



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.
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Legislative File No: 2014-0209

TO: Mayor and City Council Members
FROM: Bryan K. Barnett, Mayor
DATE: May 12, 2014
SUBJECT: Update from Strategic Communication Services (SCS)
Governmental Representation and Consulting Services

REQUEST:

To provide an update to the Rochester Hills City Council on legislative and strategic projects.

BACKGROUND:

In 2012, the City solicited through a Request for Proposals process an experienced and qualified firm to develop an effective and strategic agenda to promote the City of Rochester Hills and its areas of interest. Since that time, Strategic Communication Solutions, Inc. has represented the City in legislation and policy level governmental decisions made at the county, state and federal levels.

In addition, Strategic Communication Solutions has advocated on behalf of the City on legislative matters, funding opportunities and other issues pertaining directly to the City's unique governmental interests. Staff from Strategic Communication Solutions will be available to highlight their accomplishments and discuss their goals and strategy for the coming year.

RECOMMENDATION:

None Needed

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		