



Maureen Gentry <gentrym@rochesterhills.org>

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## Fwd: Planning Michigan Conference 2020

1 message

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**Planning Dept Email** <planning@rochesterhills.org>  
To: Maureen Gentry <gentrym@rochesterhills.org>

Tue, Sep 8, 2020 at 4:11 PM

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From: **Michigan Association of Planning** <avansen@planningmi.org>  
Date: Mon, Aug 31, 2020 at 5:50 AM  
Subject: Planning Michigan Conference 2020  
To: <planning@rochesterhills.org>



# Planing Michigan Conference 2020



## Planning Michigan 2020 Conference

**October 7 - October 9**

**Early Bird Member Rate: \$185**

**Register Today**



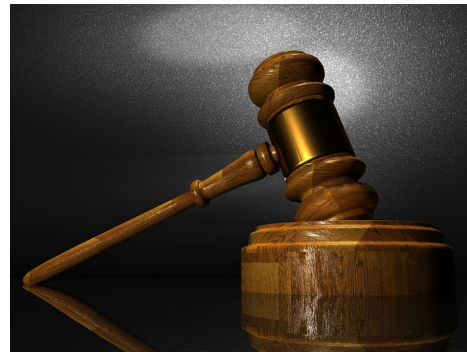
## Conference Sponsorship Opportunities

Live presentations, prerecorded sessions, a virtual exhibitor hall, and more mean multiple opportunities for Planning Michigan 2020 Conference attendees to learn about your organization. Click [here](#) to purchase a conference sponsorship. To learn more, contact [MAP's Deputy Director, Amy Jordan](#).



## General Session Winter is Coming

The COVID-19 pandemic has created unprecedented demand for being outdoors in Michigan. Experts predict that it will be with us the foreseeable future, so business owners and policy makers must look at increasing opportunities for outdoor recreation, active mobility, and community space. Patrick Coleman, AICP of Winter Cities Institute headlines this panel of experts who will highlight successful



## General Session Law Update

It has been a very busy year for the Michigan Supreme Court and Michigan Court of Appeals, with nearly two dozen cases that affect planning, zoning, and community development on the docket. Mark Wyckoff, FAICP will provide an update on these important cases, and also on a few pieces of legislation that affect our work as planners.

programs and policies that embrace the cold.



**Keynote Speaker  
Richard Rothstein**

Richard Rothstein, Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund, and author of *The Color of Law: A Forgotten History of How Our Government Segregated America*. This is the MAP Reads title for our August 26 and September 23 book group.



**Keynote Speaker  
Carson Bise**

Carson Bise has developed and implemented more fiscal impact models than any consultant in the country. The applications that Mr. Bise has developed have been used for evaluating multiple land use scenarios, specific development projects, annexations, urban service provision, tax-increment financing, and concurrency/adequate public facilities monitoring. Mr. Bise has also written and lectured extensively on fiscal impact analysis and infrastructure financing. His most recent publications include *Fiscal Impact Analysis: Methodologies for Planners*, published by the American Planning Association.

Michigan Association of Planning | [1919 W. Stadium Blvd., Suite 4, Ann Arbor, MI 48103](#)

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