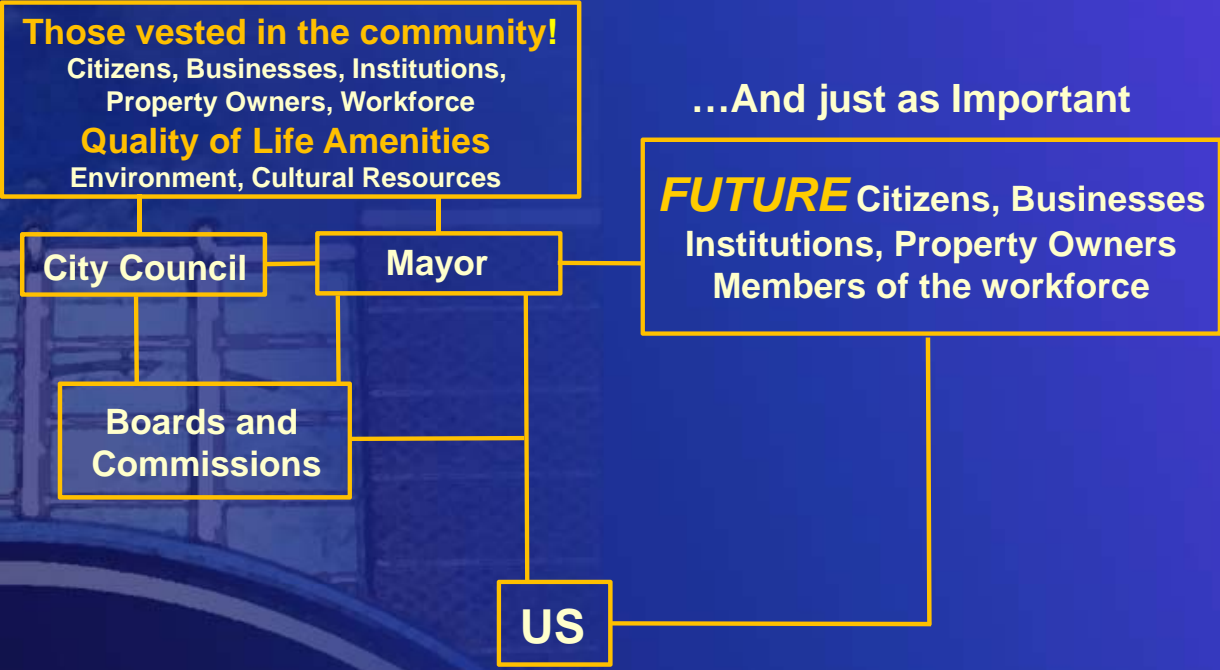


The City of Rochester Hills, Michigan

Planning and Economic Development

The City of Rochester Hills, Michigan

Planning and Economic Development Organization Chart



Planning and Economic Development

A Little History...

- In 2009 a reorganization of the Department was proposed for 2010. Greater emphasis placed on Economic Development with no loss to other services. 2 positions were restructured, 1 reassignment, 1 elimination, 1/2 charged to LDFA
- Early success of reorganization (pro) and projected revenue declines (con) put hiring of Business Developer I position on hold
- May 2010, unexpected loss of a staff member. Required staff to reassess workload, assignments, and priorities.
- As 2011-13 Budget prep time evolved, decision was made, based on declining revenues, to go forward with the same staffing levels in place now.

Planning and Economic Development

Significant Notes:

- Our efforts, goals, and objectives **STRONGLY** support those of the City Council's as evidenced on various pages of the Budget Plan Book
8 different cost centers 151, 154-155, 159, 174, 327, 329-330, 333, 336,
- Salaries & Wages decreased 20% (\$89,000) with elimination of Business Developer I and Planning Assistant positions adding back part time position. A 32.4% decrease since 2008
- Professional Services decreased 93% (\$48,800) anticipating commitment of local match monies this year for the 2nd Phase of the Landfill Planning Area study
- Little change in Costs for Boards and Commissions. Planning Commission, ZBA/SBA, Historic Districts Commission, HDSC, BRA, LDFA, EDC
- Planning and Econ Development Dept proposing a 21.3% decrease in expenditures for 2011

The City of Rochester Hills, Michigan

Efforts Pay Off!

