



## CITY OF ROCHESTER HILLS LIQUOR LICENSE APPLICATION

The Rochester Hills City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. Failure to provide all required information or attachments could result in a delay or denial of a liquor license.

City Council reserves the right to exercise reasonable discretion to determine who, if anyone, shall be entitled to the issuance of a license. As a general matter of policy, applicants for a license will need to demonstrate an identifiable benefit to the City and its inhabitants resulting from the granting of the license.

Type of license applying for (check all those that apply):

New Class C License

Resort (transfer)

Class C License (transfer)

Tavern (transfer)

Microbrewery/Distiller

Other: \_\_\_\_\_

### **GENERAL INFORMATION:**

Applicant's Name: Five and Dime Hospitality Group, LLC Date: 11/1/23

Business Name: Dime Store

Address: 6920 N. Rochester Rd, Rochester Hills, MI 48306

Phone: 734-972-4823 Email: anmarie@eatdimestore.com

Are you the sole owner and proprietor?  Yes  No

Is the business to be operated as a  partnership,  company,  corporation, or  limited liability company?

Length of time business has been in operation: \_\_\_\_\_ New location not yet open; Detroit location open for 9 years.

List any other businesses you are affiliated with in and outside of the City of Rochester Hills:

Dime Store restaurant (Downtown Detroit)

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**SUBJECT PROPERTY:**

Location of Proposed License: 6920 N. Rochester Rd, Rochester Hills, MI 48306

Does applicant presently own the premises?  Yes  No

If no, name of owner of premises: Curtis Properties Group, LLC

Legal description of property: See Attachment A

**APPLICANT INFORMATION:**

Applicant's Name: Five and Dime Hospitality Group, LLC

Phone No.: 734-972-4823

Address: 6920 N. Rochester Rd.

City: Rochester Hills ST: MI

Age: \_\_\_\_\_ Citizenship: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Birthplace: (City/ST): \_\_\_\_\_

If naturalized, year and place: \_\_\_\_\_

**If the applicant is a partnership, company, corporation or limited liability company, give the names, addresses and dates of birth of all persons who will have any financial investment in the licensed business or who will share in the profits of the licensed business:**

If a partnership, please complete the following:

Partner's Name: Ann-Marie Murphy Phone No.: 734-972-4823

Address: 527 W. Lafayette Blvd. #13D City: Detroit ST: \_\_\_\_\_

Age: 44 Citizenship: USA Date of Birth: 6/10/79

Birthplace: (City/ST): Southfield, MI

If naturalized, year and place: \_\_\_\_\_

Manager's Name: \_\_\_\_\_ Phone No.: \_\_\_\_\_

*\*Please see table on next page for additional partners*

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_

Age: \_\_\_\_\_ Citizenship: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Birthplace: (City/ST): \_\_\_\_\_

If naturalized, year and place: \_\_\_\_\_

If a corporation, provide the names, addresses and date of birth of each of the officers and directors:

NAME	ADDRESS	DATE OF BIRTH
Lawrence Kahn	527 W. Lafayette Blvd. #13D, Detroit, MI 48226	1/9/74
Jeffrey Alexander	29237 Bretton St, Livonia, MI 48152	3/25/80
George Sleator	1244 Lakepointe St, Grosse Pointe Park, MI 48230	2/14/86
Mitchell Freem	3582 17th St, Wyandotte, MI 48192	8/26/86

Has applicant (or any other individuals listed above) ever been convicted of a felony?

Yes  No

If convicted of felony, please explain: \_\_\_\_\_

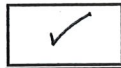
\_\_\_\_\_

\_\_\_\_\_

**ADDITIONAL INFORMATION REQUIRED:** *(Please provide the following)*



Evidence of financial responsibility (submit detailed financial statements for past 5 years). **See Attachment G (1-5)**



Floor plan, including seating and bar layout and total occupant capacity. **See Attachment B**



Menu (food and drink). Provide the percentage of gross revenue from the sale of food. **See Attachment C**



Authorization to Obtain Information & Release for Purposes of Licensure (form included in application packet) **See Attachment D**

Has the applicant ever applied for a liquor license previously?  Yes  No

Has this applicant ever been denied a liquor license?  Yes  No

Have there been any recent liquor licenses at this location?  Yes  No

Was a liquor license ever suspended or revoked?  Yes  No If yes, explain the circumstances:

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Describe the proposed character/type/theme of establishment: Full-service all-day  
brunch restaurant with an urbane vibe & creative scratch-made food.

