

1. City Council Goals and Objectives

1.3 City Council Goals and Objectives consolidation goals and objectives

#	Ballot Items	Vote Distribution			Avg. Score	Total	STD	Votes	Old Rank
		L	M	H					
1	GOAL: PUBLIC SAFETY To protect the residents, businesses, and visitors of Rochester Hills by providing high quality public safety.	1	-	19	2.9	58	0.45	20	1
	Objective: Develop strategies to secure a long-term funding source for Police Services.	1	1	18	2.85	57	0.49	20	
	Objective: Review any strategies possible for delivering the current level of service more effectively/efficiently.	1	4	14	2.68	51	0.58	19	
2	GOAL: INFRASTRUCTURE MANAGEMENT To provide reliable, safe and effective infrastructure (roadways, utilities, buildings, etc...) throughout the City.	-	4	16	2.8	56	0.41	20	5
	Objective: Establish a comprehensive local street policy and develop a short and long term funding strategy.	-	4	15	2.79	53	0.42	19	
	Objective: Establish a neighborhood drain maintenance policy (including sump pump discharge) and study solutions for drain maintenance funding.	6	7	6	2	38	0.82	19	
	Objective: Study and establish a Special Assessment District (SAD) Policy for developing and funding gravel roads to asphalt.	9	5	5	1.79	34	0.85	19	
	Objective: Establish a comprehensive local street policy and develop a short and long term funding strategy.	-	4	15	2.79	53	0.42	19	
3	GOAL: ECONOMIC / TAX BASE To retain investment, maintain the tax and employment base, support redevelopment, and uphold high property values in the City.	-	2	18	2.9	58	0.31	20	3
	Objective: Continue to attract businesses that focus on R&D and "High-Tech".	1	2	16	2.79	53	0.54	19	
	Objective: Implement the Brownfield Redevelopment policy.	1	13	5	2.21	42	0.54	19	
	Objective: Continue development of Ordinances for maintenance of existing residential and commercial buildings.	5	10	3	1.89	34	0.68	18	
4	GOAL: FISCAL MANAGEMENT To establish policies for fiscal responsibility that ensures short and long-term prosperity thru effective fiscal planning and efficient management of the taxpayers' assets.	-	2	18	2.9	58	0.31	20	2
	Objective: Continue the policy of forecasting revenue and budgets for the next five years on a rolling basis.	2	4	12	2.56	46	0.7	18	

	Objective: Evaluate non-tax, tax, and structural issues in the City Charter for possible amendment.	4	8	7	2.16	41	0.76	19
5	GOAL: COMMUNITY / NEIGHBORHOODS To protect the family-oriented community from adverse events and conditions by strategic planning and proactive management in all aspects of municipal governance.	-	8	11	2.58	49	0.51	19
	Objective: Maintain strong relationships with homeowner associations to further neighborhood stability and to make the community a better place to live.	2	6	10	2.44	44	0.7	18
	Objective: Implement code enforcement/blight ordinance effectively to preserve existing neighborhoods.	2	9	7	2.28	41	0.67	18
	Objective: Continue to evaluate and make recommendation(s) to reduce the adverse impact of the deer population in the Region.	3	12	4	2.05	39	0.62	19
6	GOAL: COMMUNITY TRUST & PARTICIPATION To promote effective communication between City Council, administration residents, businesses, and visitors so that decisions reflect the community's desires and expectations.	-	3	17	2.85	57	0.37	20
	Objective: Maintain openness and transparency in conducting City business by way of cable broadcast and web cast of City Council meetings, and accessibility to City documents.	-	8	11	2.58	49	0.51	19
	Objective: Utilize web and technology to further enhance communication with residents and allow for online delivery of certain services.	1	10	7	2.33	42	0.59	18
	Objective: Develop a policy to obtain public input via a community survey.	1	13	5	2.21	42	0.54	19
	Objective: Involve youth in leadership growth and in the development of City's future by way of encouraging their participation on the Rochester Hills Government Youth Council.	3	10	6	2.16	41	0.69	19
7	GOAL: EFFECTIVE GOVERNANCE To provide clear policy direction to the administration for the execution of City programs and services.	2	4	14	2.6	52	0.68	20
	Objective: Promote cooperative purchases with other communities. Ie MITA	-	5	14	2.74	52	0.45	19

7

4

6

	Objective: Explore opportunities for new public/private partnerships, and possibilities for consolidation of City services.	2	5	12	2.53	48	0.7	19
	Objective: Explore privatization of certain city functions and develop a plan of action for implementation.	2	11	6	2.21	42	0.63	19
8	GOAL: RECREATION, PARKS, CULTURAL To preserve Rochester Hills' natural resources and recreational character.	-	12	8	2.4	48	0.5	20
	Objective: Develop and implement-funding strategy for maintenance of acquired Green Space.	5	12	3	1.9	38	0.64	20
	Objective: Review the need and feasibility of a Parks Millage	8	7	5	1.85	37	0.81	20
9	GOAL: ENVIRONMENT To promote conservation of water, electricity, etc.	-	9	11	2.55	51	0.51	20
	Objective: To move towards a more green city - not only city hall and facilities but promotion within the community and businesses and which businesses we attract.	1	8	11	2.5	50	0.61	20

9

8