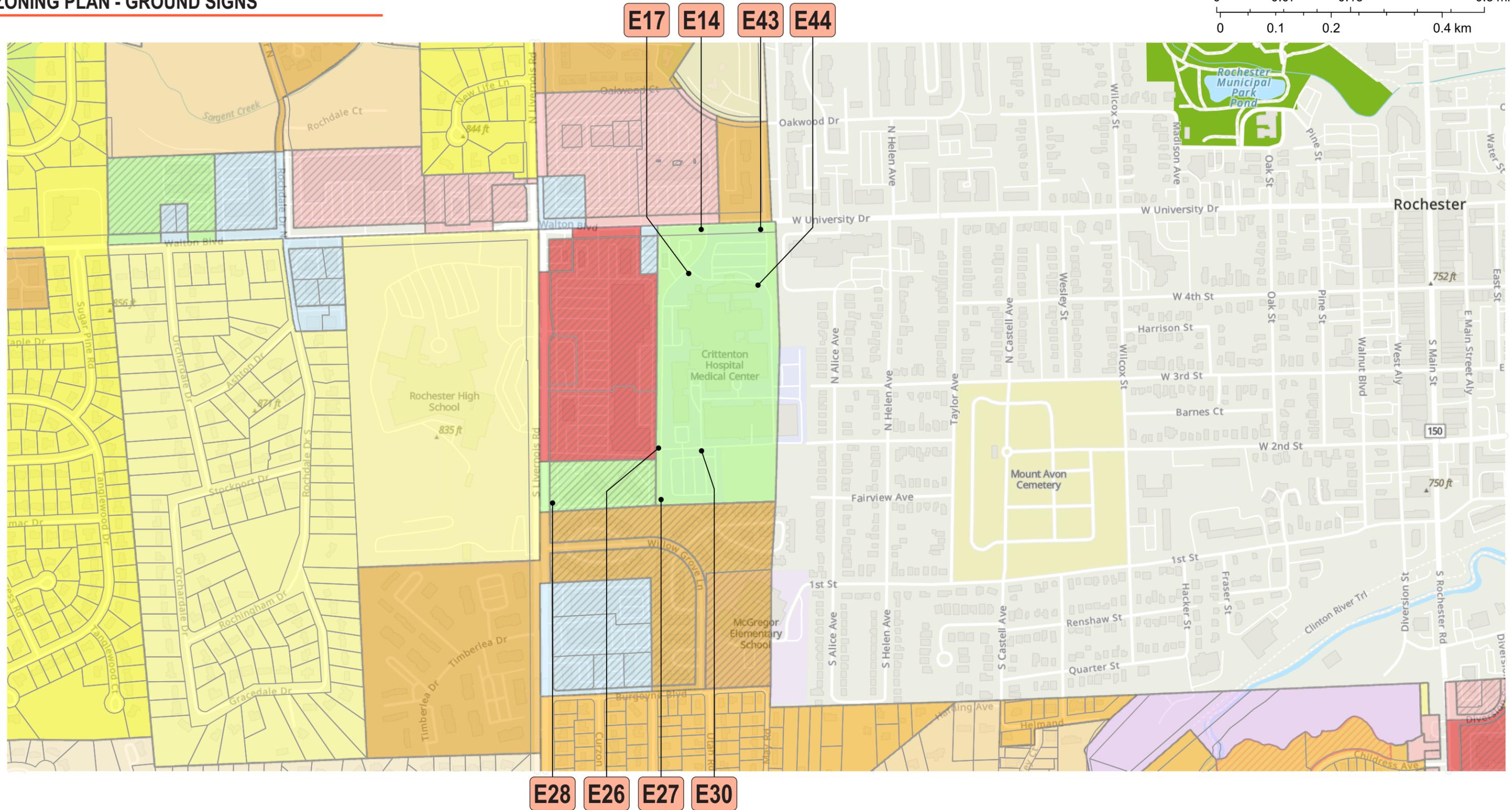
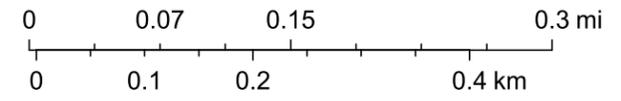
SITE ADDRESS:

1101 W UNIVERSITY DR
ROCHESTER, MI
48307-1863

[View in Google Maps](#)

**HENRY
FORD
HEALTH**

ZONING PLAN - GROUND SIGNS



Stratus

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8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

CLIENT:
HENRY FORD HEALTH

ADDRESS:
1101 W UNIVERSITY DR
ROCHESTER, MI
48307-1863

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

PAGE NO.:
3

Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS	
Rev 1	532600	05/22/25 BLAN	
Rev 2	537667	06/18/25 CR	
Rev 3	540328	07/08/25 AKS	
Rev 4	547241	08/13/25 AKS	
Rev 5	558776	10/15/25 CR	Added zoning plan page to brandbook
Rev 6	559166	10/20/25 NS	

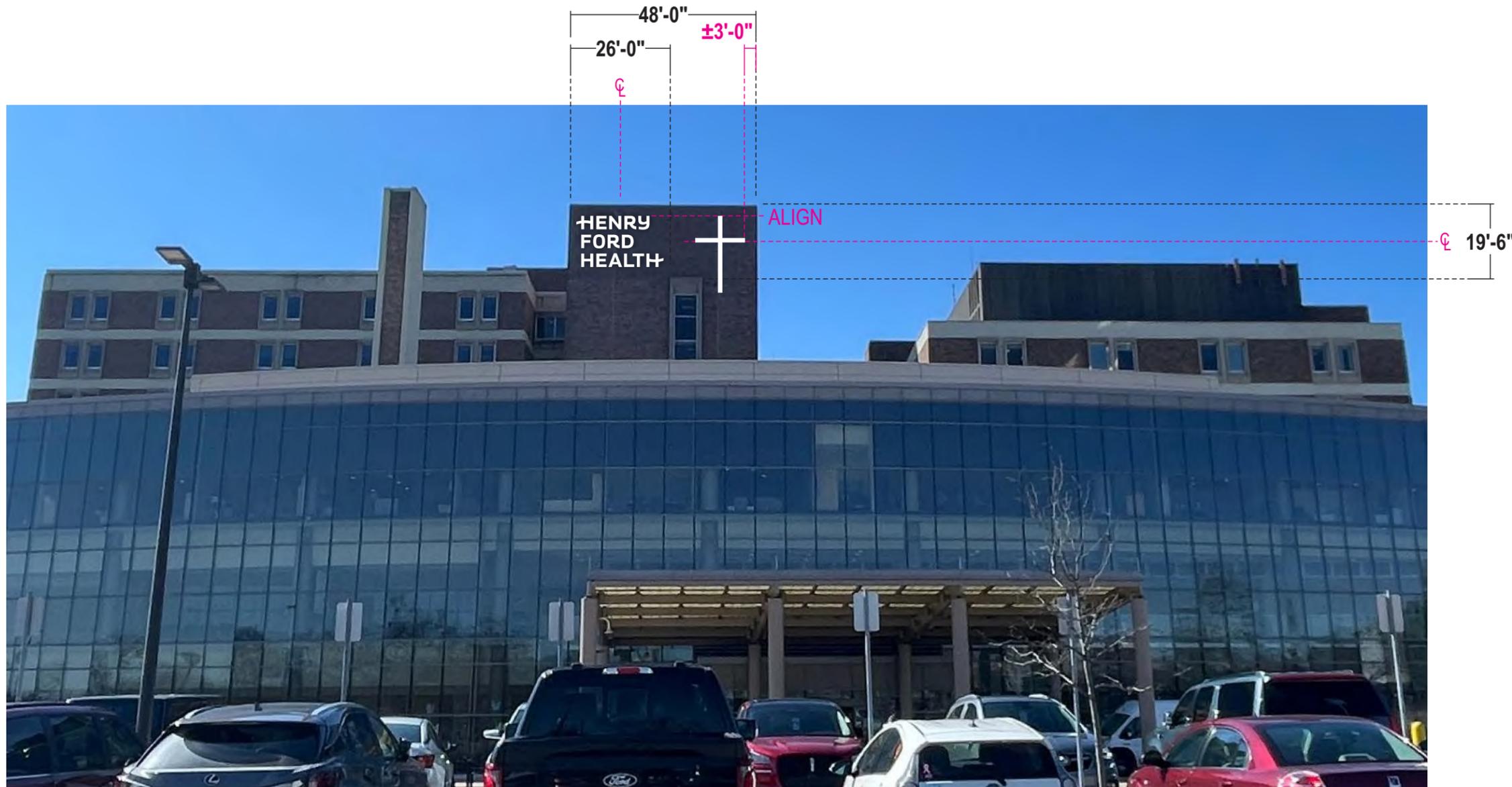
Rev #	Req #	Date/Artist	Description
Rev 7	563680	11/13/25 CR	
Rev 8	570868	12/30/25 CR	
Rev 9	570949	12/30/25 CR	
Rev 10	573703	01/16/26 Z-RU	
Rev 11	575710	01/28/26 CR	

E06
E06b

NORTH ELEVATION

Scale: 1/32"=1'-0"

EXISTING SIGN SF:	-
PROPOSED SIGN SF:	302.2



PROPOSED SIGNAGE

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Mentor, Ohio 44060
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HENRY FORD HEALTH

ADDRESS:
1101 W UNIVERSITY DR
ROCHESTER, MI
48307-1863

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4

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Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

E06

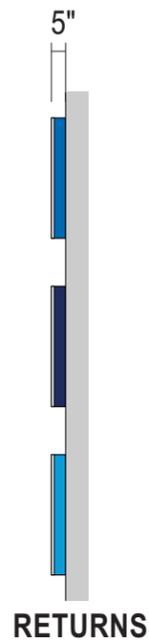
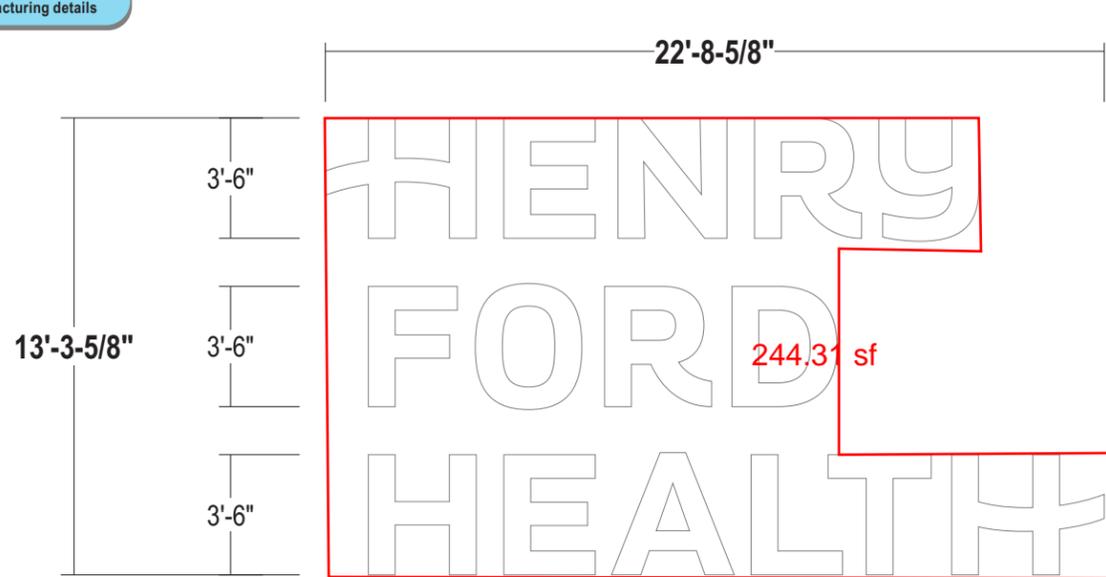
ILLUM. CHANNEL LETTERS - WHITE

LIF-42-VERT1-W

Scale: 3/16"=1'-0"

302.2 square feet

refer to MAVEN CONTROL DOCUMENTS for manufacturing details



- FACES:** .177" #7328 White acrylic
- TRIMCAP:** 1" Std. White Jewelite
- RETURNS:** 'HENRY' - 5" deep .063" alum. - painted HFH Med. Blue; semi gloss finish
 'FORD' - 5" deep .063" alum. - painted HFH Dk. Blue; semi gloss finish
 'HEALTH' - 5" deep .063" alum. - painted HFH Lt. Blue; semi gloss finish
 Interior painted with light enhancement paint
- BACKS:** .090" Alum. - Interior painted White
- ILLUMINATION:** White LED's as required by manufacturer;
REMOTE POWER SUPPLIES
- WALL MATL.:** Brick
- INSTALL:** Thru bolted flush using all thread into blocking as required
 12" standard length of threaded rod will be supplied unless otherwise noted
 3/8" threaded rod into blocking or Stratus approved equivalent
- QUANTITY:** (1) ONE LETTERSET REQUIRED

ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

COLOR PALETTE

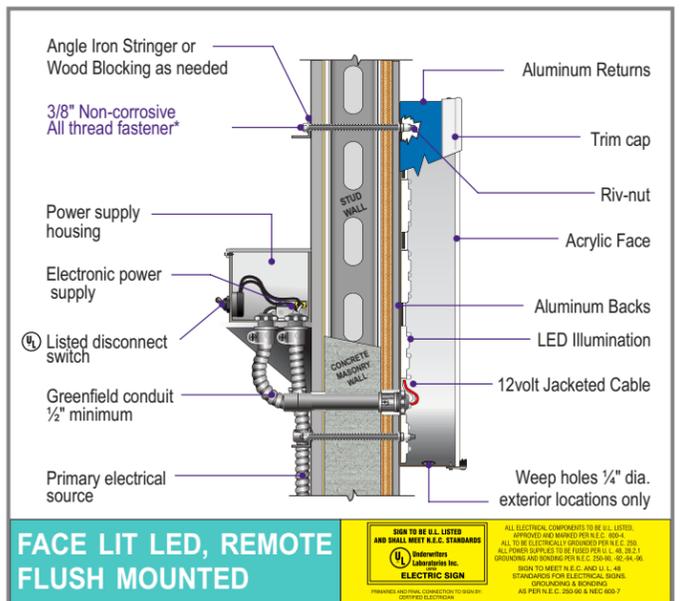
- Matthews MP 6425sp Satin High Hide White
- Matthews MP 74601 R 211027; Semi Gloss
- Matthews MP 106752 R 213116; Semi Gloss
- Matthews MP79491 R211027; Semi Gloss

Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors

FACE LIT CHANNEL LETTERS



SIMULATED NIGHTTIME VIEW



FACE LIT LED, REMOTE FLUSH MOUNTED

ALL ELECTRICAL COMPONENTS TO BE UL LISTED, APPROVED AND MARKED PER N.E.C. 600.4 ALL TO BE ELECTRICALLY GROUNDED PER N.E.C. 250. ALL POWER SUPPLIES TO BE FUSED PER N.E.C. 40.20.2.1 OPERATING AND BONDING PER N.E.C. 250.46-46.46. SIGN TO MEET N.E.C. AND I.L. 48 STANDARDS FOR ELECTRICAL SIGNS. APPLICABLE TO BONDING AS PER N.E.C. 250.46 & 250.46.2

Stratus

onstratus.com
 8959 Tyler Boulevard
 Mentor, Ohio 44060
 888.503.1569

CLIENT:
HENRY FORD HEALTH

ADDRESS:
 1101 W UNIVERSITY DR
 ROCHESTER, MI
 48307-1863

PAGE NO.:
5

ORDER NUMBER:
 1236932

SITE NUMBER:
 2110

ELECTRONIC FILE NAME:
 K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER:
 89324

PROJECT MANAGER:
 NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS	
Rev 1	532600	05/22/25 BLAN	
Rev 2	537667	06/18/25 CR	
Rev 3	540328	07/08/25 AKS	
Rev 4	547241	08/13/25 AKS	
Rev 5	558776	10/15/25 CR	
Rev 6	559166	10/20/25 NS	

Rev #	Req #	Date/Artist	Description
Rev 7	563680	11/13/25 CR	
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Rev 10	573703	01/16/26 Z-RU	
Rev 11	575710	01/28/26 CR	

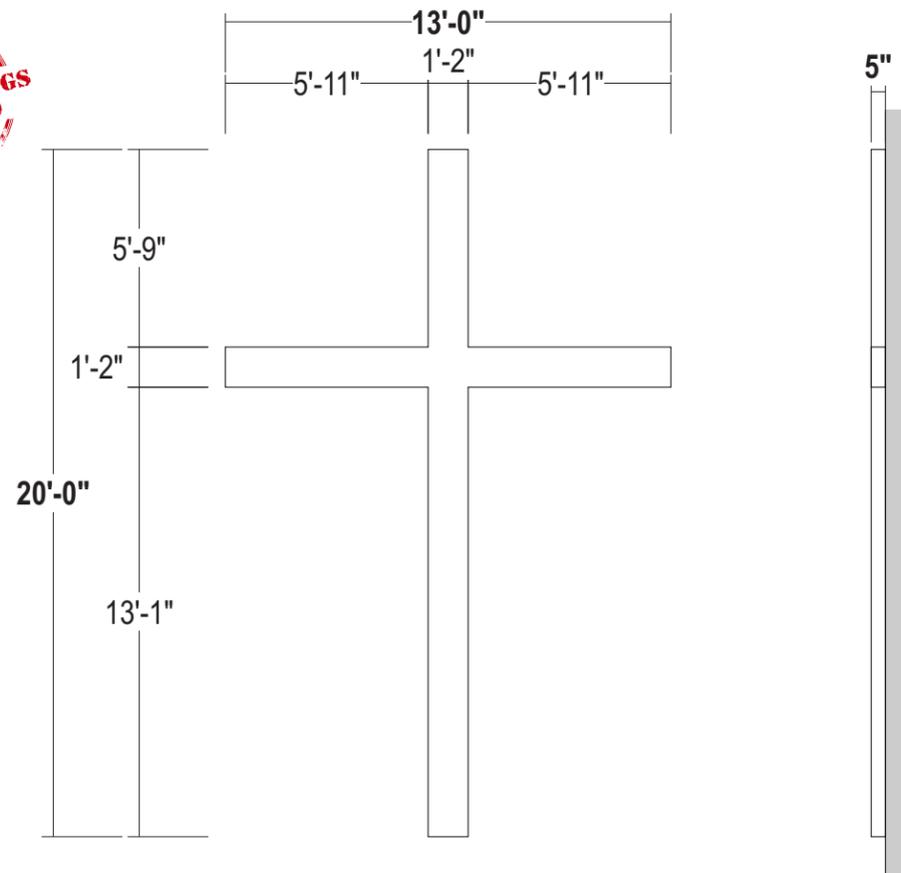
E06b

NON-ILLUMINATED REVERSE CHANNEL LETTER CROSS - WHITE

RCL240.n.al.f

Scale: 3/16"=1'-0"

200.0 square feet



SEAM PLACEMENT
TBV BY ENGINEERING

COLOR PALETTE

Matthews MP 6425sp
Satin High Hide White

Paint finish to be semi-gloss unless otherwise specified
All Vinyl Provided by miratec or printed to match MP colors

- FACES:** .125" aluminum faces painted white
- RETURNS:** 5" deep .090" alum. returns welded to faces, all welds ground smooth, painted white
- WALL MATL.:** Brick
- INSTALL:** Pan head screws through return into 2" aluminum angle clips. Angle clips thru bolted flush to wall using all thread into blocking as required 12" standard length of threaded rod will be supplied unless otherwise noted 3/8" threaded rod into blocking or Stratus approved equivalent
- QUANTITY:** (1) ONE REQUIRED

NON-ILLUM. FAB'D DIMENSIONAL LETTERS

CHL-05 Scale: 3=1'-0"

ADDITIONAL FRAMING REQUIREMENTS
TBV BY ENGINEERING

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CLIENT: HENRY FORD HEALTH		ORDER NUMBER: 1236932	PROJECT NUMBER: 89324	Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
ADDRESS: 1101 W UNIVERSITY DR ROCHESTER, MI 48307-1863		SITE NUMBER: 2110	PROJECT MANAGER: NATHAN FRAZIER	Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
PAGE NO.: 6		ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr		Rev 1	532600	05/22/25 BLAN	Added E006B	Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
				Rev 2	537667	06/18/25 CR	Revised cross proportions to more closely match Maven	Rev 9	570949	12/30/25 CR	
				Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
				Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
				Rev 5	558776	10/15/25 CR					
				Rev 6	559166	10/20/25 NS					

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E68 WEST ELEVATION
Scale: 1/16"=1'-0"

EXISTING SIGN SF:	±220.1
PROPOSED SIGN SF:	109.4



Existing ±3'-10' x ±57'-5" letterset to be removed & replaced
Wall to be repaired as required;
Fill holes w/ matching caulking.



