

# Mayor's Message



**FY2014 PROPOSED BUDGET**

**FY2015 AND FY2016 PROJECTED BUDGET**



# innovative *by* nature

Rochester Hills continues to see growth in new residential building permits

Cautious, to think strategically, and to examine the services

Preeminent city to live, work and raise a family

Plante & Moran, recognized our City as being in the top 2% of cities statewide for our financial position



# innovative *by* nature

## Demonstrating leadership

Three (3) year budget plan covering 2014, 2015 & 2016

- Proactive approach to budgeting
- Helps us see the challenges and opportunities that lie ahead
- Lets us become more resourceful and strategic in our approach to delivering City services



# THANK YOU

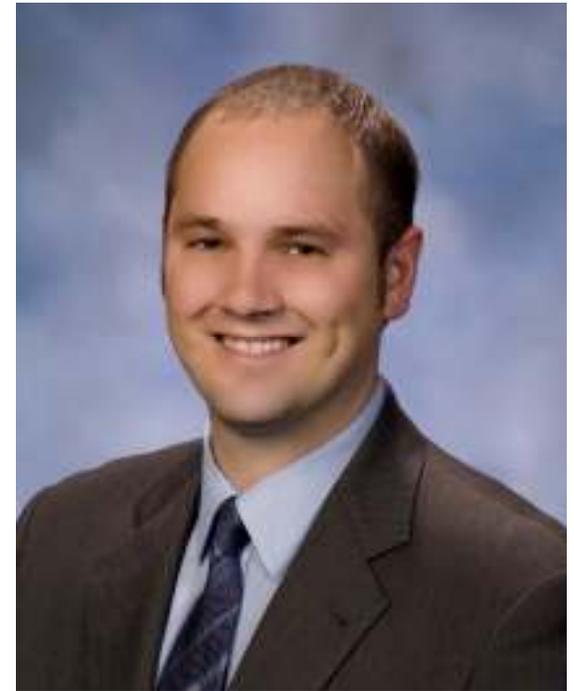


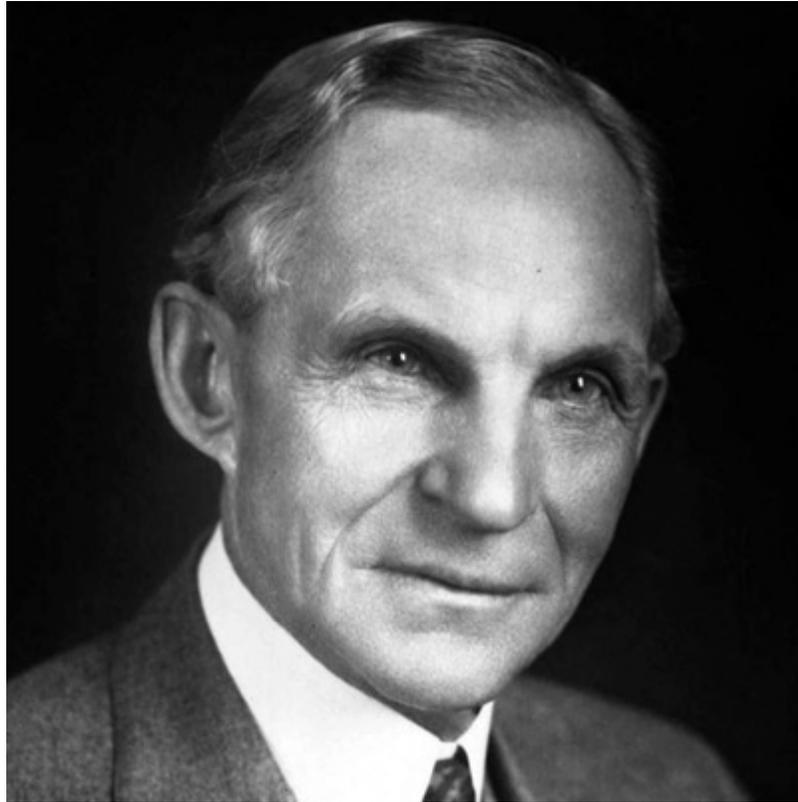


**“Individual commitment to a group effort-that is what makes a team work, a company work, a society work, a civilization work.”**



# THANK YOU!!

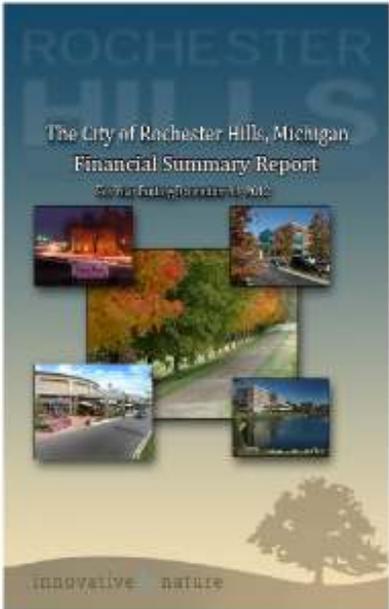




“If everyone is moving forward together, then success takes care of itself.”



