

A photograph of a modern, arched metal bridge with a rust-colored finish, crossing a river. The bridge has a decorative truss structure and a black metal railing. The river is surrounded by lush green trees and a rocky bank.

Implementing a Unique Look & Feel for the Clinton River Trail

February 2013

About FCRT

An all volunteer group...

Friends of the Clinton River Trail is committed to promoting the Clinton River Trail as a safe and enjoyable recreational destination.



Goals

- **FCRT Goals:**



- **Short Term – Safe Crossings**
- **Mid-Term – One Trail/Five Cities**
- **Mid to Long Term – Complete the remaining gap**
- **Long-Term – World-Class destination trail**

Goals

- **FCRT Goals:**
 - **Short Term -- Safe Crossings**
 - Crooks Rd. (R.H.)
 - Orchard Lake Rd. (S.L.)
 - Dequindre Rd. (Rochester)



- > **Pushing RCOC to improve crossings – islands or HAWK**
- > **UPS Foundation Grant + FCRT Funds for Orchard Lake**
- > **Working w/Oakland County Planning & Rochester on Dequindre crossing**

Goals

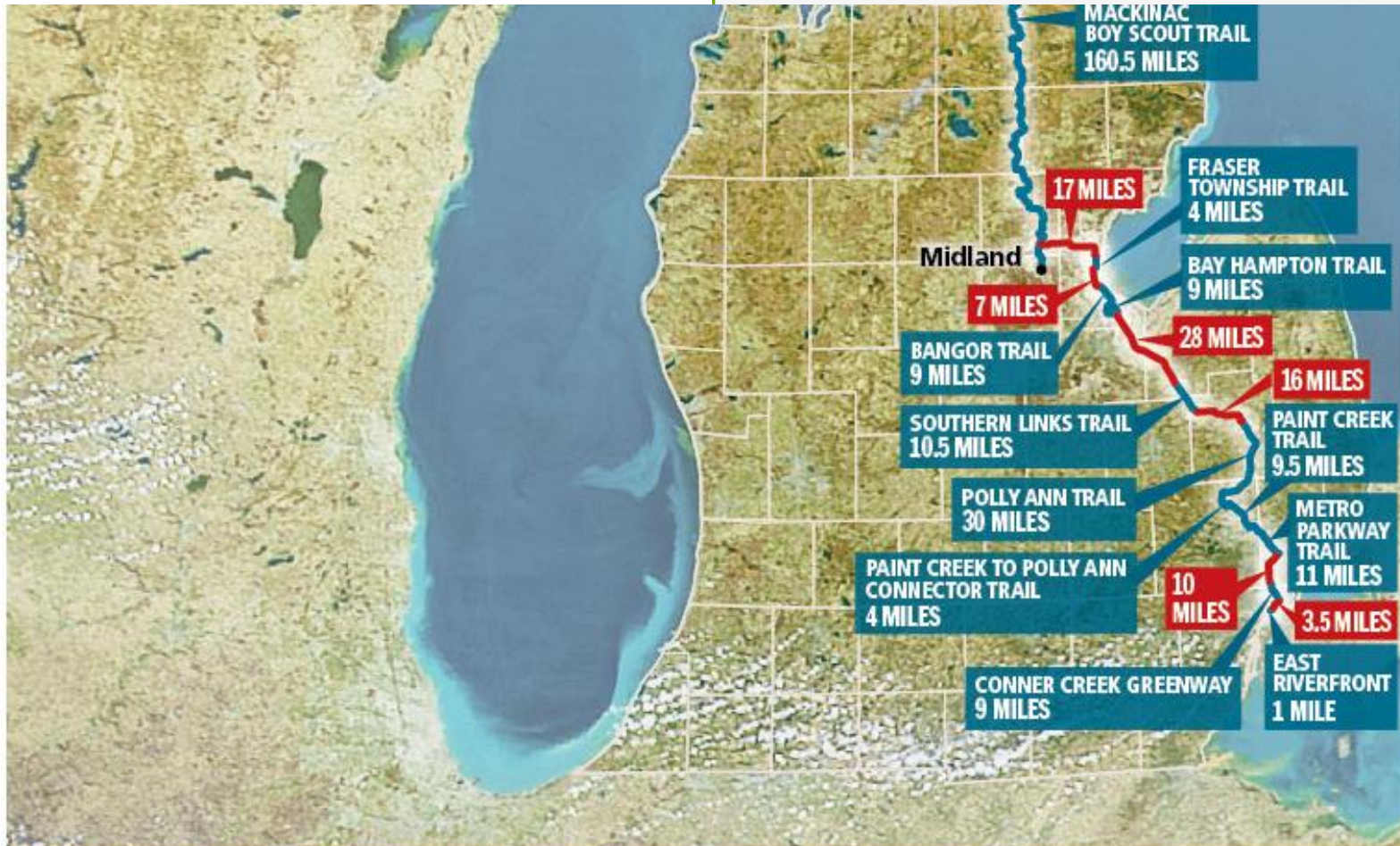
- **FCRT Goals:**
 - **Mid-Term – Unify CRT – One Trail/Five Cities**
 - Growing state-wide interest in trails
 - Our communities ideally positioned



Railroad Map of Michigan 1876



Connections



PROPOSED TRAIL FROM BELLE ISLE TO WISCONSIN

Gov. Rick Snyder wants to bolster the state's existing trails, connecting several stretches to create a single, 599-mile stretch from Belle Isle in Detroit to Wisconsin. The map is conceptual, meaning that proposed trails may shift.

