

Department of  
**Planning & Economic Development (PED)**

Preserve.

Enhance.

Diversify.



# What's Been Keeping PED Busy

## Master Plan.

2nd Open House:  
4 - 7 pm on September 13, 2018  
at the Village of Rochester Hills  
Festival Park

What is worth preserving?



**Preserve**

Everyone can probably identify at least one thing they love about Rochester Hills. Through the planning process, let's celebrate those things and explore strategies to preserve, strengthen, and protect them!

What needs work?



**Enhance**

There may be areas in the city that need work. What are the things that should be enhanced, improved, and enriched to make the city a better place to live, work, and play?

What's missing?



**Diversify**

The city offers more than "one size fits all" housing, jobs, and education. What is missing when it comes to offering a variety of cultural, social, and economic opportunities? The Master Plan will include strategies to help the city diversity.

# What's Been Keeping PED Busy

Site Plans, Site Plans & More Site Plans

223 new residential units

337,380 sq. ft. non residential development





# What's Been Keeping PED Busy

**Balancing business growth with available real estate**

5% total vacancy (Troy: 7.7% & Oakland County: 6.7%)

**Providing businesses with what they need: TALENT**

200 jobs created...but could have been more



**Relationship building with existing business community to maintain their growth**

Year round MBC/RHISE events & outreach to ownership



# What's Been Keeping PED Busy



## Auburn Road

- Finalizing preliminary engineering
- Met with individual property owners
- Discussing streetscape design



*Before*





# What 2019 Holds for PED

1. Auburn Road Construction
2. Thoroughfare Plan w/ DPS
3. RRC Certification
4. Focus on Business & Talent Creation
5. New Shared Position: Full-Time Admin. Assistant to serve both PED & PNR Depts.



# PLANNING & DEVELOPMENT



**Thank  
you  
for  
your  
support**