# SUCCESS STORIES





# THANK YOU

## 65% Voted YES



# VISION STATEMENT

*The community of choice for families and  
business*



# MISSION STATEMENT

To sustain the City of Rochester Hills as the premier community of choice to live, work and raise a family by enhancing our vibrant residential character complemented by an attractive business community.



# DELIVERING QUALITY SERVICES



"We love our community! We appreciate and thank all city staff who make this a great place to live!"

Rochester Hills Residents, Public Opinion Survey 2013



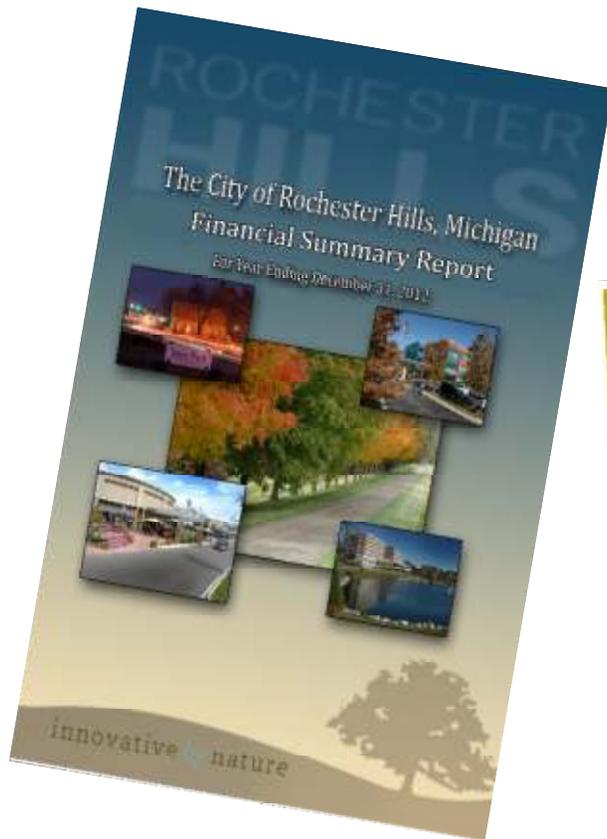
# DELIVERING QUALITY SERVICES

## Collaborating with Surrounding Communities



# DELIVERING QUALITY SERVICES

## Transparency



Volume 2, Issue 1 May 2013

### City of Rochester Hills - Fast Facts

*Measuring our performance with peer communities*

**Why we compare our performance to others?**  
 It is important to the City that we are being good stewards of the funds entrusted to us by our citizens. One way we can assure that that is to measure our performance, in some key areas, against those of communities around us and communities of similar size around the State. The charts listed in this fact sheet are those areas that we feel are important in that measurement process.

Our first measurement is to measure the number of full time employees used to deliver City Services per 1,000 residents. As the table shows the City uses the least amount of employees than our comparable communities.

Rank	Community	FTE per 1,000
1	Ann Arbor	3.3
2	Auburn Hills	3.6
3	Livonia	6.8
4	Farmington Hills	8.9
5	Wyoming	4.8
6	Rochester	4.4
7	Warren	3.8
8	Westland	4.9
9	Warren	4.9
10	Westland Hills	3.8

As the table shows the City falls at the bottom of our comparable communities indicating that we deliver our services efficiently when it comes to employees.

**2012 General Fund Expense per-Dollar**

Rank	Community	Expense per-Dollar
1	Auburn Hills	\$ 1,293.91
2	Birmingham	1,207.60
3	Rochester	679.60
4	Farmington Hills	644.97
5	Warren	640.00
6	Westland	611.26
7	Warren	590.00
8	Livonia	538.00
9	Wyoming	486.26
10	Rochester Hills	376.78

As the table shows, here again the City falls at the bottom of our comparable communities indicating that we deliver our services efficiently when it comes to dollar spent within selected areas.

**2012 FTE Employees**

**96%** of our residents are satisfied that we deliver our services efficiently when it comes to dollar spent within selected areas.

City of Rochester Hills



innovative *by* nature

## Our Proposal

- A Budget that proposes services that we can deliver within our revenue resources

## Living within your means

- A way of life in Rochester Hills



# FY 2014 PROPOSED BUDGET

City millage rate of **9.7060**, the same rate as FY 2013

- 15th consecutive year
- The **LOWEST** millage rate for all cities in Oakland County

**No levy of the 1% administrative fee**

- Leaves \$1.1 million in the pockets of our residents and business



# FY 2014 PROPOSED BUDGET

Residential and commercial property taxable values increased by approximately 1.38% for FY 2014