SOURCES: The State of Michigan, Department of Natural Resources

TOTAL LENGTH
924
MILES

UPPER PENINSULA
152
MILES NEEDED

LOWER PENINSULA
81.5
MILES NEEDED

MARTHA THIERRY/DETROIT FREE PRESS

Connections



- 260+ Mile Route
- Links 15 Existing Trails
- Kellogg Foundation Funding
- Started in 2007

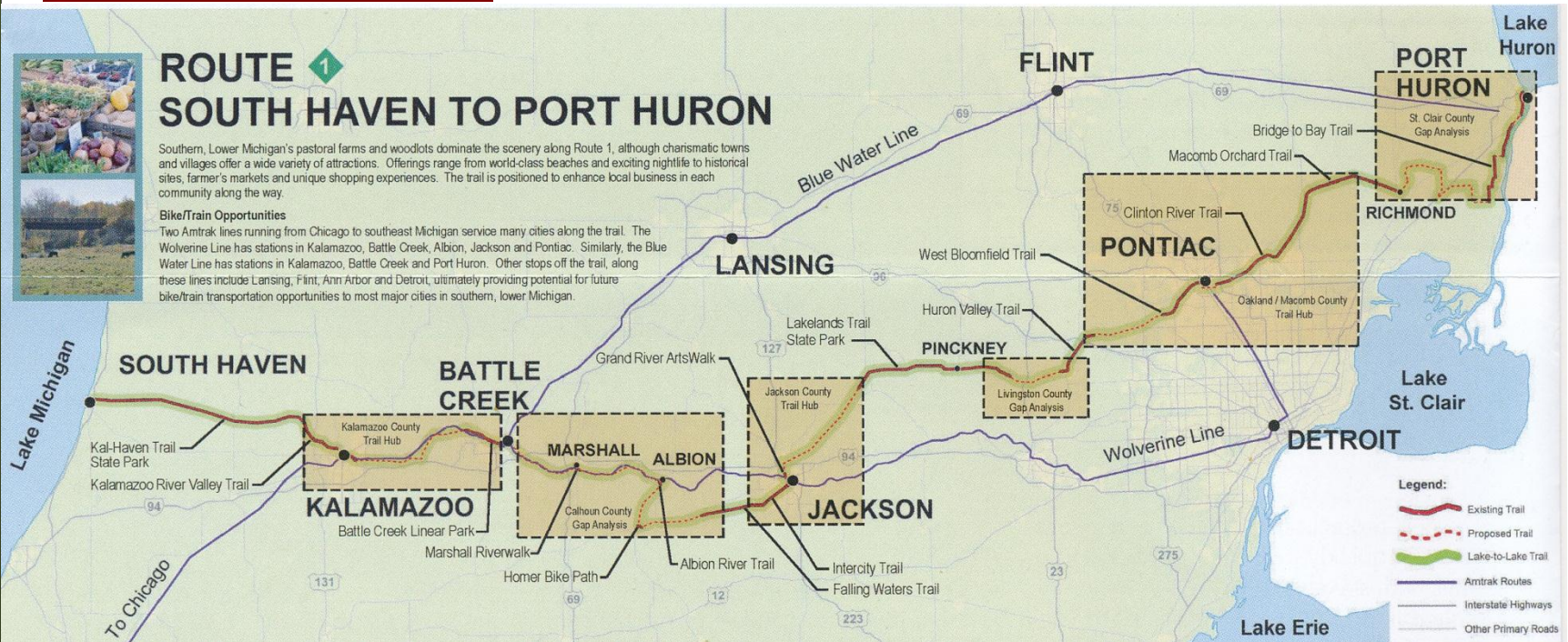


ROUTE 1 SOUTH HAVEN TO PORT HURON

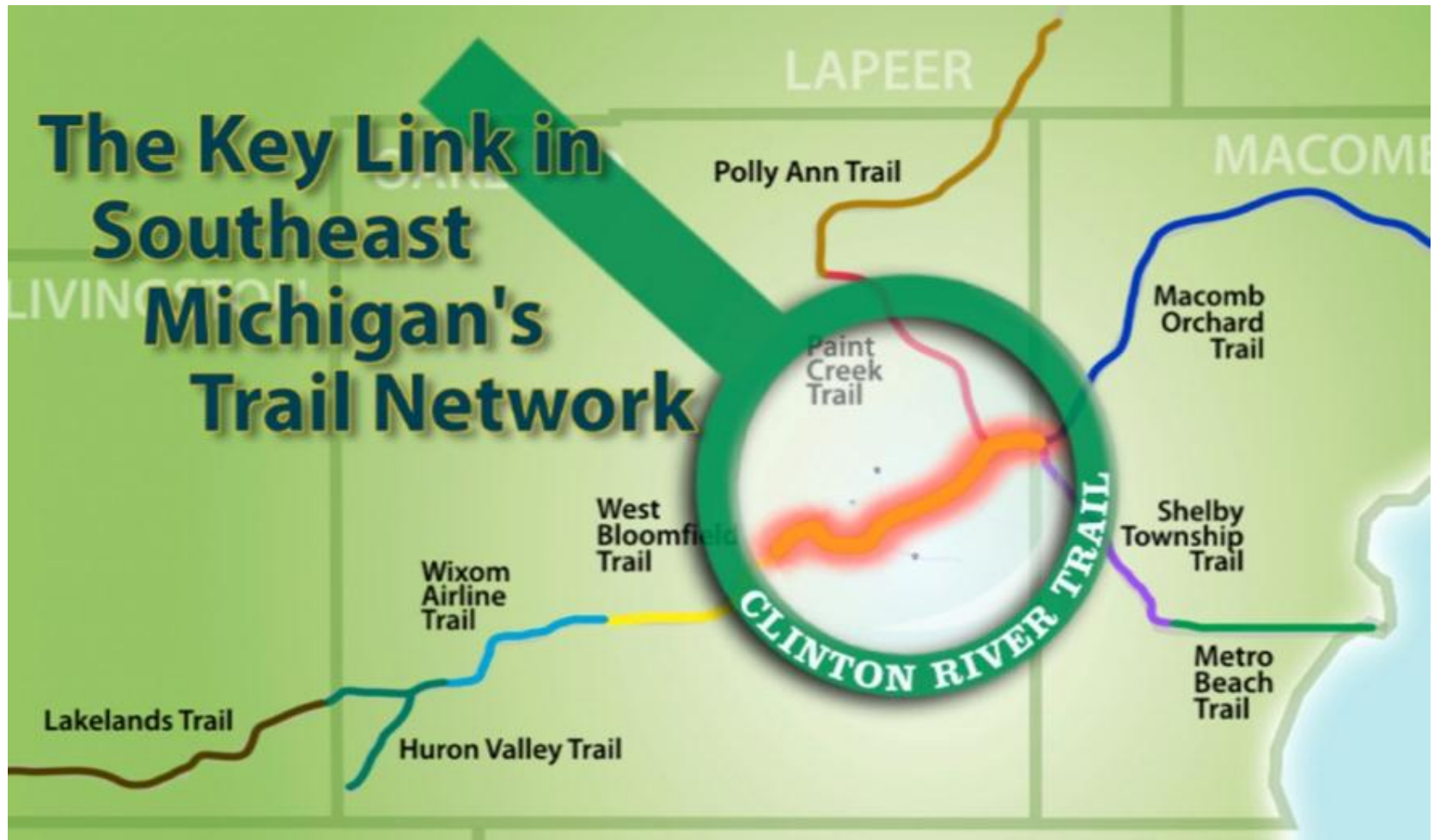
Southern, Lower Michigan's pastoral farms and woodlots dominate the scenery along Route 1, although charismatic towns and villages offer a wide variety of attractions. Offerings range from world-class beaches and exciting nightlife to historical sites, farmer's markets and unique shopping experiences. The trail is positioned to enhance local business in each community along the way.