What proposed or actual commitments are being made by the applicant to establish permanency in the community?

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See Attachment E

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What other factors should the Rochester Hills City Council consider?

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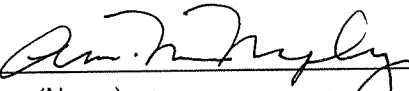
See Attachment F


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**SIGNATURES:**

By signing this application, the property owner is granting approval for the applicant to seek a liquor license at this location. By signing this application, the applicant and contact person are indicating that all information contained in this application, all accompanying plans and all attachments are complete and accurate to the best of his or her knowledge. **This application is not valid unless signed by the property owner.** A review fee is required at the time of application in accordance with the fee schedule as adopted by the City Council.

Signature(s) of Property Owner:  11-06-2023  
(Name) TONY CURTIS (Date)  
CURTIS PROPERTIES GROUP

Signature of Applicant:  11/7/23  
(Name) ANN-MARIE MURPHY (Date)

Signature of Contact Person:  11/7/23  
(Name) (Date)

**APPLICATION FEE:**

**\$1,000.00** made payable to the *City of Rochester Hills*

**NOTE:**

*Applicant must meet with the Liquor License Technical Review Committee prior to appearing before City Council.*

*In addition to completing the Liquor License application, any new establishment serving alcoholic beverages will also need to complete the Planning Department's Development Application to apply for a Conditional Land Use (as indicated in Section 138-4.300 of the City's Zoning Ordinance).*

**Attachment A**  
**Legal Description of Papa Joe's Plaza**

Legal description for parcels 1-4 shown in title report commitment number 63-692916. Prepared by the Philip F. Greco Title Company.

Parcel I: Part of the southeast  $\frac{1}{4}$  of section 3, town 3 north, range 11 east, city of Rochester Hills, Oakland County, Michigan, described as: beginning at a point distant north 00 degrees 00 minutes 30 seconds east, 146.57 feet and north 30 degrees 42 minutes 30 seconds west, 685.38 feet from the southeast section corner; thence north 30 degrees 42 minutes 30 seconds west, 331.57 feet; thence south 76 degrees 14 minutes 30 seconds west, 320.05 feet; thence south 10 degrees 36 minutes 00 seconds east, 317.77 feet; thence north 76 degrees 13 minutes 30 seconds east, 434.23 feet to the point of beginning.

