



City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.  
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Legislative File No: 2023-0264

**TO:** Mayor and City Council Members

**FROM:** City Council Strategic Planning & Policy Technical Review Committee

**DATE:** June 5, 2023

**SUBJECT:** City Council Strategic Goals & Objectives for FY 2024

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**REQUEST:**

The City Council Strategic Planning & Policy Technical Review Committee requests for the Rochester Hills City Council to adopt the recommended City Council Goals and Objectives for FY 2024.

**BACKGROUND:**

The City Council Strategic Planning & Policy Technical Review Committee met on Monday, May 22, 2023, to review, discuss, and adjust the City Council's Goals and Objectives for FY 2024. The Committee is comprised of Mr. Deel, Dr. Bowyer, and Mr. Walker along with the administrative assistance from Mr. Snyder, Chief Financial Officer.

The recommended FY 2024 Goals and Objectives are in order by priority ranking, and were recommended unanimously by the City Council Strategic Planning & Policy Technical Review Committee. While the Committee believes this is the appropriate priority order, it is by no means absolute.

City Council's annual Goals and Objectives confirm the City Council's strategic intent for the upcoming budget year, which helps to guide City Administration in developing the upcoming budget delivered to City Council at their first meeting in August each year per City Charter.

**The changes from FY 2023 to FY 2024 include:**

- **Goal #1: Public Safety**
  - No changes
- **Goal #2: Fiscal Management**
  - Objective #4: Added new objective "Review the efficiency and effectiveness of the City's Governmental Fund Balance Policy to ensure fiscal responsibility"
- **Goal #3: Infrastructure Management**
  - Objective #1: Moved "Review condition of existing City facilities to ensure they are aesthetically pleasing and optimize administrative efficiency and preserve City-owned assets so that both our residents and employees feel valued" from Objective #3 to Objective #1
  - Objective #2: Added new Objective "Continue to maintain clean and reliable water service throughout the City"

- **Goal #4: Effective Governance**
  - Objective #5: Changed language “*Continue to annually review and update the Emergency Operating Plan by staff and City Council*”
  
- **Goal #5: Recreation, Parks, Cultural**
  - Goal moved from #7 to #5
  - Objective #1: Moved “*Review the short and long-term needs of the park system to promote the City’s quality of life, and provide a plan to meet those needs, including funding*” from Objective #2 to Objective #1
  - Objective #2: Changed language “*Implement components of the Parks Strategic Plan*”
  - Objective #4: Added new Objective “*Conduct a Grounds Maintenance Management Study, determining appropriate service levels and effective use of resources by function*”
  - Deleted Objective: “*Examine alternate funding sources for park development*”
  
- **Goal #6: Community / Neighborhoods**
  - Objective #2: Changed language “*Maintain a point of contact to maintain and improve relationships with homeowner associations/neighborhoods to further neighborhood stability to make the community a better place to live*”
  - Deleted Objective “*Develop an annual new resident welcome informational session to provide basic information regarding ordinance requirements for home maintenance and usage*”
  
- **Goal #7: Economic / Tax Base**
  - Goal moved from #5 to #7
  - Deleted Objective “*Continue implementation of the Auburn Road Corridor Redevelopment Plan*”
  
- **Goal #8: City Workforce**
  - No changes
  
- **Goal #9: Community Trust & Participation**
  - No changes
  
- **Goal #10: Environment**
  - No changes

**RECOMMENDATION:**

The City Council Strategic Planning & Policy Technical Review Committee recommends for the Rochester Hills City Council to adopt the recommended City Council Goals and Objectives for FY 2024.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney  Yes  N/A