Bike/Train Opportunities

Two Amtrak lines running from Chicago to southeast Michigan service many cities along the trail. The Wolverine Line has stations in Kalamazoo, Battle Creek, Albion, Jackson and Pontiac. Similarly, the Blue Water Line has stations in Kalamazoo, Battle Creek and Port Huron. Other stops off the trail, along these lines include Lansing, Flint, Ann Arbor and Detroit, ultimately providing potential for future bike/train transportation opportunities to most major cities in southern, lower Michigan.



Crossroads



90 second video clip follows this slide

Goals

- **FCRT Goals:**

- **Mid-Term -- One Trail/Five Cities**

- Growing state-wide interest in trails
- Our communities ideally positioned
- **Enormous potential return from trails...**



- ** **Quality of Life**

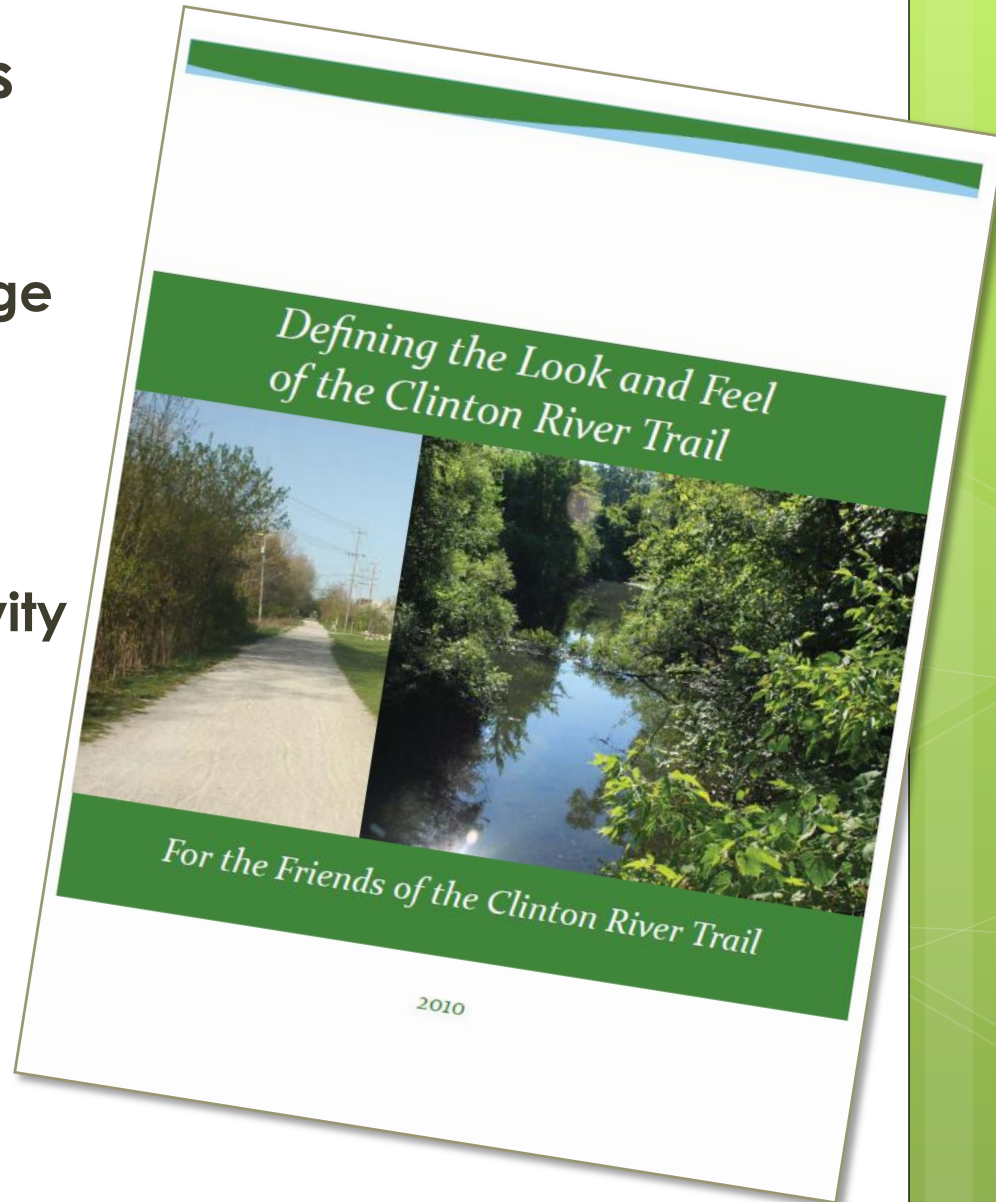
- ** **Healthy Communities**

- ** **Lasting Legacy**

- ** **Economic Development**

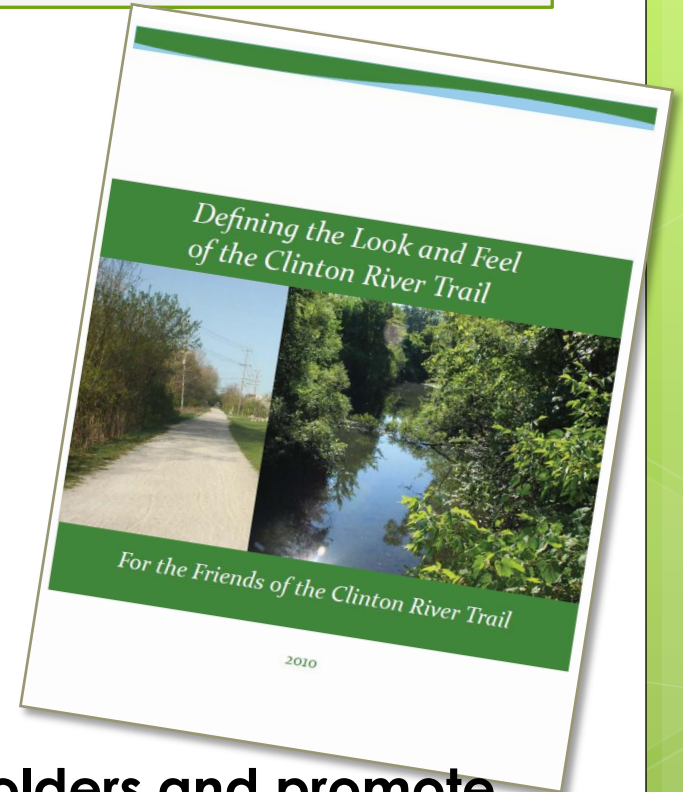
Look & Feel

- **Addresses Many Goals**
 - **Short Term**
 - **Proper Crossing Signage**
 - **Mid-Term**
 - **Coherent Branding**
 - **Invites Economic Activity**
 - **Long Term**
 - **Tie to State Trails**
 - **World-Class Identity**
 - **Fully Funded by FCRT**
 - **\$18,000 Investment**



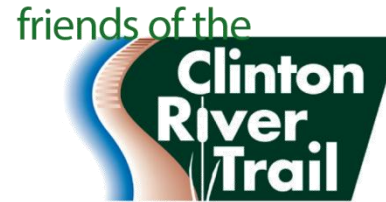
Specific Tasks

- **Develop design guidelines that establish a consistent look and feel along the trail & meet regulatory requirements**
- **Create a “signature” look yet allow flexibility for each community to customize**
- **Build consensus between all stakeholders and promote community interaction – “process” very important**
- **Leverage CRT benefits – Quality of Life, Healthy Communities, Town & County Legacy, Economic Development – in a WORLD CLASS way**



Partners

Funded By:



Consultants:



LANDSCAPE ARCHITECTS & PLANNERS, INC.



Project Support:



Community Support & Participation:



Timeline

Internal FCRT Brainstorming Session – Spring 2008

Public Visioning Session – August 2008

Facilitated by Michigan Trails and Greenway Alliance

MOST DESIRABLE TRAIL AMENITIES—FCRT SURVEY



Timeline

**Brainstorming Session
Public Visioning Session – August 2008**

Issued RFP – December 2009

Reviewed Proposals, Contracted LAP – February 2010

Trail Walk & Talk – April 19, 2010

Stakeholders Meeting – June 11, 2010

Work Session Meeting – July 13, 2010

Friends Group Review Meeting – September 30, 2010

Stakeholders Review Meeting – November 4, 2010

Final Report – December 7, 2010

Incorporate 'Look & Feel' in Parks Master Plans – 2011/2012

Meeting 1

- What do you think is unique about your community?
- What do you like or admire about your adjacent communities?
- What do you consider to be “world class”?



Meeting 2

- Based on the discussion from the first stakeholder meeting, the group reviewed 60 images and provided feedback:
 - Which parts of the image do you like?
 - Which parts of the image don't you like?
 - Why?