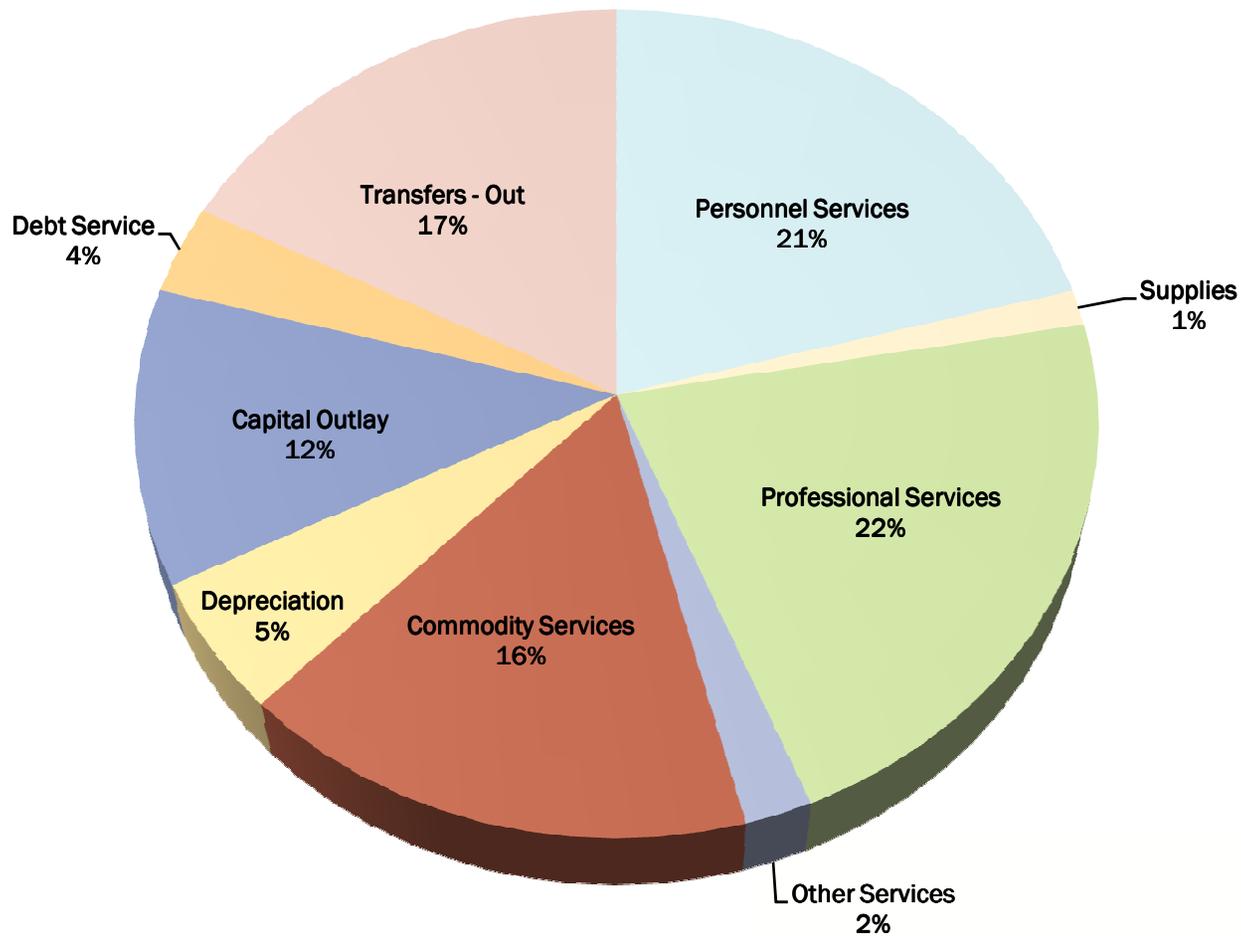
No Headlee roll back of the City's millage(s)

Refine and improve the way we deliver services and work with other communities around us