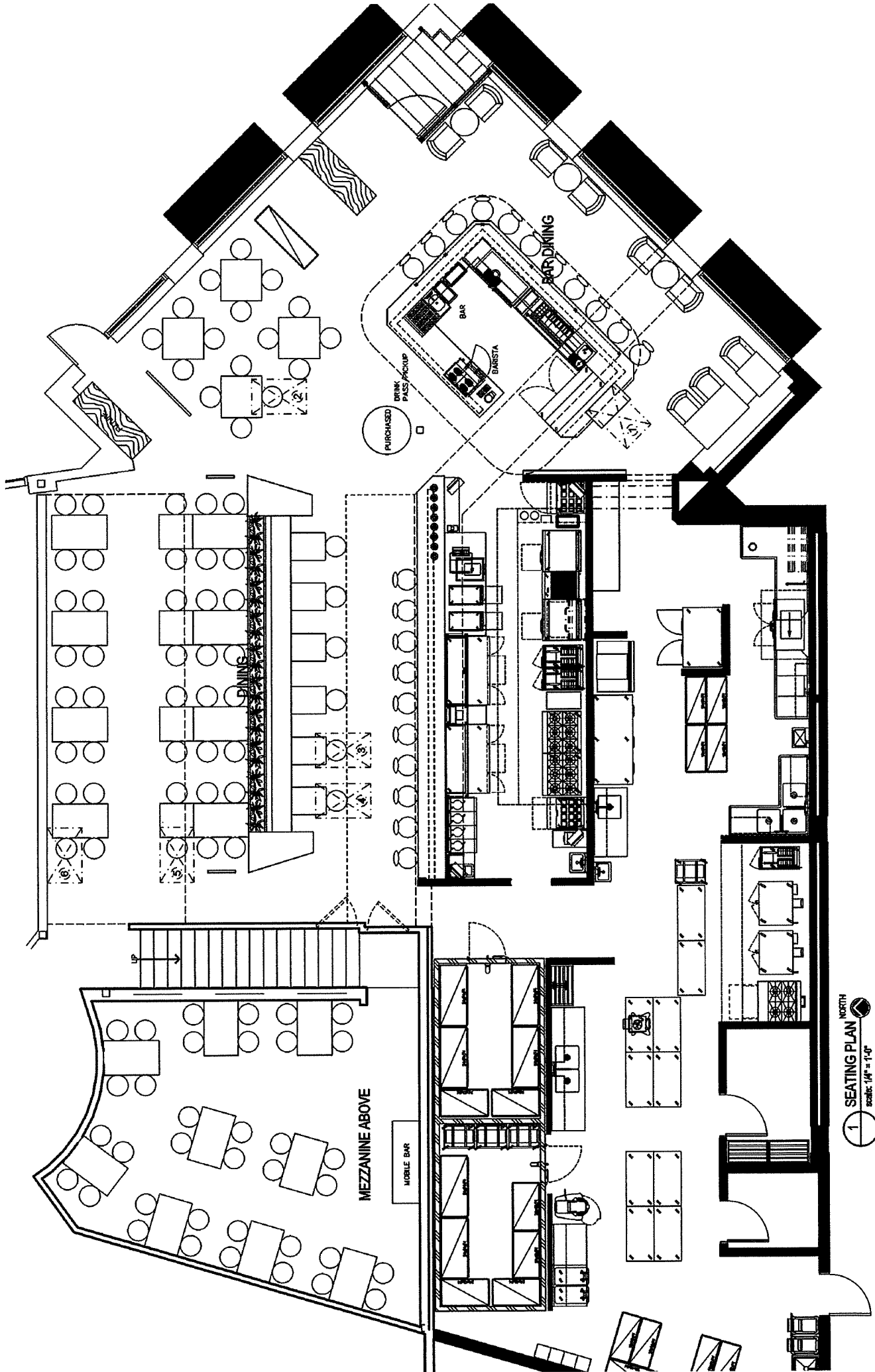
Parcel II: Part of the southeast  $\frac{1}{4}$  of section 3, town 3 north, range 11 east, city of Rochester Hills, Oakland County, Michigan, described as: beginning at a point distant north 00 degrees 00 minutes 30 seconds east, 146.57 feet and north 30 degrees 42 minutes 30 seconds west, 402.71 feet from the southeast section corner; thence north 30 degrees 42 minutes 30 seconds west, 282.87 feet; thence south 76 degrees 13 minutes 30 seconds west, 434.23 feet; thence south 10 degrees 36 minutes 00 seconds east, 271.01 feet; thence north 76 degrees 13 minutes 30 seconds east, 531.62 feet to the point of beginning.

Parcel III: Part of the southeast  $\frac{1}{4}$  of section 3, town 3 north, range 11 east, city of Rochester Hills, Oakland County, Michigan, described as: beginning at a point distant north 00 degrees 00 minutes 30 seconds east, 146.57 feet and north 30 degrees 42 minutes 30 seconds west, 274.81 feet from the southeast section corner; thence north 30 degrees 42 minutes 30 seconds west, 127.90 feet; thence south 76 degrees 13 minutes 30 seconds west, 334.00 feet; thence south 10 degrees 36 minutes 00 seconds east, 122.54 feet; thence north 76 degrees 13 minutes 30 seconds east, 378.04 feet to the point of beginning.

