



City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
248.656.4630  
[www.rochesterhills.org](http://www.rochesterhills.org)

Legislative File No: 2021-0433

**TO:** Mayor and City Council Members  
**FROM:** Leanne Scott, City Clerk  
**DATE:** October 20, 2021  
**SUBJECT:** Request to be Considered for a Tasting Room License – Bitter Tom’s

**REQUEST:**

Bitter Tom’s Manufacturing, LLC (Bitter Tom’s), 2937 Waterview, is requesting to be considered for a Tasting License.

**BACKGROUND:**

The Michigan Liquor Control Commission (MLCC) requires a resolution from City Council to recommend or not recommend that Bitter Tom’s application for a Tasting Room License be considered by their organization for approval. Our ordinance does not address Tasting Room Licenses. City Council approved an Ordinance which requires Conditional Use approval for all new, on premise consumption liquor license establishments. Should Council approve the Conditional Use, Council would then recommend/not recommend that the application be considered for approval by the MLCC.

The Liquor License Technical Review Committee met on Thursday, October 7, 2021 to review Bitter Tom’s application packet, and recommends that this application be considered for approval by the MLCC.

**RECOMMENDATION:**

The Liquor License Technical Review Committee recommends this application be considered for approval by the Michigan Liquor Control Commission for a Tasting Room License at 2937 Waterview Dr., Rochester Hills.

| APPROVALS:          | SIGNATURE | DATE |
|---------------------|-----------|------|
| Department Review   |           |      |
| Department Director |           |      |
| Mayor               |           |      |
| Deputy Clerk        |           |      |

Contract Reviewed by City Attorney  Yes  N/A