Supplier's expansion in Rochester Hills expected to create 274 new jobs

WABCO North America, a who don't know

Event marketer's brand savvy helps it expand

Developers revamping busy corner

By DOUG HENZE
Of The Daily Oakland Press

Two developers plan to bring 232,000 square feet of retail space to the intersection of Rochester and Tenken roads, dramatically changing the look of the area.
Tienken Partners LLC will build City Walk, a \$15 million center on the southeast cor

ROCHESTER HILLS



Local firm thrives in global economy
Rochester Hills manufacturer finds winning business formula

BY ANNETTE BRUNSWICK
STAFF WRITER

As the state of Michigan tries mightily to turn its economy around, what the governor calls the "Next Manufacturer" that really is growing...
LANSING — Gov. Jennifer Granholm announced Tuesday the Michigan Economic Development Corp. is providing incentives to four Oakland County companies.
The credits would go to two Wixom companies and one

Rochester Hills, Wixom, Novi firms get grants

medical, alternative energy, construction, forestry and training markets plans to invest \$14 million to expand its operations in Wixom. The project is expected to retain up to 100 total jobs, including 60 directly at the company. The MEDC explains the increased



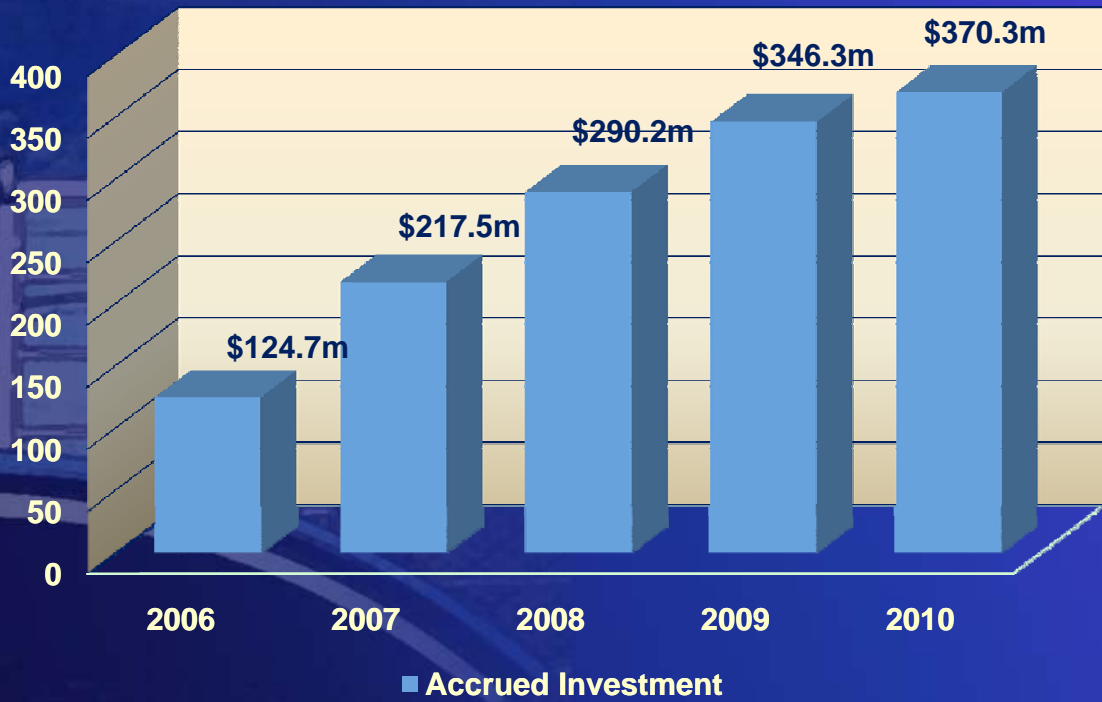
Tinnerman acquires A Raymond's division

BY RYAN BEENE
OAKLAND PRESS BUSINESS

Last week's acquisition of Ohio-based metal fastener and stamping supplier Tinnerman Palnut Engineering Products Inc. by Rochester Hills-based plastic fastener supplier A Raymond Inc. was a strategic move that will strengthen the new company's position in the auto in-