Parcel IV: Part of the southeast  $\frac{1}{4}$  of section 3, town 3 north, range 11 east, city of Rochester Hills, Oakland County, Michigan, described as: part of the southeast  $\frac{1}{4}$  of section 3, town 3 north, range 11 east, city of Rochester Hills, Oakland County, Michigan, described as: beginning at a point distant north 00 degrees 00 minutes 30 seconds east, 146.57 feet and north 30 degrees 42 minutes 30 seconds west, 109.48 feet from the southeast section corner; thence south 00 degrees 49 minutes 30 seconds west, 638.84 feet; thence north 10 degrees 42 minutes 30 seconds west 163.84 feet; thence north 76 degrees 13 minutes 30 seconds east, 197.82 feet; thence south 10 degrees 30 minutes east 122.54 feet; thence north 76 degrees 13 minutes 30 seconds east, 378.04 feet; thence south 30 degrees 42 minutes 30 seconds east, 185.33 feet to the point of beginning.

**Attachment B**  
**Floor Plan**

Floor Plan  
Total Seats = 137



1 SEATING PLAN  
NORTH  
Scale: 1/4" = 1'-0"



**Attachment C**  
**Menu**

*Percentage of gross revenue from the sale of food = 85%*



## BENNYS

*poached eggs & hollandaise; served with house breakfast potatoes, side salad or fresh fruit*

### **cheesesteak benny**

shaved ribeye, onion, crimini mushroom, american cheese on english muffin - 16

### **cold-smoked salmon benny**

chive cream cheese, onion, arugula, capers on english muffin - 17.5

### **veggie benny**

crimini mushroom, roasted tomato, spinach, avocado on english muffin - 14.5

### **classic benny**

marrow detroit ham on english muffin - 14.5

## BOWLS

### **biscuit & gravy**

housemade buttermilk biscuit, bacon & sausage gravy, over easy eggs - 13.5

### **spicy rice bowl**

grilled chicken thigh, korean bbq sauce, roasted broccoli, carrot, spicy kimchi, over easy eggs, white rice, sriracha, sesame seeds, scallions - 16

*sub ribeye +2*

### **steel cut oatmeal**

brown sugar, fresh fruit, almonds - 7

## SWEET STUFF

*served with 100% pure maple syrup*

### **brioche french toast**

topped with fresh fruit - 14 | plain - 12

### **malted belgian waffle**

topped with fresh fruit - 14 | plain - 12

## HASH

*house breakfast potatoes topped with over easy eggs; served with english muffin*

### **duck bop hash**

house-confit duck leg, korean bbq sauce, spinach, onion, pickled veggies, sriracha - 18

### **baked potato hash**

smith bacon, roasted broccoli, tomato, scallion, scrambled eggs, hot cheese sauce, crema - 16.5

### **corned beef hash**

sy ginsberg corned beef, brussels sprouts, onion, carrot, horseradish cream drizzle - 17

### **mexican street corn hash**

roasted corn, brussels sprouts, onion, tomato, queso fresco, spiced crema, cilantro - 15.5

### **sausage hash**

housemade pork sausage, bell pepper, onion, avocado, crema, spicy ketchup - 16

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## OMELETTES

*served with house breakfast potatoes & choice of toast (white, rye or multigrain) or english muffin*

### **bacon avo omelette**

smith bacon, avocado, tomato, white cheddar - 15.5

### **santa fe omelette**

grilled chicken thigh, red & green pepper, jalapeño, onion, white cheddar, avocado - 16

### **veggie omelette**

crimini mushroom, onion, bell pepper, tomato, white cheddar - 14

### **build your own omelette - 10.5**

add jalapeño, onion, tomato - 50¢

add american cheese, bell pepper, crimini mushroom, feta, spinach, white cheddar - 1

add avocado, diced chicken thigh, extra egg, housemade pork sausage, smith bacon - 2

add marrow detroit ham - 2.5



## FRIES

### house fries

hand-cut french fries & truffle mayo - 5

### bacon, parm & truffle fries

chopped smith bacon, fresh grated parmesan, white truffle oil - 9

### spicy korean fries

shaved ribeye, korean bbq sauce, sriracha mayo, pickled veggies - 9

## SOUP

cup 6 | bowl 8

housemade chicken tortilla soup topped with fried tortilla strips

## SALADS

### grilled salmon salad

maple-mustard glazed grilled salmon, mixed greens, onion, cucumber, tomato, radish, sunflower seeds, aged sherry vinaigrette - 17.5