PROPOSED SIGNAGE

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CLIENT:
HENRY FORD HEALTH

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Rev 2	537667	06/18/25 AKS		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	Added new sign from HFH-AS-111
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	Moved sign pages earlier in brandbook, behind other chl ltrs
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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E68

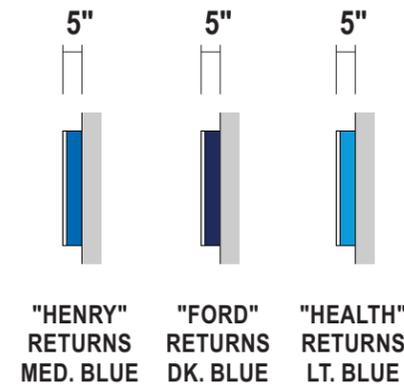
ILLUM. CHANNEL LETTERS - HORIZONTAL - WHITE

LIF-30-HORZ1-W

Scale: 1/4"=1'-0"

109.4 square feet

refer to MAVEN CONTROL DOCUMENTS for manufacturing details



SIMULATED NIGHTTIME VIEW



- FACES: .177" #7328 White acrylic
TRIMCAP: 1" Std. White Jewellite
RETURNS: 'HENRY' - 5" deep .063" alum. - painted HFH Med. Blue; semi gloss finish
'FORD' - 5" deep .063" alum. - painted HFH Dk. Blue; semi gloss finish
'HEALTH' - 5" deep .063" alum. - painted HFH Lt. Blue; semi gloss finish
Interior painted with light enhancement paint
BACKS: .090" Alum. - Interior painted White
ILLUMINATION: White LED's as required by manufacturer; REMOTE POWER SUPPLIES
WALL MATL.: Brick
INSTALL: Thru bolted flush using all thread into blocking as required
12" standard length of threaded rod will be supplied unless otherwise noted
3/8" threaded rod into blocking or Stratus approved equivalent
QUANTITY: (1) ONE LETTERSET REQUIRED

COLOR PALETTE

Color palette table with four color swatches: Matthews MP 6425sp Satin High Hide White, Matthews MP 74601 R 211027; Semi Gloss, Matthews MP 106752 R 213116; Semi Gloss, and Matthews MP79491 R211027; Semi Gloss.

Paint finish to be semi-gloss unless otherwise specified All Vinyl Provided by miratec or printed to match MP colors

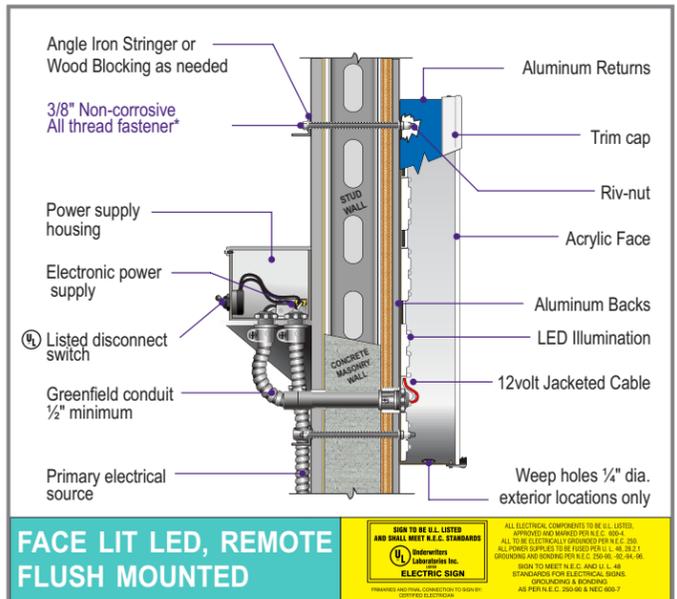
FACE LIT CHANNEL LETTERS



ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.



FACE LIT LED, REMOTE FLUSH MOUNTED

UL LISTED AND SHALL MEET A.E.C. STANDARDS... ALL ELECTRICAL COMPONENTS TO BE UL LISTED, APPROVED AND MARKED PER A.E.C. CODE...

Stratus

onstratus.com
8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

CLIENT: HENRY FORD HEALTH

ORDER NUMBER: 1236932

PROJECT NUMBER: 89324

ADDRESS: 1101 W UNIVERSITY DR ROCHESTER, MI 48307-1863

PAGE NO.: 8

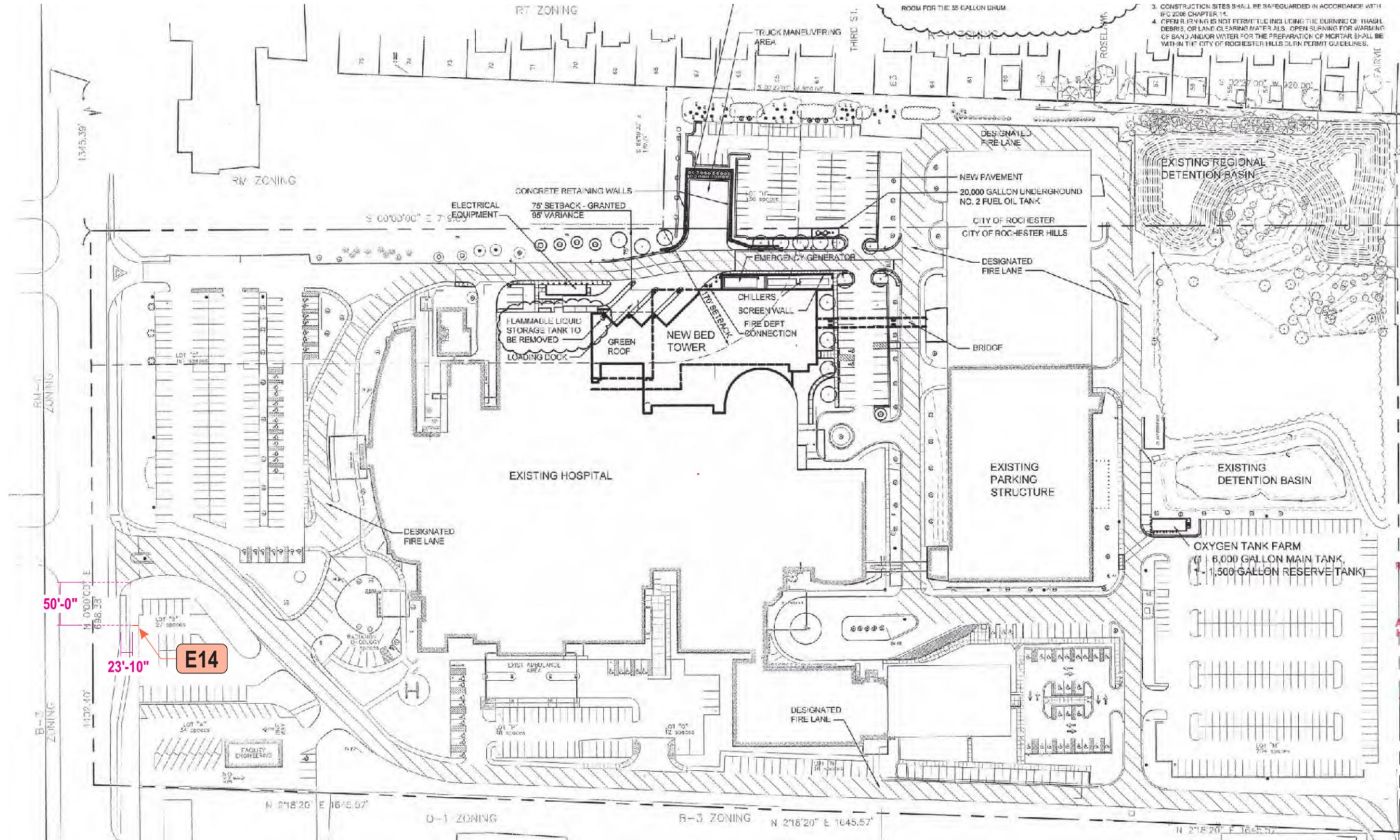
PROJECT MANAGER: NATHAN FRAZIER

ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

Revision table with columns: Rev #, Req #, Date/Artist, Description. Includes revisions from Original to Rev 11.

E14 SITE PLAN & SETBACKS

Scale: 1/128"=1'-0"



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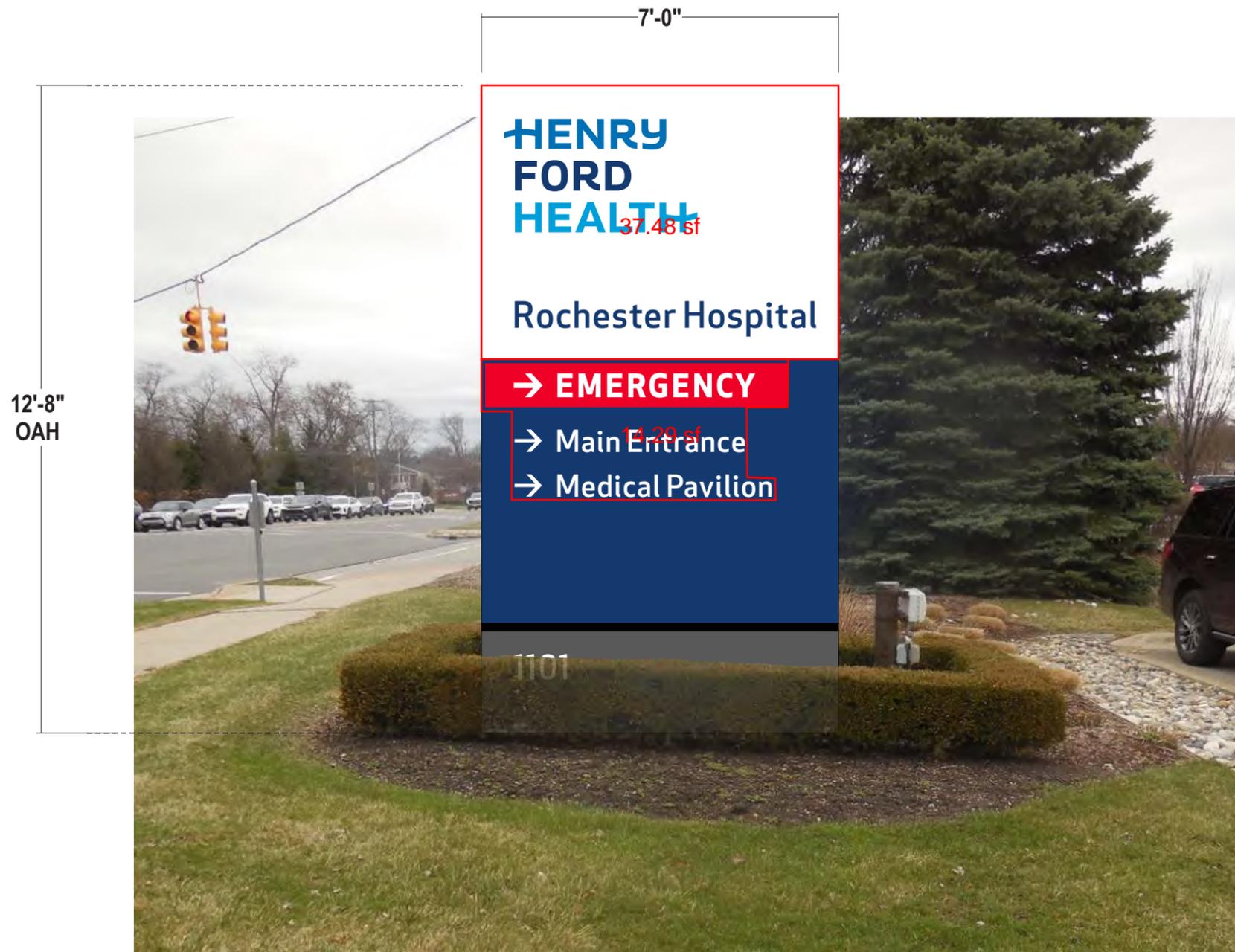
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Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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E14 ELEVATION @ D/F ILLUM MONUMENT
Scale: 3/8"=1'-0"

PE-12-IL

EXISTING SIGN SF:	44.2
PROPOSED SIGN SF:	88.7



PROPOSED SIGNAGE



Existing 6'-9-1/2" x 6'-6" monument to be removed & replaced; Install far enough away to avoid existing footer

Stratus

onstratus.com
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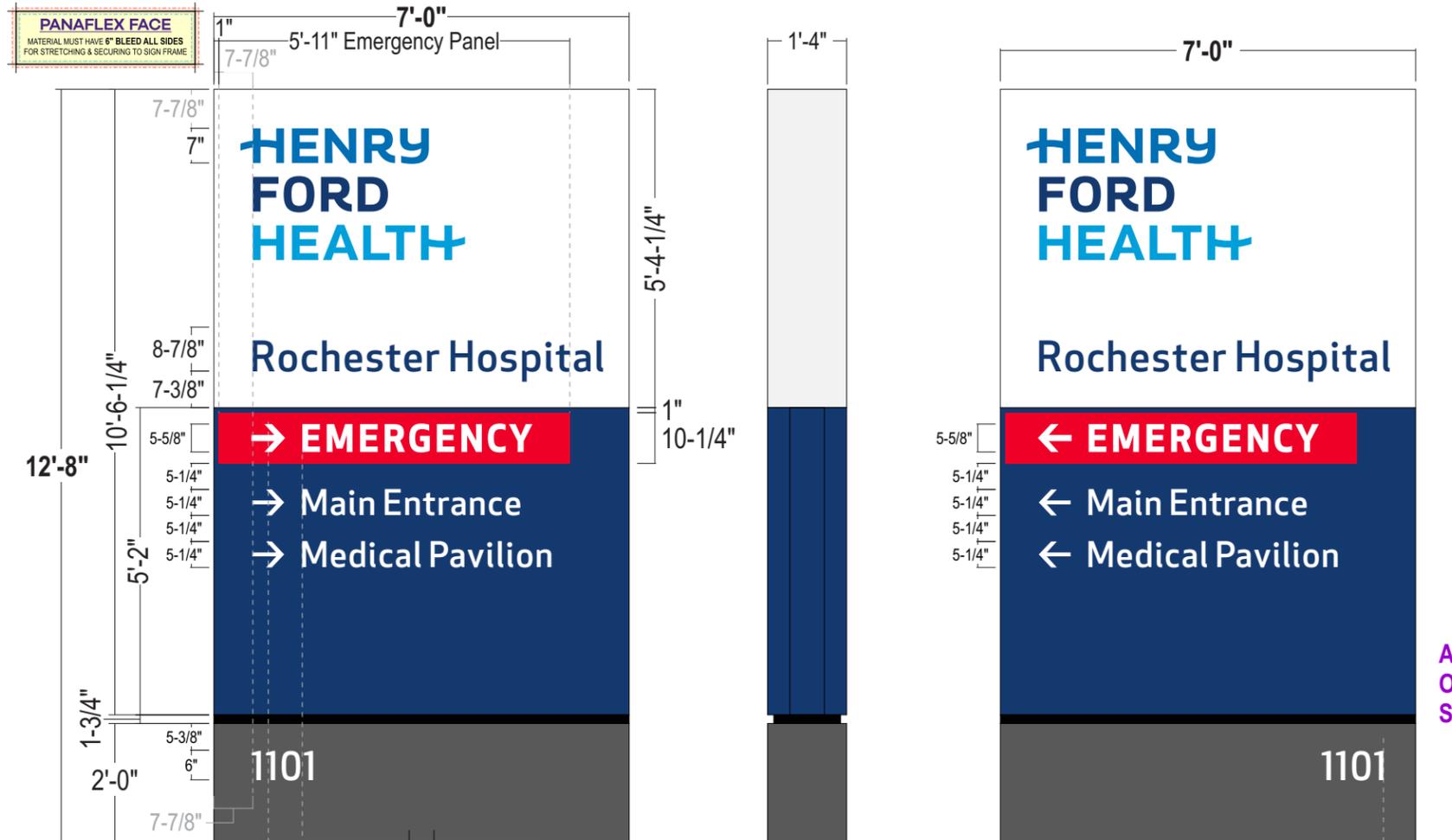
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Rev 6	559166	10/20/25 NS	Updated copy				

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E14 D/F ILLUMINATED EMERGENCY PYLON SIGN PE-12-IL
 Scale: 3/8"=1'-0" 88.7 square feet

See Engineering Drawing For all Details

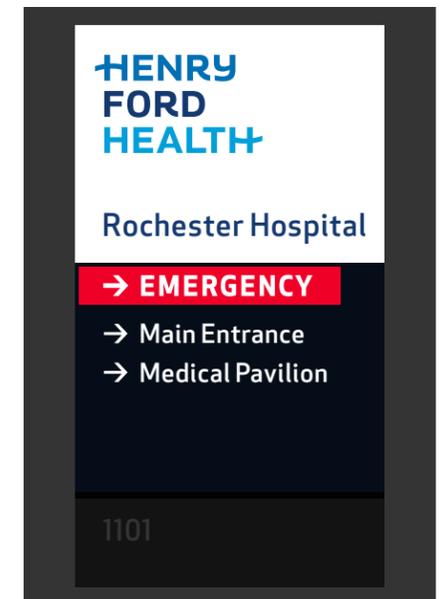
refer to MAVEN CONTROL DOCUMENTS for manufacturing details
 refer to PRODUCTION SHOP DRAWING # HFS0036F for manufacturing details



- CABINET:** 16" deep aluminum angle sign frame w/ Bleed retainers & .125" alum. skin; Painted to match colors shown
- FACES:**
 - Upper Faces:** 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material shall be used where possible*
 - Emergency Panel:** .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of emergency panel face *opaque the returns and shoulder to prevent light leaks*
 - Directional Copy:** .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET
- REVEAL:** Alum. Construction; Painted to match HFH Black semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- ADDRESS:** Surface applied reflective white vinyl graphics
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE D/F PYLON SIGN REQUIRED

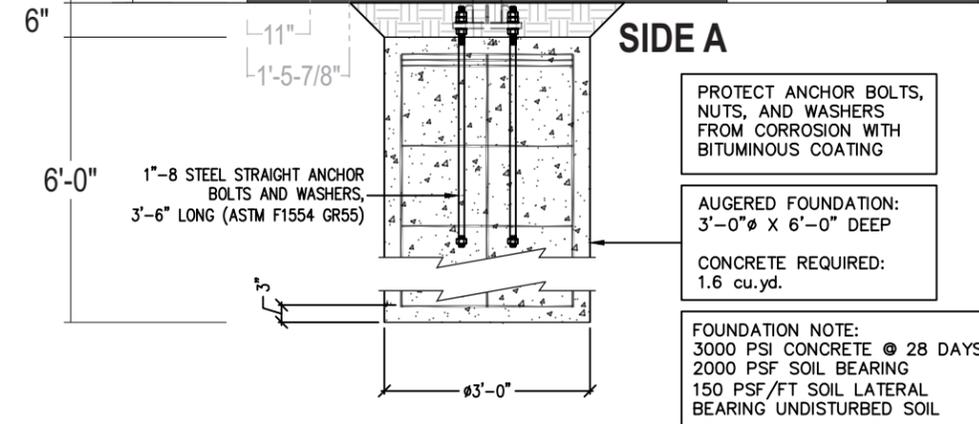
ADDRESS NUMERALS ORIENTED TOWARD STREET SIDE

SIMULATED NIGHTTIME VIEW



COLOR PALETTE			
	Matthews MP 6425sp Satin High Hide White; Semi Gloss		Digitally printed to match Pantone 2387
	Matthews MP 74601 R 211027; Semi Gloss		Digitally printed to match Pantone 2748
	Matthews MP 18243 R 212556; Semi Gloss		Digitally printed to match Pantone 2925
	Matthews MP 30914 Semi Gloss		3M 3630-43 Translucent Red
			3M 680-10 White Reflective

Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors



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CLIENT: HENRY FORD HEALTH	ORDER NUMBER: 1236932	PROJECT NUMBER: 89324	Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
ADDRESS: 1101 W UNIVERSITY DR ROCHESTER, MI 48307-1863	SITE NUMBER: 2110	PROJECT MANAGER: NATHAN FRAZIER	Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
PAGE NO.: 11	ELECTRONIC FILE NAME: K:\ACCOUNTS\HI\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr		Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
			Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
			Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
			Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
			Rev 5	558776	10/15/25 CR					
			Rev 6	559166	10/20/25 NS	Updated copy				

