



**City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS**

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**Legislative File No:** 2007-0623

**TO:** Mayor and City Council Members  
**FROM:** Robert White, Supervisor of Ordinance Services/Scott Cope, Director of Building  
**DATE:** September 28, 2007  
**SUBJECT:** Sign Ordinance

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**REQUEST:**

The Building Department previously requested two minor amendments (listed below) to the Sign Ordinance and is now requesting City Council to accept the revised Sign Ordinance for second reading and adoption.

#1 Section 134-7(2) Exemptions. The Department is requesting that "Help Wanted" signs be included in "Certain Premises Signs," that are exempt from the permit requirements.

#2 Section 134-180 Signs Permitted for Hospitals. The Department is requesting that a paragraph four (4) be added allowing up to two changeable letter or LED signs of up to 32 square feet each.

**BACKGROUND:**

#1 Since the last revision of the Sign Ordinance in 2005, staff has been alerted to the need for local employers to advertise employment opportunities by way of "Help Wanted" signs posted in front of their business. It is an effective and cost efficient way for those who need a job to find one.

#2 During the last revision of the Sign Ordinance in 2005, hospitals were separated out of Section 134-177 and given their own Section 134-178. During that transition the availability to have changeable letter or LED message boards should have been included in paragraph (4).

The Department previously recommended that "Help Wanted" signs be included in "Certain Premises Signs," that are exempt from the permit requirements. The Department also recommended that a paragraph four (4) be added allowing up to two changeable letter or LED signs of up to 32 square feet each.

**RECOMMENDATION:**

The Building Department recommends City Council accept the revised Sign Ordinance for second reading.

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**RESOLUTION**

**NEXT AGENDA ITEM**

**RETURN TO AGENDA**

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<b>APPROVALS:</b>	<b>SIGNATURE</b>	<b>DATE</b>
<b>Department Review</b>		
<b>Department Director</b>		
<b>Mayor</b>		
<b>City Council Liaison</b>		