

Preserve.

Enhance.

Diversify.



Department of
Planning & Economic Development (PED)



Planning

- **Site Plan Reviews:**
 - Continued Investment in the Auburn Road Corridor: Zeenat Plaza
 - Expanded senior housing options
- **Process Improvements:**
 - Electronic reviews
- **Natural Features Inventory:**
 - To be updated in 2022



Economic Development

650 Businesses assisted in immediate & long term needs

Helped Oakland Co. distribute **\$532,000** in grant funding to **105** businesses

5% All commercial vacancy rate



Where Businesses Need Help:

- ✓ Workforce Recruitment
- ✓ Marketing
- ✓ Cash Flow Management



Suze Orman

Suze Orman



Erik Qualman



Frank Luntz



Implementing the New Economic Development Strategy

The Big Five





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Thank you for your continued support!!