Sample Images

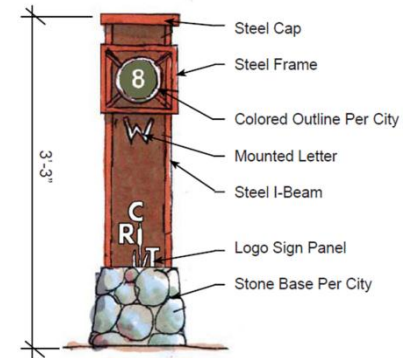
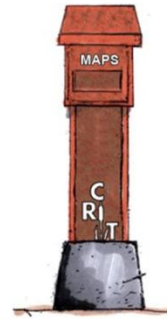
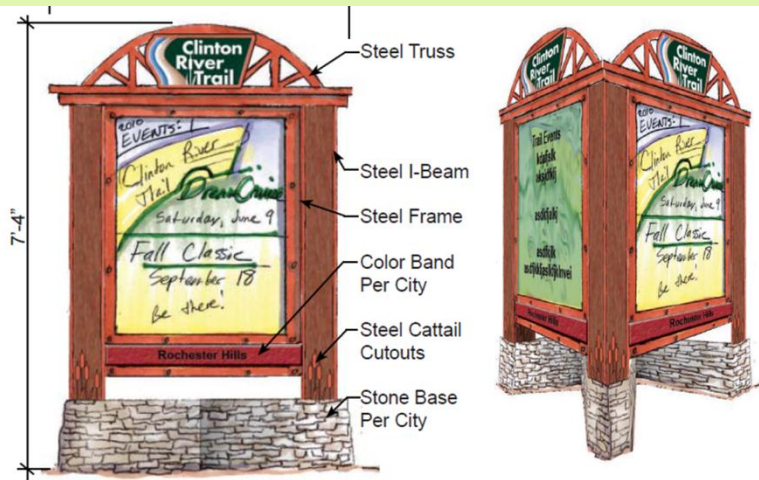


