



CITY OF ROCHESTER HILLS LIQUOR LICENSE APPLICATION

The Rochester Hills City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. Failure to provide all required information or attachments could result in a delay or denial of a liquor license.

City Council reserves the right to exercise reasonable discretion to determine who, if anyone, shall be entitled to the issuance of a license. As a general matter of policy, applicants for a license will need to demonstrate an identifiable benefit to the City and its inhabitants resulting from the granting of the license.

Type of license applying for (check all those that apply):

New Class C License

Resort (transfer)

Class C License (transfer)

Tavern (transfer)

Microbrewery/Distiller

Other: _____

GENERAL INFORMATION:

Applicant's Name: Mazin Samona-Manager Date: 05/31/2024

Business Name: Churchills of Rochester Hills, LLC

Address: 2596 S. Rochester Rd. Rochester Hills, MI 48307

Phone: 248-647-9999 x1104 Email: lancesamona@wildbillstobacco.com

Are you the sole owner and proprietor? Yes No

Is the business to be operated as a partnership, company, corporation, or limited liability company?

Length of time business has been in operation: Formed in February 2024

List any other businesses you are affiliated with in and outside of the City of Rochester Hills:

Churchill's Cigar Shop, Inc (Birmingham), Churchill's of Grosse Pointe, Inc.

Churchill's Cigar Shop, Inc (West Bloomfield) and Wild Bill's Tobacco (all locations throughout Michigan) and Smoker's Outlet (all locations)

SUBJECT PROPERTY:

Location of Proposed License: 2596 S. Rochester Rd Rochester Hills, MI 48307

Does applicant presently own the premises? Yes No

If no, name of owner of premises: Rochester-Watash LLC

Legal description of property: Parcel Number 70-15-27-477-060, T3N, R11E, SEC 27 PART OF SE 1/4 BEG AT PT DIST N 1843.43

FT FROM SE SEC COR, TH N 89-54-52 W 660.90 FT, TH N 00-10-11 E 258 10 FT, TH N 89-55-58 E 200 FT, TH N 00-10-11 E 200 FT, TH N 89-55-58 E 459-55 FT TH S 459.93 FT TO BEG 6 04 A5-11-89 FR 017,019,039 & 040

APPLICANT INFORMATION:

Applicant's Name: MAZIN (Mike) SAMONA

Phone No.: 248-647-9999 x 1104

Address: 1414 Lenox Road

City: Bloomfield Hills ST: MI

Age: 59 Citizenship: US Citizen

Date of Birth: 09/20/1965

Birthplace: (City/ST): Iraq

If naturalized, year and place: Detroit, Michigan

If the applicant is a partnership, company, corporation or limited liability company, give the names, addresses and dates of birth of all persons who will have any financial investment in the licensed business or who will share in the profits of the licensed business:

If a partnership, please complete the following:

Partner's Name: Nashwan Zaitouna Phone No.: 248-332-2612

Address: 5320 Franklin Road City: Bloomfield Hills ST: MI

Age: 53 Citizenship: US Citizen

Date of Birth: 08/24/1971

Birthplace: (City/ST): Iraq

If naturalized, year and place: Detroit, Michigan

Manager's Name: Mazin (Mike) Samona Phone No.: 248-647-9999 x 1104

Address: 1414 Lenox Road City: Bloomfield Hills ST: MI

Age: 59 Citizenship: US Citizen Date of Birth: 09/20/1965

Birthplace: (City/ST): Iraq

If naturalized, year and place: Detroit, Michigan

If a corporation, provide the names, addresses and date of birth of each of the officers and directors:

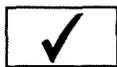
NAME	ADDRESS	DATE OF BIRTH
Samona Family Holdings 2, LLC	1100 W. Maple Road Troy, MI 48084	N/A
Konja Samona, LLC	1100 W. Maple Road Troy, MI 48084	N/A

Has applicant (or any other individuals listed above) ever been convicted of a felony?

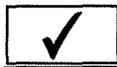
Yes No

If convicted of felony, please explain: N/A

ADDITIONAL INFORMATION REQUIRED: *(Please provide the following)*



Evidence of financial responsibility (submit detailed financial statements for past 5 years).



Floor plan, including seating and bar layout and total occupant capacity.



Menu (food and drink). Provide the percentage of gross revenue from the sale of food.

*partial R.F.
per Lease agreement*



Authorization to Obtain Information & Release for Purposes of Licensure (form included in application packet)

Has the applicant ever applied for a liquor license previously? Yes No

Has this applicant ever been denied a liquor license? Yes No

Have there been any recent liquor licenses at this location? Yes No

Was a liquor license ever suspended or revoked? Yes No If yes, explain the circumstances:

N/A

Describe the proposed character/type/theme of establishment: Upscale cigar bar that serves alcoholic beverages.

What proposed or actual commitments are being made by the applicant to establish permanency in the community?

The applicant is committed to establishing permanency in the community and has put almost \$600,000.00 into this project to renovate the building and provide an outstanding experience for patrons and the community.

What other factors should the Rochester Hills City Council consider?

Churchill's has 3 other locations that are successful and operate without issues.

The applicants have many years of experience in operating establishments that serve alcohol.

SIGNATURES:

By signing this application, the property owner is granting approval for the applicant to seek a liquor license at this location. By signing this application, the applicant and contact person are indicating that all information contained in this application, all accompanying plans and all attachments are complete and accurate to the best of his or her knowledge. **This application is not valid unless signed by the property owner.** A review fee is required at the time of application in accordance with the fee schedule as adopted by the City Council.

Signature(s) of Property Owner: Ralph Tavano 5-30-2024
(Name) (Date)

Signature of Applicant: Mazin Samona 5/29/2024
(Name) (Date)

Signature of Contact Person: Lance Samona 5/29/2024
(Name) (Date)

APPLICATION FEE:

\$1,000.00 made payable to the *City of Rochester Hills*

NOTE:

Applicant must meet with the Liquor License Technical Review Committee prior to appearing before City Council.

In addition to completing the Liquor License application, any new establishment serving alcoholic beverages will also need to complete the Planning Department's Development Application to apply for a Conditional Land Use (as indicated in Section 138-4.300 of the City's Zoning Ordinance).