

City of Rochester Hills Study of Local Roads Funding Options

Primary Tasks in the Study

1. Evaluate Roads Condition Data
 - Garner Staff Input
 - Review PMS data

2. Evaluate Local Roads Funding Options
 - Public Act 51
 - Special Assessment Districts
 - General Fund Subsidy
 - Major Roads Subsidy
 - Federal and State Funding and Grants

3. Garner Public Input
 - Development and Refinement of Data
 - Preparation of PowerPoint Presentations
 - Meetings With CDV and FSC Committees
 - Meetings With Focus Groups
 - Feedback from Mayor and Others

4. Prepare Final Report
 - Narrative Accounting of Above
 - Recommended Mix of Funding
 - Financial Model Specifying Estimated Revenues and Expenditures
 - Specification of Related Millage Amount
 - Outline of Public Education Plan and Techniques

5. Implement Public Education Campaign
 - In Conjunction with City Officials
 - Timed to Prepare for Fall Referendum
 - Specific Activities Pre-defined and Performed by our Project Team