Sample Images



Results

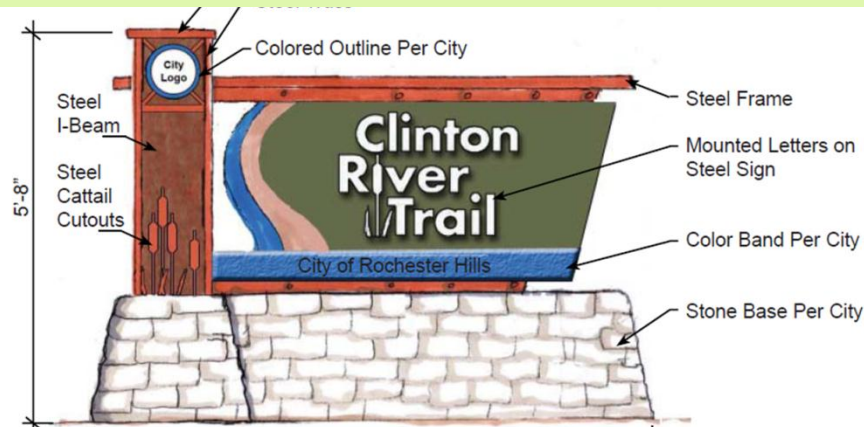
Proposed Trail Amenity Designs



Information Kiosk

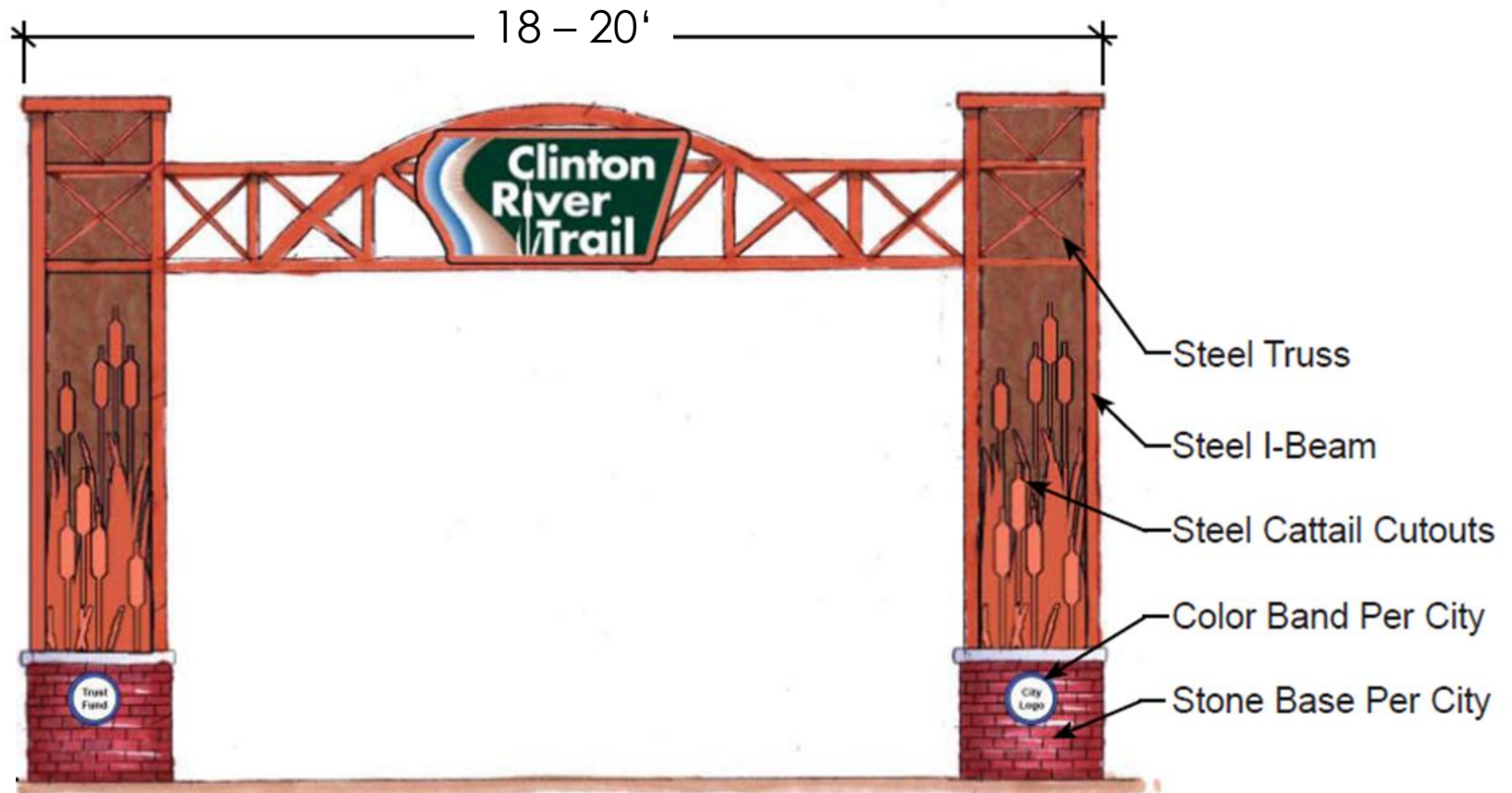
Map Box

Mile Marker



