



City of Rochester Hills
AGENDA SUMMARY
FINANCIAL ITEMS

1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org

Legislative File No: 2025-0056

TO: Mayor and City Council Members
FROM: Bill Fritz, P.E., DPS Director
DATE: February 10, 2025
SUBJECT: Transportation Improvement Association Membership – Annual Dues (2025)
City File #E23-011

REQUEST:

City Council is requested to authorize a purchase order to Transportation Improvement Association, Troy, Michigan in the amount of \$29,800.00 for Membership Dues.

REASON FOR PURCHASE:

The City of Rochester Hills has been affiliated with the Transportation Association (TIA) since 1984. TIA is a key partner in our traffic management system in assisting to assess and resolve traffic-related problems.

Upon request, TIA provides the following information to the City of Rochester Hills Engineering Department:

- Crash data analysis
- Collision diagrams
- School crossing and safety studies
- Traffic sign and warrant studies
- Origin-destination studies
- Traffic impact statement guidelines

The information provided by TIA enables City staff to:

- Address public safety concerns.
- Gather data for intersections with the highest crash prevalence and determine appropriate measures necessary to reduce the number of incidents.
- Provide crash data analysis to Federal and State Highway agencies when requesting funds through grant applications for safety and capacity improvement projects.
- Analyze data and provide road improvement recommendations during site/construction plan review for new developments and for public City road improvement projects.
- Run traffic crash data reports directly from TIA's website.

Based upon the above-mentioned benefits, the recommendation is made for the City to continue its cost participation with TIA and approve their 2025 funding request. The total requested amount is \$29,800.00.

PROCESS:

Vendor Name and Address:

Transportation Improvement Association
100 E. Big Beaver Road, Suite 901
Troy, MI 48083

Reason for Selection:

Value Based/Membership

Method of Purchase:

Purchase Order

BUDGET:

Funding is included in the FY 2025 Adopted Budget

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
Major Road	472.850000	Traffic Service	\$32,000	\$29,800	\$2,200

RECOMMENDATION:

It is recommended that City Council authorize a blanket purchase order/contract between the Traffic Improvement Association (TIA), Troy, Michigan and the City of Rochester Hills for the annual service agreement in the amount not-to-exceed \$29,800.00, and further authorizes the Mayor to execute the agreement on the behalf of the City.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Procurement Manager		
Mayor		
City Clerk		

Contract Reviewed by City Attorney Yes N/A