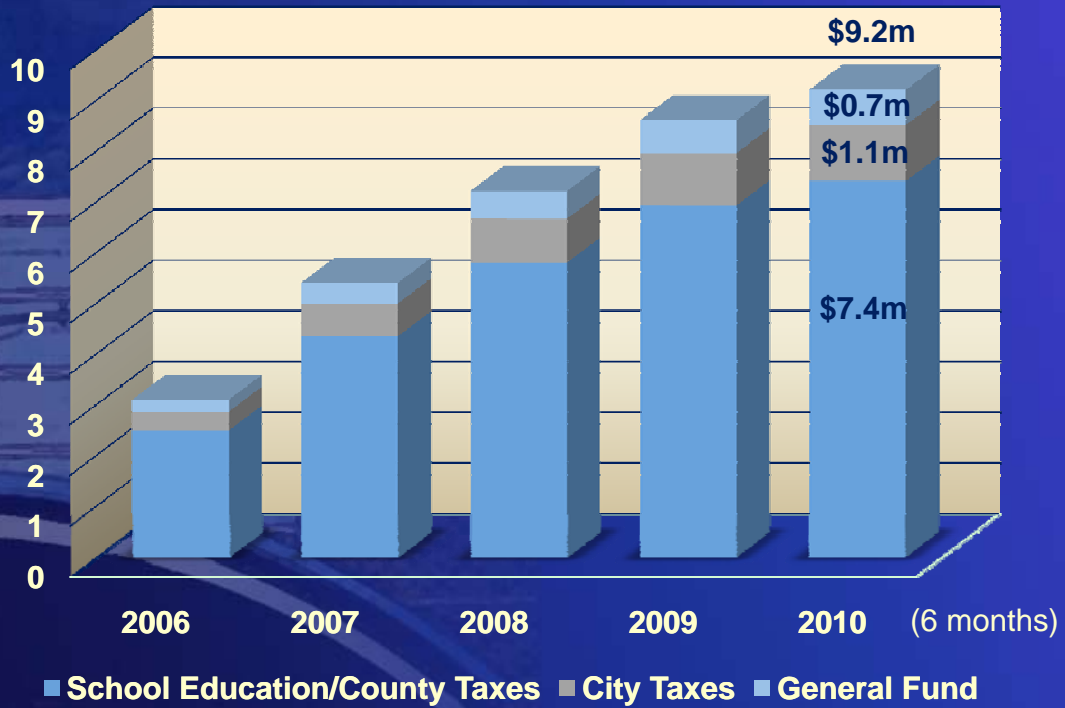
A Rochester Hills-based electric propulsion and hybrid motor supplier has undergone a name change as it focuses its business model to forge a new corporate identity.
Southfield-based Wav Systems LLC announced recently it had acquired the assets and intellectual property formerly owned by West Coast Laboratories LLC. The company