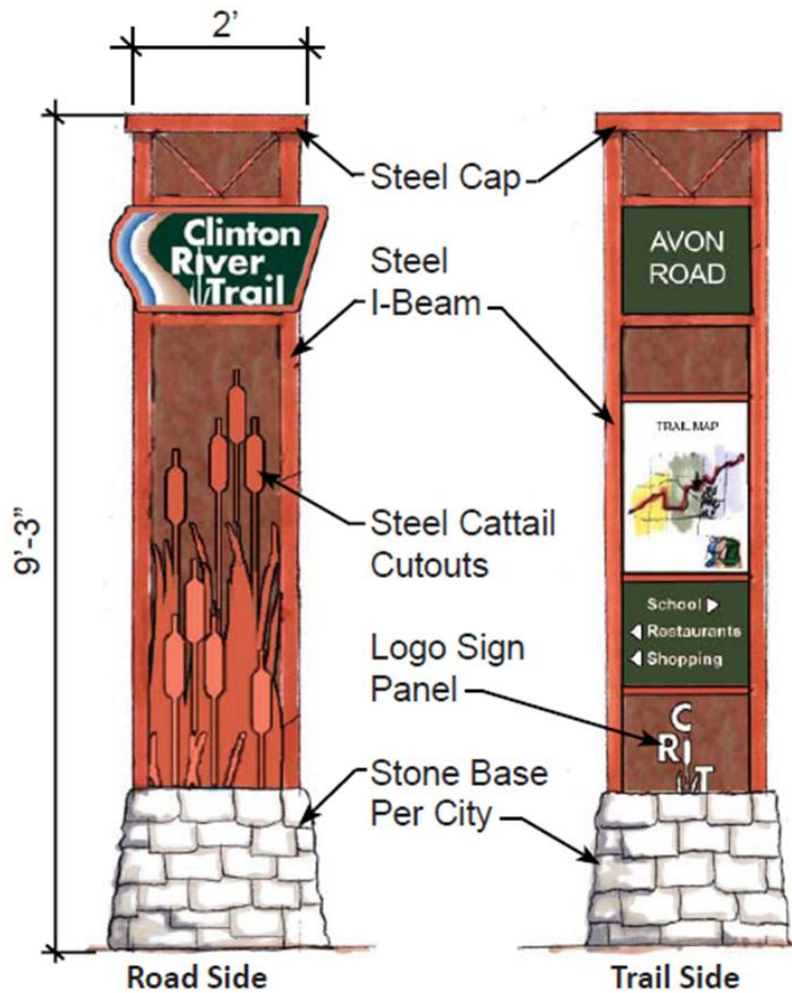
Monument Sign

Results



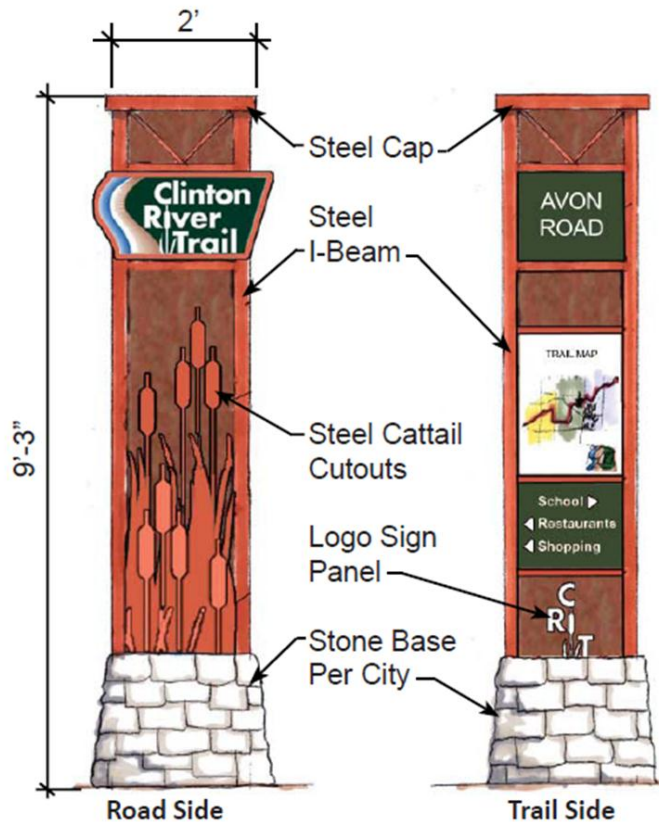
Proposed Trail Gateway

Proposed Road Crossing Signs



