



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

**1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org**

Legislative File No: 2007-0080, 0078 and 0079

TO: City Council Members
FROM: James Rosen
DATE: January 26, 2007
SUBJECT: Strategic Planning, Mission Statement, Goals and Objectives

On Saturday, January 19, 2007, I met with Messer's, Hooper and Yalamanchi to discuss potential topics and approaches for a possible Strategic Planning work session on January 31, 2007. Because Messer's, Hooper and Yalamanchi were appointed to the formerly active Strategic Planning Committee of Council; it was a reasonable way to seek their input on potential next steps. The potential steps ranged from the widest possible consideration to a more limited approach of trying to define the City Council Goals and Objectives for the 2008 budget discussions.

We discussed a number of issues that revolved around the 1999 vintage Vision and Strategic Plan document that was prepared for the then City Council by a consultant. The process included an appointed Steering Committee of a few government officials and approximately 25 community leaders. It also included a "Speak Up" envisioning process based on community forums held at City Hall and various school locations around the City. The Steering Committee and the rest of the process did not include the City of Rochester Hills Planning Commission, and individual members of the Commission were excluded from individual participation in the process.

While it is dated (8 years old), and some of the goals have been achieved (ie Green Space Preservation Millage), some still regard it as a viable gauge of community sentiment and preferred strategic direction. I agreed that for the first Strategic Planning Work Session, the existing "Vision and Strategic Plan" would be a basis for the Strategic Planning Work Session on January 31, 2007.

At this point, the plan is to make sure all members of Council have the Vision and Strategic Plan document and distribute to any that do not (believe all but Ambroziatis and Raschke have copies).

We will use Chapter 1 – Summary as basis for a major discussion of which goals from that report have been achieved, which have changed, and which are still priorities.

Based on that discussion we plan on a discussion of whether to "re-commission" or "re-charge" the Strategic Planning Committee, and if so consider the membership, Staff assigned to committee, public membership, etc.

Finally, using Chapter 2 – Vision Goals, we will begin a discussion of a possible Mission Statement for the City Council, as well as Council Goals and Objectives for the remainder of 2007 and 2008, which provide guidance for 2008 budget discussions later this year.

I would ask each member of Council to review the work of the past Council and Administration and compare it to your thoughts. I look forward to an active discussion of this past work and its relevance to today's imperatives related to budget issues such as Police and roads.

RESOLUTION

NEXT AGENDA ITEM

RETURN TO AGENDA