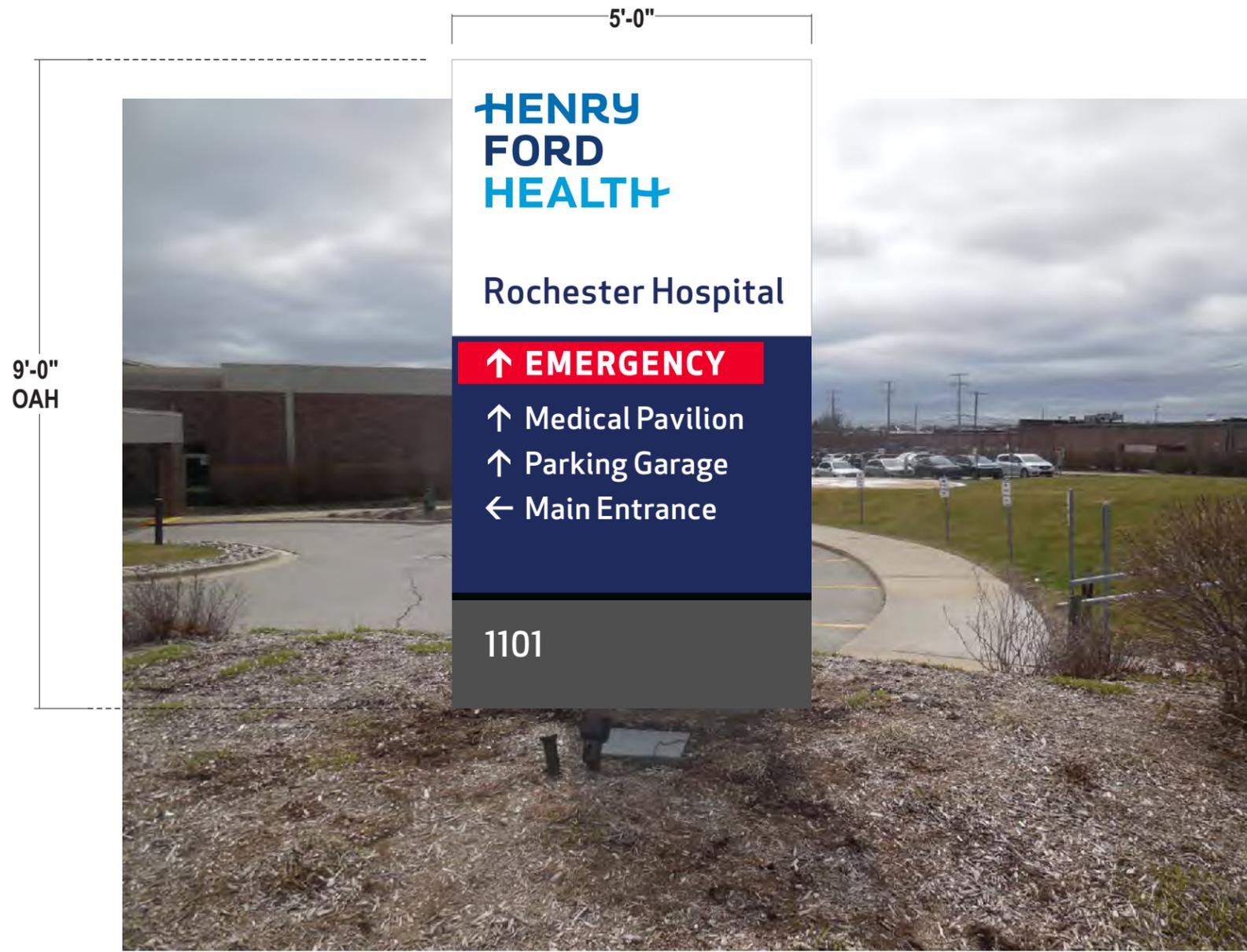
E17 ELEVATION @ D/F ILLUM PYLON

Scale: 1/2"=1'-0"

PE-9-IL

EXISTING SIGN SF:	18.1
PROPOSED SIGN SF:	45

Permit only for structural requirements



PROPOSED SIGNAGE



Existing 7'-3" x 2'-6" monument to be removed & replaced; Install far enough away to avoid existing footer

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CLIENT:
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48307-1863

PAGE NO.:
12

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR	Revised arrows & readings per request comments / notes	Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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E17 D/F ILLUMINATED PYLON SIGN

PE-9-IL

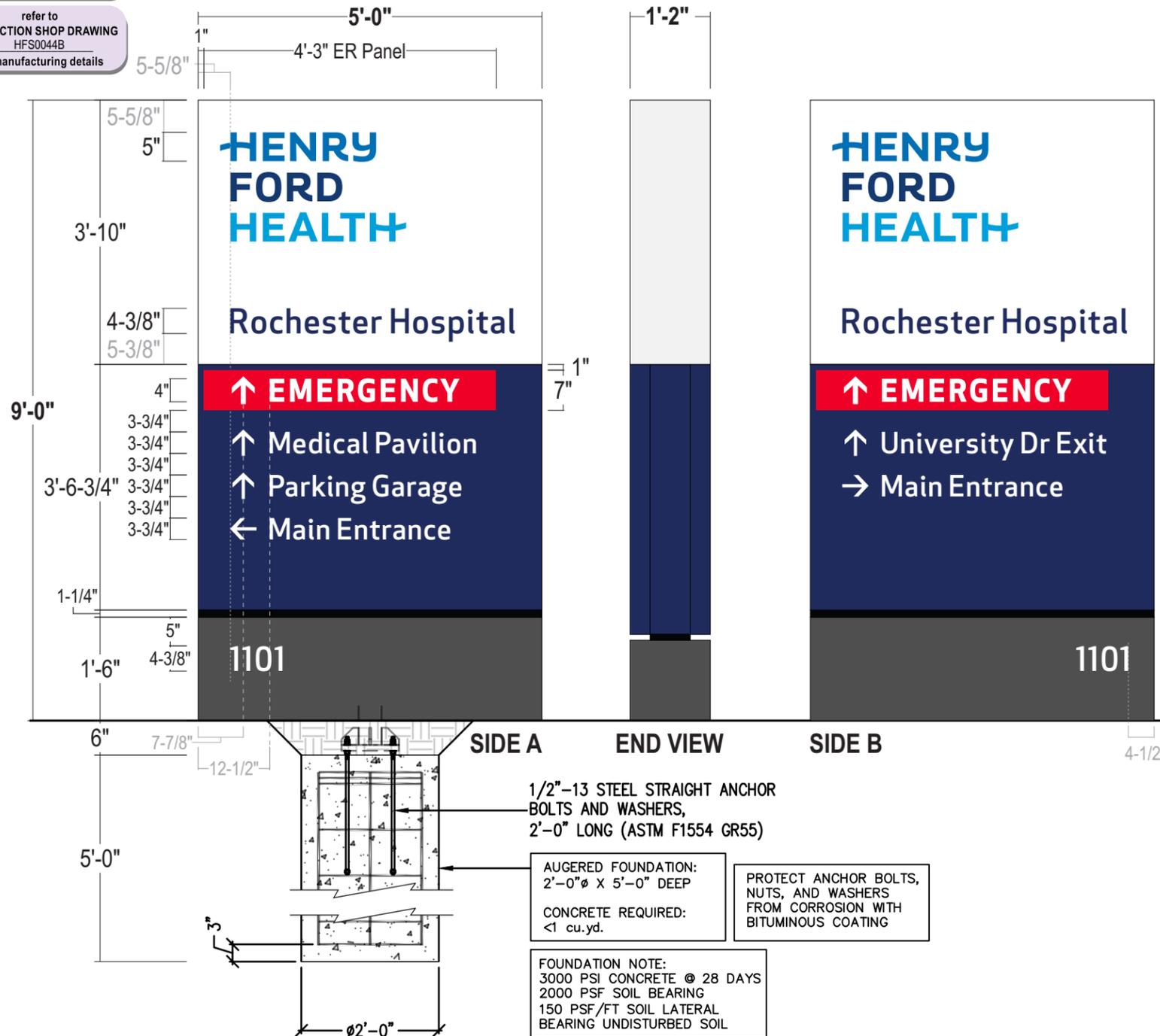
Scale: 1/2"=1'-0"

45 square feet

See Engineering Drawing For all Details

refer to
MAVEN
CONTROL DOCUMENTS
for manufacturing details

refer to
PRODUCTION SHOP DRAWING
HFS0044B
for manufacturing details



- CABINET:** 14" deep aluminum angle sign frame w/ Bleed retainers & .125" alum. skin; Painted to match colors shown
- FACES:**
 - Upper Faces:** 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material shall be used where possible*
 - Emergency Panel:** .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of urgent care panel face *opaque the returns and shoulder to prevent light leaks*
 - Directional Copy:** .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET - Re-use existing electrical
- REVEAL:** Alum. Construction; Painted to match HFH Black semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- ADDRESS:** Surface applied Reflective vinyl graphics to match colors shown
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE PYLON SIGN REQUIRED

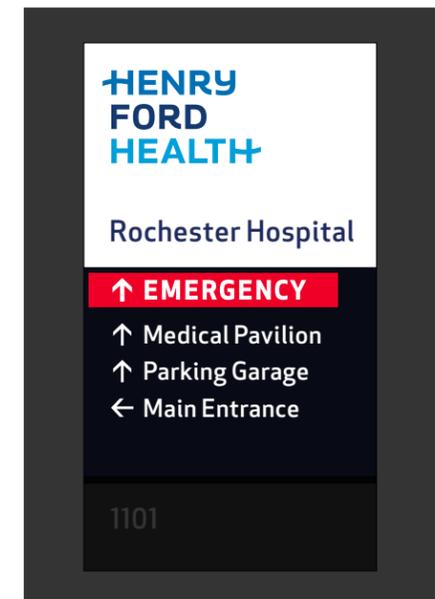
ADDRESS NUMERALS ORIENTED TOWARD STREET SIDE

COLOR PALETTE

Matthews MP 6425sp Satin High Hide White; Semi Gloss	Digitally printed to match Pantone 2387
Matthews MP 74601 R 211027; Semi Gloss	Digitally printed to match Pantone 2748
Matthews MP 18243 R 212556; Semi Gloss	Digitally printed to match Pantone 2925
Matthews MP 30914 Semi Gloss	3M 3630-43 Translucent Red
	3M 680-10 White Reflective

Paint finish to be semi-gloss unless otherwise specified
All Vinyl Provided by miratec or printed to match MP colors

SIMULATED NIGHTTIME VIEW



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PAGE NO.:
13

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR	Revised arrows & readings per request comments / notes	Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

E26

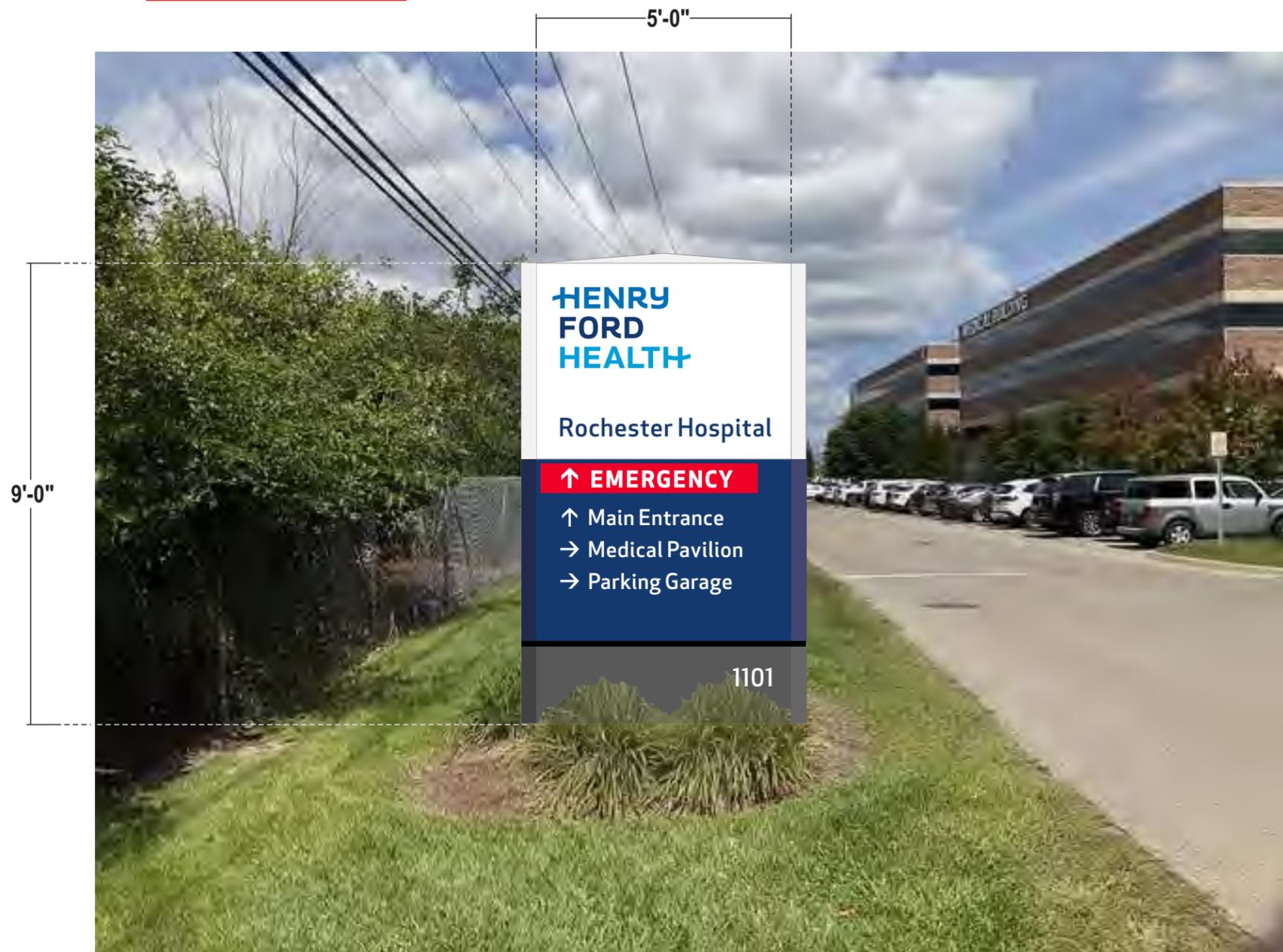
ELEVATION @ 4 SIDED ILLUMINATED PYLON

Scale: 3/8"=1'-0"

PE4-9-IL

EXISTING SIGN SF:	30.6
PROPOSED SIGN SF:	45

Permit only for structural requirements



Existing 6'-6-3/4" x 4'-8" [9'-2-3/4"OAH] directional to be removed & replaced. Re-use existing electrical; Install far enough away to avoid existing footer

PROPOSED SIGNAGE

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CLIENT:
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ADDRESS:
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PAGE NO.:
14

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
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PROJECT NUMBER:
89324

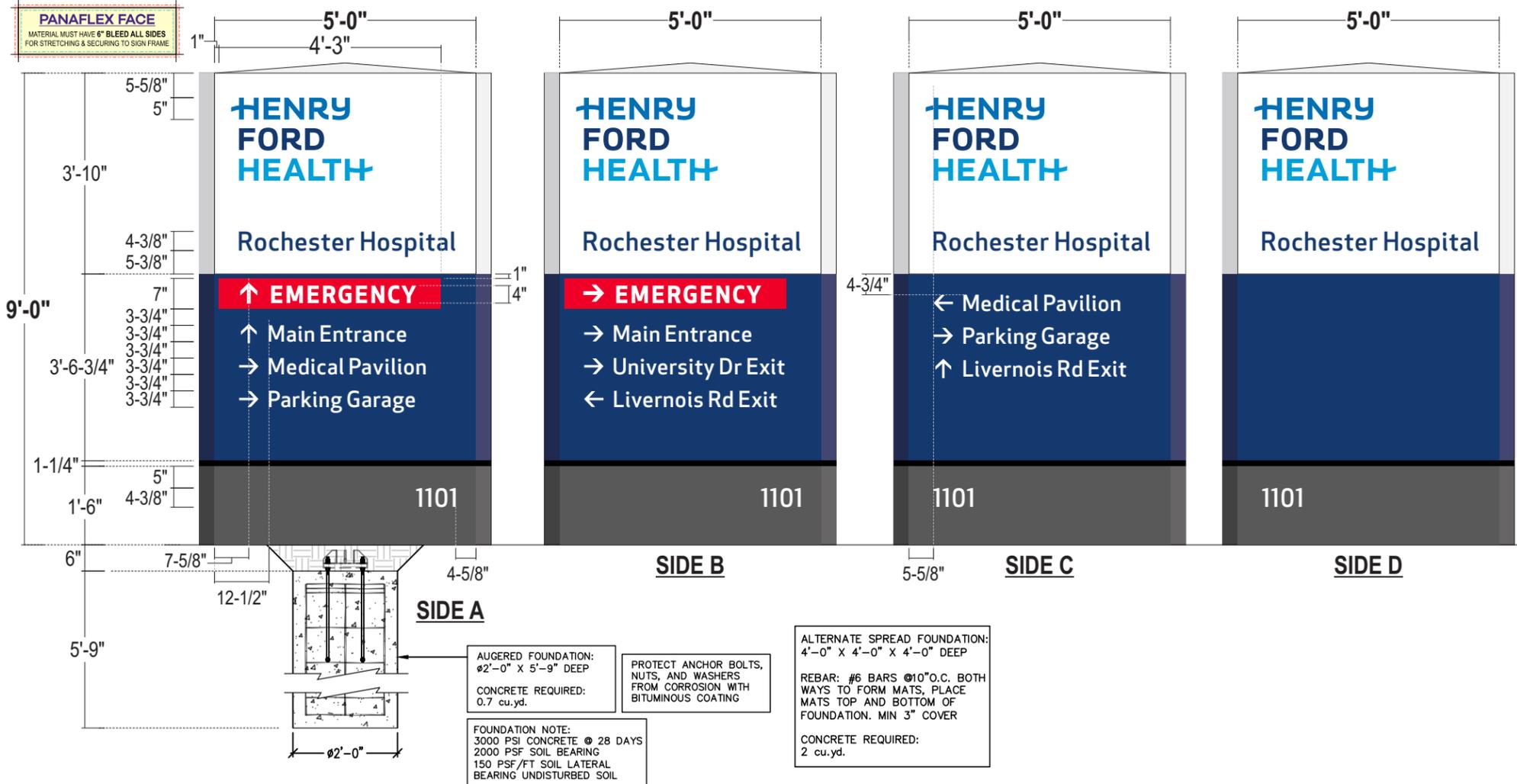
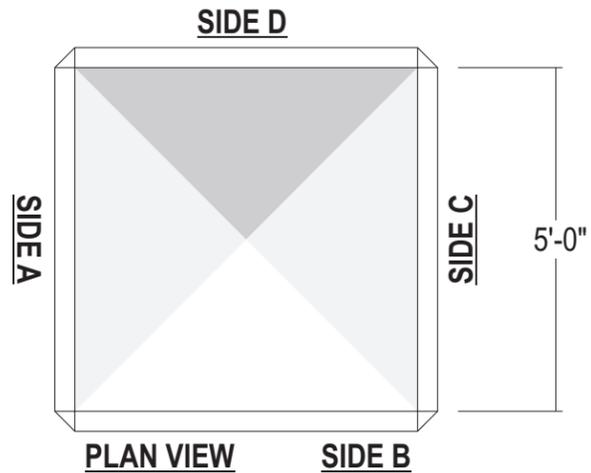
PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
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Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

E26 4-SIDED ILLUMINATED PYLON SIGN w/ EMERGENCY PE4-9-IL
 Scale: 3/8"=1'-0" 45 square feet

refer to MAVEN CONTROL DOCUMENTS for manufacturing details

refer to PRODUCTION SHOP DRAWING # HFS0149A for manufacturing details



CABINET: 4 sided - 60" deep aluminum angle sign frame w/ Bleed retainers, extrusion covers & .125" alum. skin; .090 aluminum corner cladding formed as shown w/ return legs 1-1/2" @ 45 degrees to the face; Notch returns as required; Painted to match colors shown

FACES: *Upper Faces:* 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material to be used where possible*
Emergency Panel: .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of urgent care panel face; *opaque the returns and shoulder to prevent light leaks*
Directional Copy: .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics

ILLUM.: White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET

TOP: .125" alum. construction sloped 1/8" per foot to allow for water drainage; Painted to match HFH White semi-gloss finish

REVEAL: Alum. construction; Painted to match HFH Black semi-gloss finish

BASE: .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access

ADDRESS: Surface applied reflective vinyl graphics to match colors shown

INSTALL: Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See shop drawing for additional details*