# PROPOSED EXPENDITURES

\$117,552,430, ↑0.6%

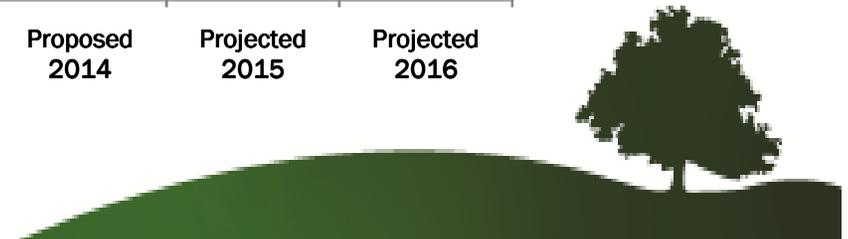
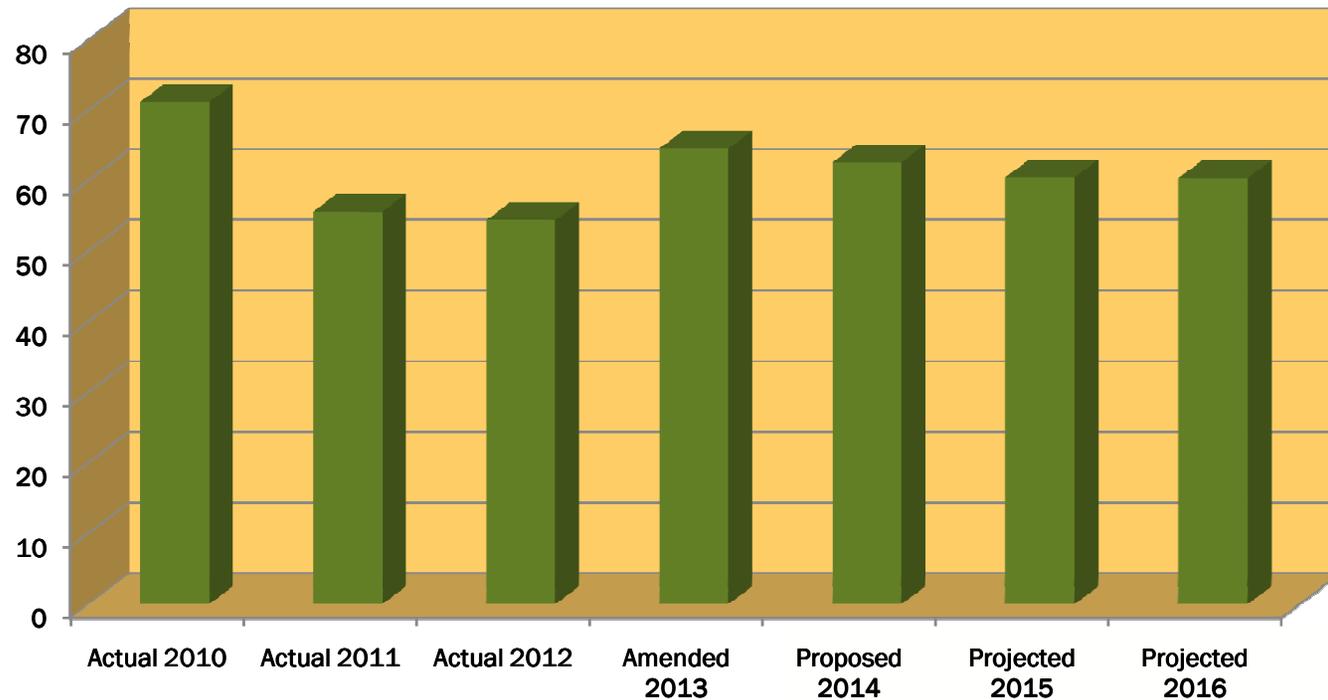


# Governmental Funds - Expenditures

Governmental Funds Include:

General Fund,  
Special Revenue Funds,  
Debt Service Funds, and  
Capital Funds

Fiscal Year	Millions	% Change
2011 Actual	\$ 55.6	
2012 Actual	\$ 54.4	-2.0%
2013 Amended Budget	\$ 64.6	18.7%
<b>2014 Proposed Budget</b>	<b>\$ 62.6</b>	<b>-3.1%</b>
2015 Projected Budget	\$ 60.5	-3.4%
2016 Projected Budget	\$ 60.4	-0.1%



# PERSONNEL COSTS

Actively moved to bring personnel costs in line with available funding.

Since 2006, the City has reduced its full time staff by 20%.

FY2014 budget proposes 205 full-time positions, same as 2013 and below 1998 staffing levels.





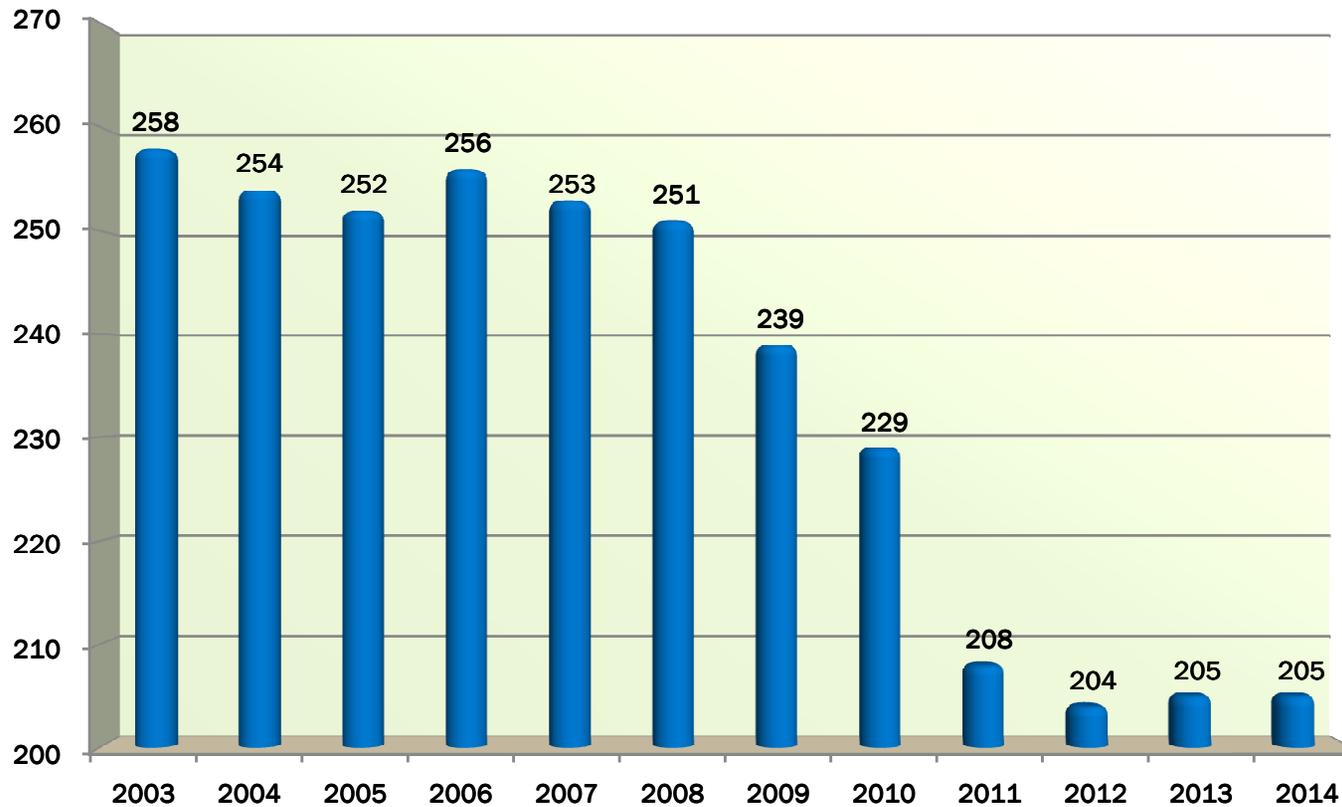
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CREATIVE  
COUNCIL  
**MIS**  
HR  
PROUD  
CLERKS  
WORTHY  
FORESTRY  
RHTV  
GARAGE  
MAYORS  
UNITED  
THRIFTY  
CLERKS  
FISCAL

