

City of Rochester Hills
Planning and Economic Development

City Council
2012-2013-2014
Budget Workshops

August 15 and 29, 2011

OUR CHARGE:

■ PLANNING

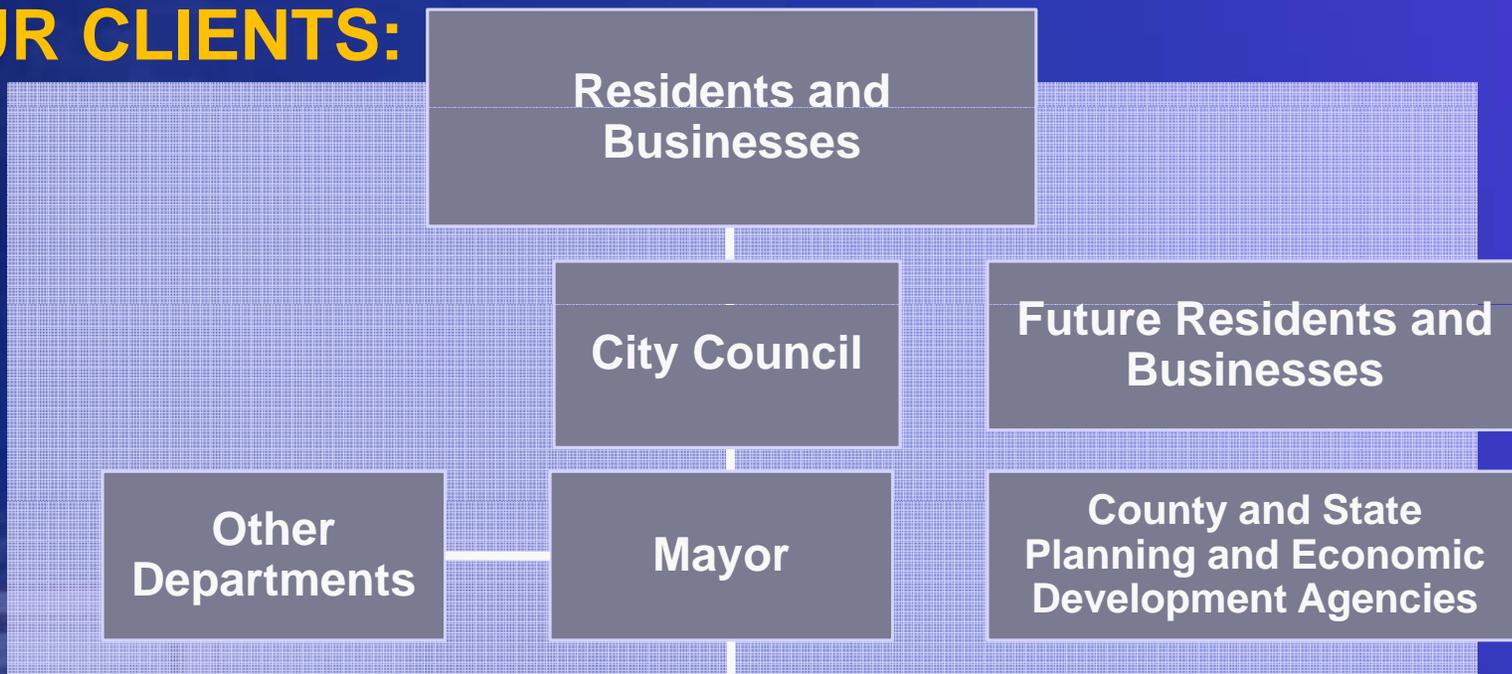
- **Guide applicants through the City's approval process**
- **Establish vision for future**
- **Protect quality of place and build value**
- **Create forward-thinking development regulations**
- **Preserve our historic heritage and culture**

■ ECONOMIC DEVELOPMENT

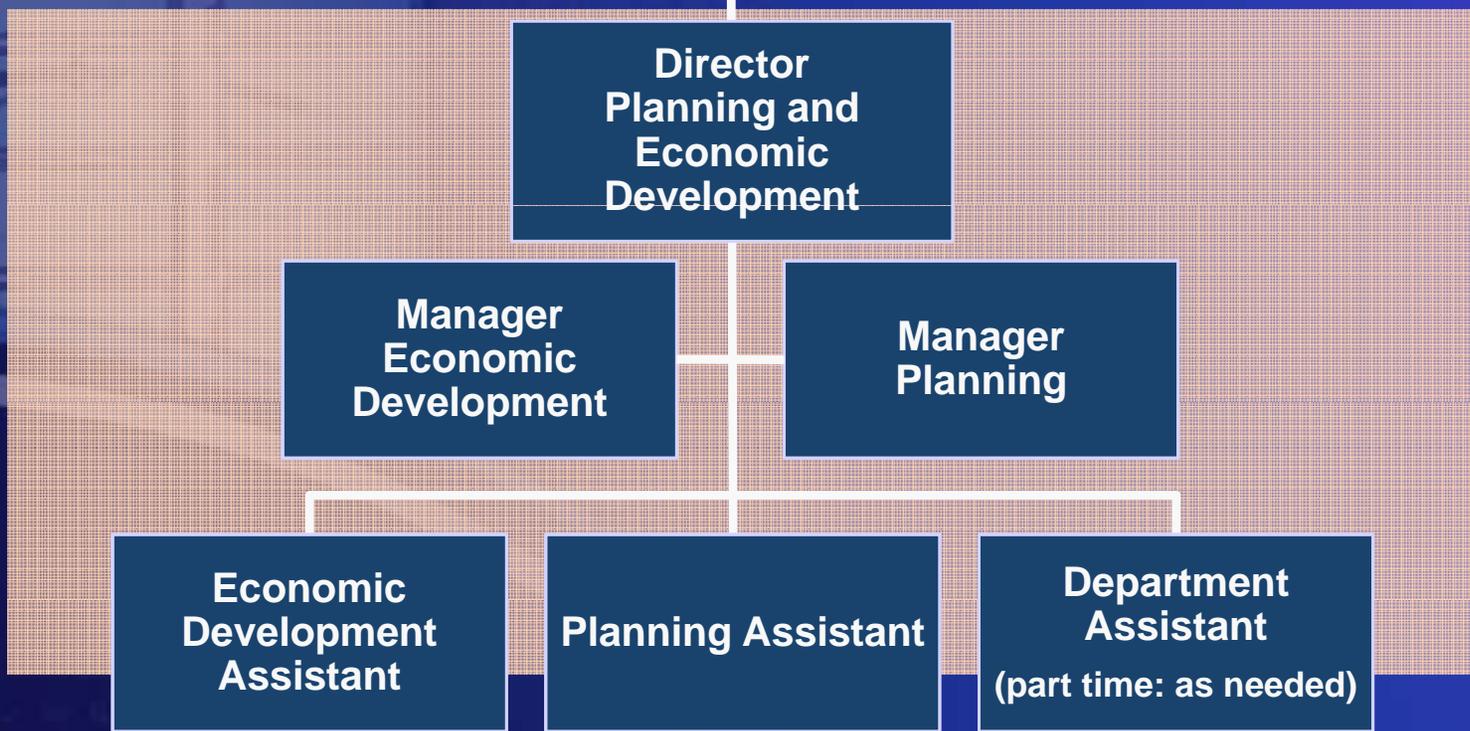
- **Business attraction/retention**
- **Site research/available properties database**
- **Incentives**
- **Business Liaison**
- **Promoting the Community**