QUANTITY: (1) ONE PYLON SIGN REQUIRED



COLOR PALETTE

	Matthews MP 6425sp Satin High Hide White; Semi Gloss
	Matthews MP 74601 R 211027; Semi Gloss
	Matthews MP 18243 R 212556; Semi Gloss
	Matthews MP 30914 Semi Gloss
	Digitally printed to match Pantone 2387
	Digitally printed to match Pantone 2748
	Digitally printed to match Pantone 2925
	3M 3630-43 Translucent Red
	3M 680-10 White Reflective



Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors

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PAGE NO.:
 15

ORDER NUMBER:
 1236932

SITE NUMBER:
 2110

ELECTRONIC FILE NAME:
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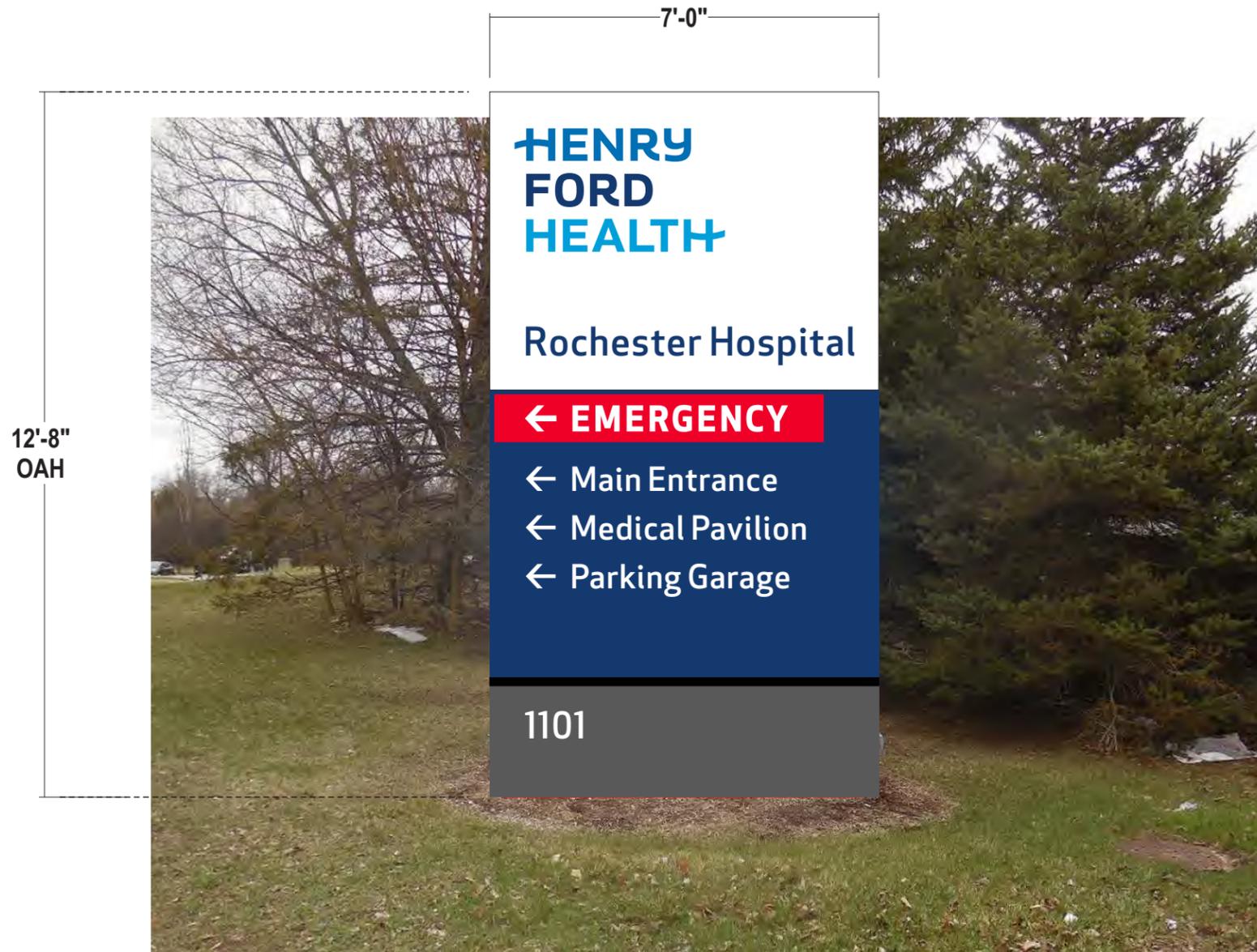
PROJECT NUMBER:
 89324

PROJECT MANAGER:
 NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	Added shop tag & removed redlines; Updated as required
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS	Revised copy	Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

EXISTING SIGN SF:	44.2
PROPOSED SIGN SF:	88.7

Permit only for structural requirements



PROPOSED SIGNAGE



Existing 6'-9-1/2" x 6'-6" monument to be removed & replaced; Install far enough away to avoid existing footer

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CLIENT:
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PAGE NO.:
16

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
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PROJECT NUMBER:
89324

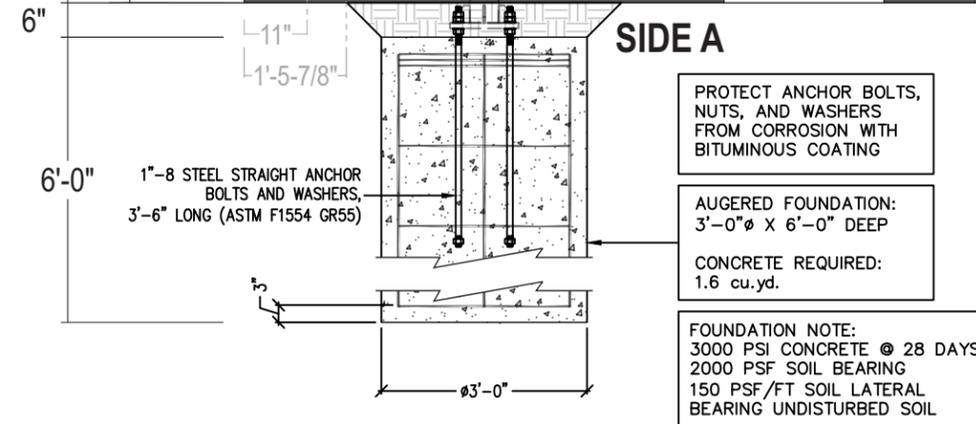
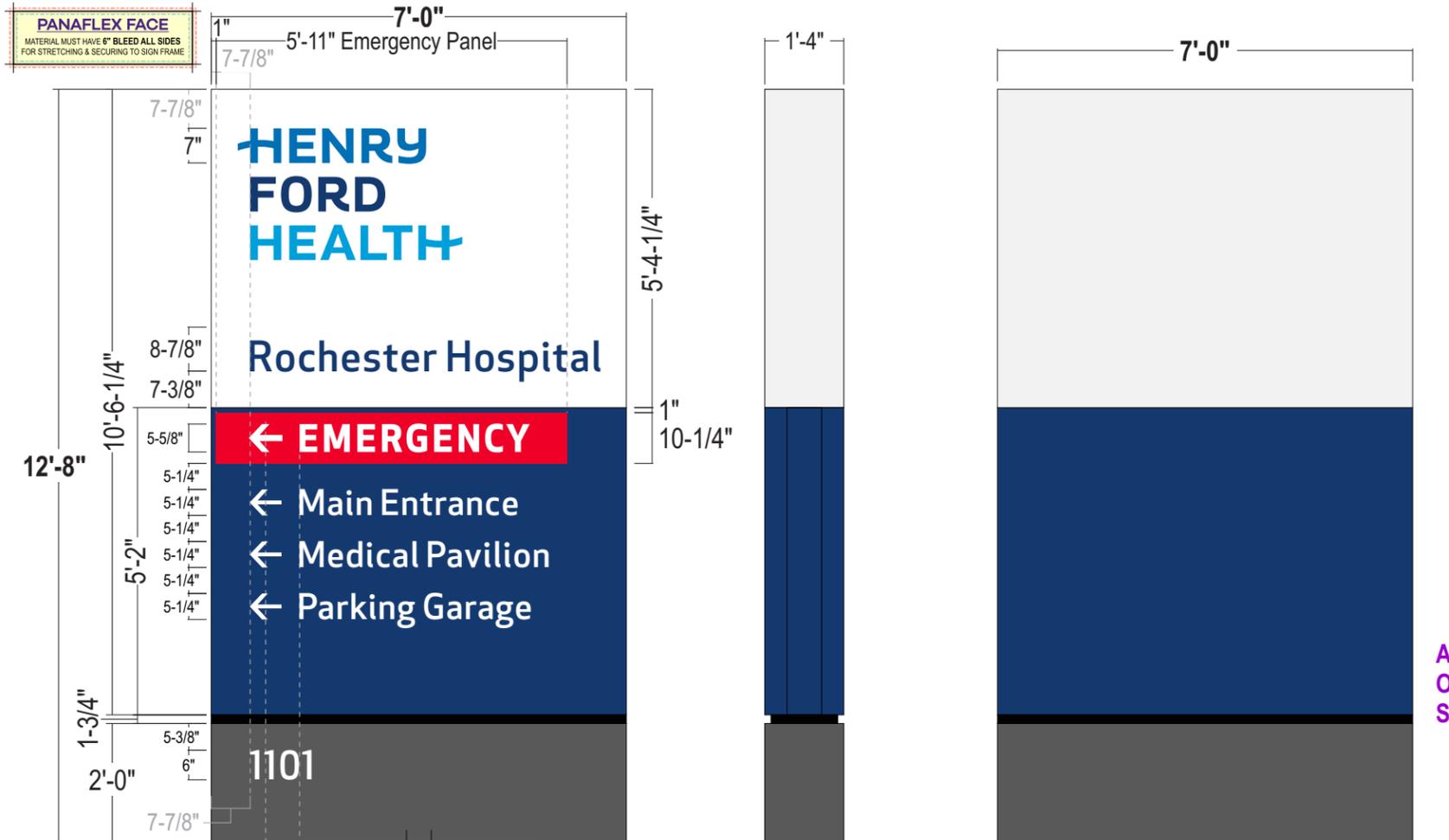
PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

E27 S/F ILLUMINATED EMERGENCY PYLON SIGN PE-12-IL
 Scale: 3/8"=1'-0" 88.7 square feet

See Engineering Drawing For all Details

refer to MAVEN CONTROL DOCUMENTS for manufacturing details
 refer to PRODUCTION SHOP DRAWING # HFS0036F for manufacturing details

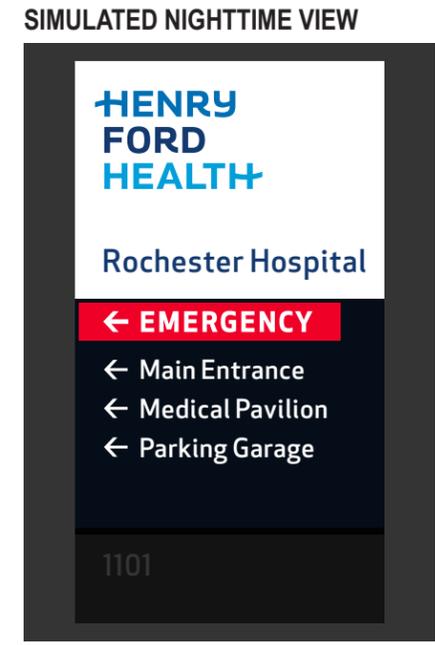


- CABINET:** 16" deep aluminum angle sign frame w/ Bleed retainers & .125" alum. skin; Painted to match colors shown
- FACES:**
 - Upper Faces:** 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material shall be used where possible*
 - Emergency Panel:** .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of emergency panel face *opaque the returns and shoulder to prevent light leaks*
 - Directional Copy:** .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET
- REVEAL:** Alum. Construction; Painted to match HFH Black semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- ADDRESS:** Surface applied reflective white vinyl graphics
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE D/F PYLON SIGN REQUIRED

ADDRESS NUMERALS ORIENTED TOWARD STREET SIDE

COLOR PALETTE			
	Matthews MP 6425sp Satin High Hide White; Semi Gloss		Digitally printed to match Pantone 2387
	Matthews MP 74601 R 211027; Semi Gloss		Digitally printed to match Pantone 2748
	Matthews MP 18243 R 212556; Semi Gloss		Digitally printed to match Pantone 2925
	Matthews MP 30914 Semi Gloss		3M 3630-43 Translucent Red
			3M 680-10 White Reflective

Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors



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ORDER NUMBER: 1236932

SITE NUMBER: 2110

ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER: 89324

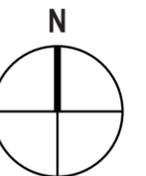
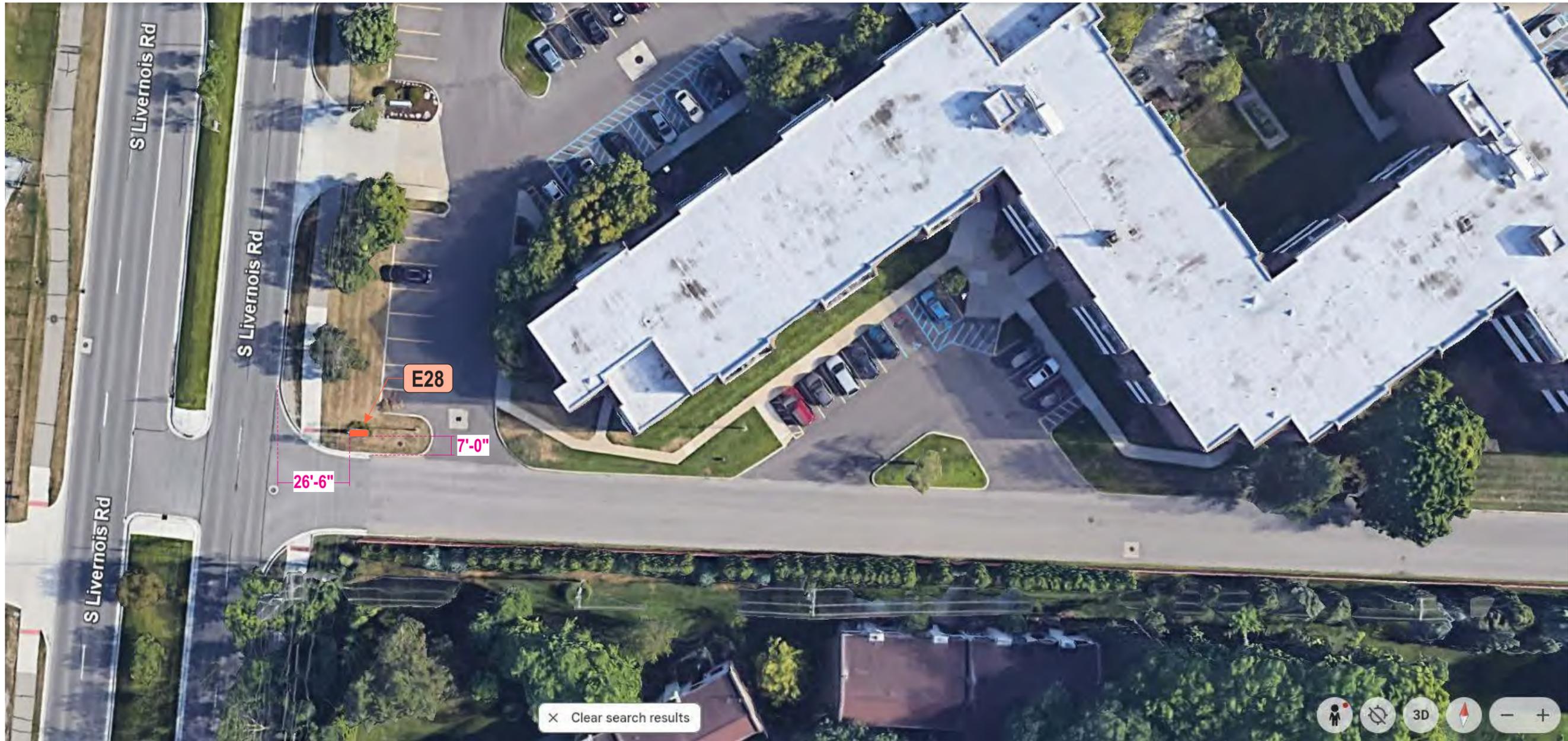
PROJECT MANAGER: NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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E28 SITE PLAN & SETBACKS

Scaled Proportionately



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PAGE NO.:
18

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
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2110_Rochester_R11.cdr

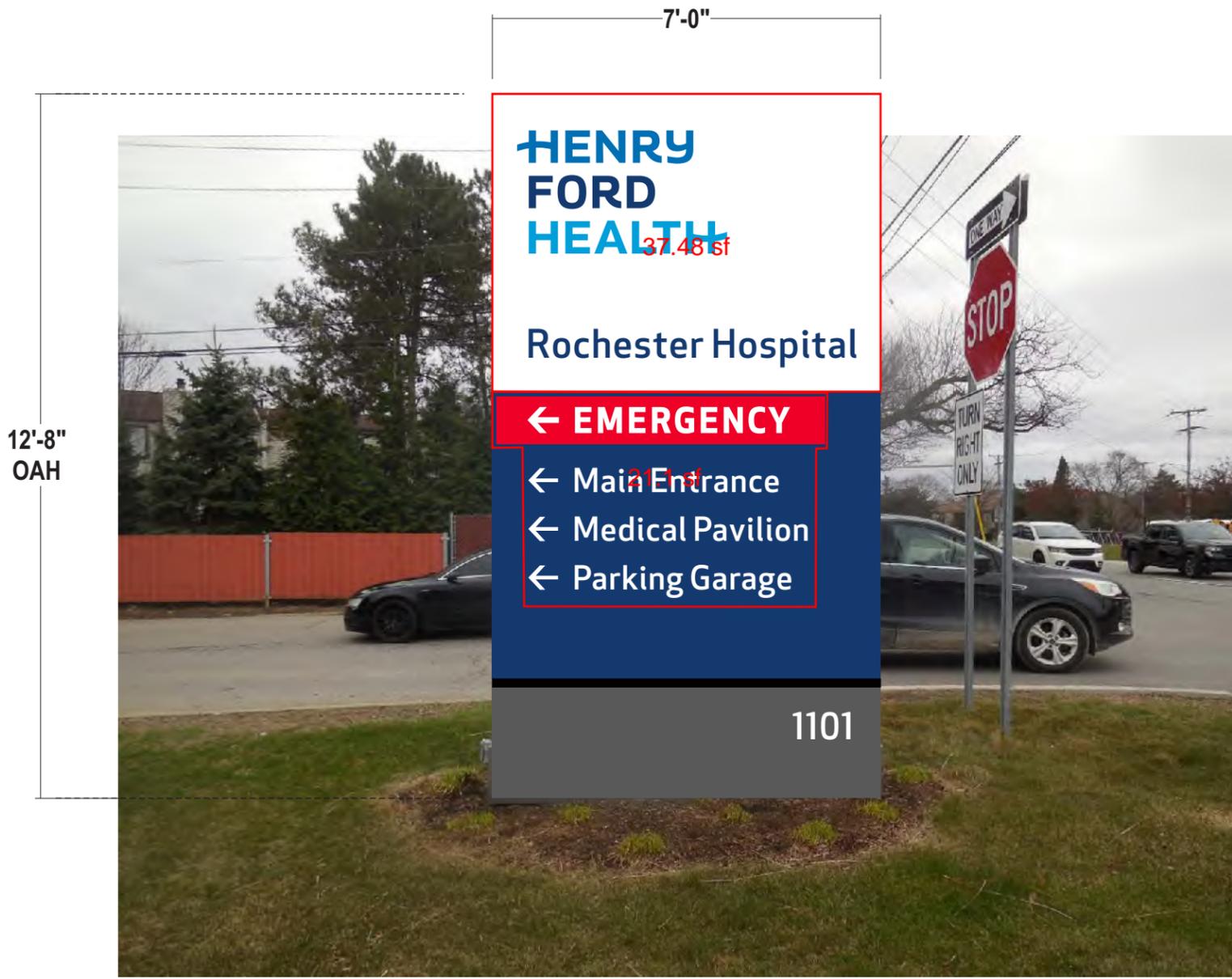
PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
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Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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EXISTING SIGN SF:	44.2
PROPOSED SIGN SF:	88.7



PROPOSED SIGNAGE



Existing 6'-9-1/2" x 6'-6" monument to be removed & replaced
Install far enough away to avoid existing footer

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PAGE NO.:
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1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
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PROJECT NUMBER:
89324

