



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

1000 Rochester Hills Dr.
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Legislative File No: 2009-0339

TO: Mayor and City Council Members
FROM: Mayor Bryan K. Barnett
DATE: August 25, 2009
SUBJECT: Brooksie Way Half-Marathon

REQUEST:

Presentation by the Brooksie Way Sub-Committee on the Communication Campaign “Coming Your Way, The Brooksie Way.”

BACKGROUND:

The sub-committee was formed by L. Brooks Patterson to address resident and council concerns regarding road closures and delays after the 2008 event. The committee has taken feedback and suggestions from the Mayor, Council and residents throughout the community and have established a new and improved communication process for the 2nd Annual Brooksie Way.

Several notification systems have been put in place to effectively address any road closures, delays and alternative routes during the race.

RECOMMENDATION:

Presentation.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		