### chicken avo salad

grilled chicken breast, avocado, housemade corn & bean salsa, roasted red peppers, queso fresco, mixed greens, tortilla strips, housemade smoky ranch - 16.5

## SANDWICHES

served with house fries, side salad or fresh fruit

### chicken caprese sandwich

grilled chicken breast, mozzarella, roasted tomato, arugula, pesto mayo, balsamic vinaigrette on french sandwich roll - 16.5

### cheesesteak sandwich

shaved ribeye, crimini mushroom, onion, american cheese on french sandwich roll - 16.5

### grilled salmon sandwich

mixed greens, tomato, red onion, creamy dill sauce on french sandwich roll - 18.5

### b.l.t.e. sandwich

thick-cut smith bacon, lettuce, tomato, fried egg, mayo on toasted white - 16

## SIDES

fresh seasonal fruit - 5

housemade buttermilk biscuit - 3.5

house breakfast potatoes - 4

thick-cut smith bacon - 4.5

housemade pork sausage - 5

marrow detroit ham - 5.5

## DRINKS

add chocolate, caramel or vanilla - 50¢ | substitute almond or oat milk - \$1 | straws available upon request

zingerman's coffee - 3.75

zingerman's cold brew - 5

double espresso - 3.75

cappuccino - 5

latte - 5

chai latte - 4.5

rishi organic hot tea - 3.5

rishi organic iced tea - 3.5

hot chocolate - 3.5

coke, diet, sprite, vernors - 2

orange juice - 4

housemade lemonade - 3.5

\* Ask your server about menu items that are cooked to order or served raw.

Consuming raw or undercooked meats, poultry, seafood or eggs may increase risk of foodborne illness. 11/2



◆ ◆ ◆ CHEF'S SPECIALS ◆ ◆ ◆

**apple butter waffle**

malted belgian waffle, housemade apple butter, crème anglaise, whipped cream & oat-almond tuile - 15

**enchilada omelette\***

fiesta chicken, sautéed onion & white cheddar-stuffed omelette topped with housemade tomatillo-enchilada sauce, crema & fried tortilla strips; served with house breakfast potatoes & choice of toast or english muffin - 16

*\*no substitutions*

**dime store sausage & grits**

seared house pork sausage, housemade cheesy grits, over easy eggs, arugula, tomato, balsamic glaze, parmesan - 15

**popeye's benediction**

housemade spinach & feta pastry topped with poached eggs, hollandaise & shallots; served with house breakfast potatoes, side salad or fresh fruit - 15



BEER, CIDER & SELTZER . . . .

atwater dirty blonde wheat ale - 6

bell's two hearted ale - 6

blackgrass fineapple hard cider - 6.75

farmhaus brunch cinnamon-maple hard cider - 7.5

guinness stout - 6

miller high life - 3

short's local light lager - 4.75

COCKTAILS . . . . .

**bloody mary**

vivio's, vodka, mcclure's pickle  
glass 12 | pitcher 36

*upgrade to tito's - glass 13 | pitcher 39*

**mimosa**

freixenet cordon negro brut, orange juice  
glass 12 | pitcher 42

**peach mimosa**

bronconess peach bubbly, orange juice  
glass 12 | pitcher 42

**sangria**

citrus-infused red wine, fresh fruit  
glass 10 | pitcher 30

**irish coffee**

zingerman's coffee, irish whiskey, baileys, whipped cream - 10

**cold brew irish coffee**

zingerman's cold brew coffee, irish whiskey, baileys irish cream, whipped cream; served on ice - 11

**lafayette lemonade**

vodka, housemade lemonade, fresh mint - 10  
*upgrade to tito's - 11*

**orange creamsicle**

vodka, vanilla simple syrup, cream, faygo orange soda, orange juice - 10.5  
*upgrade to tito's - 11.5*

WINE . . . . .

**bronconess peach bubbly**

glass 10.5 | bottle 31.5

**freixenet cordon negro brut**

glass 9 | bottle 27

**josh cabernet sauvignon**

glass 9 | bottle 27

**josh chardonnay**

glass 9.5 | bottle 28.5

**josh rosé**

glass 10 | bottle 30