



# Rochester Hills

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## Master

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**File Name:** Strategic Planning and Policy Review Committee's Recommendation of the City Council's Goals and Objectives for the Fiscal Years covering

**Final Action:**

**Title label:** Strategic Planning Technical Review Committee's Recommendation to City Council

**Notes:**

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**Enactment Date:**

**Attachments:** 060925 Agenda Summary.pdf, Goals & Objectives (Redlined).pdf, Goals & Objectives (Clean).pdf

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## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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### Text of Legislative File 2025-0238

Title

Strategic Planning Technical Review Committee's Recommendation to City Council

Body

**Resolved**, that the Rochester Hills City Council establish the following as its Fiscal Year 2026 Goals and Objectives:

#### 1. GOAL: PUBLIC SAFETY

Protect the residents, businesses, and visitors of Rochester Hills by providing high quality public safety.

**Objective:** Continue to examine current levels of Police and Fire service for effectiveness and efficiency.

**Objective:** Continue to monitor Fire and Police's Funding Structure to ensure long-term viability.

**Objective:** Continue to implement the Fire Department Strategic Plan.

## **2. GOAL: FISCAL MANAGEMENT**

Establish policies for fiscal responsibility that ensure short and long-term prosperity through effective fiscal planning and efficient management of taxpayer assets.

**Objective:** Continue the policy of conservatively forecasting revenues, expenses, and critical factors for the next seven years on a rolling basis. Continue long-term strategic analysis of the years beyond.

**Objective:** Continue to adopt a three-year budget plan.

**Objective:** Monitor the efficiency and effectiveness of the City's internal financial controls to provide proper safeguarding of the City's assets.

**Objective:** Monitor fiscal policies of partner organizations for financial impact to the City of Rochester Hills.

## **3. GOAL: INFRASTRUCTURE MANAGEMENT**

Provide reliable, safe, and effective infrastructure (roadways, utilities, buildings, etc...) throughout the City.

**Objective:** Review the condition of existing City infrastructure to ensure it is safe and aesthetically pleasing, to optimize administrative efficiency and to preserve City-owned assets so that our residents, businesses, and employees feel valued.

**Objective:** Continue to maintain clean and reliable water service throughout the City.

**Objective:** Continue to maintain reliable sanitary sewer service throughout the City.

**Objective:** Continue neighborhood storm water education programs (including HOA leadership).

**Objective:** Continue sump pump discharge inspection program (sanitary vs. storm drain).

**Objective:** Continue cross connection education and enforcement program.

## **4. GOAL: EFFECTIVE GOVERNANCE**

Provide clear policy direction to Administration for the execution of City programs and services to ensure the efficient use of taxpayer funds.

**Objective:** Encourage administration to identify grants and/or opportunities to share project costs with other agencies.

**Objective:** Ensure the safety and security of our Information Technology (Management Information Systems).

**Objective:** Promote cooperative purchases with other communities, i.e. MITN.

**Objective:** Explore opportunities for new public/private partnerships, collaborative efforts with other municipalities, and possibilities for consolidation of City services.

**Objective:** Continue to annually review and update the Emergency Operating Plan by staff and City Council.

**Objective:** Implement a Strategic Plan for Information Technology (Management Information Systems).

## **5. GOAL: RECREATION, PARKS, CULTURAL**

Preserve the City of Rochester Hills' natural resources and recreational character.

**Objective:** Implement components of the Parks Strategic Plan.

**Objective:** Continue maintenance programs and the acquisition of Green Space and natural feature City owned property.

**Objective:** Conduct and implement components of a Grounds Maintenance Management Study, determining appropriate service levels and effective use of resources by function Citywide.

## **6. GOAL: COMMUNITY / NEIGHBORHOODS**

Protect the family-oriented community from adverse events and conditions by strategic planning and proactive management in all aspects of municipal governance.

**Objective:** Maintain a comprehensive notification system, including social media, to alert residents of emergencies and other information.

**Objective:** Maintain and improve relationships with homeowner associations/neighborhoods to further neighborhood stability to make the community a better place to live.

**Objective:** Continue to implement code enforcement/blight ordinance effectively to preserve existing neighborhoods.

**Objective:** Continue to evaluate and make recommendation(s) to reduce the adverse impact of wildlife population in the City, and educate HOA leadership and homeowners.

**Objective:** Maintain an accurate database of HOA leadership and points of contact, including new developments.

## **7. GOAL: ECONOMIC / TAX BASE**

Retain investment, maintain the tax and employment base, support redevelopment, and uphold high property values in the City.

**Objective:** Continue to attract and retain businesses such as R&D, High-Tech, as well as small businesses to promote a robust business community in the City of Rochester Hills.

**Objective:** Continue to enforce policies and ordinances for the maintenance of existing residential and commercial buildings.

**Objective:** Implement components of the City Master Plan.

## **8. GOAL: CITY WORKFORCE**

Attract and retain qualified, responsive, and innovative workforce.

**Objective:** Continue to offer competitive compensation and benefit programs.

**Objective:** Encourage and support training and continuing education to retain and maximize talent.

**Objective:** Use social media and other targeted outlets to attract best prospects.

**Objective:** Build a pipeline of skilled workers through proactive partnerships and internship programs.

**Objective:** Provide a fair and equitable hiring and promotion process within the City's workforce culture.

## **9. GOAL: COMMUNITY TRUST & PARTICIPATION**

Promote effective communication between City Council, administration, residents, businesses, and visitors so that decisions reflect the community's desires and expectations.

**Objective:** Utilize technology to further enhance communication with residents, and allow for online delivery of certain services including but not limited to social media and the City website.

**Objective:** Maintain and improve openness and transparency in conducting City business by way of cable broadcast and web cast of City Council meetings, and accessibility to City documents.

**Objective:** Continue notification of new developments to ensure that neighboring property owners are advised.

**Objective:** Continue the policy of bi-annual public input via a community survey.

**Objective:** Involve youth in leadership growth and in the development of City's future by way of encouraging their participation on the Rochester Hills Government Youth Council.

Promote conservation of water, electricity, etc.

**Objective:** Support the execution of the EGLE Grant and support additional environmental clean-up to provide a safe and clean environment for our residents & businesses.

**Objective:** Continue to invest in alternative energy infrastructure where cost effective.

**Objective:** Continue education on water conservation, including enforcement of the City's Automatic Irrigation Systems ordinance.