Planning and Economic Development Accrued Investment

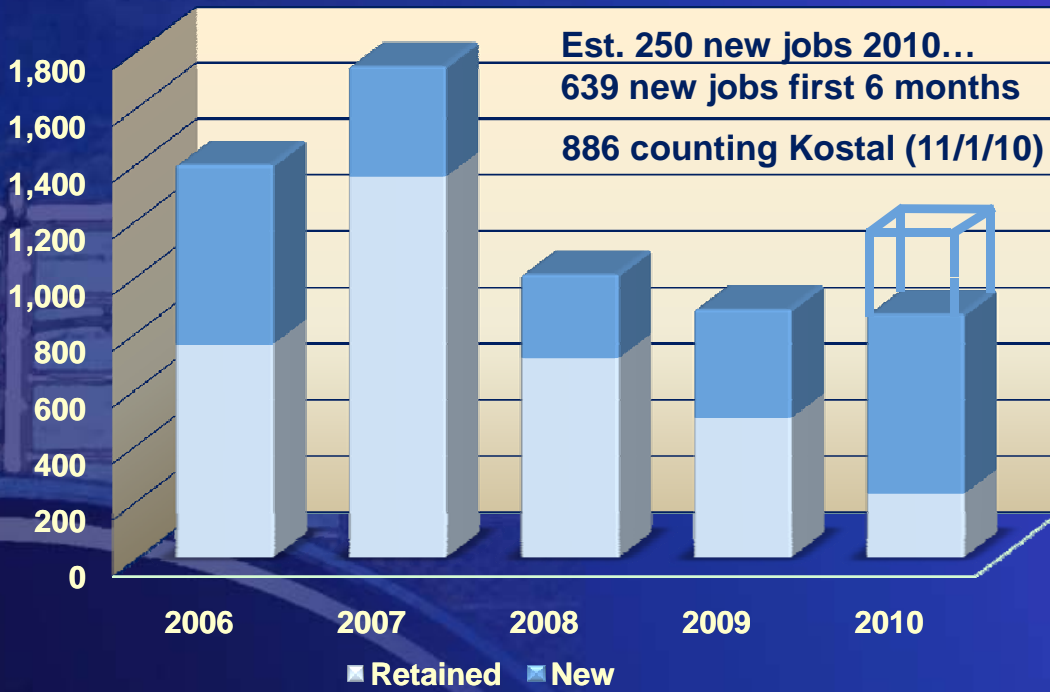


The City of Rochester Hills, Michigan

Planning and Economic Development New Investment Tax Generation

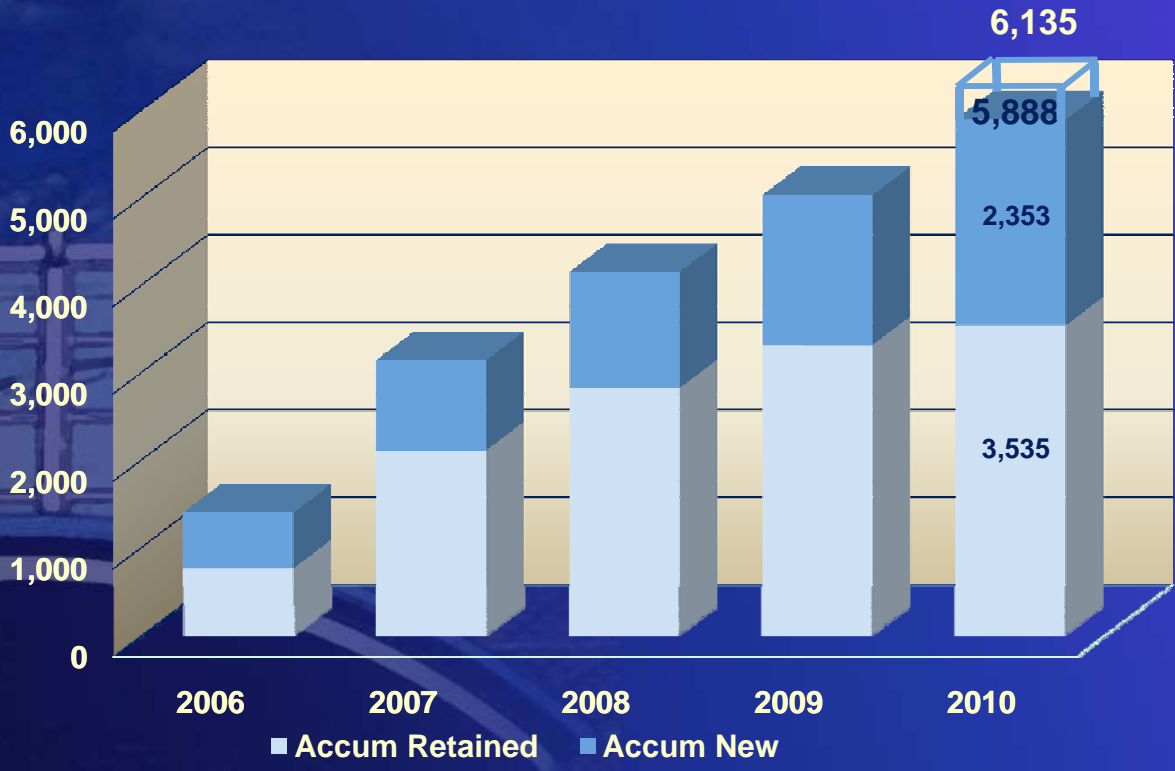


Planning and Economic Development Retained and New Jobs



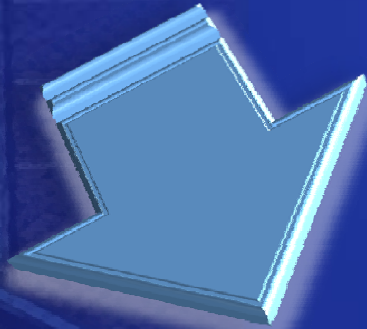
The City of Rochester Hills, Michigan

Planning and Economic Development Accumulated Retained and New Jobs



Planning and Economic Development Vacancy Rate

Since 2005 the Vacancy Rate for Industrial and High Tech Buildings has declined from 15.5% to 10%