**ACCOUNTING**  
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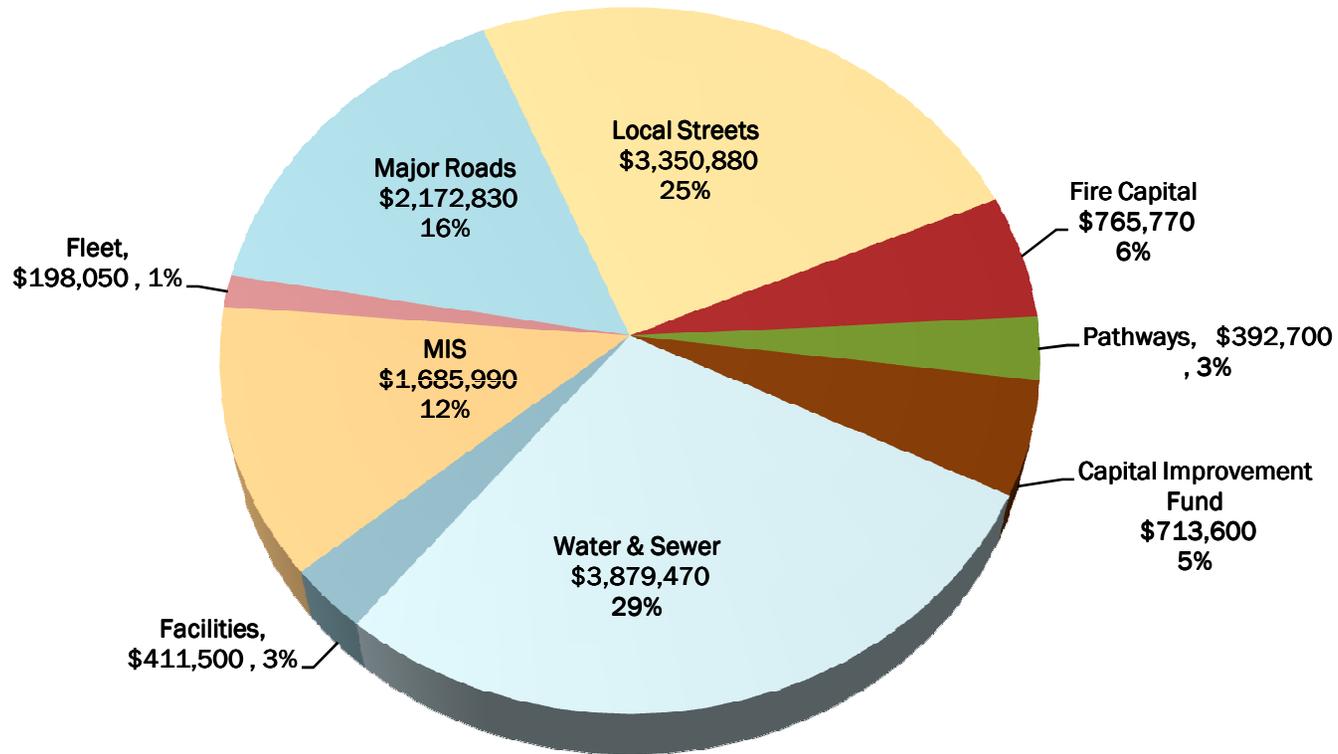
# Personnel Costs