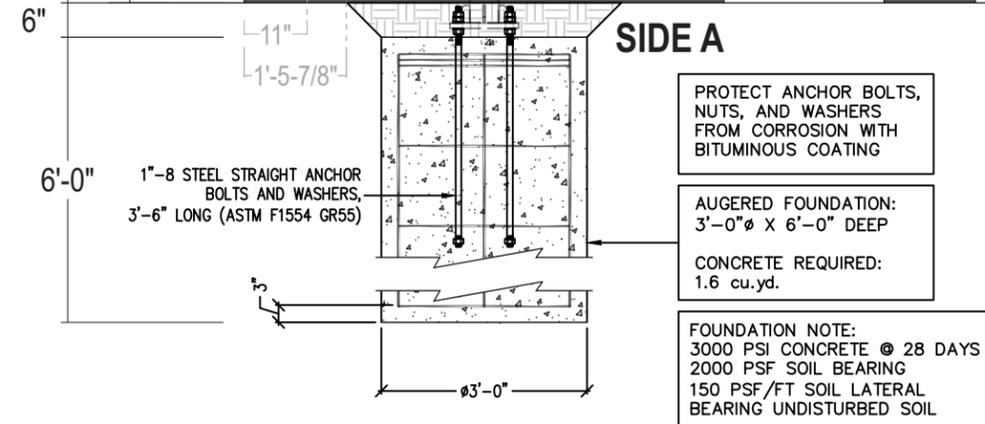
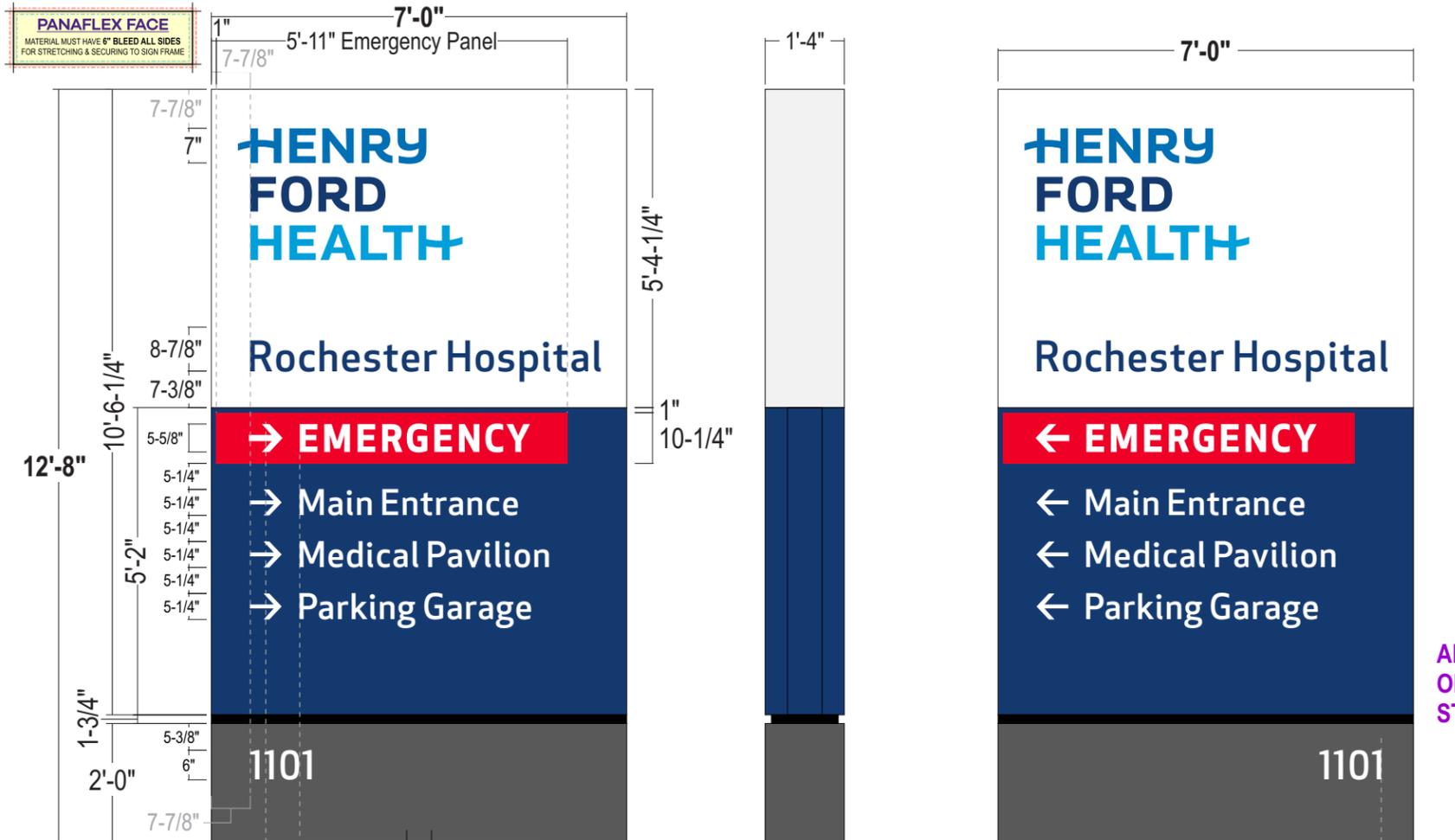
PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

E28 D/F ILLUMINATED EMERGENCY PYLON SIGN PE-12-IL
 Scale: 3/8"=1'-0" 88.7 square feet

See Engineering Drawing For all Details

refer to MAVEN CONTROL DOCUMENTS for manufacturing details
 refer to PRODUCTION SHOP DRAWING # HFS0036F for manufacturing details



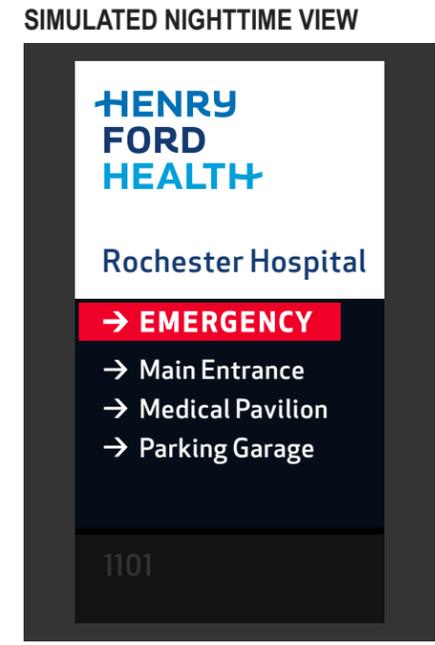
- CABINET:** 16" deep aluminum angle sign frame w/ Bleed retainers & .125" alum. skin; Painted to match colors shown
- FACES:**
 - Upper Faces:** 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material shall be used where possible*
 - Emergency Panel:** .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of emergency panel face *opaque the returns and shoulder to prevent light leaks*
 - Directional Copy:** .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET
- REVEAL:** Alum. Construction; Painted to match HFH Black semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- ADDRESS:** Surface applied reflective white vinyl graphics
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE D/F PYLON SIGN REQUIRED

ADDRESS NUMERALS ORIENTED TOWARD STREET SIDE

COLOR PALETTE

	Matthews MP 6425sp Satin High Hide White; Semi Gloss		Digitally printed to match Pantone 2387
	Matthews MP 74601 R 211027; Semi Gloss		Digitally printed to match Pantone 2748
	Matthews MP 18243 R 212556; Semi Gloss		Digitally printed to match Pantone 2925
	Matthews MP 30914 Semi Gloss		3M 3630-43 Translucent Red
			3M 680-10 White Reflective

Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors



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PAGE NO.: **20**

ORDER NUMBER: 1236932

SITE NUMBER: 2110

ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER: 89324

PROJECT MANAGER: NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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E30

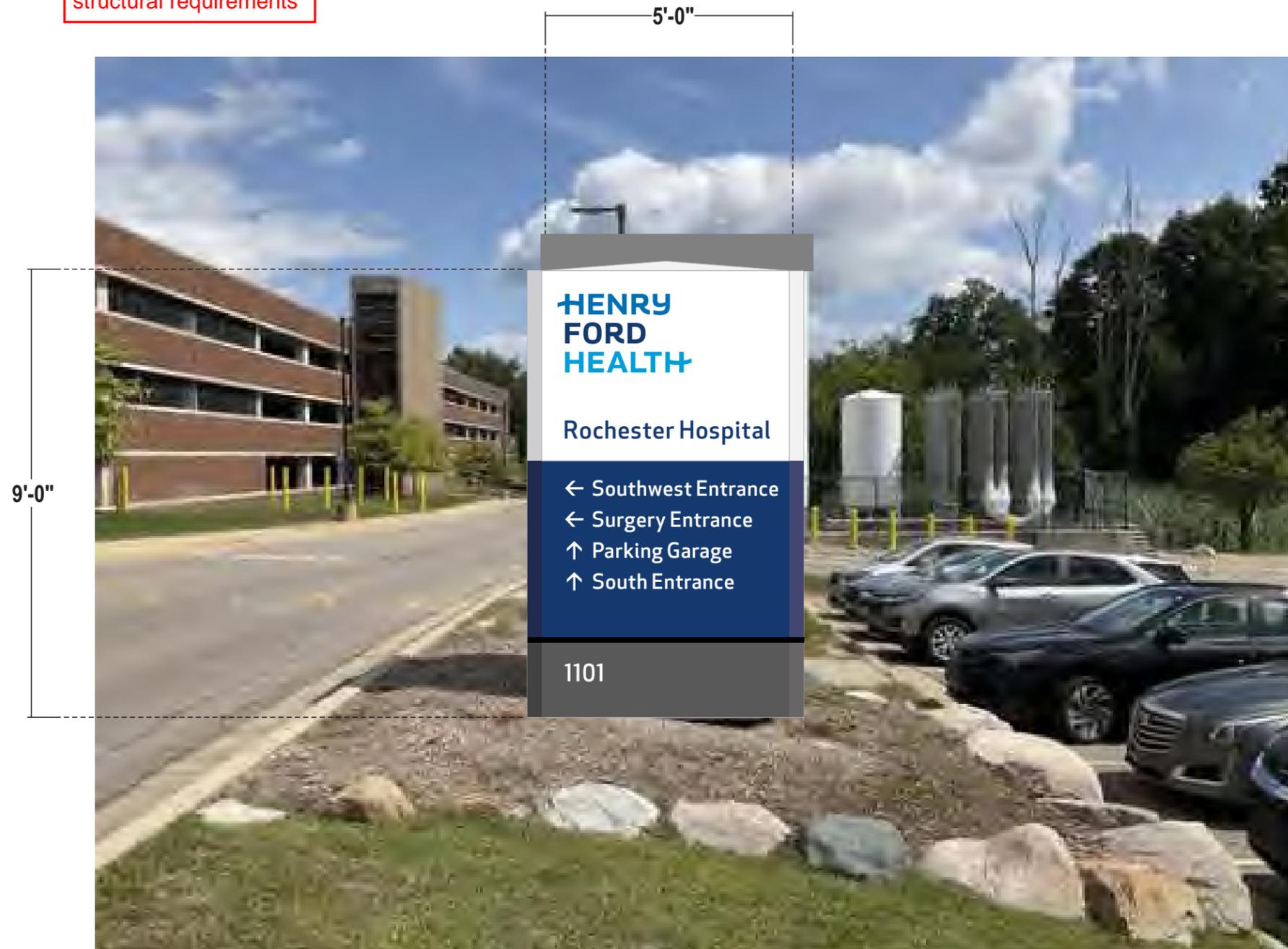
ELEVATION @ 4 SIDED ILLUMINATED PYLON

Scale: 3/8"=1'-0"

PE4-9-IL

EXISTING SIGN SF:	30.6
PROPOSED SIGN SF:	45

Permit only for structural requirements



PROPOSED SIGNAGE



Existing 6'-6-3/4" x 4'-8" [9'-2-3/4"OAH] directional to be removed & replaced. Re-use existing electrical; Install far enough away to avoid existing footer

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PAGE NO.:
21

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PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

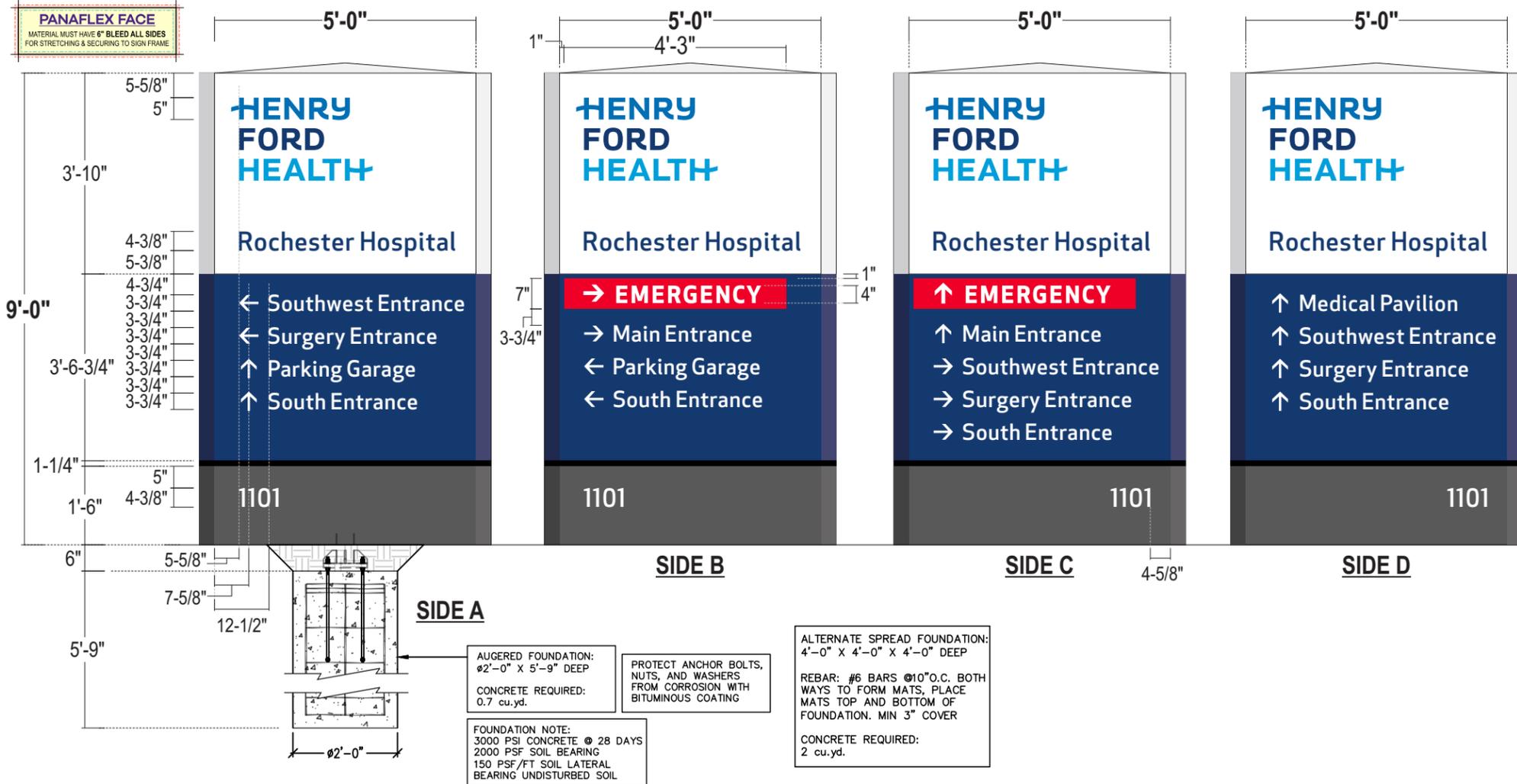
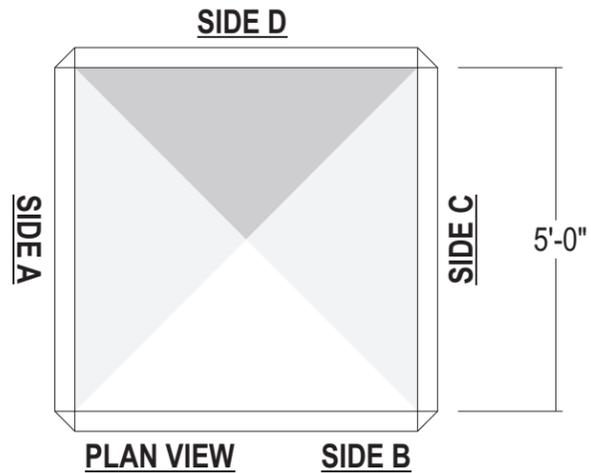
Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
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Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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E30 4-SIDED ILLUMINATED PYLON SIGN w/ EMERGENCY PE4-9-IL
 Scale: 3/8"=1'-0" 45 square feet

refer to **MAVEN CONTROL DOCUMENTS** for manufacturing details

refer to **PRODUCTION SHOP DRAWING # HFS0149A** for manufacturing details



CABINET: 4 sided - 60" deep aluminum angle sign frame w/ Bleed retainers, extrusion covers & .125" alum. skin; .090 aluminum corner cladding formed as shown w/ return legs 1-1/2" @ 45 degrees to the face; Notch returns as required; Painted to match colors shown

FACES: *Upper Faces:* 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material to be used where possible*
Emergency Panel: .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of urgent care panel face; *opaque the returns and shoulder to prevent light leaks*
Directional Copy: .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics

ILLUM.: White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET

TOP: .125" alum. construction sloped 1/8" per foot to allow for water drainage; Painted to match HFH White semi-gloss finish

REVEAL: Alum. construction; Painted to match HFH Black semi-gloss finish

BASE: .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access

ADDRESS: Surface applied reflective vinyl graphics to match colors shown

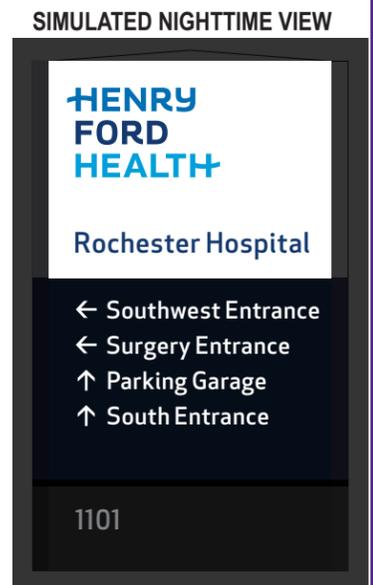
INSTALL: Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See shop drawing for additional details*

QUANTITY: (1) ONE PYLON SIGN REQUIRED



COLOR PALETTE

- Matthews MP 6425sp Satin High Hide White; Semi Gloss
- Matthews MP 74601 R 211027; Semi Gloss
- Matthews MP 18243 R 212556; Semi Gloss
- Matthews MP 30914 Semi Gloss
- Digitally printed to match Pantone 2387
- Digitally printed to match Pantone 2748
- Digitally printed to match Pantone 2925
- 3M 3630-43 Translucent Red
- 3M 680-10 White Reflective



Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors

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22

ORDER NUMBER:
 1236932

PROJECT NUMBER:
 89324

SITE NUMBER:
 2110

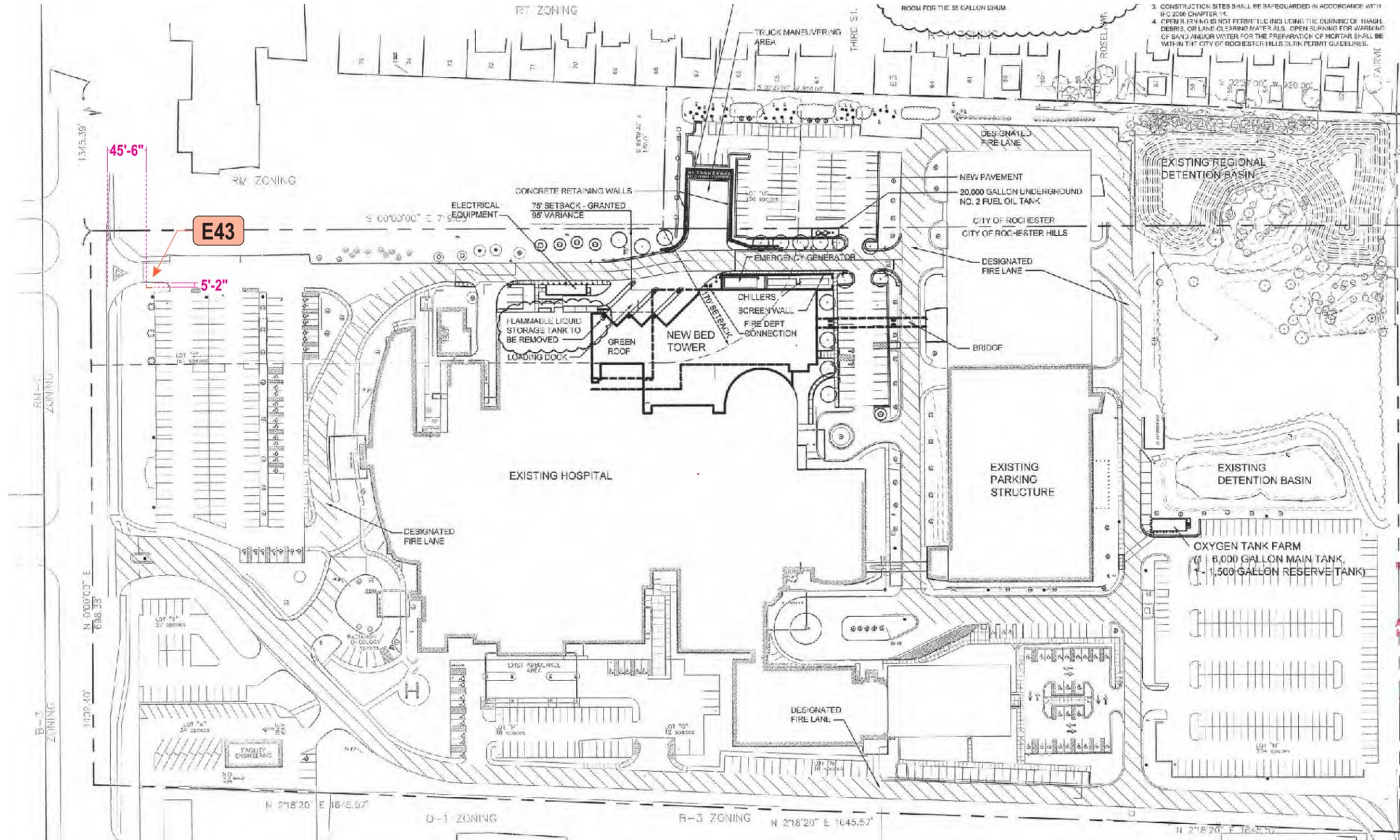
PROJECT MANAGER:
 NATHAN FRAZIER

ELECTRONIC FILE NAME:
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Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	Added shop tag & removed redlines; Updated as required
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

E43 SITE PLAN & SETBACKS

Scale: 1/128"=1'-0"



3. CONSTRUCTION SITES SHALL BE SAFEGUARDED IN ACCORDANCE WITH IFC 2006 CHAPTER 11.
4. OPEN BURNING IS NOT PERMITTED INCLUDING THE BURNING OF TRASH, DEBRIS, OR LAND CLEARING MATERIALS. OPEN BURNING FOR WARMING OF SAND AND/OR WATER FOR THE PREPARATION OF MORTAR SHALL BE WITHIN THE CITY OF ROCHESTER HILLS DURN PERMIT GUIDELINES.



