



Planning and Economic Development  
Ed Anzek, AICP, Director

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From: Ed Anzek, Director  
To: LDFA Board Members  
Date: August 2, 2012  
Re: Strategic Communication Solutions, Inc.

After a thorough RFP process, the City Council approved a request authorizing a one-year contract for the above governmental representation and consulting services firm at its July 16, 2012 meeting. The amount of the contract is not-to-exceed \$60,000.00 and runs through August 1, 2013.

As outlined in the attached Agenda Summary from the meeting, the consultant will represent the City in legislation and policy level governmental decisions made at the county, state and federal levels. In addition, the consultant will advocate proactively on behalf of the City on legislative matters, funding opportunities and other issues pertaining to the City's distinct governmental interests. Please refer to the Agenda Summary and Minutes from the City Council meeting for more information.

During a brief discussion on July 19, 2012 (a scheduled LDFA meeting was postponed that day due to the lack of a quorum), there was an introduction about the firm and a recommendation by Staff that the LDFA consider sharing in a small portion of the contract, as the services will include and benefit the LDFA area. There appeared to be a positive reception, and Staff advised that more information and a Resolution would be presented at the next meeting.

Staff is requesting that the LDFA supports the City in its efforts to identify and obtain grants and funding sources and to advocate for various economic development projects in the LDFA district. Below is a Resolution for your consideration:

**Please note: The proposed Budgets presented for your approval for the next 3 years contain an amount for these professional services of \$20,000 equal to 1/3 of the contract. This request is for a 6-month period through the end of the year and also represents 1/3 of the contractual costs. The 3 year budget does not bind the LDFA or the City to this contract. The initial contract is for one year and value added will be assessed at that time.**

**MOTION** by \_\_\_\_\_, seconded by \_\_\_\_\_: **Resolved**, that the Rochester Hills Local Development Finance Authority hereby supports the City of Rochester Hills in the contract with Strategic Communication Solutions, Inc. for governmental representation and consulting services with local, state and federal relations in support of economic development in the LDFA district in the amount of \$10,000.00.