OUR CLIENTS:

Clients



Staff



OUR PARTNERS:

- ✓ Mayor's Office
- ✓ City Council
- ✓ Mayor's Business Council
- ✓ Engineering, Building, Assessing, Forestry and Fire Departments

OUR PARTNERS:

- ✓ **Mayor's Office**
- ✓ **Mayor's Business Council**
- ✓ **City Council**
- ✓ **Engineering, Building, Assessing, Forestry and Fire Departments**

OUR BOARDS AND COMMISSIONS:

- ✓ **Planning Commission**
- ✓ **Zoning/Sign Board of Appeals**
- ✓ **Historic Districts Commission**
- ✓ **Historic Districts Study Committee**
- ✓ **Brownfield Redevelopment Authority**
- ✓ **Local Development Finance Authority**
- ✓ **Economic Development Corporation**

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OUTSIDE AGENCIES:

- ✓ OU Incubator/Clean Energy Research Center
- ✓ Oakland County PEDS, MEDC, RCOC, MDOT, etc.
- ✓ Regional Chamber of Commerce

OUR RESULTS:



OAKLAND PRESS
 Delivered 7 Days A Week
 July 29 2011
 TheOaklandPress.com
 In-county 75 cents
 Out-of-county \$1

Sunlogics to bring jobs

■ Solar company to partner with GM in Rochester Hills

By JOSEPH SZCZESNY
 For Journal Register Newspapers

General Motors Ventures LLC has invested \$7.5 million in Sunlogics PLC, a provider specializing in solar projects that has shifted its headquarters to Michigan and is in the process of creating 300 new jobs in Rochester Hills.

Oakland County Executive L. Brooks Patterson hailed the collaboration between GM and a company dedicated to clean alternative energy.

"We're delighted to welcome such a high-tech company into the community," he said Thursday during an official announcement at Sunlogics' new building in Rochester Hills.

"Global solar energy use is predicted to more than double by 2016, so we believe that investing in renewable energy is a smart and strategic business decision," said Jon Lauckner, president of GM Ventures, the \$100 million fund created last year to invest in companies with advanced technology.

Lauckner said GM also signed commercial agreements with Sunlogics for the installation of solar charging canopies at Chevrolet dealerships and GM facilities, as well as a power purchase agreement to install large-scale solar arrays at GM facilities and purchase the energy they produce.

"The Chevrolet solar-charging canopy project complements our electrification strategy that started with the Chevrolet Volt by helping our cars live up to