Budgeted Full-Time Employees per Fiscal Year



# FY 2014 CAPITAL PROJECTS

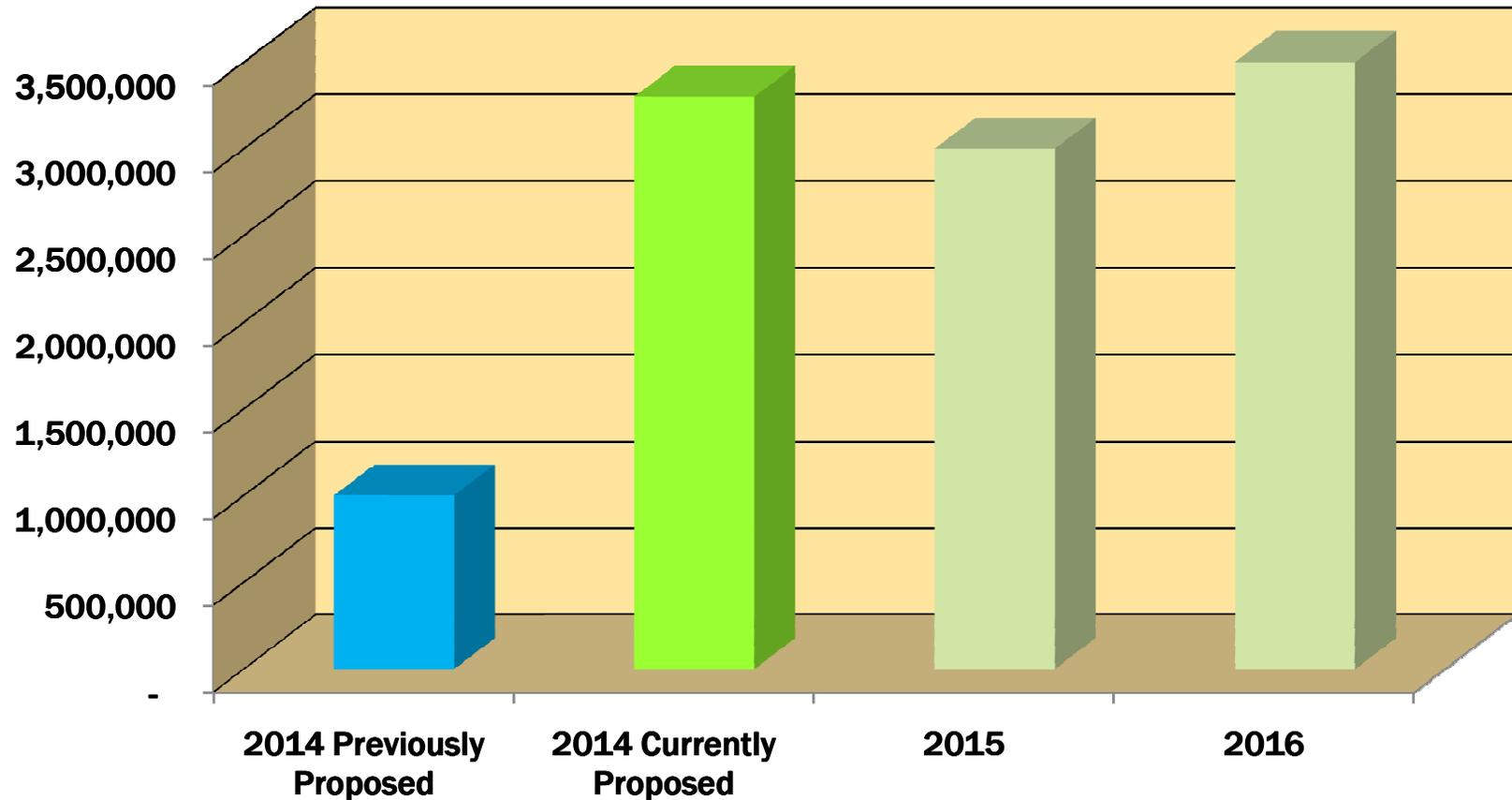
**\$13.6 million in Capital Projects**



**Funded with Money on Hand**



# PROPOSED CAPITAL OUTLAY FOR LOCAL STREETS



**Tripling our original investment plan for 2014**



# PROPOSED CAPITAL OUTLAY

- Local Streets - \$3.3 million or 25%
- Major Road - \$2.2 million or 16%
- Fire, Pathway, Capital Improvement, Facilities improvements and Fleet - \$2.5 million or 18%
- Water and Sewer - \$3.9 million or 29%
- MIS - \$1.7 million or 12%



