

Memorandum

DATE: September 12, 2024

TO: Rochester Hills Planning Commission

FROM: Jill Bahm, AICP, Partner, Joe Tangari, AICP, Principal Planner Julia Upfal, AICP, Senior Planner, Ian Hogg, Staff Planner, Giffels Webster

SUBJECT: Rochester Hills Master Plan Survey and Community Engagement Results

Over the past couple of meetings, the Planning Commission has been exploring different long-range futures for the city, within the framework of community input and data.

In preparation for the next phase in the planning process, reconvening with our small community focus groups and an upcoming joint meeting with City Council, it will be helpful for the Planning Commission to have a fuller conversation about the scenarios, particularly with respect to the perspectives of various community interests.

This packet includes information that will be available on the Master Plan website:

- **Scenarios 1-3 with Pros/Cons**
- **Supplemental data.** Some additional data has been added relating to transportation, housing, and natural features.
- **Roles/Advocacy positions.** This item is included to give the Planning Commissioners a chance to think more deeply about specific community stakeholders and what they might advocate for. At the meeting, commissioners will draw a role randomly and our conversation will allow for a broader conversation.

Next steps

On September 23, 2024, our team will be meeting for the second time with the small groups for focus group feedback on the scenarios, primarily discussing the preferred scenario of the Planning Commission.

There is a joint meeting of the Planning Commission and City Council set for November 18, 2024 to discuss community feedback on the preferred scenario. Following this discussion, the Planning Commission will focus its study sessions on plan development, based on the preferred scenario.