



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

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Legislative File No: 2021-0279

TO: Mayor and City Council Members
FROM: City Council Strategic Planning & Policy Technical Review Committee
DATE: July 26, 2021
SUBJECT: City Council Strategic Goals & Objectives for FY 2022

REQUEST:

The City Council Strategic Planning & Policy Technical Review Committee recommends the adoption of the City Council Goals and Objectives for FY 2022.

BACKGROUND:

The Strategic Planning and Policy Technical Review Committee met on Wednesday, July 7, 2021, to reassess City Council's Goals and Objectives for FY 2022. The Committee is comprised of Mr. Deel, Ms. Morita, and Dr. Bowyer, along with the administrative assistance from Mr. Snyder, Chief Financial Officer.

The proposed 2022 Goals and Objectives are ordered by priority ranking, and were recommended unanimously by the Strategic Planning & Policy Technical Review Committee. While the Committee believes this is the appropriate priority order, it is by no means absolute.

City Council's annual Goals and Objectives confirm the City Council's strategic intent for the upcoming budget year, which helps to guide City Administration in developing the upcoming budget delivered to City Council at their first meeting in August each year per City Charter.

The changes from FY 2021 to FY 2022 include:

- Goal #1 / Public Safety
 - Objective #2: Updated "Implement the Fire Department Strategic Plan" to "Continue to implement the Fire Department Strategic Plan" and moved up to Objective #2.
- Goal #3 / Infrastructure Management
 - Objective #4: Updated "Continue cross connection education program" to "Continue cross connection education and enforcement program".
- Goal #5 / Community / Neighborhoods
 - Objective #1: Updated "Develop and implement a comprehensive notification system to alert residents of emergency situations" to "Maintain a comprehensive notification system to alert residents of emergency situations".
 - Objective #5: Added "Develop a new annual resident welcome informational session to provide basic information regarding ordinance requirements for home maintenance and usage".
- Goal #7 / Effective Governance
 - Objective #1: Moved up "Encourage administration to identify grants and/or opportunities to share project costs with other agencies" to Objective #1

- Goal #9 / Recreation, Parks, Cultural
 - Objective #1: Added “Conduct a detailed examination of the near-term and long-term funding needs of the parks to ensure the City has the ability to maintain the parks appropriately”.
 - Objective #2: Added “Create and adopt a Parks Strategic Plan which includes funding, planning, maintenance, and staffing needs”.

RECOMMENDATION:

The City Council Strategic Planning & Policy Technical Review Committee recommends the adoption of the City Council Goals and Objectives for FY 2022.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney Yes N/A