



City of Rochester Hills  
AGENDA SUMMARY  
FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
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[www.rochesterhills.org](http://www.rochesterhills.org)

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Legislative File No: 2026-0192

**TO:** Mayor and City Council Members

**FROM:** Ken Elwert, CPRE, Director Parks and Natural Resources  
Sara Roediger, Director Planning and Economic Development

**DATE:** April 27, 2026

**SUBJECT:** Parks and Recreation Plan Update and Community Stewardship Plan

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**REQUEST:**

City Council is requested to authorize a contract/blanket purchase order for consulting services to update the City's Parks and Recreation Plan and for the development of the City's Community Stewardship Plan to Beckett & Raeder, Ann Arbor, Michigan in the amount of \$116,678.00 and further authorizes the Procurement Manager to execute an agreement on behalf of the City.

**REASON FOR PURCHASE:**

The City issued a Request for Proposals (RFP) seeking the professional services of a firm to provide coordinated planning efforts to update the City's Parks and Recreation Plan and develop the City's first Community Stewardship Plan utilizing the MITN system. Three (3) proposal responses were received and evaluated by a committee consisting of staff from Parks and Natural Resources and Planning Departments. The criteria established for evaluation of the proposals included Understanding of the Project, Methodology used for the Project Approach, the provided management plan for the Project, Experience and Qualifications and Cost proposal. Based on the evaluation that was done utilizing the stated criteria, Beckett & Raeder, was the highest scoring proposer and identified as providing the best value cost proposal. Beckett & Raeder was awarded an agreement in 2022 to provide the City's Park and Natural Resources Master Planning Services. The City was satisfied with the services provided and the firm provided the required deliverables within the proposed budget and timeline. It is based on these factors that the City is recommending award of this agreement to Beckett & Raeder.

The City of Rochester Hills requires these professional services to execute a dual-planning effort that updates the Parks and Recreation Master Plan and establishes the City's first Community Stewardship Plan. As a primarily "built-out" community with over 1,700,000 annual park visits, the City must strategically balance its vitality with the high quality of life residents expect, including the ratio of capital investment of new projects versus renovation. The Parks and Recreation update is essential to maintain eligibility for Michigan Department of Natural Resources (MDNR) grants and to provide a data-driven framework for capital improvements across the City's park system. Simultaneously, the Community Stewardship Plan will consolidate existing practices into a unified sustainability framework, and look at new effective possibilities focusing on energy reduction, waste management, and natural system preservation.

To ensure this effort is fully integrated with the City's broader infrastructure goals, the selected consultant, Beckett & Raeder, has partnered with Hubbell, Roth & Clark, Inc. (HRC). This partnership is critical as HRC is already providing the engineering and administration for the City's Safe Streets and Roads for All (SS4A) grant, and is being proposed to perform the City's Transportation Master Plan Update. By utilizing a team

embedded in the City’s ongoing Comprehensive Safety Action Plan and Transportation Master Plan update, the City will maximize efficiencies, avoid duplication of effort, and ensure that recommendations for non-motorized networks and sustainable mobility are consistent across all planning platforms.

**PROCESS:**

**Vendor Name and Address:**

Beckett & Raeder  
 535 West William Suite 101  
 Ann Arbor, MI 48103

**Reason for Selection:**

Best Value

**Method of Purchase:**

Contract/Blanket Purchase Order

**BUDGET:**

Funding is included in the FY 2026 Adopted Budget

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
General Fund	756.801000	Parks - Professional Services	\$80,000.00	\$69,582.50	\$10,417.50
General Fund	401.801000	PED - Professional Services	\$75,000.00	\$47,095.50	\$27,904.50
		<b>Total</b>	<b>\$155,000.00</b>	<b>\$116,678.00</b>	<b>\$38,322.00</b>

**RECOMMENDATION:**

City Council is requested to authorize a contract/blanket purchase order for consulting services to update of the City’s Parks and Recreation Plan and for the development of the City’s Community Stewardship Plan to Beckett & Raeder, Ann Arbor, Michigan in the amount of \$116,678.00 and further authorizes the Procurement Manager to execute an agreement on behalf of the City.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Procurement Manager		
Mayor		
City Clerk		

Contract Reviewed by City Attorney       Yes       N/A