

CANDIDATE QUESTIONNAIRE

NAME William J. Windscheif

COUNCIL DISTRICT 1

DATE October 22, 2010

ROCHESTER HILLS RESIDENT FOR 15 YEARS

OCCUPATION President, Advanced Innovative Solutions, Ltd.

BOARDS/COMMISSIONS/COMMITTEES ON WHICH YOU WANT TO SERVE (please check up to five applicable boxes)

- | | | |
|--|--|--|
| <input type="checkbox"/> Advisory Traffic & Safety | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Elections Commission | <input type="checkbox"/> Police & Road Funding Technical Rev Cmte |
| <input type="checkbox"/> Brownfield Redevelopment Authority | <input checked="" type="checkbox"/> Green Space Advisory Board | <input type="checkbox"/> Retiree Health Care Trust – Board of Trustees |
| <input type="checkbox"/> Building Authority | <input type="checkbox"/> Historic Districts Commission | <input type="checkbox"/> Rochester Avon Recreation Authority |
| <input type="checkbox"/> Canvassing Board | <input type="checkbox"/> Historic Districts Study Committee | <input type="checkbox"/> Trailways Commission |
| <input type="checkbox"/> Cemetery Citizen Advisory Technical Review | <input type="checkbox"/> Human Resources Technical Review Cmte | <input type="checkbox"/> Water & Sewer Technical Review Committee |
| <input type="checkbox"/> Citizens Pathway Review Committee | <input type="checkbox"/> Local Development Finance Authority | <input type="checkbox"/> Zoning / Sign Board of Appeals |
| <input type="checkbox"/> Community Media Network Representative | <input type="checkbox"/> Noise Barrier/Sound Wall Committee | |
| <input type="checkbox"/> Construction/ Fire Prevention Bd of Appeals | <input type="checkbox"/> Older Persons Commission | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Deer Management Advisory Committee | | <input type="checkbox"/> _____ |

INTERESTS/REASONS/QUALIFICATIONS

Since moving to Rochester Hills, I have been active in maintaining and improving the quality of life for our Community. I have a passion to use my experience to help improve the interaction of the RH government with citizens. I want to use my experience and energy to give something back to our community.

BOARDS/COMMISSIONS/COMMITTEES ON WHICH YOU HAVE SERVED (LIST MUNICIPALITIES AND DATES)

Rochester Hills Citizens Salary Advisory Group - 1999; Rochester Hills Citizens Ad-hoc Residential Streets Committee - 2005; Rochester Hills Green Space Advisory Board since 2005 Vice-Chairman 2006 -07, Chairman 2008-10.

ELECTIVE OFFICES THAT YOU HAVE HELD

West Bloomfield Parks Commissioner; Precinct Delegate 2008 - 2012

OTHER ORGANIZATIONS

Oakland University Advisory Board; Kettering University Advisory Board; Society of Automotive Engineers; Society of Plastics Engineers; Engineering Society of Detroit

PERTINENT EDUCATION

Dartmouth College of Business; Warton Business School; Columbia University Business School; Rice University Leadership College; University of Michigan School of Business; Kettering University (GMI)

HOBBIES/INTERESTS

Outdoor and nature activities; Computer hobbies; Serving the local Community

ADDITIONAL INFORMATION

Chairman Emeritus American Plastics Council; Chairman Global TPO Conference 1999 - 2010; US Patent holder; Eagle Scout

Please send completed form to: City of Rochester Hills, Clerk's Office, 1000 Rochester Hills Drive, Rochester Hills, MI 48309 or fax to 248.656.4744

THIS INFORMATION WILL BE KEPT ON FILE IN THE MAYOR'S/CLERK'S OFFICES AND IS NOT CONFIDENTIAL. QUESTIONNAIRES ARE REVIEWED BY THE MAYOR, CITY COUNCIL AND OTHER APPROPRIATE PERSONNEL AS VACANCIES OR OPENINGS OCCUR ON THE VARIOUS BOARDS, COMMISSIONS AND COMMITTEES.



BIOGRAPHY

William J. Windscheif

**President
Advanced Innovative Solutions, Ltd.**

William J. Windscheif is the President and founder of AIS-Limited a specialty consulting company focused on polymer based materials, processes, design and marketing services. AIS serves the global polymers and automotive markets. Prior to starting AIS, Windscheif was manager of the Automotive Business Unit for Flint Hills Resources (FHR), a large multinational chemical and plastics producer. He is responsible for profit and loss and strategic commercial activities including sales/marketing and new product development for the automotive

market. Before joining FHR (predecessor Huntsman LLC) in 2002 he was Global Business Vice President for Basell's Advanced Polyolefins. He was responsible for key account management for the global automotive industry. Prior to the formation of Basell, he served as Automotive Innovation Leader for the North American automotive market and before that as Director of the North American Automotive Business Group and Leader of Montell's Global Automotive Steering Team.

In his global role with Basell, Windscheif was responsible for sales, the development of new market segment opportunities and tracking of future automotive trends related to Basell's customers' needs. In addition to his current responsibilities, Windscheif is Chairman Emeritus of the American Plastics Council (Automotive Business Unit), has been a member of Oakland University Plastics Advisory Board and currently serves on the Kettering University Polymers Advisory Board. He also serves on Boards and Commissions for the City of Rochester Hills where he resides.

Prior to joining Montell in 1994, Windscheif held a variety of management positions in the chemical and automotive industries over a 25-year period. From 1988 to 1994, he was Director of Business Development for Vista Performance Polymers at Vista Chemical Co., Houston, TX, where he managed all new product programs, research and development, product design, introductions and marketing.

Windscheif was President and Chief Executive of Polymeric Processes, Inc., Tecumseh, MI, from 1985-1988. A custom thermoplastic injection molder, Polymeric Processes served the automotive and related industries producing polycarbonate and acrylic lenses.

From 1976-1985 he held sales and marketing management positions for the Gulf Oil Chemical Co.'s Plastics Division and Spiral Engineered Systems Division, in Detroit, MI, and Norcross, GA, respectively. At Gulf Windscheif helped establish an automotive office for Gulf's entry into the polypropylene markets. Prior to his tenure at Gulf, he held a variety of marketing and sales positions for General Electric Plastics in Southfield, MI. From 1970 to 1976, he was responsible for marketing GE Plastics resins during the plastics industry's major thrust into the automotive market.

Before joining GE, Windscheif was a research and project engineer for General Motors Fisher Body Division in Warren, MI, from 1968-1970.

A graduate of General Motors Institute (Kettering University) in Flint, MI, he holds a Bachelor of Science degree in mechanical engineering. He holds patents for energy absorbing passenger restraint systems. He is a member of the Society of Automotive Engineers, the American Society of Body Engineers, and the Society of Plastics Engineers.