

2004	CITY COUNCIL GOALS/Objectives	
CC's Rank	IMPROVE ECONOMIC DEVELOPMENT	STATUS
	Enhance Public/Private Alliances	On-Going. ED Manager conducts 6-10 meetings/week with Business Owners
	Commercial Use – size and amount	Being evaluated as part of Master land Use plan Update
10	DDA's, BIP's, BID's	Use in Olde Towne being explored of MLUP Update
	Better PUD Ordinance	Public Hearing scheduled for Planning Commission in March
	Regional Communication Cooperative	No effort to report
	Establish Business Council	Initial discussion has been held with Chamber. Chamber is conducting a similar objective to establish a means to coordinate with local Government

*distributed at Hills county*

CC's Rank	ENHANCE/MAINTAIN INFRASTRUCTURE	STATUS
	Hamlin Road widening	City awarded \$8.4m for construction by Federal Aid Task Force
4	Crooks/M-59	Deferred by Gov. in 2003. Staff efforts directed toward M-59 Adams Road projects
2	DPS Facility	On-going analysis and Const. Document Preparation
	Formularize Road Policy	Focus on Residential Street Millage over past year
	Proactive Maintenance	On-going as resources permit
	Gateways	Construction Documents prepared. Limited meetings held with prospective corporate sponsors
7	Water Reservoirs	Analysis completed. Funding strategy underway
1	Local Road Funding Program	Greatest effort by City in 2004. Millage failed on November 2, 2004 General election. A Citizens Task Force has been formed from issues associated with adjustments to snow plowing policy. Task Force is organizing into sub-committees to address various overriding categories
	Maintain Healthy Trees	On-Going. Removal of dead/decayed Ash Trees first priority for Forestry
	Adams/M-59 Interchange Project	Interchange under construction. Pursuit of ROW for Adams Road has been underway for past year
	Cemetery Preservation	On-Going
	Trail Development	Pursuit of Federal dollars and other grant support has been underway. Contract for street crossings work issued in 2004.

CC's Rank	ENHANCE QUALITY OF LIFE	STATUS
13	Community Center	On-Going. No designated/known funding source
	Trail Development	Pursuit of Federal dollars and other grant support has been underway. Contract for street crossings work issued in 2004.
	Green Space Preservation	Independent Committee initiated millage question requesting .5 mills for 10 years. Question failed on November 2, 2004 General Election. Committee advised Council they intend to renew efforts; request community's support in 2005. Date of ballot uncertain.
	Parks	On-Going
	Leaf Pick-up	No significant analysis completed by staff
12	Solid Waste	Resolved: vote of Council not to implement Single Trash hauler
	Historical Preservation	On-Going
	Program Prioritization by Department along with De-Prioritization	Limited effort put forth on this matter. Seems Mayor directive to prepare Departmental Budgets at 0% increase forces refinements but task still needs to be prepared for Council consideration.
	Community Policing	?
	Continue to Preserve/ Protect the River	On-Going coordination with Open Space Committee on Millage. MLUP Update includes major component dealing with identification of Natural Resources and means to preserve.
	Pro Active Code Compliance	Changer in Procedures put in place in 2004. Includes more early on direct and face-to-face communication with property owner.
	Policy Review – Operations	?
	Decrease Dependency on Outside Consultants	Continual refinement enabling more review of work be done in house. Actual effectiveness is determined by workload at any point in time
	Interdepartmental Communication	No formal structure in place
	Threat to Quality of Life: West Nile, Gypsy Moths, Emerald Ash Borer	City was sprayed in 2004 for Gypsy Moth infestation. Impacts of EAB will continue to be known as Spring Leafing starts.

CC's Rank	ENHANCE COMMUNICATION WITH RESIDENTS	STATUS
	Citizen Academy	
	Channel 55 – Educational Tool regarding Land Issues	Subject matters under development and in conjunction with MLUP update
	Hills Herald – Educational Tool regarding Land Issues	No articles prepared in 2004
	City Web Site – Educational Tool regarding Land Issues	No articles/info submitted in 2004
	Town Hall Meetings	4 conducted in fall re: Residential Street Millage. Limited attendance however, discussion was energized
	Complaint System	On-Going
9	Improve notification / programs	Use of web page in conjunction with MLUP a beta test for interactive involvement. No significant effort/progress made in this area
	Media Communication	Some improvement in preparation of news Releases. Several meetings with press initiated by Administration
	Enhance Sister City	
8	Public Communication – Proactive committee, different from the technical committees that includes residents	No formal progress made. Task Force resident driven group is developing to address Residential Street Funding Issue
	Youth Council	Council continues in advancing Program. Youth involvement at MML, Youth Council members quarterly reports

CC's Rank	IMPROVE TECHNOLOGY	STATUS
	Long Term Technology Plan	On-Going
	<b>ENHANCE/MAINTAIN PUBLIC SAFETY LEVELS</b>	
6	Enhance/Maintain Fire Department Levels of Service	On-Going. Discussion with Council as to refinements to LOS
5	Enhance/Maintain Police Operations	On-Going. Discussion with Council as to Operation Refinements
	<b>MAINTAIN FINANCIAL STABILITY</b>	
3	Enhance revenue	Fee Ordinance revised to increase park usage fees, Cost for services in Clerk's Office, Building Dept. fees adjusted. Site Plan and Brownfield Fees under review. Engineering fees under review
	Contain costs	0% increase based budget directive
	Maximize grants and other funding sources	On-Going. Trail, DPS Building, Tienken Corridor

CC's Rank	EFFICIENT GOVERNMENT	STATUS
	Upgrade facilities, staff, and equipment – DPS perspective	On-Going with preliminary work for facility upgrade
	Implement new meter read capabilities	RFP prepared, noticed, proposals rec'd currently under evaluation.
	Improve and maintain staff training	Limited. Required training for Safety personnel is on-going along with any required certification for work responsibilities
	Upgrade communication/technology system	Web page modification underway for past 9 months. Roll out expected in March. MIS exploring interactive system and notification via e-mail with residents requesting same. MLUP Survey test.
	Implement records management	On-Going analysis. Clerk's Office
	Fire accreditation	Value added analysis on-going
	Cut "Red Tape" – process improvement	DIP Committee continues to meet and coordinate efforts
<b>11</b>	Formulized/Develop Five-year plan for Police Services	?
	Outsourcing and privatization	Subject visited with most opportunities. Maintenance, custodial services
	Review City Charter	Council request/Staff support in regards to enhancing revenues with millage cap