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SITE NUMBER:
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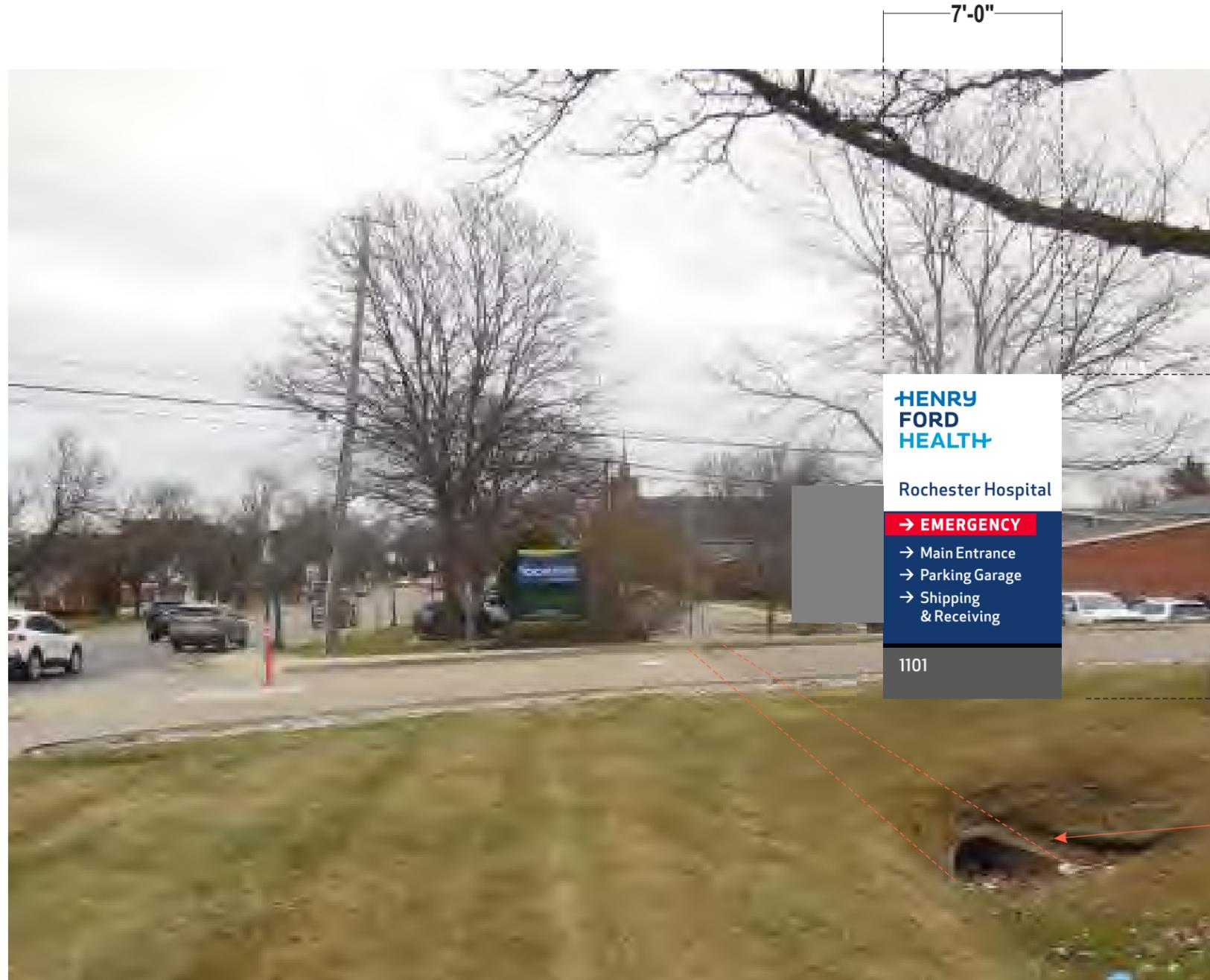
PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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EXISTING SIGN SF:	±16
PROPOSED SIGN SF:	88.7



Existing ±4'-0" x ±4'-0" signage to be removed & replaced; Install far enough away to avoid existing footer

PROPOSED SIGNAGE

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24

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2110

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PROJECT NUMBER:
89324

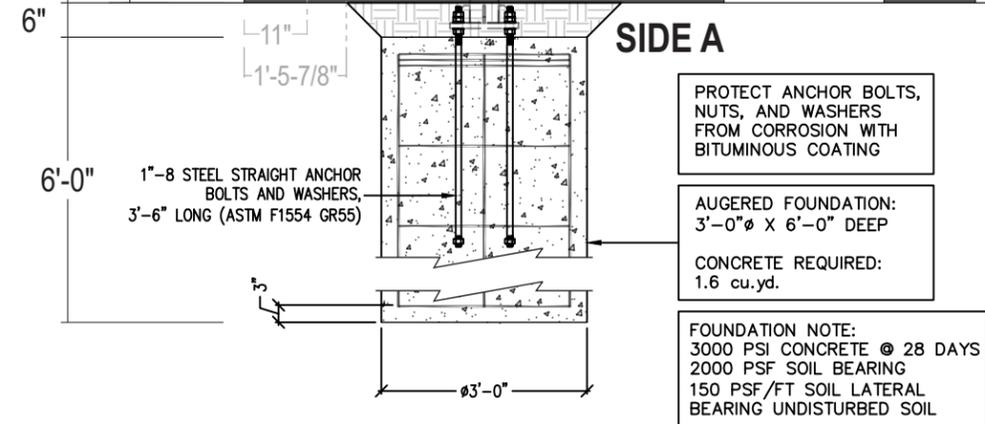
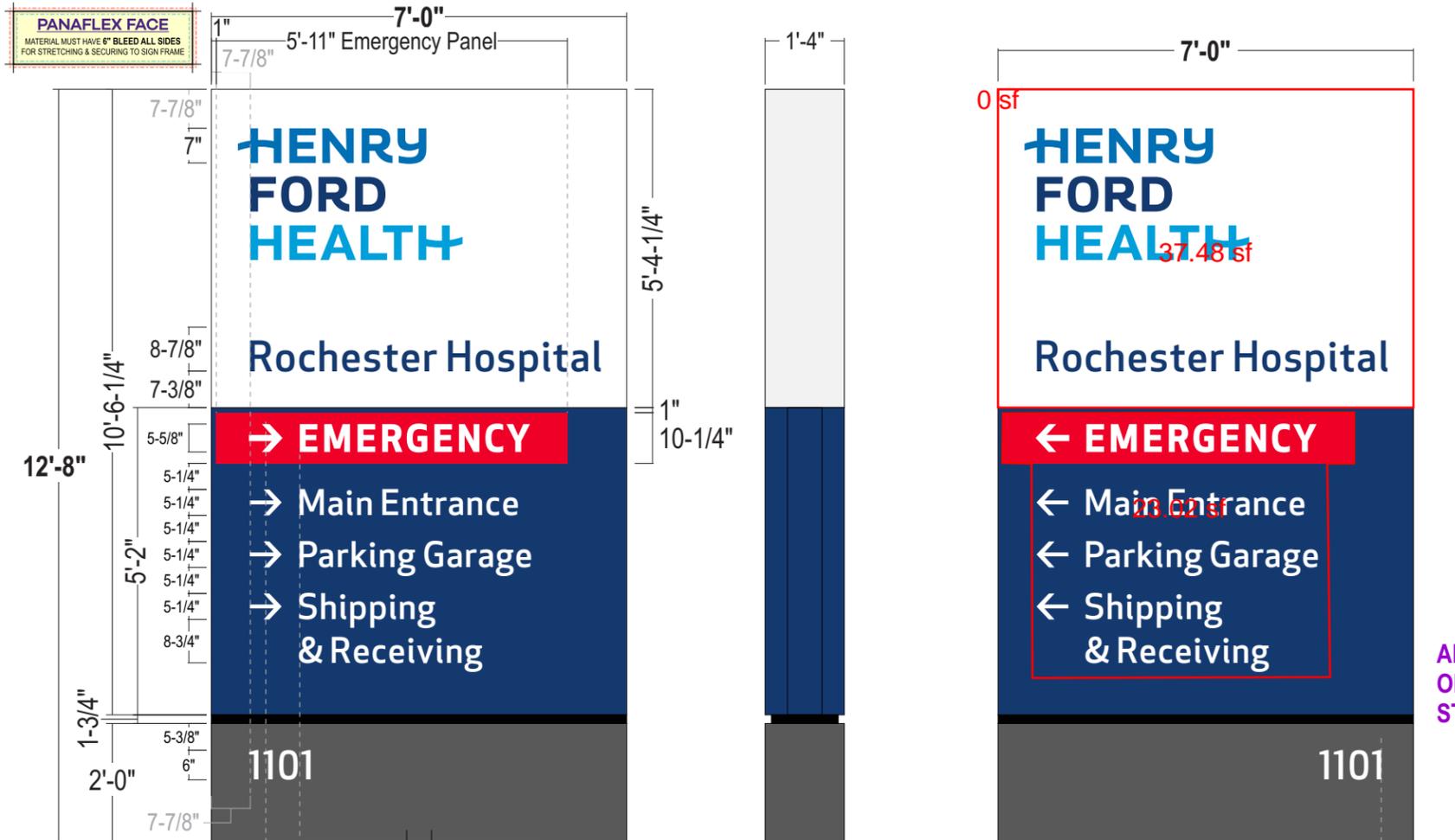
PROJECT MANAGER:
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Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	Revised layout to match example provided / add orange note
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

E43 D/F ILLUMINATED EMERGENCY PYLON SIGN PE-12-IL
 Scale: 3/8"=1'-0" 88.7 square feet

See Engineering Drawing For all Details

refer to MAVEN CONTROL DOCUMENTS for manufacturing details
 refer to PRODUCTION SHOP DRAWING # HFS0036F for manufacturing details



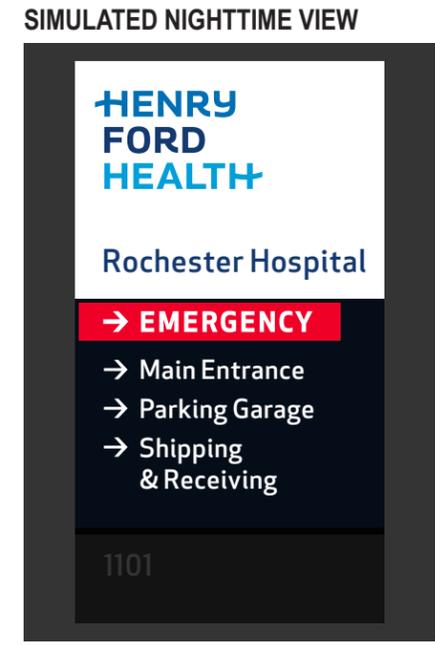
- CABINET:** 16" deep aluminum angle sign frame w/ Bleed retainers & .125" alum. skin; Painted to match colors shown
- FACES:**
 - Upper Faces:** 3M Panagraphics III Flexible substrate w/ digitally printed graphics to match colors shown; *Seamless material shall be used where possible*
 - Emergency Panel:** .25" white trans acrylic routed back from face at perimeter by 1/8" and flushed into routed window; surface applied trans red reversed out vinyl overlay; 1" Dk. Blue painted border around perimeter of emergency panel face *opaque the returns and shoulder to prevent light leaks*
 - Directional Copy:** .125" Pan formed Aluminum faces painted HFH dk. blue - graphics Routed from face; 1/4" thick white push thru acrylic (flush w/ face); Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacturer
POWER SUPPLIES HOUSED IN CABINET
- REVEAL:** Alum. Construction; Painted to match HFH Black semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- ADDRESS:** Surface applied reflective white vinyl graphics
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE D/F PYLON SIGN REQUIRED

ADDRESS NUMERALS ORIENTED TOWARD STREET SIDE

COLOR PALETTE

	Matthews MP 6425sp Satin High Hide White; Semi Gloss		Digitally printed to match Pantone 2387
	Matthews MP 74601 R 211027; Semi Gloss		Digitally printed to match Pantone 2748
	Matthews MP 18243 R 212556; Semi Gloss		Digitally printed to match Pantone 2925
	Matthews MP 30914 Semi Gloss		3M 3630-43 Translucent Red
			3M 680-10 White Reflective

Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors



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PAGE NO.: **25**

ORDER NUMBER: 1236932

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PROJECT NUMBER: 89324

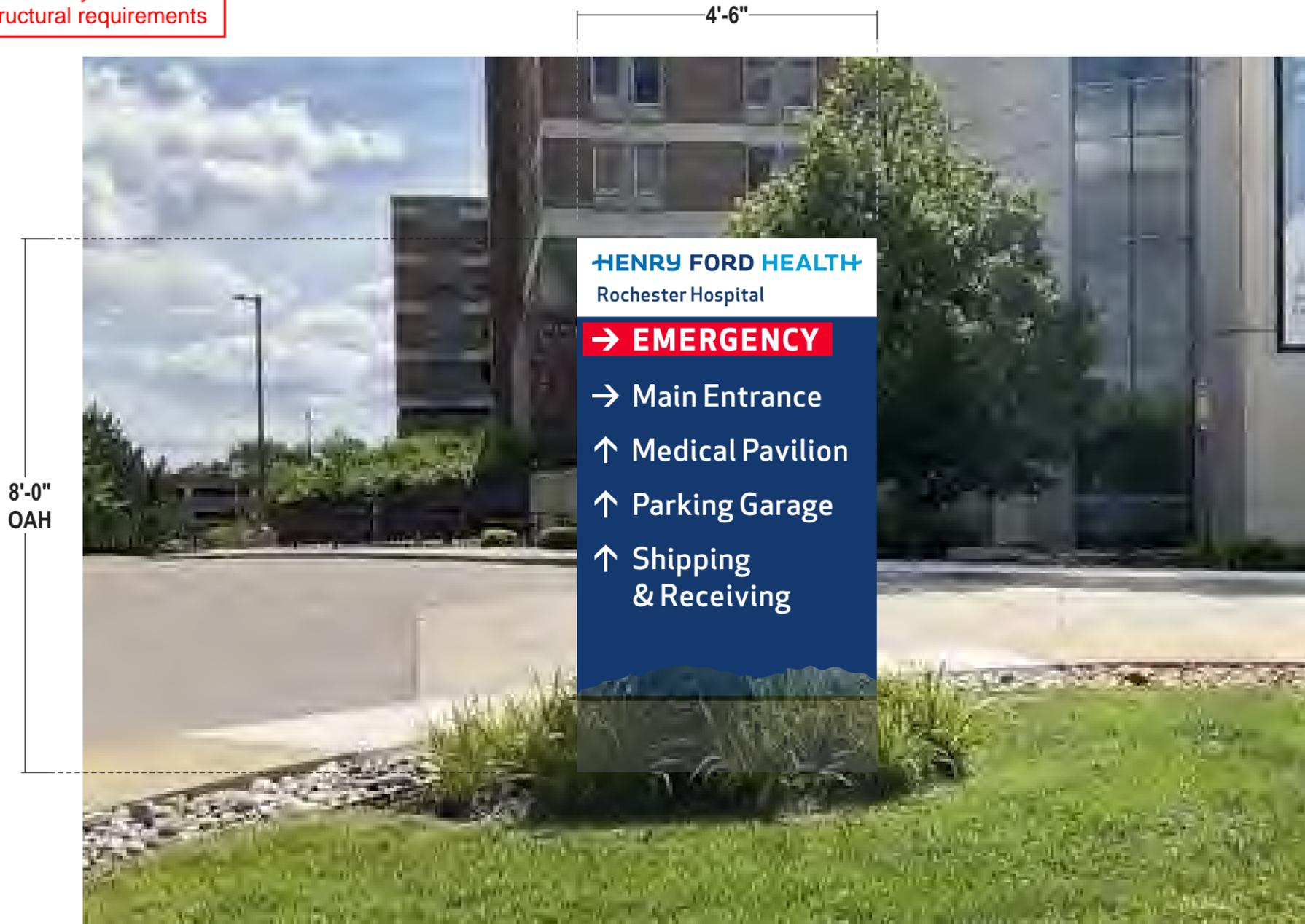
PROJECT MANAGER: NATHAN FRAZIER

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Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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EXISTING SIGN SF:	18.1
PROPOSED SIGN SF:	36

