



City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
248.656.4630  
[www.rochesterhills.org](http://www.rochesterhills.org)

**Legislative File No: 2020-0556**

**TO:** Mayor and City Council Members  
**FROM:** Mayor Bryan K. Barnett  
**DATE:** December 7, 2020  
**SUBJECT:** Social Media Policy

**BACKGROUND:**

Social media has become one of the main channels of communication for the City of Rochester Hills to engage with the community. Through Facebook, Twitter, Youtube, Linkedin, and Instagram residents can get the latest information on upcoming meetings, public service announcements, initiatives, policies, services and other relevant topics.

The purpose of this policy is to ensure that posted comments are constructive and suitable for all readers while respecting a range of opinions and points of view.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney     Yes     N/A