

David S. Grossman

Dave is the founder and principal of the Dynamic Strategy Group LLC, a Rochester Hills, Michigan consulting firm specializing in strategic planning, decision support, technology roadmapping, business model development, and product and process development. Prior to that, he was director of Global Technology Planning for General Motors Corporation located in Warren, Michigan. Much of his focus was on improving the linkage between R&D, engineering, marketing, and the supplier community. He held numerous domestic and international executive positions in planning, engineering, and management during his 32 years with GM. Dave is a member of MATI (Management of Accelerated Technology Innovation) industry/academic consortium and is a MATI Fellow at CTIM (Center for Technology Innovation and Management) at Northwestern University. He has a degree in mechanical engineering from Drexel University in Philadelphia, Pennsylvania. Dave has been a resident of Rochester Hills for the past 24 years with the exception of 1 year when he worked in Germany.