Permit only for structural requirements



PROPOSED SIGNAGE

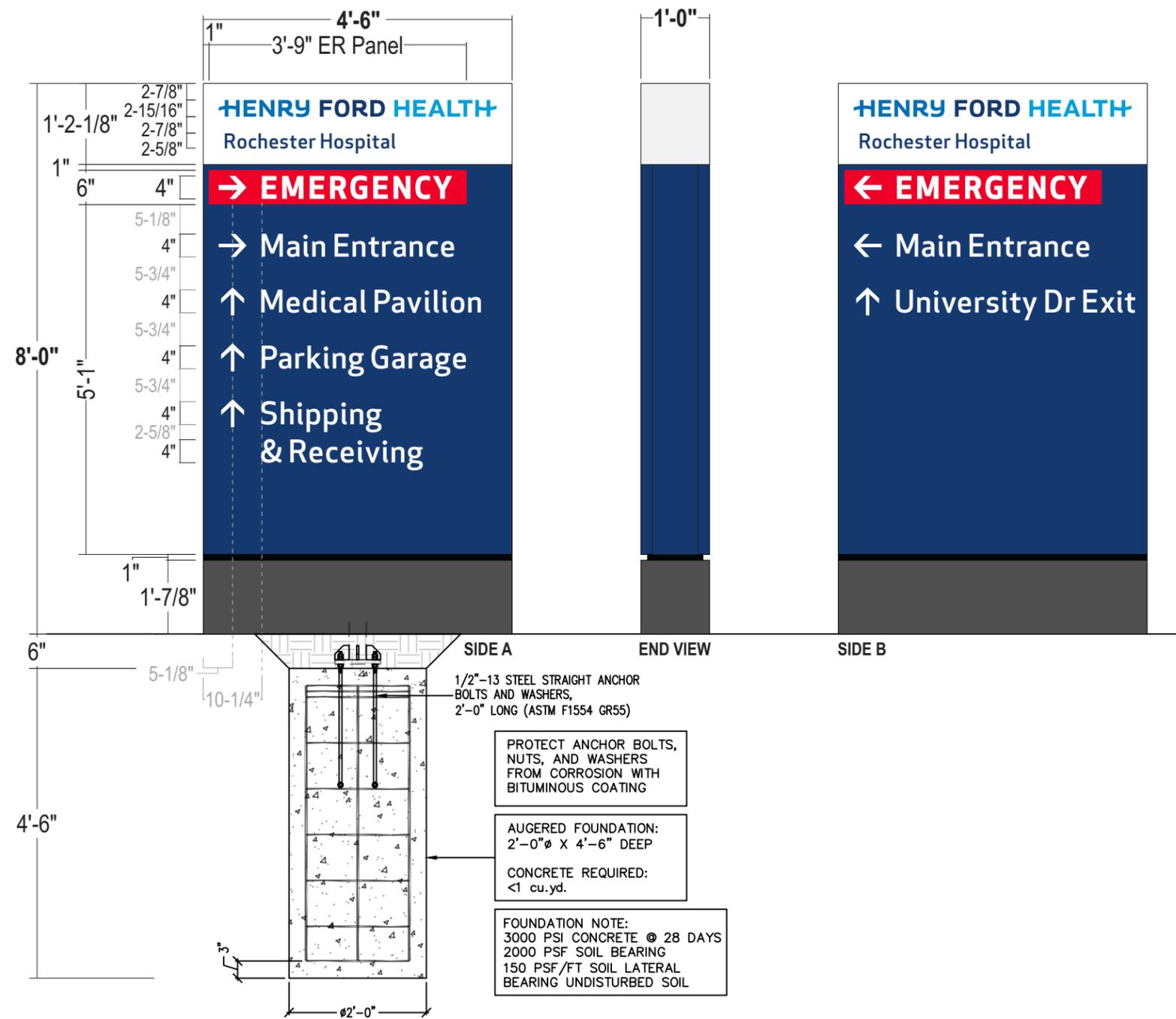


Existing 7'-3" x 2'-6" signage to be removed & replaced; Install far enough away to avoid existing footer

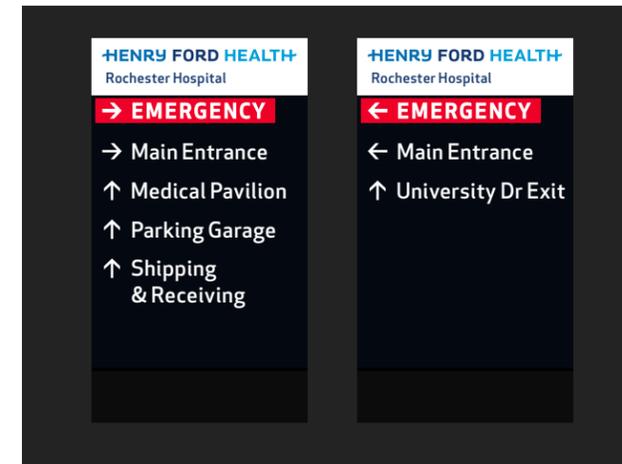
Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS	Corrected sign number	Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

E44 D/F ILLUMINATED EMERGENCY DIRECTIONAL - BRANDED **BDE-8-IL**
 Scale: 1/2"=1'-0" 36 square feet

refer to MAVEN CONTROL DOCUMENTS for manufacturing details
 refer to PRODUCTION SHOP DRAWING # HFS0054B for manufacturing details



- CABINET:** 12" deep aluminum angle sign frame w/ .125 alum. skin; Painted HFH White & HFH Dk. Blue - semi-gloss finish
- FACES:** .125" Aluminum faces w/ break formed returns; all painted HFH Dk. Blue- semi gloss finish
One side removable for internal access, mounted w/ 'Z' Clips and countersunk fasteners
- GRAPHICS:** Routed from alum. face & backed up w/ 1/8" #7328 white acrylic
Logo & 'Emergency' Upper Cabinet: 'Block' Routed from face.177" Tuffak LD #7328 white Acrylic w/ surface applied trans blue vinyl Logos to match color shown - emergency panel is trans red reverse weeded overlay - blue area to be painted out opaque blue; Chem weld 1/2"x 1/2" clear retainer block at perimeter of sign face - Inset 1/8" to allow for face to overlap face returns. Secure w/ c/s screws thru returns
Directional Copy: Routed from alum. face; 1/4" thick white push thru acrylic (flush w/ face) Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacture; **POWER SUPPLIES HOUSED IN CABINET**
- REVEAL:** Alum. Construction; Painted to match HFH Black semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE DIRECTIONAL SIGN REQUIRED



COLOR PALETTE

- Digitally printed to match Pantone 2387
- Digitally printed to match Pantone 2748
- Digitally printed to match Pantone 2925
- Matthews MP 18243 R 212556; Semi-Gloss
- Matthews MP 30914; Semi-Gloss
- Matthews MP 74601 R 211027; Semi-Gloss
- Matthews MP 6425sp Satin High Hide White; Semi Gloss
- 3M 3630-43 Translucent red

Paint finish to be semi-gloss unless otherwise specified
 All Vinyl Provided by miratec or printed to match MP colors

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CLIENT: HENRY FORD HEALTH	ORDER NUMBER: 1236932	PROJECT NUMBER: 89324
ADDRESS: 1101 W UNIVERSITY DR ROCHESTER, MI 48307-1863	SITE NUMBER: 2110	PROJECT MANAGER: NATHAN FRAZIER
PAGE NO.: 27	ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr	

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	Moved all variance signs & site plans to front of brandbook
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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E05

NORTH ENTRANCE ELEVATION

Scale: 1/4"=1'-0"

LIF-12-HORZ1-W

EXISTING SIGN SF:	-
PROPOSED SIGN SF:	17.5



PROPOSED SIGNAGE

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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
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Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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E05

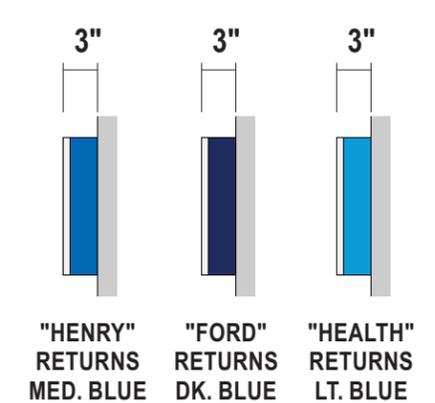
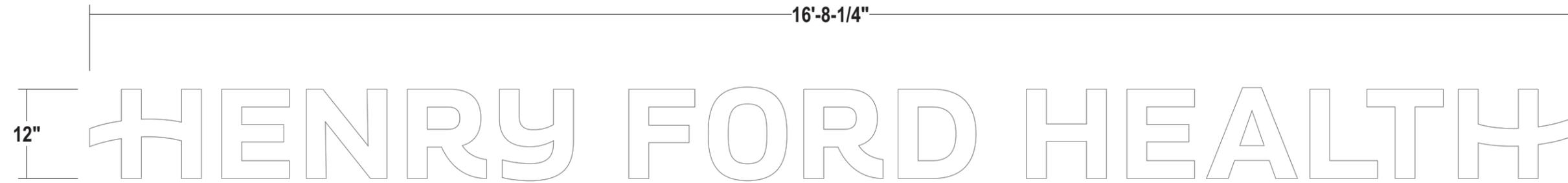
ILLUM. CHANNEL LETTERS - WHITE

LIF-12-HORZ1-W

Scale: 3/4"=1'-0"

17.5 square feet

refer to MAVEN CONTROL DOCUMENTS for manufacturing details



SIMULATED NIGHTTIME VIEW



- FACES:** .177" #7328 White acrylic
- TRIMCAP:** 1" Std. White Jewellite
- RETURNS:** 'HENRY' - 3" deep .040" alum. - painted HFH Med. Blue; semi gloss finish
'FORD' - 3" deep .040" alum. - painted HFH Dk. Blue; semi gloss finish
'HEALTH' - 3" deep .040" alum. - painted HFH Lt. Blue; semi gloss finish
Interior painted with light enhancement paint
- BACKS:** .063" Alum. - Interior painted White
- ILLUMINATION:** White LED's as required by manufacturer;
REMOTE POWER SUPPLIES
- WALL MATL.:** ACM Panels
- INSTALL:** Thru bolted flush using all thread into blocking as required
12" standard length of threaded rod will be supplied unless otherwise noted
3/8" threaded rod into blocking or Stratus approved equivalent
- QUANTITY:** (1) ONE LETTERSET REQUIRED

COLOR PALETTE

Matthews MP 6425sp Satin High Hide White	Matthews MP 74601 R 211027; Semi Gloss
Matthews MP 106752 R 213116; Semi Gloss	Matthews MP79491 R211027; Semi Gloss

Paint finish to be semi-gloss unless otherwise specified
All Vinyl Provided by miratec or printed to match MP colors

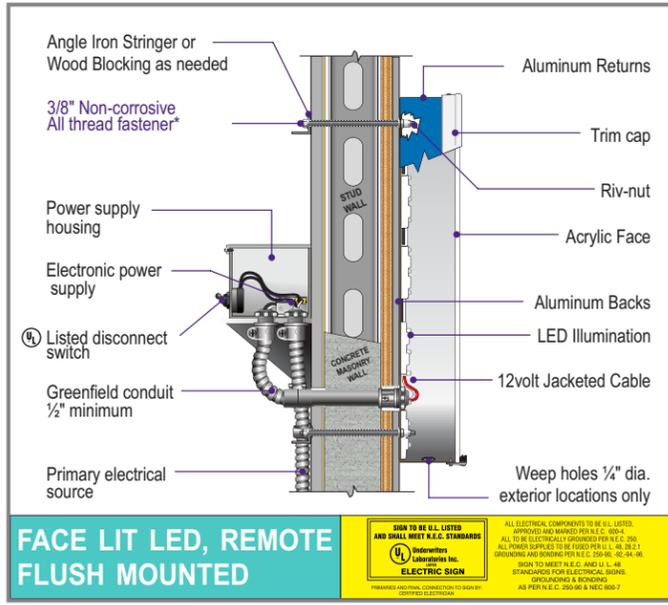
FACE LIT CHANNEL LETTERS



ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.



Stratus

onstratus.com
8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

CLIENT:
HENRY FORD HEALTH

ADDRESS:
1101 W UNIVERSITY DR
ROCHESTER, MI
48307-1863

PAGE NO.:
29

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

PRINTS ARE THE EXCLUSIVE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED WITHOUT THE PRIOR WRITTEN CONSENT OF STRATUS.

256 square feet ea.
(512 square feet total)

Signs were already updated to current HFH brand standards during the temporary sign phase



E09

Existing 32'-0"h x 8'-0"w Banner to Remain



E10

Existing 32'-0"h x 8'-0"w Banner to Remain

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
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Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	Updated w/ Current Photos, added existing dim's & sq ft
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

Existing letterset to remain as is



EXISTING CONDITIONS

32.75 square feet

Stratus

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48307-1863

PAGE NO.:
31

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1236932

SITE NUMBER:
2110

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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	Added sq.ft
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

E15 ELEVATION @ S/F MONUMENT
Scale: 1/4"=1'-0"

LIF-18-HORZ2-B

EXISTING SIGN SF:	—
PROPOSED SIGN SF:	114.6

SIGN IS BEING INSTALLED ON RADIUS WALL



Existing temporary panels to be removed;
Wall to be patched & painted as required;
Wall color match: SW 6357 Choice Cream

Rear access panels are removable
for electrical & mounting

PROPOSED SIGNAGE

Stratus

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8959 Tyler Boulevard
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ROCHESTER, MI
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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

E15

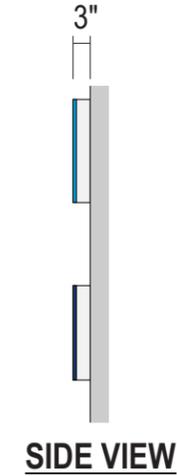
ILLUM. CHANNEL LETTERS - BLUE

LIF-18-HORZ2-B

Scale: 3/8"=1'-0"

114.6 square feet

refer to MAVEN CONTROL DOCUMENTS for manufacturing details



ALL SIGNS TO COMPLY WITH UL 48 AND WILL BE MARKED AS SUCH WITH APPROPRIATE LABORATORY LABELS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

- H** **FACES:** .177" #2447 White acrylic w/ surface applied 3M dual color vinyls w/ 3M 3660m clear overlamine digitally printed Med. Blue by Miratec; *To Illuminate White at night*
- TRIMCAP:** 1" Jewelite Intense Blue painted Md. Blue to match faces
- F** **FACES:** .177" #2447 White acrylic w/ surface applied 3M dual color vinyls w/ 3M 3660m clear overlamine digitally printed Dk. Blue by Miratec; *To Illuminate White at night*
- TRIMCAP:** 1" Jewelite Blue painted Dk. Blue to match faces
- H** **FACES:** .177" #2447 White acrylic w/ surface applied 3M dual color vinyls w/ 3M 3660m clear overlamine digitally printed Lt. Blue by Miratec; *To Illuminate White at night*
- TRIMCAP:** 1" Jewelite Intense Blue painted Lt. Blue to match faces
- FACILITY**
- FACES:** .177" #2447 White acrylic w/ surface applied 3M dual color vinyls w/ 3M 3660m clear overlamine digitally printed Dk. Blue by Miratec; *To Illuminate White at night*
- TRIMCAP:** 1" Jewelite Blue painted Dk. Blue to match faces
- RETURNS:** 3" deep .050" alum. - painted HFH White; semi gloss finish interior painted with light enhancement paint
- BACKS:** .063" Alum. - Interior painted White
- ILLUMINATION:** White LED's as required by manufacturer; **REMOTE POWER SUPPLIES**
- WALL MATL:** EIFS
- INSTALL:** Thru bolted flush using all thread into blocking as required; 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent. Compression sleeves required to avoid crushing wall & achieve max tensioning.
- QUANTITY:** (1) ONE LETTERSET REQUIRED

SIGN IS BEING INSTALLED ON RADIUS WALL

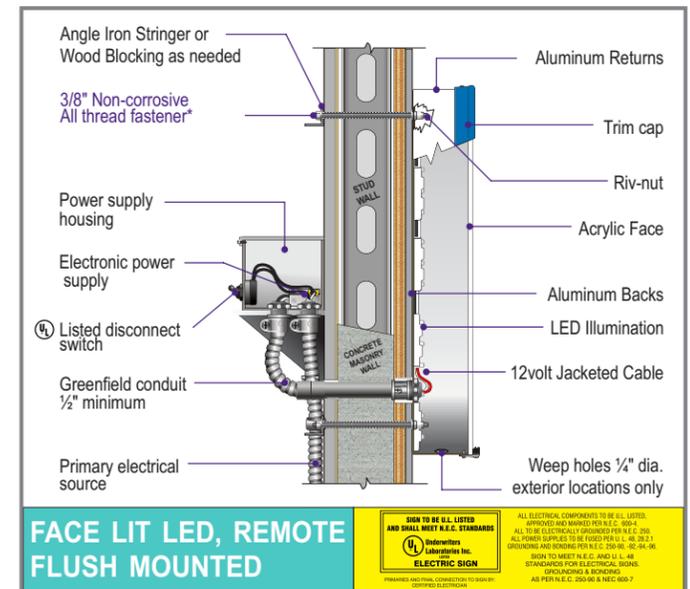
COLOR PALETTE

- Matthews MP 106752 R 213116; Semi Gloss
- Matthews MP 74601 R 211027; Semi Gloss
- Matthews MP79491 R211027; Semi Gloss
- Matthews MP 6425sp Satin High Hide White Semi-Gloss
- Digitally printed by Miratec to match PMS 2387
- Digitally printed by Miratec to match PMS 2748
- Digitally printed by Miratec to match PMS 2925

Paint finish to be semi-gloss unless otherwise specified All Vinyl Provided by miratec or printed to match MP colors



SIMULATED NIGHTTIME VIEW



FACE LIT LED, REMOTE FLUSH MOUNTED

ALL ELECTRICAL COMPONENTS TO BE UL LISTED, APPROVED AND MARKED PER N.E.C. 600.4 ALL TO BE ELECTRICALLY GROUNDED PER N.E.C. 250. ALL POWER SUPPLIES TO BE FUSED PER N.E.C. 40.20.2.1 OVERCURRENT PROTECTIVE DEVICES (OCPDs) PER N.E.C. 240.40. SIGN TO MEET N.E.C. AND I.C.C. ALL STANDARDS FOR ELECTRICAL SIGNING, INCLUDING GROUNDING AND BONDING AS PER N.E.C. 250.40 & 250.60.7

Stratus

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CLIENT: HENRY FORD HEALTH

ADDRESS: 1101 W UNIVERSITY DR ROCHESTER, MI 48307-1863

PAGE NO.: 33

ORDER NUMBER: 1236932

SITE NUMBER: 2110

ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER: 89324

PROJECT MANAGER: NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS	
Rev 1	532600	05/22/25 BLAN	
Rev 2	537667	06/18/25 CR	
Rev 3	540328	07/08/25 AKS	
Rev 4	547241	08/13/25 AKS	
Rev 5	558776	10/15/25 CR	
Rev 6	559166	10/20/25 NS	

Rev #	Req #	Date/Artist	Description
Rev 7	563680	11/13/25 CR	
Rev 8	570868	12/30/25 CR	
Rev 9	570949	12/30/25 CR	
Rev 10	573703	01/16/26 Z-RU	
Rev 11	575710	01/28/26 CR	

E19 CHANNEL LETTERS

LEAVE AS IS

Existing lettersets to remain as is

E20

E23

E32



E19

41.16 square feet



E20

11.75 square feet (LETTERS ONLY)
19.75 square feet (CABINET)



E23

41.5 square feet



E32

27.75 square feet

Stratus

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CLIENT:
HENRY FORD HEALTH

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48307-1863

PAGE NO.:
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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	Added sq.ft
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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Existing lettersets to remain as is



E38

75.5 square feet



E39

8.33 square feet

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Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
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Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

E16

S/F ILLUMINATED DIRECTIONAL w/ EMERGENCY

Scale: 1/2"=1'-0"

NBDE-6-IL

20.3 square feet

EXISTING SIGN SF:	18.1
PROPOSED SIGN SF:	20.3

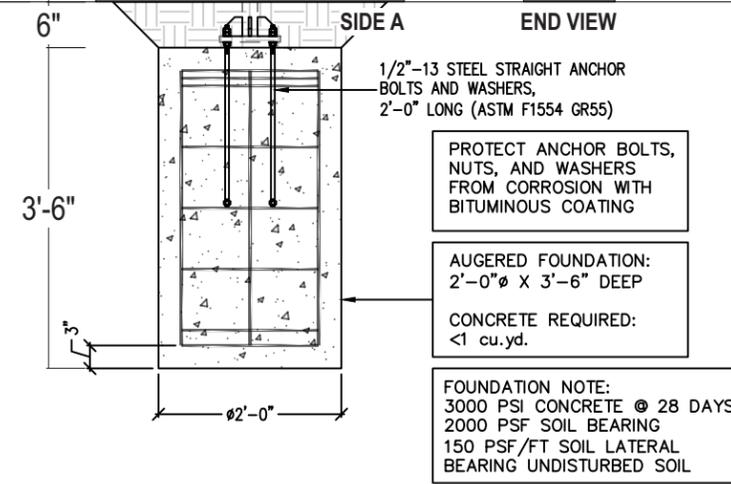
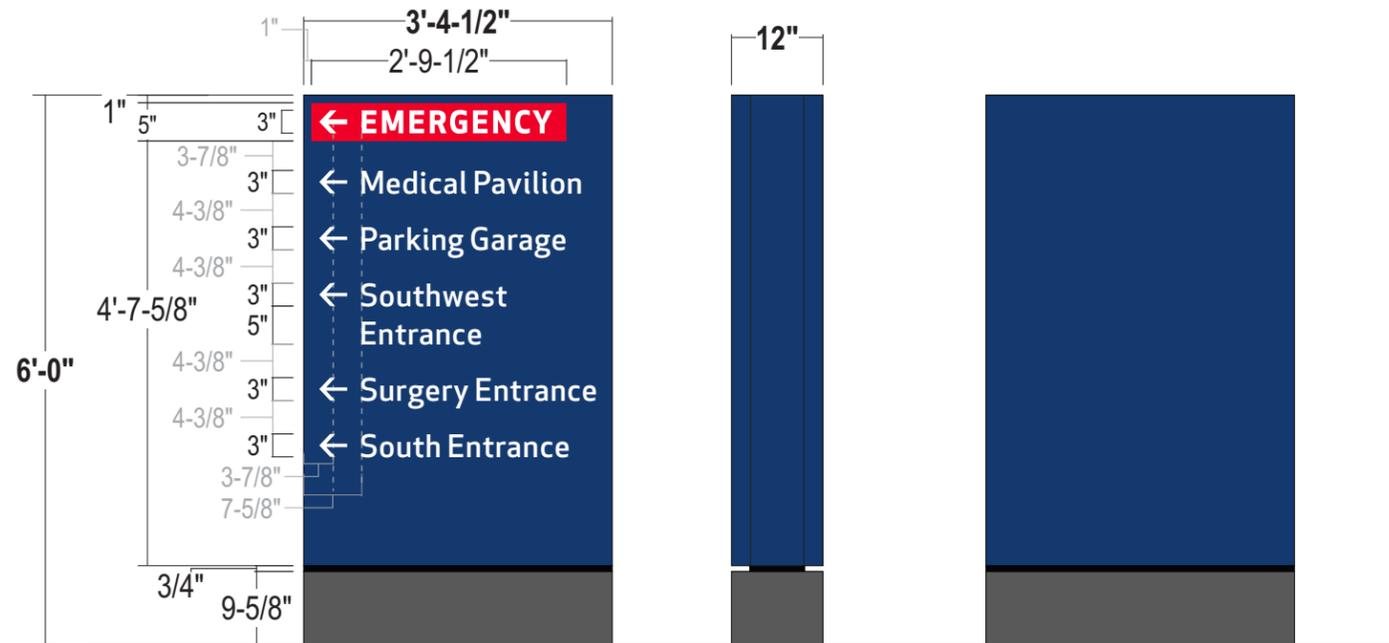
Scaled Proportionately

