



Rochester Hills Minutes Green Space Advisory Board

1000 Rochester Hills Drive
Rochester Hills, MI 48309
(248) 656-4660
Home Page:
www.rochesterhills.org

*Gerald Carvey, Paul Funk, Tim Gauthier, Lorraine McGoldrick, Jack Robinson,
Pamela Wallace, William Windscheif*

Tuesday, July 25, 2006

7:00 PM

1000 Rochester Hills Drive

CALL TO ORDER

Chairperson Carvey called the GSAB meeting to order at 7:02 PM.

ROLL CALL

Present: Gerald Carvey, Tim Gauthier, Lorraine McGoldrick and William Windscheif

Absent: Paul Funk, Jack Robinson and Pamela Wallace

Non-Voting Members Present: Mike Hartner

Non-Voting Members Absent: Kurt Dawson, Roger Moore and Ravi Yalamanchi

Committee Member Wallace provided previous notice she would be unable to attend and asked to be excused.

APPROVAL OF MINUTES

None presented.

COMMUNICATIONS

Chairperson Carvey clarified there were only five (5) nomination forms submitted to the Clerk's Office.

PUBLIC COMMENT

None.

UNFINISHED BUSINESS

2006-0214

Media Relations and Conservation Easement Brochure

Attachments: Draft 1 - Protocol for Media Relations.pdf

The Green Space Advisory Board reviewed the Draft I Protocol for Media Relations which included:

**Guidelines*

**Strengthening the GSAB Committee Through Media Contact*

**Action Steps for Members*

The Board discussed Draft A Protocol and Draft B Protocol.

Draft A Protocol:

Green Space Advisory Board will designate one person to oversee media involvement, with help when needed from the City of Rochester Hills staff for press releases, and documents. Media contact is encouraged by all members to keep GSAB in the spotlight, however, anyone can refer to the one point of contact should they prefer.

NAME: Example Paul Funk
 Contact Information: 1st-Home 248/888-8888, 2nd-Cell 248/444-4444,
 Work etc.

The individual appointed will develop a strategic plan for handling the Public Relations with the media and collect articles (with everyone's help) to have the history of GSAB development to pass on to each board president annually.

Draft B Protocol:

Green Space Advisory Board will designate one person to oversee media involvement. Media contact is encouraged by all members to keep GSAB in the spotlight, however, anyone can refer to the one point of contact for GSAB.

NAME: Example Paul Funk
 Contact Information: 1st-Home 248/888-8888, 2nd-Cell 248/444-4444,
 Work etc.

The individual appointed will develop a annual strategic plan for handling the Public Relations and media for GSAB. Talking points should be generated every 30 to 60 days or following major benchmarks. Help can be provided, as needed, from the City of Rochester Hills staff and as overseen by the chairperson. The Board's designee will collect articles, with everyone's help to have the history of GSAB media coverage to pass on to each board president annually.

A motion was made by Windscheif, seconded by Gauthier, that this matter be Approved.

Resolved, that the Green Space Advisory Board accepts the Draft A Protocol as part of the Media Relations Protocols.

The motion carried by the following vote:

Aye: Carvey, Gauthier, McGoldrick and Windscheif

Absent: Funk, Robinson and Wallace

2006-0246

Report from Conservation Easement Task Force

Attachments: Memo to GSAB Pre-post land acquisition.pdf

The Board reported that no millage dollars can be used for management or stewardship. The Board discussed purchasing rights versus land purchases. It was suggested that a stewardship fund be established through the Greater Rochester Foundation.

Discussed

NEW BUSINESS

At the next meeting, Mr. Hartner will provide an overview of the five nomination applications which were received.

ANY OTHER BUSINESS

2006-0556

Adoption of Resolution to cancel August 8, 2006 Regular Green Space Advisory Board (GSAB) Meeting

Attachments: Resolution to cancel 080806 meeting.pdf

A motion was made by Windscheif, seconded by Gauthier, that this matter be Approved.

Resolved that the Green Space Advisory Board (GSAB) agrees to cancel its Regular Meeting scheduled for Tuesday, August 8, 2006 at 7:00 PM.

Further Resolved that the City Clerk shall provide proper notice of the Meeting Time change pursuant to 15.265, Section 5(3) of the Michigan Open Meetings Act, Public Act No. 267 of 1976 as amended.

The motion carried by the following vote:

Aye: Carvey, Gauthier, McGoldrick and Windscheif

Absent: Funk, Robinson and Wallace

NEXT MEETING DATE

Tuesday, August 26, 2006 - 7:00 PM

ADJOURNMENT

There being no further business to discuss, Chairperson Carvey adjourned the meeting at 7:46 PM.

Minutes prepared by Lorraine McGoldrick.

Minutes were approved as presented/amended at the _____, 2007 Special Green Space Advisory Board Committee Meeting.