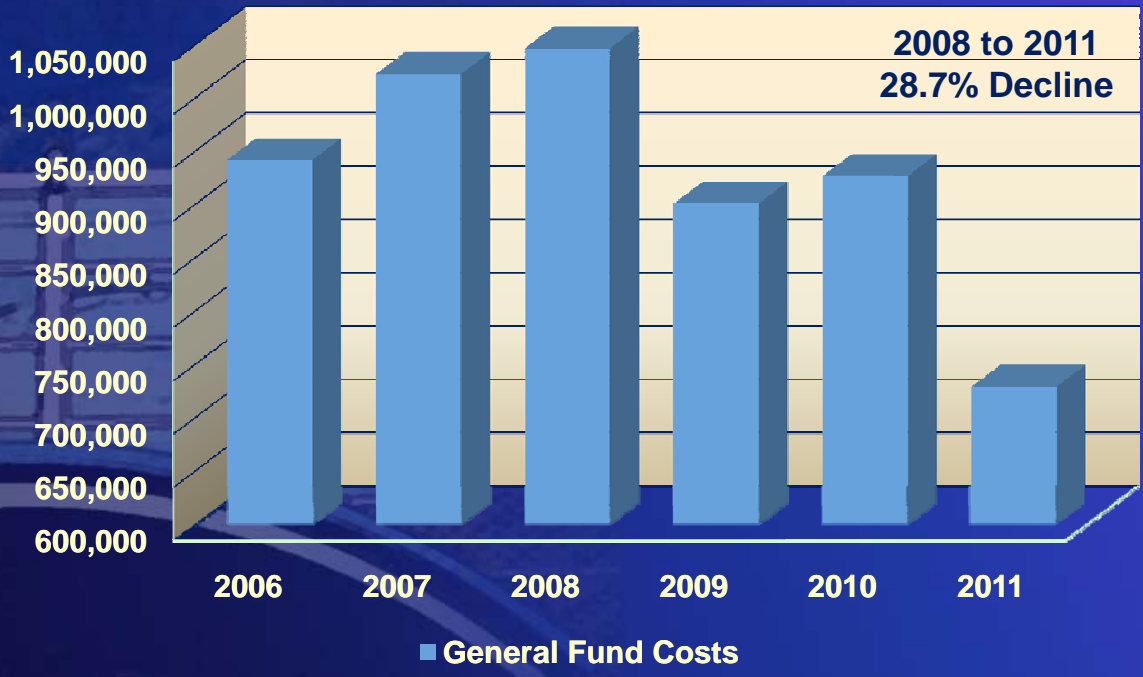


The City of Rochester Hills, Michigan

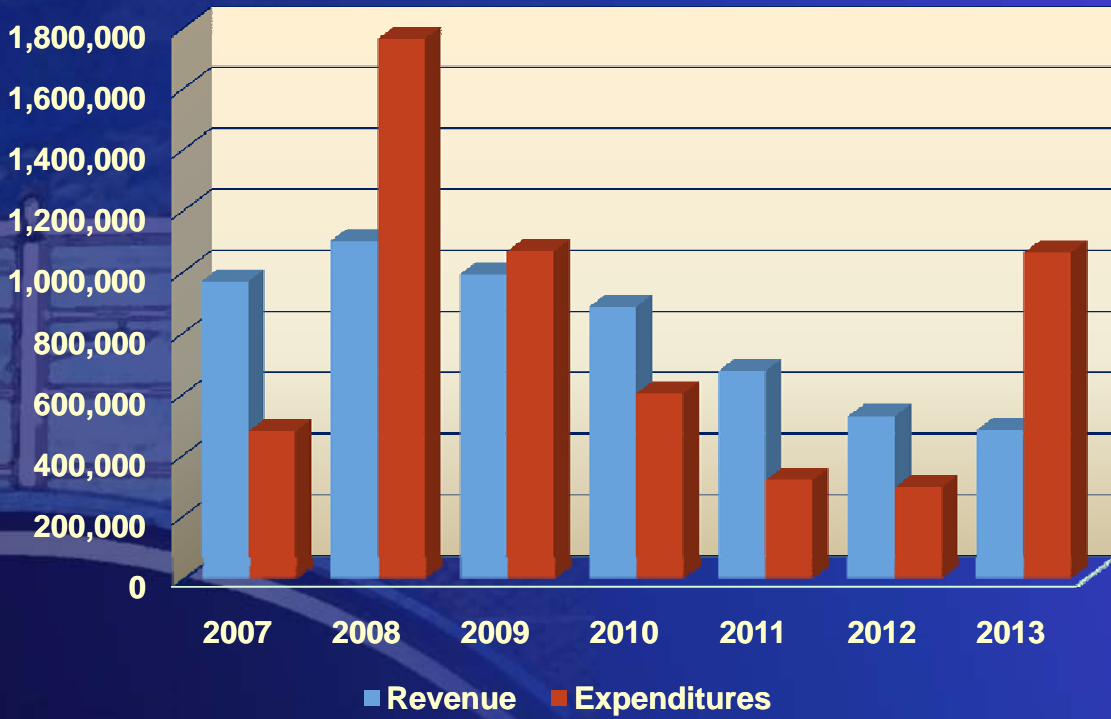
Planning and Economic