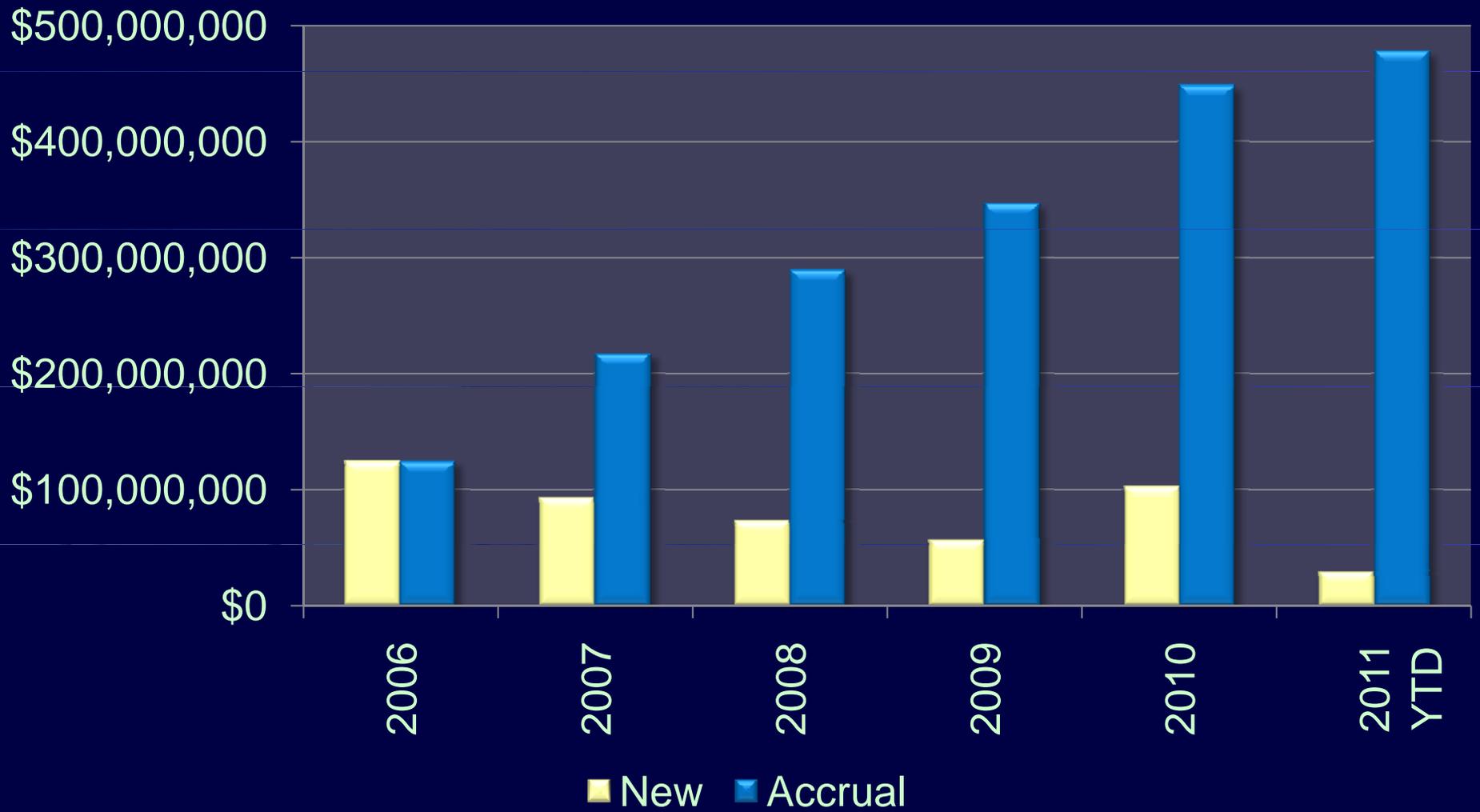


General Motors Ventures
 General Motors signed commercial agreements with Sunlogics for the installation of solar charging canopies at Chevrolet dealerships and GM facilities like this one at Al Serra Auto Plaza in Grand Blanc.

PLEASE SEE SUNLOGICS/A-7

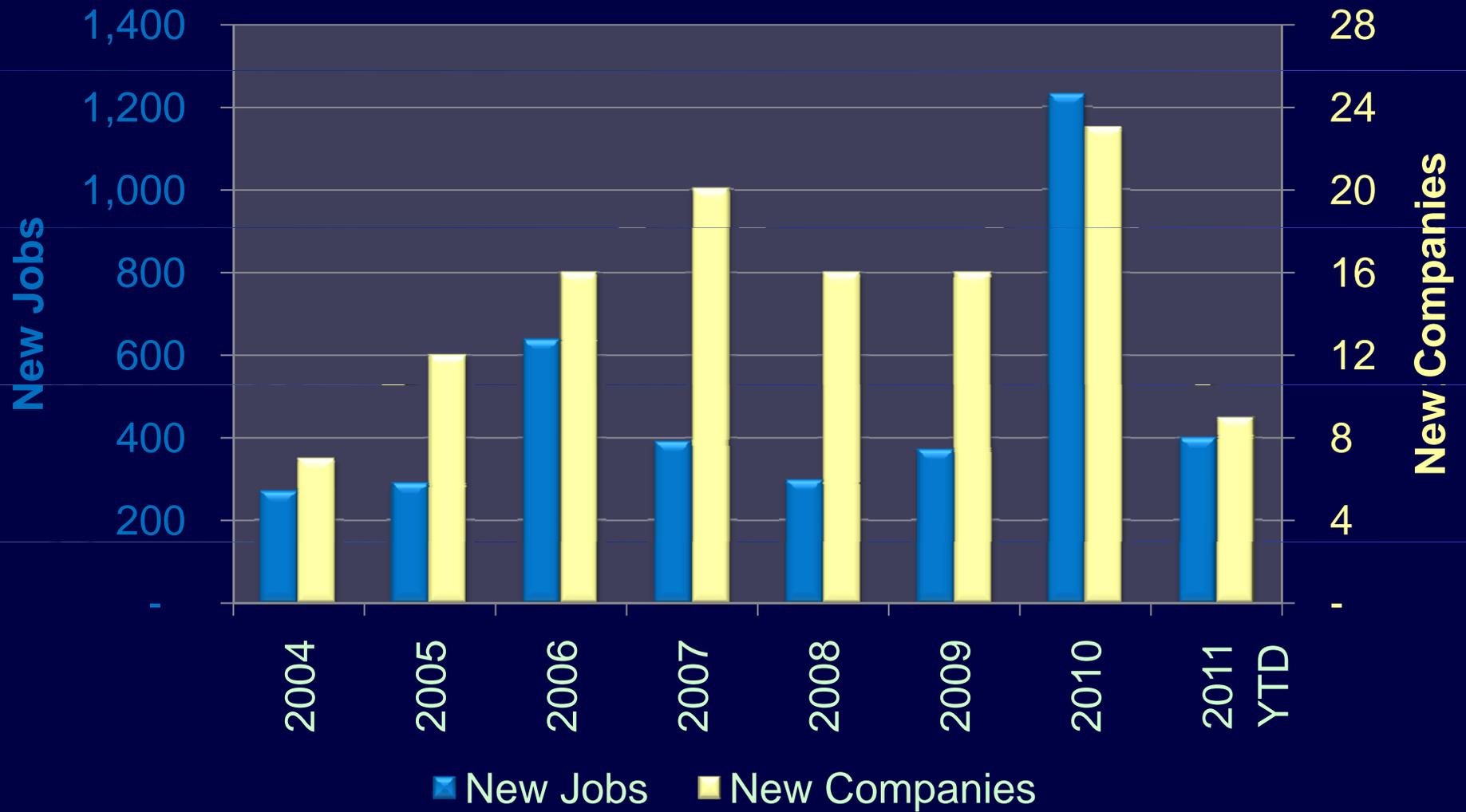
OUR RESULTS:

New and Accrued Investment



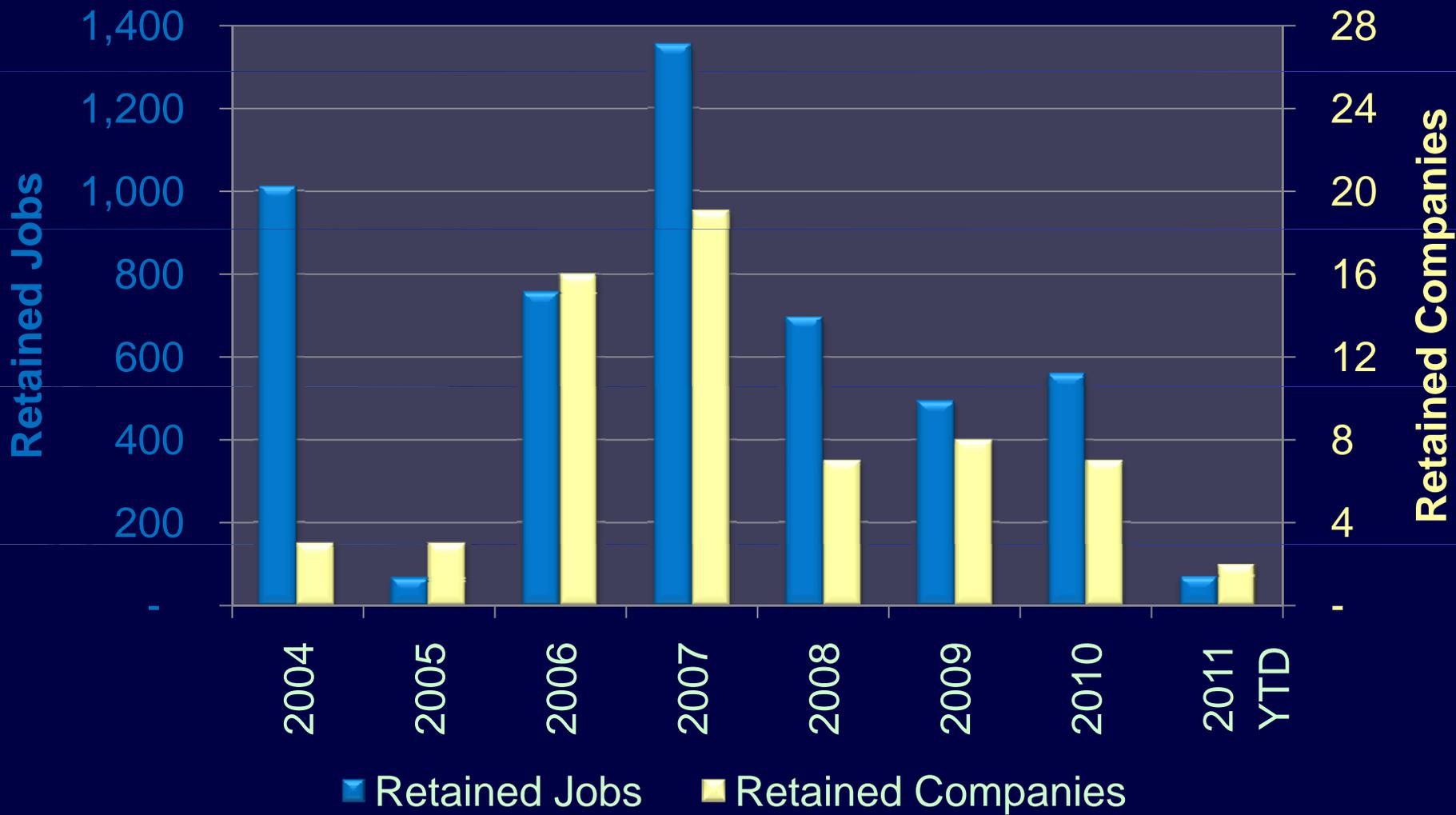
OUR RESULTS:

New Jobs & Companies



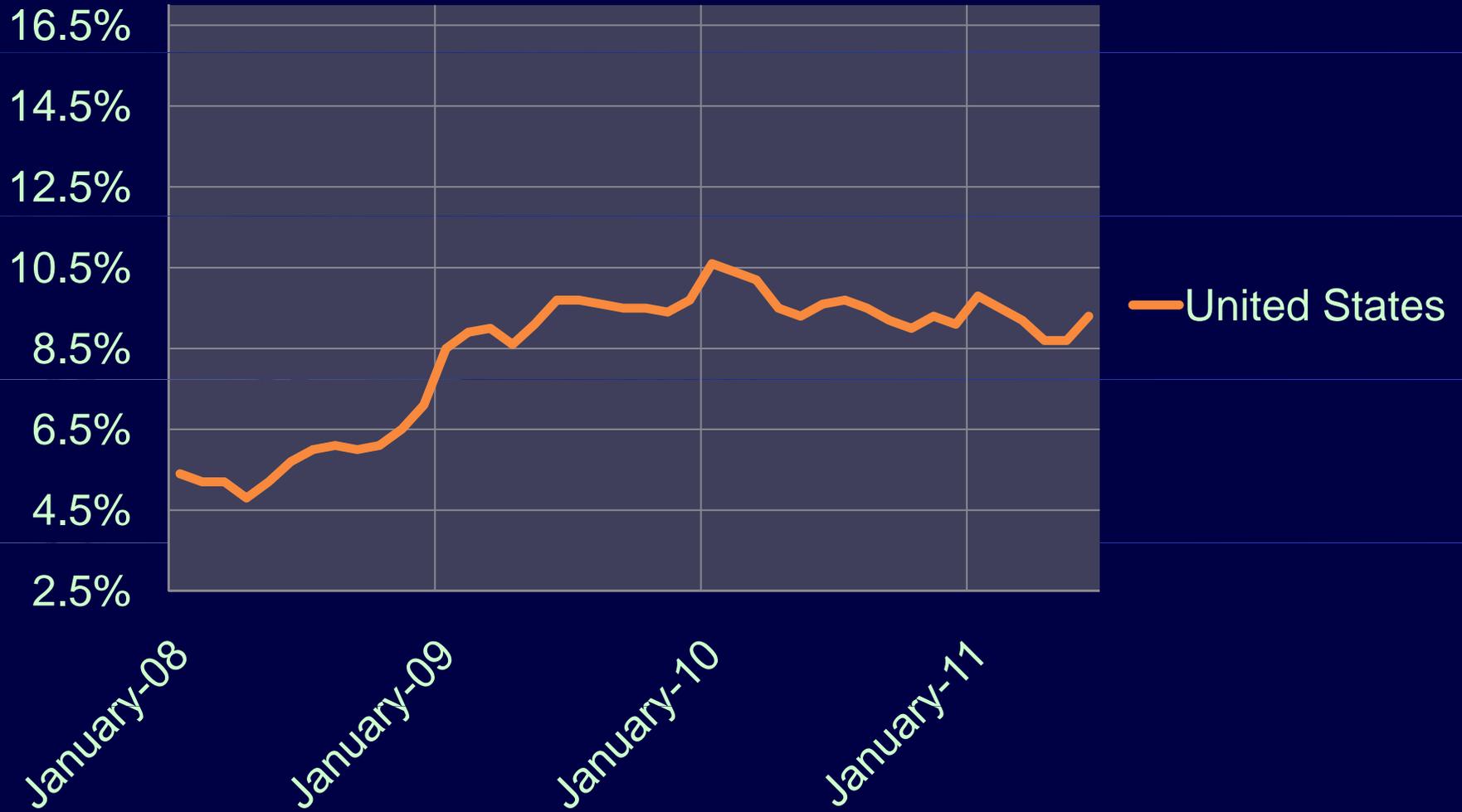
OUR RESULTS:

Retained Jobs & Companies



OUR RESULTS:

Unemployment Rate



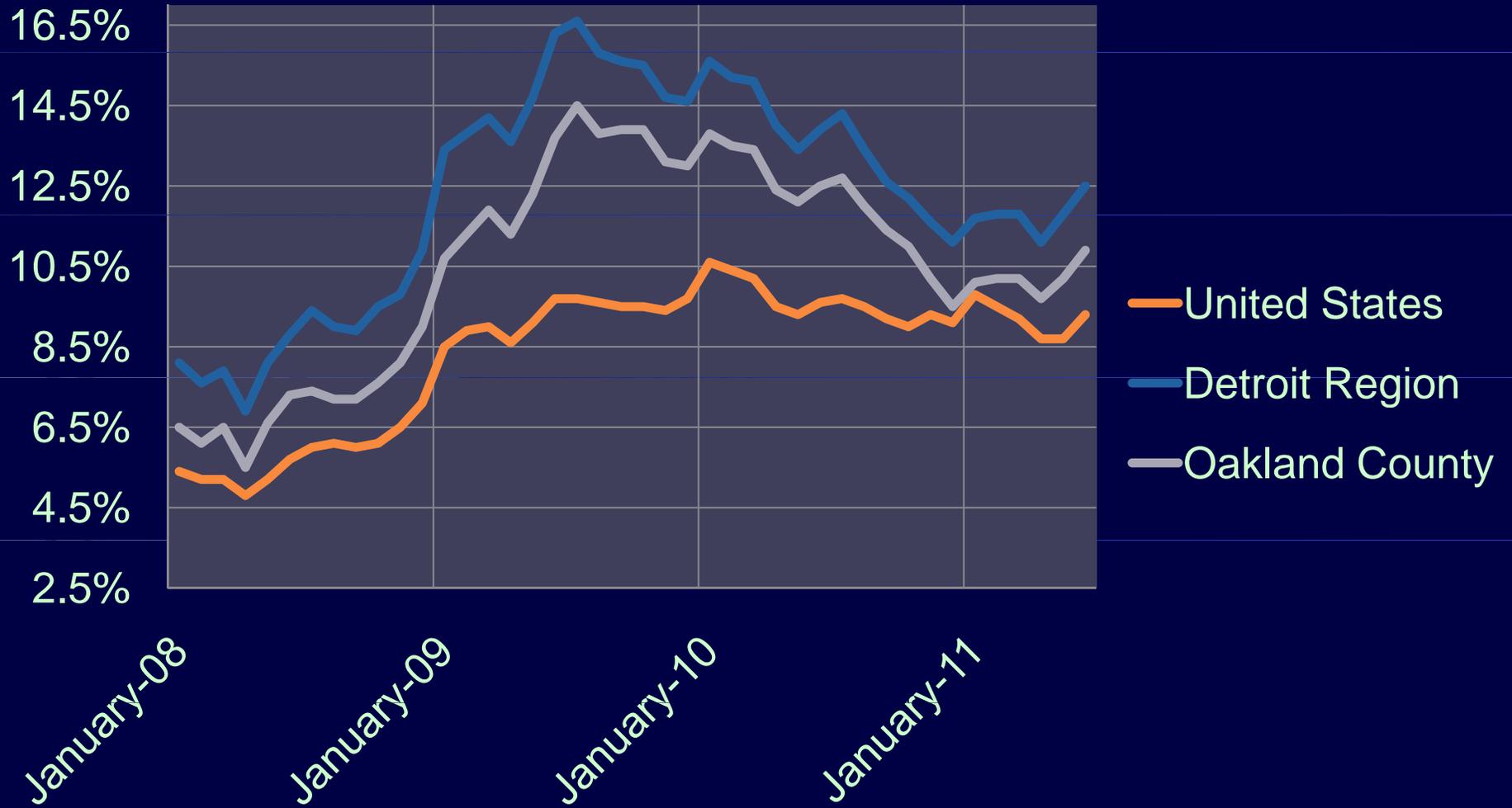
OUR RESULTS:

Unemployment Rate



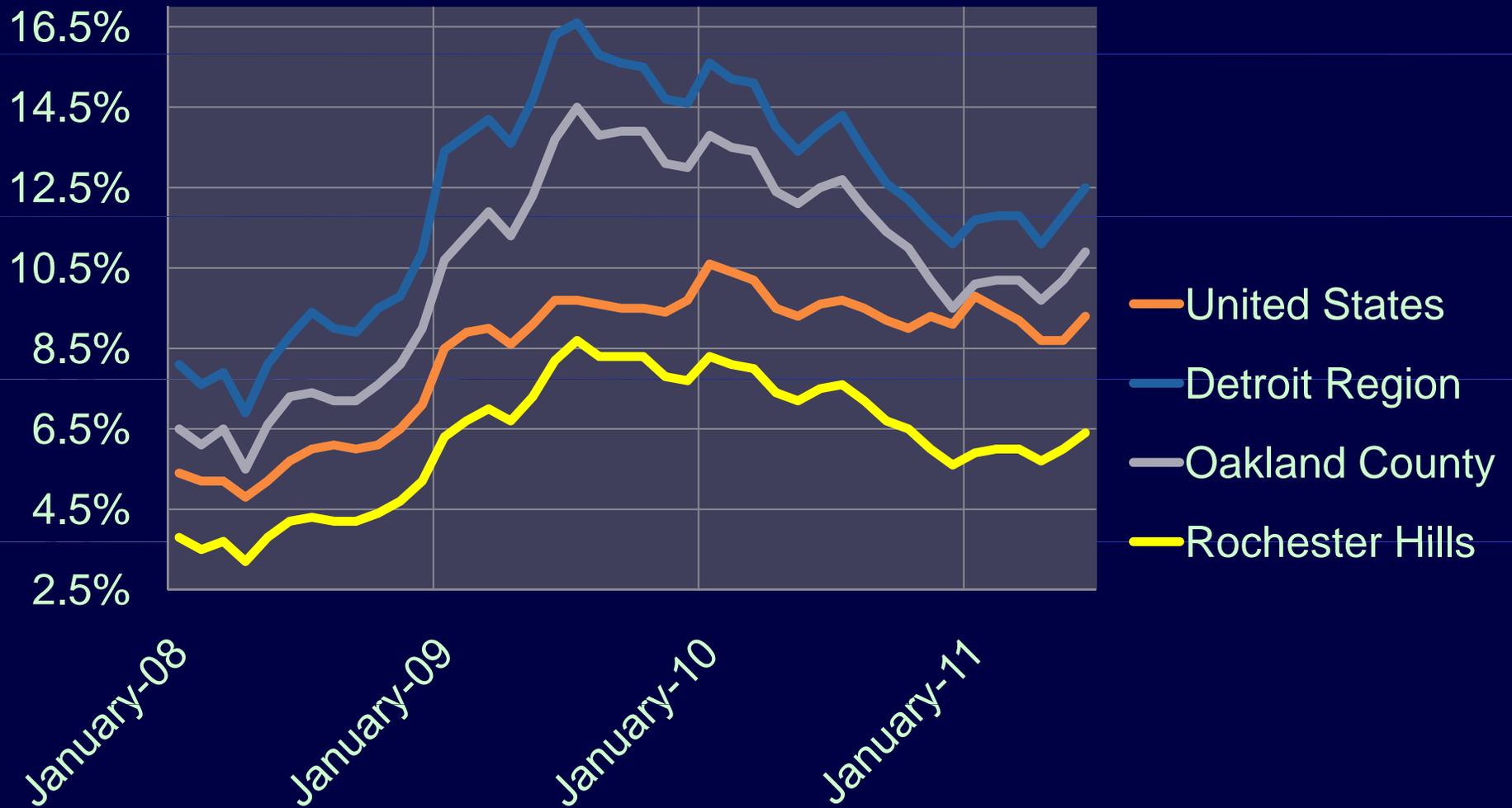
OUR RESULTS:

Unemployment Rate



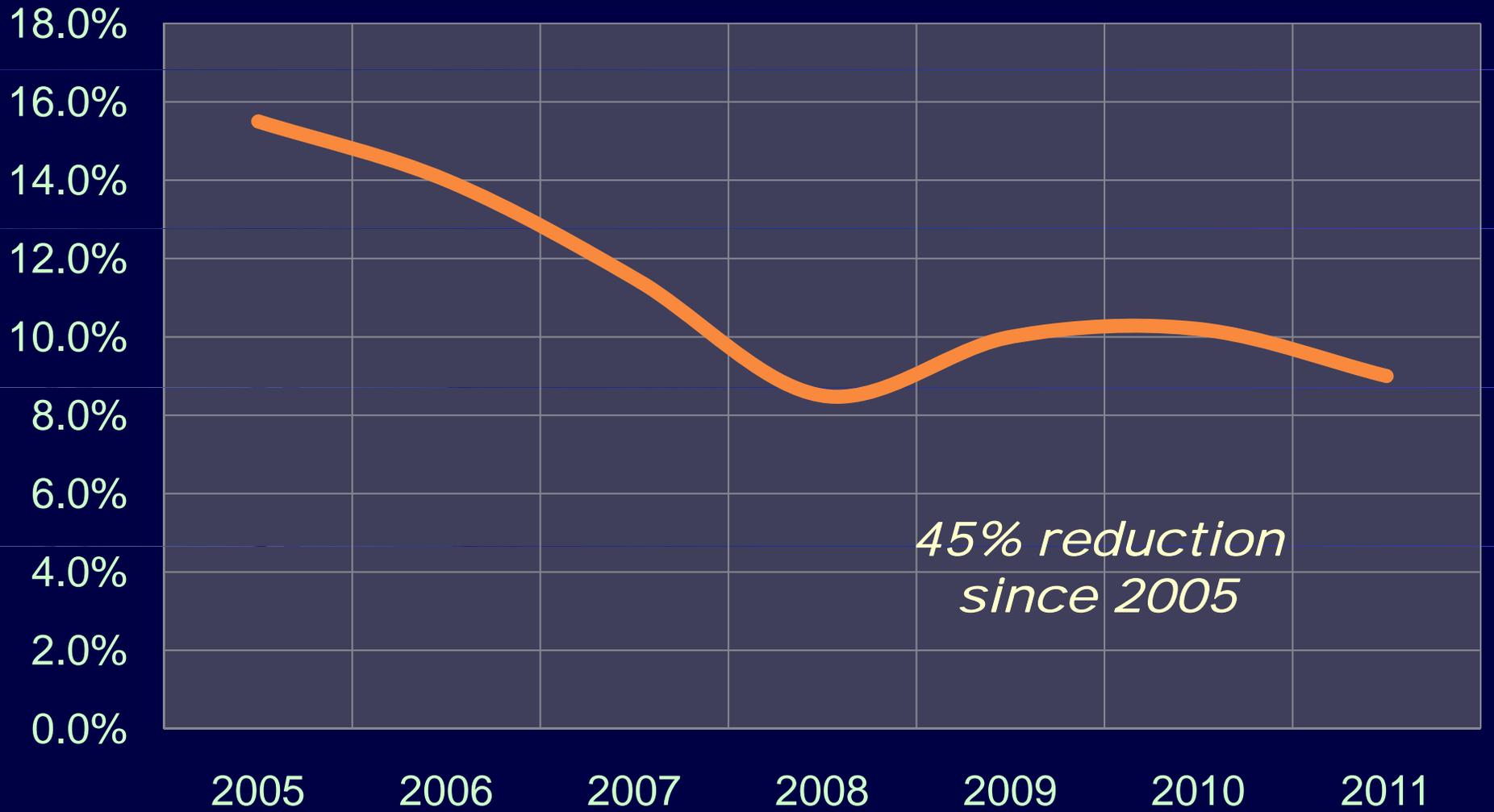
OUR RESULTS:

Unemployment Rate



OUR RESULTS:

Vacancy Rate (Office & Industrial)



*45% reduction
since 2005*

OUR RESULTS:

MAYOR'S BUSINESS COUNCIL



R.H.I.S.E. EVENTS

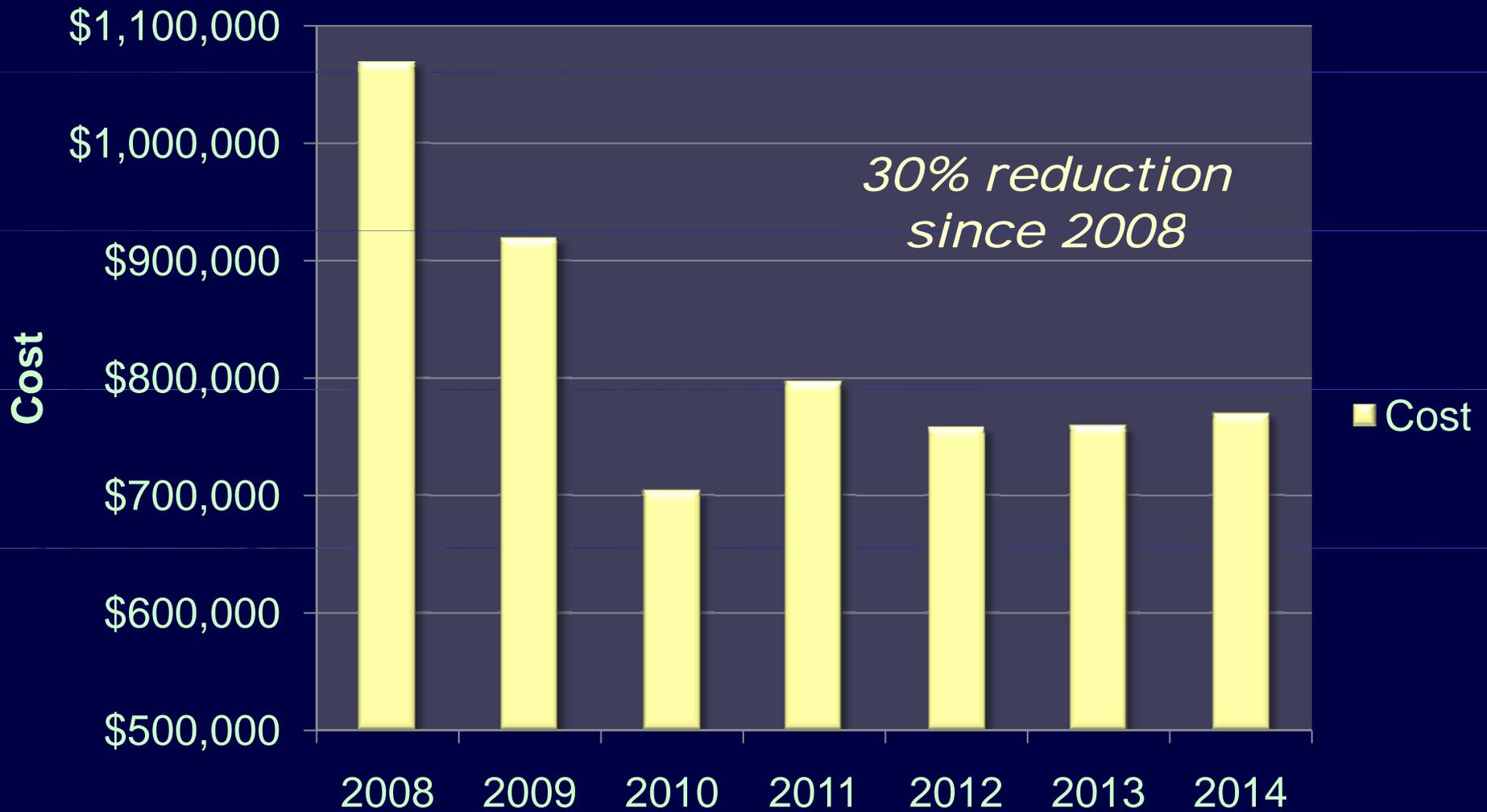
OUR RESULTS:

2011 JOB HUB



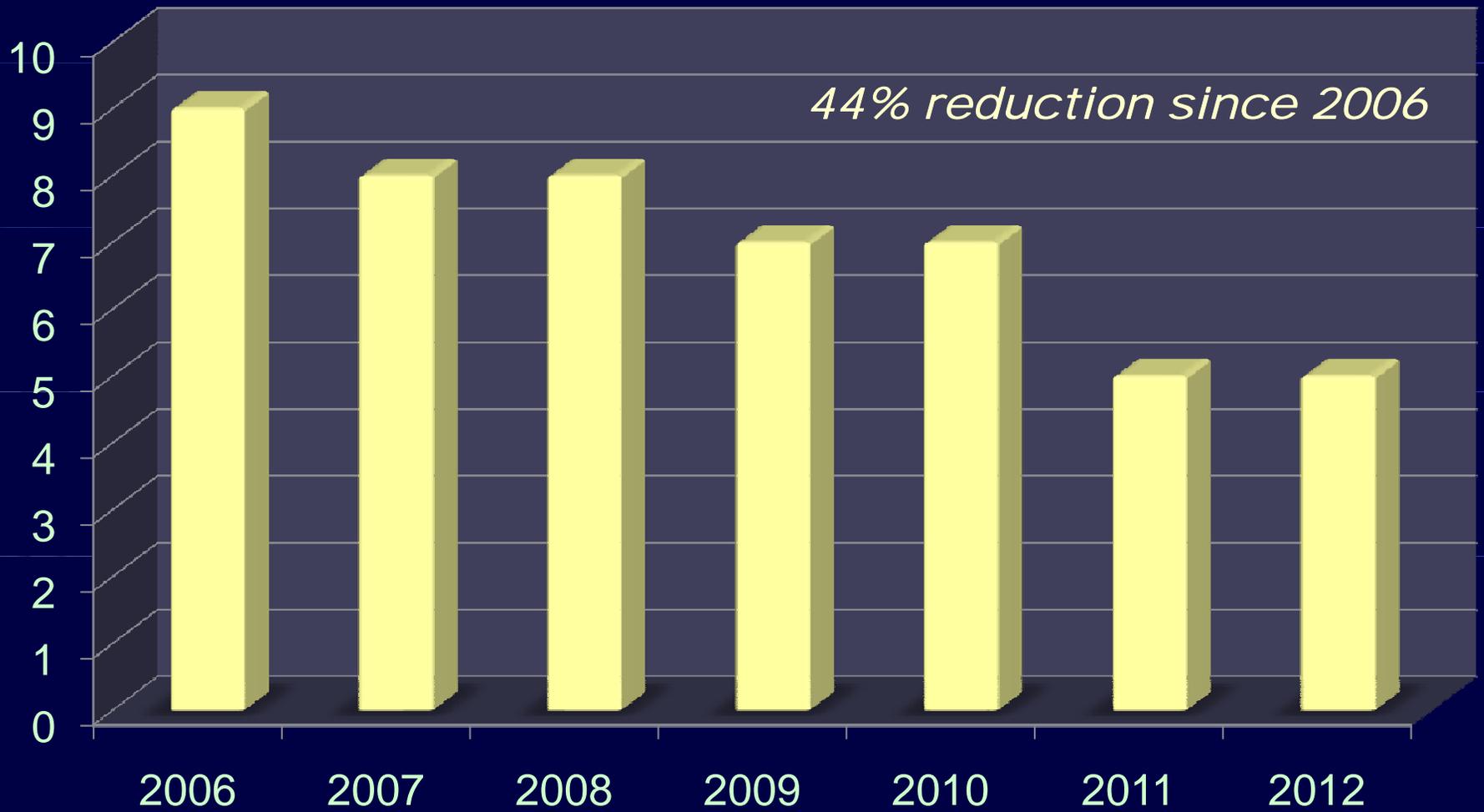
OUR BUDGET:

General Fund Costs



OUR DEPARTMENT:

Planning Department Staff



OUR BUDGET:

- ✓ **General Fund Costs for 2012 down 5% from 2011.**
- ✓ **Proposed 2012 budget 30% less than 2008.**
- ✓ **No significant change to costs proposed for 7 different Boards, Commissions, and Committees.**
- ✓ **Tax Increment Financing capture for Madison Park continues. No impact on City costs.**
- ✓ **SmartZone TIF capture continues to be zero due to decline in property values below base year.**
- ✓ **LDFA continues with minimal expenditures. M-59 Corridor Plan identifies target infrastructure. \$200,000 proposed for major roads.**

OUR NEXT OPPORTUNITY:

OAKLAND PRESS
 OaklandPress.com In-county 75 cents
 Out-of-county \$1

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 JEWELRY & LOANS
 7776 Cooley Lake Rd. • Whiteford
 248-368-1844 • 748-393-1587
 RonnieJewelryandLoans.com

OU opens med school

By DIANA DILLAGE MURRAY
 Of The Oakland Press

John Heenstra learned he had been accepted to the charter class of the Oakland University William Beaumont School of Medicine two days before he got married, May 12.

"It was the best week of my life," said Heenstra, of Farmington Hills, after he and 49 other medical students were welcomed Monday to OU and started their first class, "Professionalism in Medicine."

The OUWB medical school is the first to open in Michigan in 47 years and each class will grow by 25 students a year, to 100 in 2012, 125 in 2013 and so forth, until the student body reaches 500, said Dr. Robert Folberg, dean of the school.

More than 3,200 students

WB School of MEDICINE
 OAKLAND UNIVERSITY WILLIAM BEAUMONT

Dr. Robert Folberg, dean of the Oakland University William Beaumont School of Medicine, talks about the

with video online

High School varsity football players splash water during a break in

Temperature moving in the 80s Thursday

a chance for showers and thunderstorms is expected Tuesday. The next chance for rain is on Saturday.

"We're looking for Friday to warm back up a little bit, back to the low 80s, with similar temperatures for Saturday," said Heather Crow, meteorologist for the National Weather Service in White Lake Township. "Sunday

PLANNING and ECONOMIC DEVELOPMENT

Summary...

Thank you!

Dedicated Team

Great Foundation

Boards and Commissions

Continued Support

Questions?

finis