# FY 2014 PROPOSED CITYWIDE REVENUES

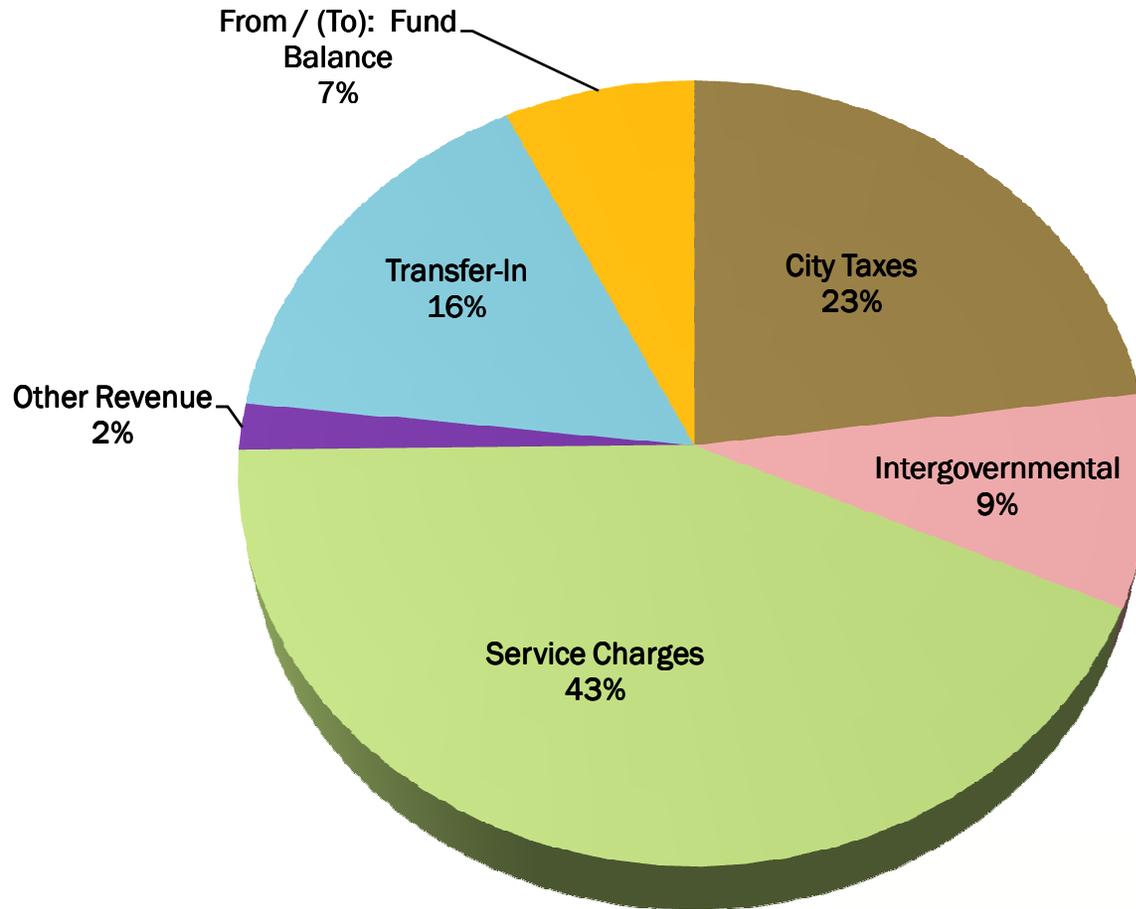
- Revenues of \$109,065,810, a 0.2% increase
- \$8.5 million from fund balance for \$13.6 million of capital related projects
- Improving Property Tax, Charge for Services, and State Shared revenues
- Conservative Approach to Revenue Projections





# Proposed Revenues

**\$109,065,810 ↑ 0.2%**



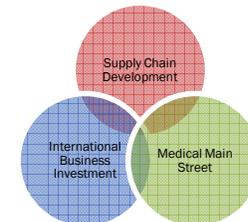
# FY 2014 PROPOSED CITYWIDE REVENUES

- Property taxable values are projected to increase 1.38% for FY 2014
- State Shared Revenue up by 1.0%
- ACT 51 revenue is a unchanged over FY2013
- Fund Balances only used for Capital Related Projects





# 2013 ACCOMPLISHMENTS



# 2013 ACCOMPLISHMENTS

- City of Rochester Hills employees received a 97% satisfaction rating from survey respondents
- 99% of survey respondents satisfied with their decision to live in Rochester Hills
- Enhanced citizen communication tools
- Leader in seeking innovative collaborations
- Received over \$400,000 in grant funding and \$1.2 million in private donations and sponsorships
- Initiated and managed successful Police Millage Campaign
- 24<sup>th</sup> consecutive Governmental Finance Officers Association (GFOA) Excellence in Financial Reporting Award
- 17<sup>th</sup> consecutive GFOA Distinguished Budget Presentation Award



# 2013 ACCOMPLISHMENTS

- *3<sup>rd</sup> consecutive GFOA Award for Outstanding Achievement in Popular Annual Financial Reporting for the City's 2011 Citizen Financial Summary Report.*
- 10<sup>th</sup> consecutive Achievement of Excellence in Procurement Award
- Designed and built the first Community Garden
- New deck surface on the Velodrome at Bloomer Park
- Multi-agency Clinton River Trail improvement grant request
- Completed the 15th Annual Festival of the Hills
- Completed the upgrade to the new Equalizer permit and ordinance compliance software
- Completed the 24/7 staffing of all five of our fire stations
- Fire's response time down from over 7 minutes to 5 minutes



