

REQUEST FOR PROPOSALS FOR OFFICIAL CITY NEWSPAPER - RFP-RH-12-017
PROPOSALS TABULATION

NAME	Oakland Press	C & G Newspapers Rochester Post
ADDRESS	Pontiac, MI	Warren, MI
Circulation of publication within corporate limits of Rochester Hills:		
Mailed:	212	48306 - 9,581; 48307 - 16,619; 48309 - 10,676 48363 - 1,831 = postal receipts as of 2/8/2012
News Carrier:	5,285	None
News Stand	900	None
Other:		Sales reps deliver numerous copies to retail business
Total Rochester Hills Circulation:	7,216	48306 - 9,581; 48307 - 16,619; 48309 - 10,676 48363 - 1,831 = postal receipts as of 2/8/2012
Publication published at least 2 yrs without interruption at not less than weekly intervals in RH	Yes	Yes
Full years publication published/circulated at not less than weekly intervals within corporate limits of Rochester Hills	40 years - since the Oakland Press started publishing in 1972	Seven (7) full years
Publication annually averages at least 25% news/editorial (non-advertising) content	Yes	Yes
Public Sector clients w/ similar services	Springfield Township Waterford Township Oakland County Community Home Improvement Oakland County Water Resources Oakland County Family Court	Royal Oak Warren Oakland Township Village of Grosse Pointe Shores Shelby Township Fraser
Column width in inches & fractions thereof on the page or pages where legal advertising appears	On 6 column broadsheet ROP & clasified: 1:56 inches per column	One (1) Column Width: 1.775" Two (2) Column Width: 3.706" Three (3) Column Width: 5.637"

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Column inch rate/cost of legal advertising:		
First Year (2012)	\$9.00 per column inch	\$12.00 per column inch
Second Year (2013)	\$9.00 per column inch	\$12.00 per column inch
Third Year (2014)	\$9.00 per column inch	\$12.00 per column inch
Preceding rate equal per square inch:		
First Year (2012)	\$3.00 per square inch	\$6.32 per square inch
Second Year (2013)	\$3.00 per square inch	\$6.32 per square inch
Third Year (2014)	\$3.00 per square inch	\$6.32 per square inch
Fee to supply Affidavit/Certification of Publication per ad/per insertion basis:		
First Year (2012)		\$10.25 No Charge
Second Year (2013)		\$10.25 No Charge
Third Year (2014)		\$10.25 No Charge
Deadline (weekday and hour) for insertion of legal notice in a given week's publicaiton	For Sunday & Mondays edition-need by Wed 1 pm Tues Edition-need by Thursday 1 pm Wed Edition-need by Friday 1 pm Thurs Edition-need by Monday 1 pm Fri & Sat Edition-need by Tuesday 1 pm	Space reservation and copy: Monday 5 pm for that week's publication
Section/pages of publication legal advertising appears; identification in table of contents on front page of publication	Main Section No Table of Contents	Main News - Section A No Table of Contents appears
If legal notice received close to deadline, but before deadline or on morning of deadline, section of newspaper legal notice placed	Main	Main Section A
Average number of pages in single edition	20 pages	24 or 28 pages average

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Section/Page/Pages of publication general news coverage about RH appears	Main Section, Non-Classified and Sports Section of the paper	Main Section A
Times per week published	Seven (7)	One time per week
Legal notices published on all days cited previously	Yes	Yes
Methods to insure accuracy	Confirmation of receipt must be confirmed by City and legal rep before the notice goes to print. Procedures in place to ensure accuracy and the legal reps provide the City with proof before the notice goes to print.	The newspaper has copy proofread and also sends a copy to the City to be looked at before printing
Name of person who will proof legal notices	Lynn Dropping Classified Sales Associate	Barry Bernard Production Manager
If published incorrectly, legal notices will be republished at no extra cost to City	Yes	Yes
If legal notice is published incorrectly and it is deemed not necessary to republish, reduction in the cost for the legal notice - what percentage	50% off if City's error 100% refund if Oakland Press error	Yes, if requested. Percentage negotiable up to and including full amount.
Proofs of legal notices provided to City prior to publication; how accomplished	No	Production Dept will email proof to sender or to whomever City designates
Acceptance of electronical files; Process	Yes, acknowledge receiving electronic file and then process the notice	City personnel should email copy to: legals@candgnews.com with a copy to: emyers@candgnews.com

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Exceptions/Alternates to RFP		If extenuating circumstances exist, please contact
		Elaine Myers directly at 586-218-5012 or Barry
		Bernard at 586-218-5005