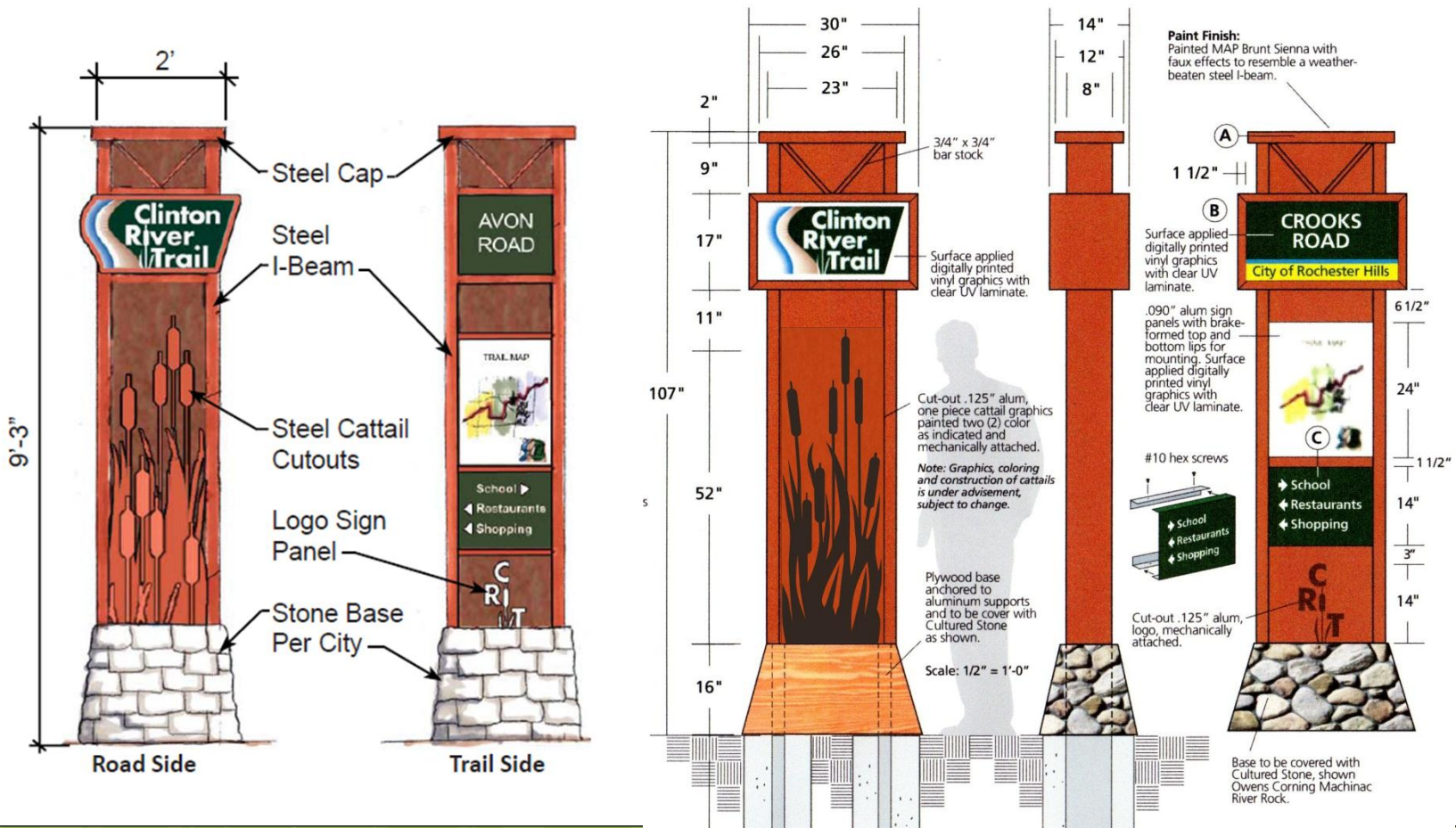
Results

- Initial Round of Prototyping on the Trail



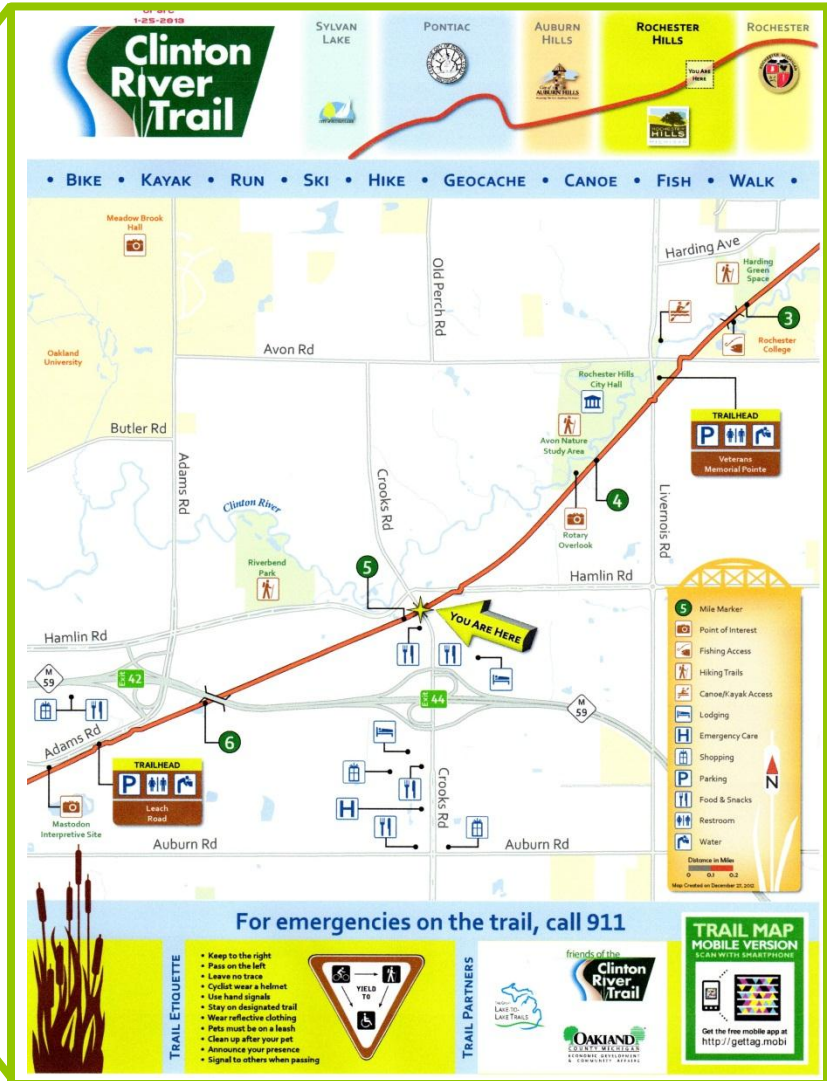
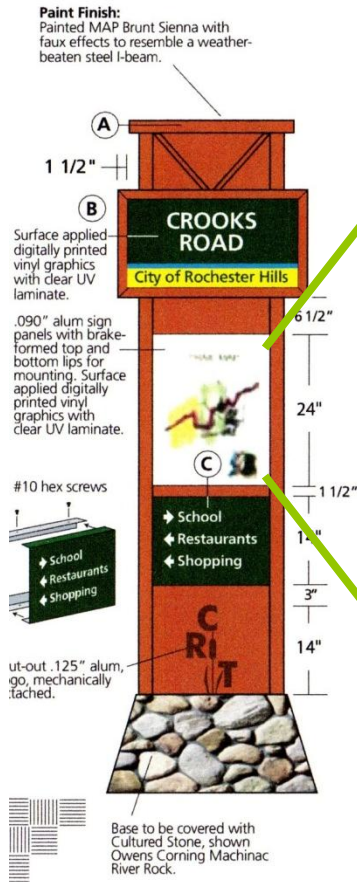
Results

