

Bryan K. Barnett, Mayor

City Council Members: Erik Ambrozaitis Jim Duistermars Barbara L. Holder Greg Hooper Linda Raschke James Rosen Ravi Yalamanchi

City Hall  
General Information  
248.656.4600

Assessing  
248.656.4605

Building  
Ordinance  
Enforcement  
248.656.4615

City Council  
248.656.4671

Clerk  
248.656.4630

Fire  
248.656.4720

Human Resources  
248.656.4708

Bryan K. Barnett  
Mayor  
248.656.4664

Oakland County  
Sheriff's Department  
Rochester Hills  
Contingent  
248.656.4728

Parks, Forestry  
& Facilities  
248.656.4673

Planning / Zoning  
248.656.4660

Public Services /  
Engineering  
Water & Sewer  
248.656.4685

Treasury  
248.656.4675

City Strategic Committee:

I have boiled down/ refined the earlier goals (examples) that I sent the committee as requested by Councilman Yalamanchi – perhaps the committee is interested in working from the below on Thursday.

## GOALS

### 1. PUBLIC SAFETY

To protect the residents, businesses and visitors of Rochester Hills by providing high quality public safety.

### 2. FISCAL MANAGEMENT

To help ensure short-term and long-term prosperity by performing fiscal planning, fiscal responsibility and efficient management of the taxpayers assets.

### 3. ECONOMIC / TAX BASE

To retain investment, maintain a diversified tax and employment base, promote redevelopment and uphold high property valuations in the City.

### 4. INFRASTRUCTURE MANAGEMENT

To provide reliable and safe infrastructure (roadways, utilities, buildings etc) throughout the City.

### 5. RECREATION, PARKS, CULTURAL

To preserve Rochester Hills' natural resources and recreational character along with fulfilling the community's leisure desires.

### 6. COMMUNITY / NEIGHBORHOODS

To protect the family-oriented community from adverse events and conditions by strategic planning and proactive management in all aspects of municipal governance.

### 7. COMMUNITY TRUST & PARTICIPATION

To promote effective communication between City Council, administration, residents, businesses and visitors so that decisions reflect the community's desires and expectations

To provide a municipal government which is accessible, responsive and accountable to the taxpayers.

### 8. GENERAL (PERHAPS A MISSION STATEMENT FOR CC NOT CITY MISSION)

To provide clear policy direction to the administration for the execution of City programs/services.

## ***CC OBJECTIVES***

Police funding – Begin the discussions on long-term funding for Police. Fall under goals 1 and 2

Sustain the Local street specifically targeted repair and replacement program. Maintain funding at \$1.5 million (\$3.5 total) from General fund. Fall under goals 2 and 4.

Study non-tax and tax and structural issues in the Charter for possible amendments to the Charter. Falls under goals 1 and 7 (and perhaps more)

Explore opportunities for public/private partnerships and possibilities for consolidation of services. Falls under goal 2 (and perhaps more)

Develop a strategic plan with the Administration by the end of 2008. Could fall under all the goals

## Leanne Scott

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**From:** Jim Rosen

**Sent:** Friday, June 15, 2007 2:46 PM

**To:** Greg Hooper; Ravi Yalamanchi; Julie Jenuwine

**Cc:** Leanne Scott; Susan Galeczka

My further notes on Guiding Principles.

I.1. remove

I.2. remove

II.2 remove

II.3 remove

III.1 remove. Substitute with Implement MLUP

IV.2 remove. Substitute with Complete and implement MTP

IV add: Convene Tech Committee to develop local road standars and funding recomendtions in time for 2009 budget.

V.2. remove.

VI add: Sump pump discharge policy

VII.2 remove

VII add: Maintain level of transparency with Cable and Webcast.

VII add: Implement records management to improve institutional memory.

Jim Rosen