Development Mayor's Business Council / RHISE



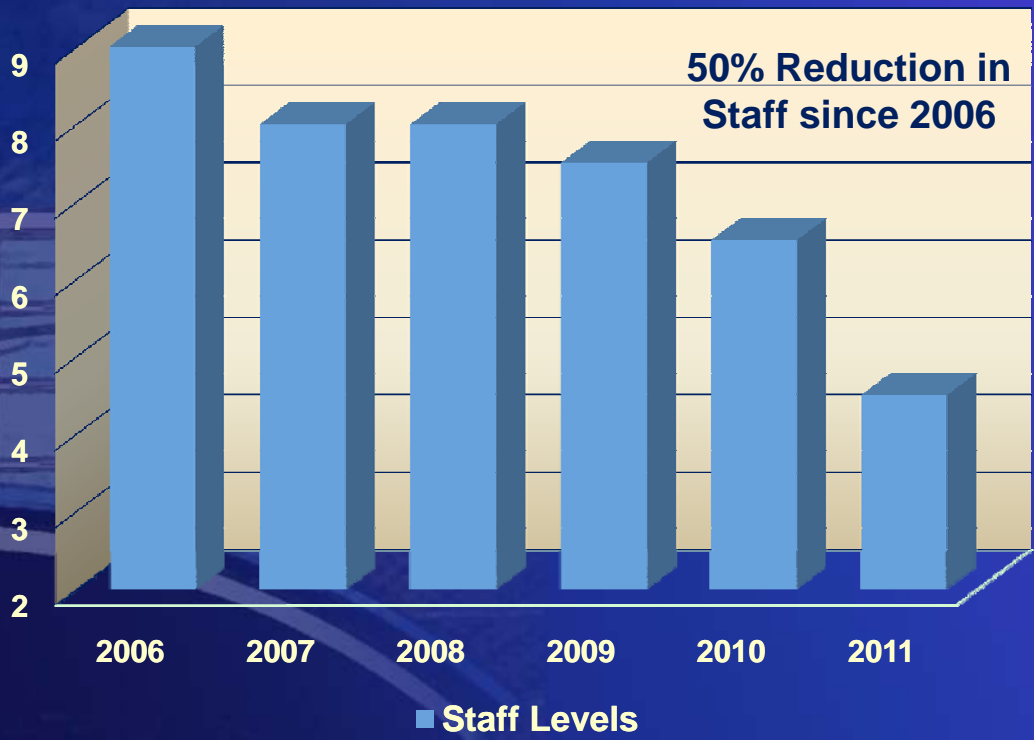
Planning and Economic Development Department GF Costs