- FCRT Purchasing Two Full-Scale Prototypes
- Will Install at Crooks Rd. Crossing



Results

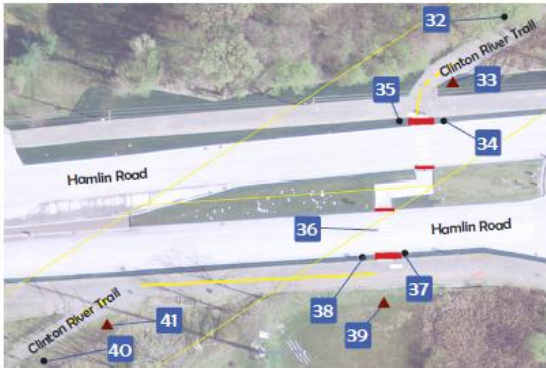
• Sample Wayfinding Map



Amenity Location Recommendations

Rochester Hills Signs

Hamlin Road



- Trail Map
- Avon Road
- Distance to Rochester
- Distance to Avon Road



Stop Ahead Sign 32 40

- Stop Ahead Sign
- Post-Black Coated & Post Hardware

Road Crossing Sign 33 41

- Trail Map
- Hamlin Road
- Distance to Next Town
- Distance to Next Road



No Motor Vehicles Sign 34 38

- No Motor Vehicles Sign
- With Exception...Sign
- Bike Yield to Peds Sign
- Post-Black Coated & Post Hardware

Stop Sign 35 37

- Hamlin Rd Sign
- Stop Sign
- Cross Traffic Sign
- Post-Black Coated & Post Hardware



Pavement Markings 36

- Crosswalk
- Detectable Warning Strip
- White Stop Bar
- Yellow Centerline

Trail Marker 39

1. CRT To Rochester ◀
2. CRT To Auburn Hills ▶
3. CRT Logo
4. To Auburn Hills ▶



Rochester Hills Signs

Crooks Road

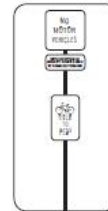


Stop Ahead Sign 42 50

- Stop Ahead Sign
- Post-Black Coated & Post Hardware

Road Crossing Sign 43 49

1. Wayfinding, Map, Crooks Rd
2. CRT Logo



No Motor Vehicles Sign 44 47

- No Motor Vehicles Sign
- With Exception...Sign
- Bike Yield to Peds Sign
- Post-Black Coated & Post Hardware

Stop Sign 45 48

- Crooks Rd Sign
- Stop Sign
- Cross Traffic Sign
- Post-Black Coated & Post Hardware



Pavement Markings 46

- Crosswalk
- Detectable Warning Strip
- White Stop Bar
- Yellow Centerline

Mile Marker 51

- Mile 5



Comprehensive Information Available

- **LAP Guidelines Report**
- **Recommended Amenity Locations – Oakland County Planning Document**
- **Potential Vendor Cost Estimates**

Summary

- **FCRT's Look & Feel Project Provides...**
- **Unique Identification & Branding for CRT**
- **Complete Documentation of Regulatory Signage – Location, Size, Style**
- **Recommended Amenity Locations**
 - **City by City**
 - **Reviewed & Supported by City Staff**
- **Costing Information, Multiple Quotes**
- **Engineering & Fabrication Details**
- **Purchase of Two Full-Scale Prototypes**
- **Identification of Potential Grant Source**

Bottom Line

- **FCRT has Invested \$33K for Design, Consensus Building, Engineering & Prototyping**
- **FCRT Believes the Look & Feel Project Reflects Community Desires, Has Support of Local Stakeholders & Takes a Leadership Role in State-wide Trails**
- **FCRT Encourages Council to Support a Resolution for City Staff to Pursue Grant Funding to Implement Trail Amenities**

More Information



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