



City of Rochester Hills
AGENDA SUMMARY
FINANCIAL ITEMS

1000 Rochester Hills Dr.
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Legislative File No: 2013-0294

TO: Mayor and City Council Members
FROM: Bryan K. Barnett
DATE: August 26, 2013
SUBJECT: Green Space Educational Mailing

REQUEST:

The Green Space Advisory Board submitted a resolution, which council approved, to revise permissible uses of the Green Space funds raised from the Millage to include future stewardship in order to protect, care and maintain green spaces and natural features, owned, acquired or controlled by the City of Rochester Hills.

Therefore, it is requested that City Council approve funding in the amount of \$12,500 for an educational campaign relative to the Green Space Millage Proposal that will appear on the November 5, 2013 General Election ballot.

REASON FOR PURCHASE:

In 2012, the City Council approved \$25,000 to conduct an educational campaign for the Police Funding Ballot Proposal. Funds for the campaign came from the City Council’s Printing, Publishing and Postage Budget, which provided the necessary funds to complete two mailings to all registered voters.

With approved funding, the city will complete one educational mailing regarding the Green Space Millage Proposal to all registered voters.

BUDGET:

Either a Budget Adjustment or a Budget Amendment will be done in the 3rd Quarter to support the expenditure requested.

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
General	City Council	Printing & Publishing	\$500	6,500	(\$6,000)
General	City Council	Operating Supplies	\$3,500	6,000	(\$2,500)

RECOMMENDATION:

It is recommended that the City Council approve the request for \$12,500 in order to complete one educational mailing for the Green Space Millage Proposal.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Finance Director		
Purchasing Process: Supervisor of Procurement		
Mayor		
City Council Liaison		