Planning and Economic Development LDFA Fund



Planning and Economic Development Staffing Levels



The City of Rochester Hills, Michigan

Planning and Economic Development Department 2011 Organization Chart

Mayor's Office

MBC

PC

LDFA

EDC

ZBA

HDC

BRA

City Council

HDSC

Director

Manager Economic Developmt

Deputy Director

Economic Developmt Assistant

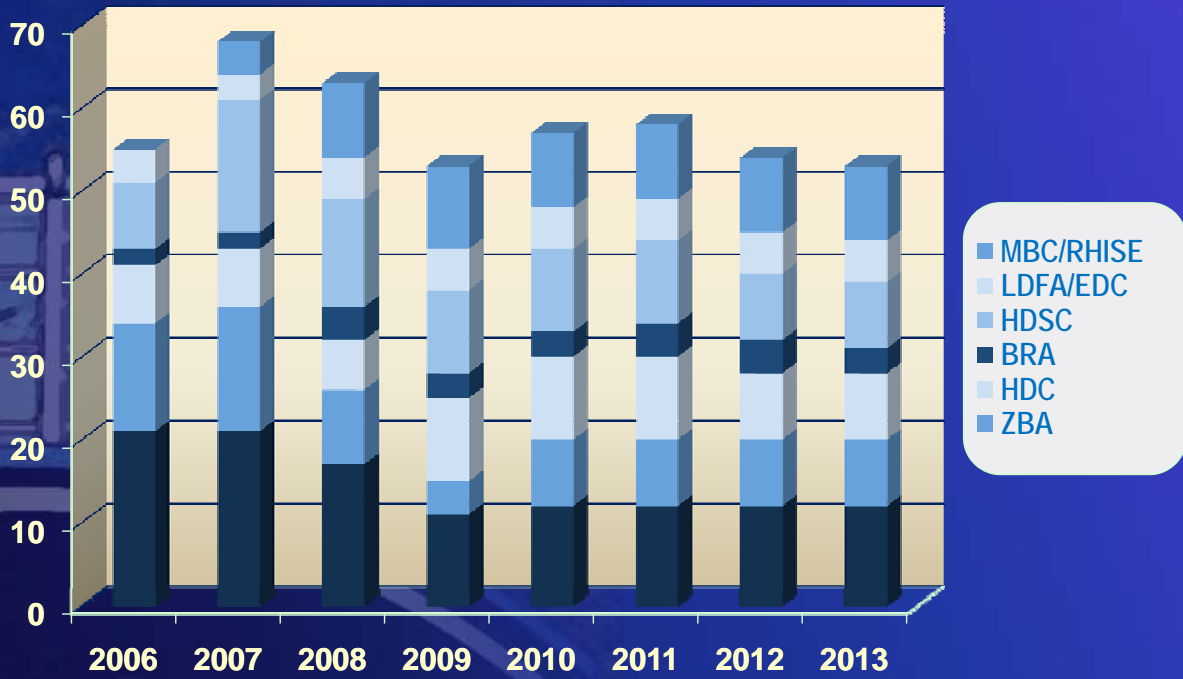
Business Developer I

Planning Assistant

Planning Assistant

The City of Rochester Hills, Michigan

Planning and Economic Development Boards and Commissions



Planning and Economic Development

Summary...

Thank you!

Dedicated Team

Great Foundation

Boards and Commissions

Continued Support

Questions?