



City of Rochester Hills  
AGENDA SUMMARY  
FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
248.656.4630  
[www.rochesterhills.org](http://www.rochesterhills.org)

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Legislative File No: 2022-0289

**TO:** Mayor and City Council Members  
**FROM:** Todd Gary, Deputy Chief of Fire and Emergency Services  
**DATE:** July 11, 2022  
**SUBJECT:** HAAS Emergency Vehicle Digital Alerting Solution

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**REQUEST:**

City Council is requested to authorize a blanket purchase order for the HAAS emergency vehicle digital alerting solution in the amount not-to-exceed \$32,283.85 through June 30, 2027 to HAAS Alert, Chicago, IL 60680.

City Council is requested to waive Section 2-273(b) the 3-year requirement for long term contracts, under Section 2-281, which allows City Council the authority to waive any regulation or procedure pertaining to purchasing, deeming it to be in the best interest of the City to allow a 5-year contract.

**REASON FOR PURCHASE:**

In 2019 the City, in partnership with HAAS and Waze, piloted the use of an alerting system. When responders activate their emergency lights, approaching drivers receive real-time alerts to slow down and move over for approaching emergency vehicles. The City has been able to alert over 83,000 drivers to the presence of approaching emergency vehicles. These alerts are delivered via apps, navigation systems, or mobile devices and provide the driver up to 30 seconds advance notice of an approaching emergency vehicle. HAAS has continued to expand their partner portfolio and have recently added Apple Maps and Stellantis to their list of partners. Additionally, many apparatus manufacturers are now making these devices standard equipment on all new apparatus.

By continuing to utilize this system, the City is adding another alerting mechanism that will assist in keeping our first responders and the roadways safe. The fire department has found the alerting system to be beneficial and useful in their operations and is recommending the City continue with the service. It is also requested that council authorize a waiver of the 3-year contracting requirement to take advantage of the discounts provided by HAAS for entering into an extended term contract, which is approximately 15%, or \$5,697.15 savings versus that of paying yearly.

**PROCESS:**

**Vendor Name and Address:**

HAAS Alert  
PO Box 8237  
Chicago, IL 60680

**Reason for Selection:**

Sole Source

**Method of Purchase:**  
Blanket Purchase Order

**BUDGET:**

Funding is included in the FY 2022 Adopted Budget, the FY 2023-25 Projected Budgets and the FY 2026-27 Forecasted Budgets.

Fund Name	Department Account No	Account No. Description	5-Year Budget Amount	5-Year Cost	Remaining Budget
Fire	206.807000	Contractual Services	\$60,000.00	\$32,283.85	\$27,716.15

**RECOMMENDATION:**

It is recommended that City Council authorize a blanket purchase order for the HAAS emergency vehicle digital alerting solution in the amount not-to-exceed \$32,283.85 through June 30, 2027 to HAAS Alert, Chicago, IL 60680

It is also recommended that City Council waive Section 2-273(b) the 3-year requirement for long term contracts, under Section 2-281, which allows City Council the authority to waive any regulation or procedure pertaining to purchasing, deeming it to be in the best interest of the City to allow a 5-year contract.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Procurement Manager		
Mayor		
City Clerk		

Contract Reviewed by City Attorney       Yes       N/A