# 2013 ACCOMPLISHMENTS

- Installed multifunctional copier devices throughout the City
- The Clerk's staff has processed over 900 passport applications so far this year
- Clerk's Office revised the Solicitation Ordinance
- Clerk's Office has successfully restructured their department and implemented team building
- Avon & Livernois Bridge projects including the Enhancement grant project
- Completed the third phase & final phase of Avon Creek restoration
- 6 shared fleet service agreements
- Awarded a Competitive Grant Assistance Program (CGAP) grant

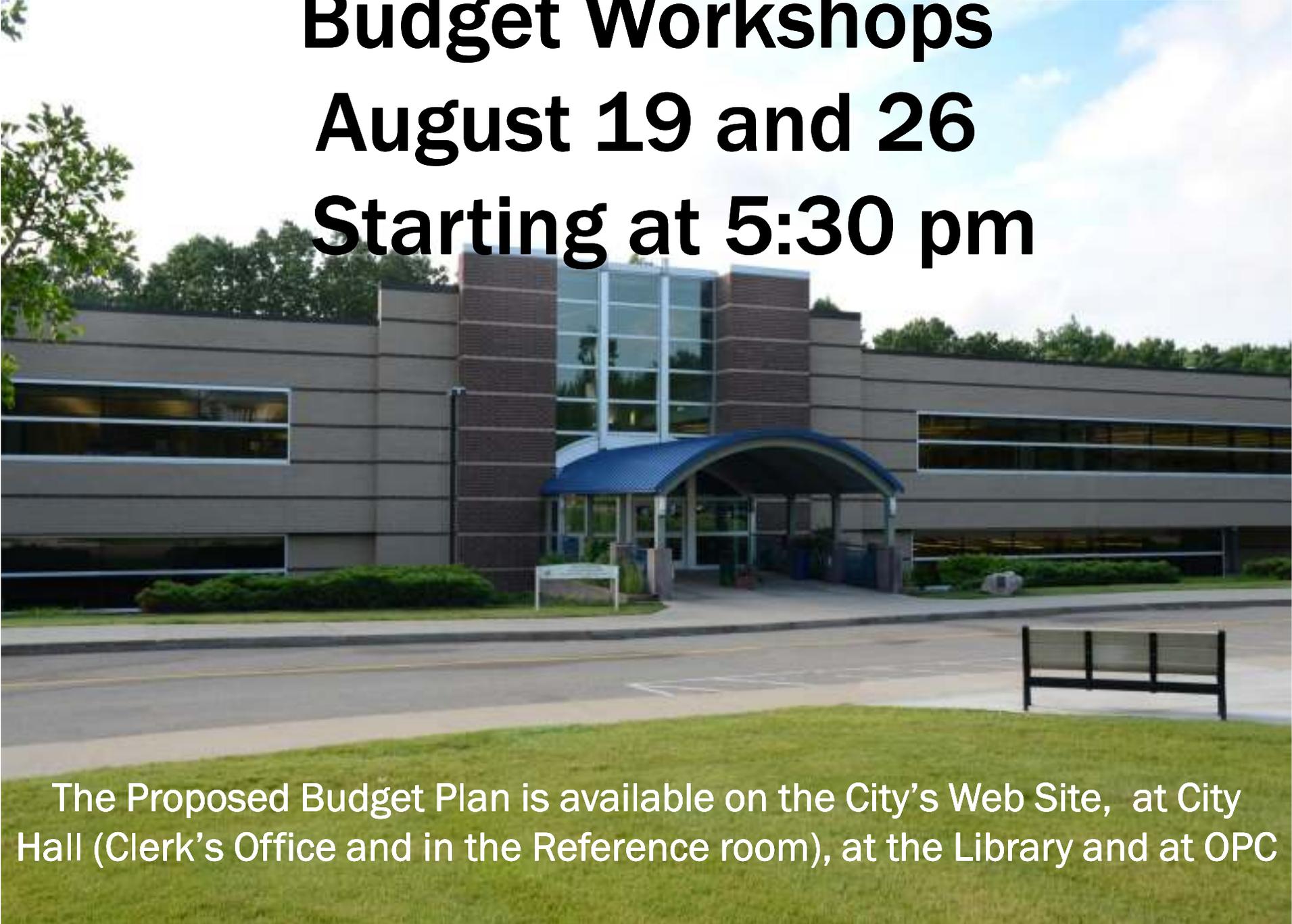


# 2013 ACCOMPLISHMENTS

- Attracted 6 new companies and saw 4 existing companies expand their operations
- Implemented revised economic development strategy
- Completed the Master Land Use Plan update

These are just a few of the proud accomplishments our team of 200+ employees has delivered so far and I know each director has more successes to share in the coming weeks.





# **Budget Workshops**

## **August 19 and 26**

### **Starting at 5:30 pm**

The Proposed Budget Plan is available on the City's Web Site, at City Hall (Clerk's Office and in the Reference room), at the Library and at OPC