



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

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Legislative File No: 2012-0276

TO: Mayor and City Council Members
FROM: Ed Anzek, Director of Planning & Economic Development, ext. 2572
DATE: July 23, 2012
SUBJECT: Update on new State brownfield and economic development initiatives

REQUEST:

An update for Council on evolving State brownfield and economic development initiatives and incentives.

BACKGROUND:

The Snyder administration has revamped State economic development policies and incentives. Brownfield and historic tax credit programs were eliminated during Governor Snyder’s first year in office, and have been replaced by a new program that ties placemaking to economic development programs and incentives.

Public Act 252 of 2011 created the Michigan Business Development and Michigan Community Revitalization programs to replace the previous MEGA, brownfield, and historic tax credit programs. The new programs provide \$100 million in incentives for highly competitive projects in Michigan. The Community Revitalization Program (CRP) is the replacement for the old brownfield credit program.

Perhaps the most notable element of the new CRP is the selection criteria listed in PA 252. There is a strong emphasis on mixed-use projects and reuse of existing or historic buildings in the new funding criteria.

Closely aligned with this new placemaking approach to economic development is the “MiPlace Initiative,” which is an umbrella that brings together various State agencies including MSHDA, MEDC, MDOT, MDNR, MDEQ, LARA, MDARD, and the Michigan Fast Track Land Bank Authority to jointly pursue the placemaking approach to economic development and State policymaking. This is a notable development that, when coupled with the new selection criteria for funding under the CRP, indicates that a vigorous focus on human-scale development at the local level will be of great importance to access State development and redevelopment funding opportunities moving forward.

Staff will present details on the CRP and its implications for brownfield and economic development funding in Rochester Hills at the July 30 meeting.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		