PROPOSED SIGNAGE

refer to
MAVEN
CONTROL DOCUMENTS
for manufacturing details

refer to
PRODUCTION SHOP DRAWING
HFS0054B
for manufacturing details

Permit only for structural requirements



COLOR PALETTE

Matthews MP 74601 R 211027; Semi Gloss	3M 3630-43 Translucent Red
Matthews MP 18243 R 212556; Semi Gloss	Matthews MP 30914 Semi Gloss

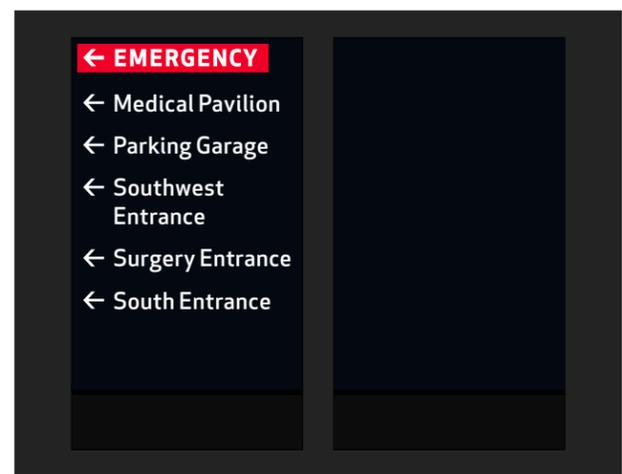
Paint finish to be semi-gloss unless otherwise specified
All Vinyl Provided by miratec or printed to match MP colors



Existing 7'-3" x 2'-6" signage to be removed & replaced; Re-use existing electrical; Installed far enough away to avoid existing footer



SIMULATED NIGHTTIME VIEW



- CABINET:** 12" deep aluminum angle sign frame w/ .125 alum. skin; Painted HFH Dk. Blue - semi-gloss finish
- FACES:** .125" Aluminum faces w/ break formed returns; all painted HFH Dk. Blue- semi gloss finish
One side removable for internal access, mounted w/ 'Z' Clips and countersunk fasteners
- GRAPHICS:** Routed from alum. face & backed up w/ 1/8" #7328 white acrylic
'EMERGENCY' Upper Cabinet: 'Block' Routed from face.177" Tuffak LD #7328 white Acrylic w/ surface applied trans red reverse weeded overlay - blue area to be painted out opaque blue; Chem weld 1/2"x 1/2" clear retainer block at perimeter of sign face - Inset 1/8" to allow for face to overlap face returns. Secure w/ c/s screws thru returns
Directional Copy: Routed from pan-formed alum. face; 1/4" thick white push thru acrylic (flush w/ face) Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacture; **POWER SUPPLIES HOUSED IN CABINET**
- REVEAL:** Alum. Construction; Painted to match HFH Black; semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE SIGN REQUIRED

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Mentor, Ohio 44060
888.503.1569

CLIENT: HENRY FORD HEALTH	ORDER NUMBER: 1236932	PROJECT NUMBER: 89324	Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
ADDRESS: 1101 W UNIVERSITY DR ROCHESTER, MI 48307-1863	SITE NUMBER: 2110	PROJECT MANAGER: NATHAN FRAZIER	Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
PAGE NO.: 42	ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr		Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	
			Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
			Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
			Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
			Rev 5	558776	10/15/25 CR					
			Rev 6	559166	10/20/25 NS	Updated copy				

E25

D/F ILLUMINATED DIRECTIONAL w/ EMERGENCY

Scale: 1/2"=1'-0"

NBDE-6-IL

20.3 square feet

EXISTING SIGN SF:	16.3
PROPOSED SIGN SF:	20.3

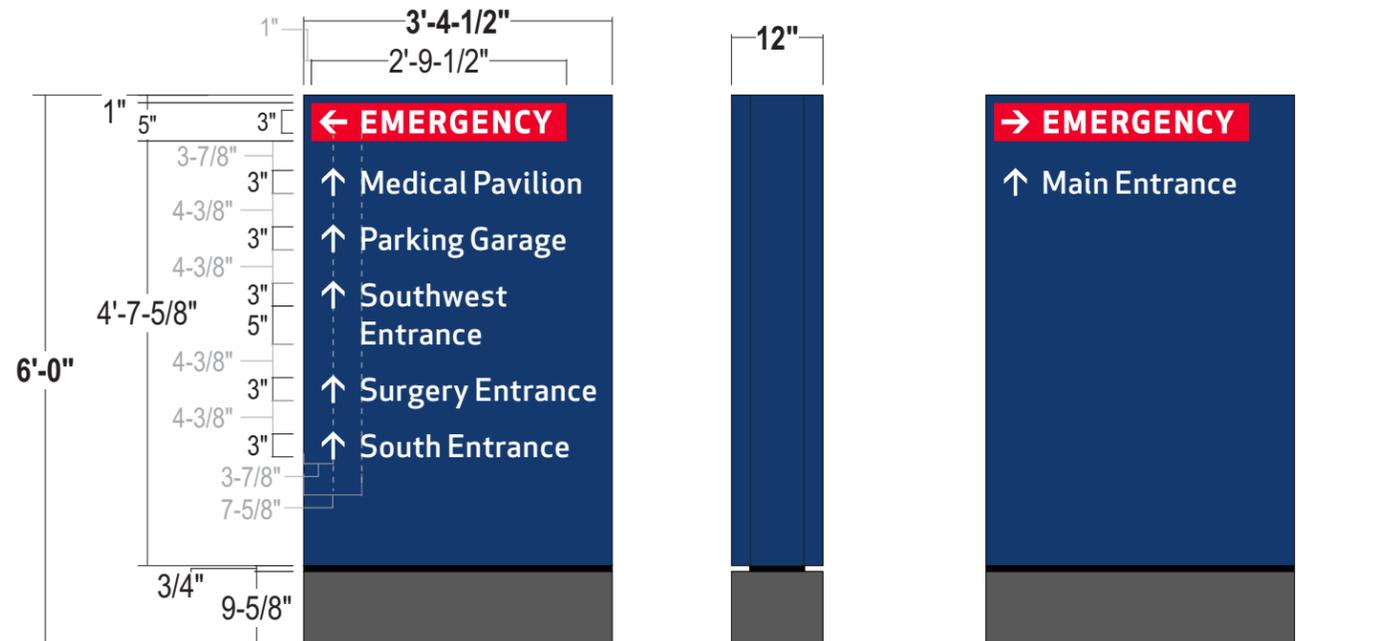
Scaled Proportionately

PROPOSED SIGNAGE

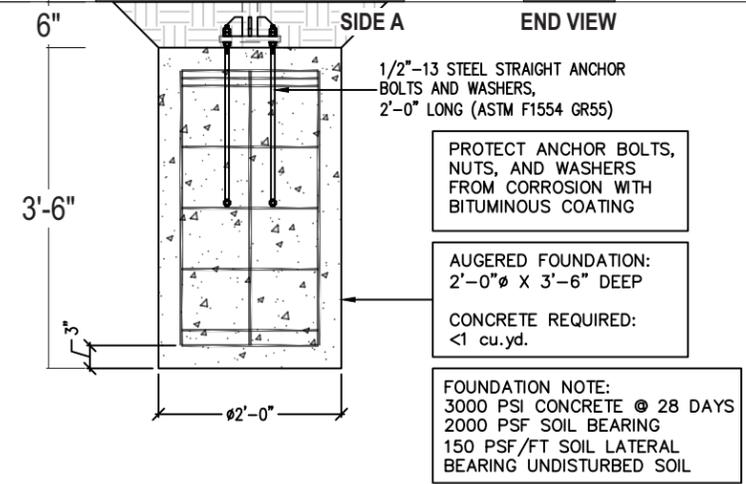
refer to
MAVEN
CONTROL DOCUMENTS
for manufacturing details

refer to
PRODUCTION SHOP DRAWING
HFS0054B
for manufacturing details

Permit only for structural requirements



Existing 6'-6" x 2'-6" signage to be removed & replaced; Re-use existing electrical; Installed far enough away to avoid existing footer

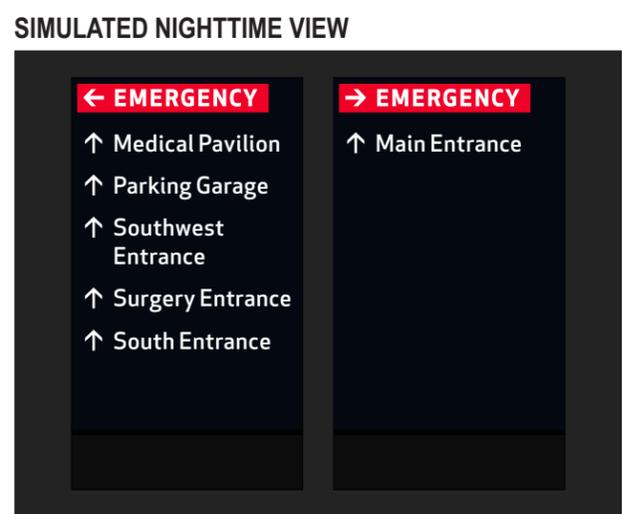


COLOR PALETTE

Matthews MP 74601 R 211027; Semi Gloss	3M 3630-43 Translucent Red
Matthews MP 18243 R 212556; Semi Gloss	Matthews MP 30914 Semi Gloss

Paint finish to be semi-gloss unless otherwise specified
All Vinyl Provided by miratec or printed to match MP colors

- CABINET:** 12" deep aluminum angle sign frame w/ .125 alum. skin; Painted HFH Dk. Blue - semi-gloss finish
- FACES:** .125" Aluminum faces w/ break formed returns; all painted HFH Dk. Blue- semi gloss finish
One side removable for internal access, mounted w/ 'Z' Clips and countersunk fasteners
- GRAPHICS:** Routed from alum. face & backed up w/ 1/8" #7328 white acrylic
'EMERGENCY' Upper Cabinet: 'Block' Routed from face.177" Tuffak LD #7328 white Acrylic w/ surface applied trans red reverse weeded overlay - blue area to be painted out opaque blue; Chem weld 1/2"x 1/2" clear retainer block at perimeter of sign face - Inset 1/8" to allow for face to overlap face returns. Secure w/ c/s screws thru returns
Directional Copy: Routed from pan-formed alum. face; 1/4" thick white push thru acrylic (flush w/ face) Second surface applied diffuser film on all graphics
- ILLUM.:** White LEDs as required by manufacture; **POWER SUPPLIES HOUSED IN CABINET**
- REVEAL:** Alum. Construction; Painted to match HFH Black; semi-gloss finish
- BASE:** .125" fab'd alum. construction; painted HFH Dk. Gray - semi-gloss finish
One side to be removable for install access
- INSTALL:** Cabinet to have internal steel and will secure to concrete foundation using base plate 6" below grade - *See Engineering for all details*
- QUANTITY:** (1) ONE SIGN REQUIRED



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CLIENT: **HENRY FORD HEALTH**

ADDRESS: 1101 W UNIVERSITY DR
ROCHESTER, MI 48307-1863

PAGE NO.: **44**

ORDER NUMBER: 1236932

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ELECTRONIC FILE NAME: K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER: 89324

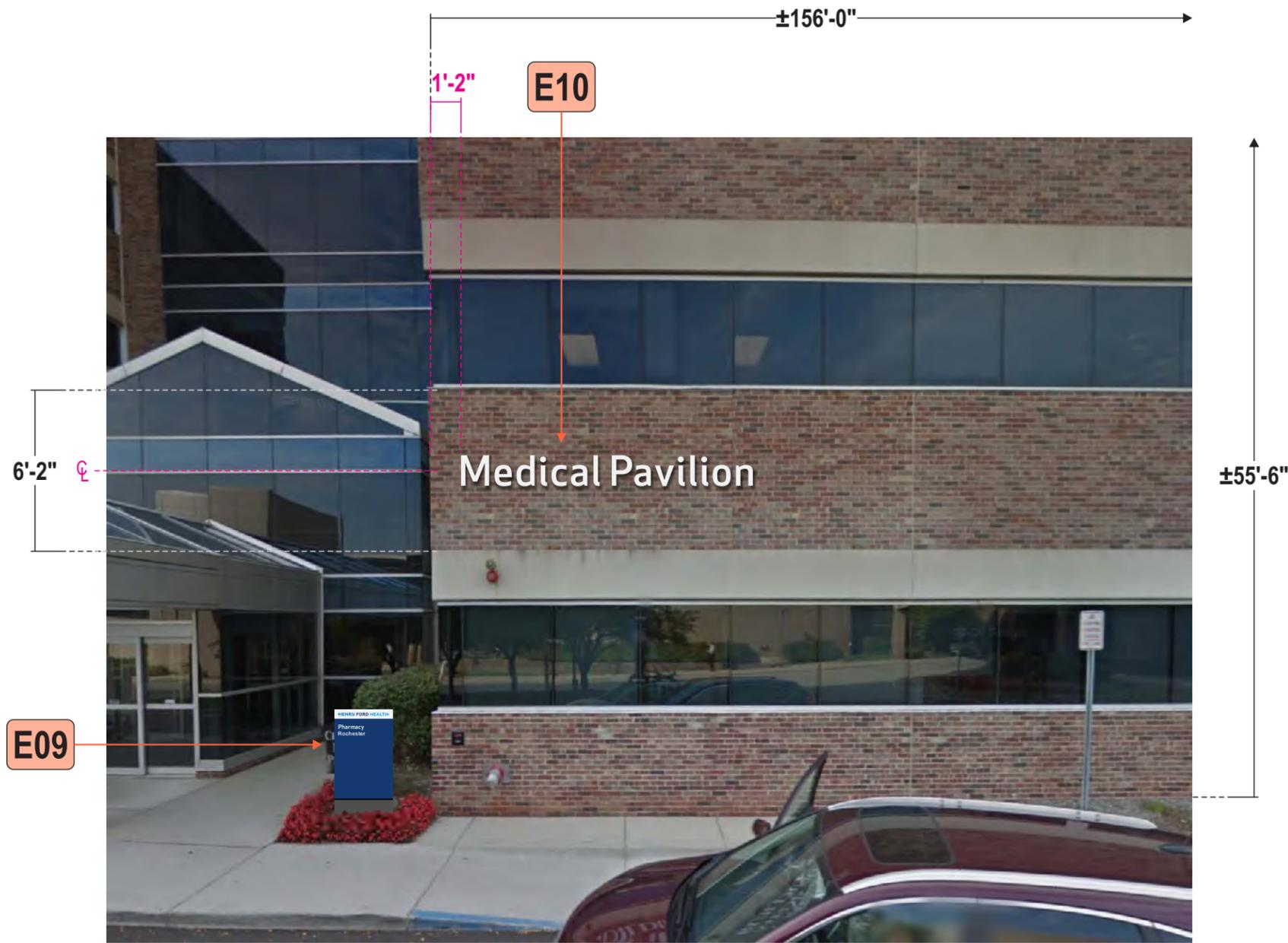
PROJECT MANAGER: NATHAN FRAZIER

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Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	
Rev 4	547241	08/13/25 AKS	Revised sign number & existing/ proposed photos	Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS	Updated copy				

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E76 EAST ELEVATION
Scale: 3/16"=1'-0

EXISTING SIGN SF:	±23.3
PROPOSED SIGN SF:	13.3



Existing ±3'-0" x ±7'-9" letterset to be removed & replaced
Wall to be repaired as required;
Fill holes w/ matching caulking.

PROPOSED SIGNAGE

Stratus
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8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

CLIENT:
HENRY FORD HEALTH

ADDRESS:
1101 W UNIVERSITY DR
ROCHESTER, MI
48307-1863

PAGE NO.:
107

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1236932

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Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	Added new sign from HFH-AS-111
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					

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E76

NON-ILLUMINATED FLAT CUT OUTS

LNIP-14-ID-W

Scale: 3/4"=1'-0"

13.3 square feet

refer to
MAVEN
CONTROL DOCUMENTS
for manufacturing details

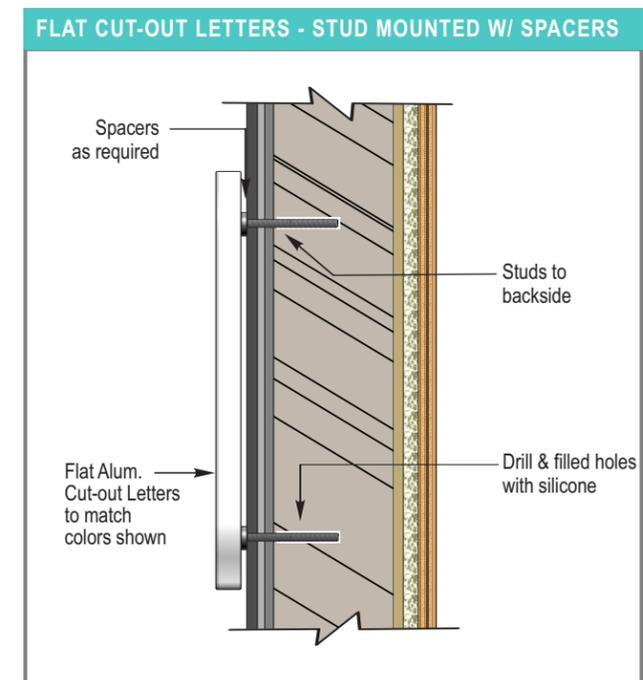


- LETTERS:** 1/4" thick flat cut out aluminum letters;
Faces & returns painted White, Semi gloss finish
- INSTALL:** Studs to backside of letters for flush mounting;
Hold returns 1/8" off wall surface
- QUANTITY:** (1) ONE SET REQUIRED

COLOR PALETTE

Matthews MP 6425sp
Satin High Hide White;
Semi Gloss

Paint finish to be semi-gloss
unless otherwise specified



Stratus

onstratus.com
8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

CLIENT:
HENRY FORD HEALTH

ADDRESS:
1101 W UNIVERSITY DR
ROCHESTER, MI
48307-1863

PAGE NO.:
108

ORDER NUMBER:
1236932

SITE NUMBER:
2110

ELECTRONIC FILE NAME:
K:\ACCOUNTS\H\Henry Ford Health System\Locations\2025\MI\2110_Rochester\2110_Rochester_R11.cdr

PROJECT NUMBER:
89324

PROJECT MANAGER:
NATHAN FRAZIER

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	529811	05/13/25 NS		Rev 7	563680	11/13/25 CR	
Rev 1	532600	05/22/25 BLAN		Rev 8	570868	12/30/25 CR	
Rev 2	537667	06/18/25 CR		Rev 9	570949	12/30/25 CR	
Rev 3	540328	07/08/25 AKS		Rev 10	573703	01/16/26 Z-RU	Added new sign from HFH-AS-111
Rev 4	547241	08/13/25 AKS		Rev 11	575710	01/28/26 CR	
Rev 5	558776	10/15/25 CR					
Rev 6	559166	10/20/25 NS					