



City of Rochester Hills
AGENDA SUMMARY
FINANCIAL ITEMS

1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org

Legislative File No: 2013-0281

TO: City Council Members
FROM: Bryan K. Barnett, Mayor
DATE: July 23, 2013
SUBJECT: Governmental Representation and Consulting Services

REQUEST:

City Council is requested to authorize a contract/blanket purchase order to Strategic Communication Solutions, Inc., Novi, Michigan for governmental representation and consulting services in the amount not-to-exceed \$60,000.00, through August 1, 2014.

REASON FOR PURCHASE:

In 2012, the City solicited through a Request for Proposals process an experienced and qualified firm to develop an effective and strategic agenda to promote the City of Rochester Hills and its areas of interest. Since that time, Strategic Communication Solutions, Inc. has represented the City in legislation and policy level governmental decisions made at the county, state and federal levels.

In addition, Strategic Communication Solutions has advocated on behalf of the City on legislative matters, funding opportunities and other issues pertaining directly to the City's unique governmental interests. Staff from Strategic Communication Solutions will be available to highlight their accomplishments and discuss their goals and strategy for the coming year.

The contract with Strategic Communication Solutions allows for a one-year (1-year) contract extension. Based on recent success and pending projects, the city requests council's approval to retain Strategic Communication Solutions for an additional year.

PROCESS:

Vendor Name and Address:

Strategic Communication Solutions, Inc.
27780 Novi Road, Suite 200
Novi MI 48377

Reason for Selection:

Most Qualified; Best Value

Method of Purchase:

Contract/Blanket Purchase Order

BUDGET:

Funds are included in the 2013 current and 2014 proposed budgets

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
General	171.801000	Professional Services- Mayor	\$40,000	\$40,000.00	\$0
LDFA	848.801000	Professional Services-LDFA	\$20,000	\$20,000.00	\$0

RECOMMENDATION:

It is recommended that the Rochester Hills City Council authorize a contract/blanket purchase to Strategic Communication Solutions, Inc., Novi, Michigan for governmental representation and consulting services in the amount not-to-exceed \$60,000.00 through August 1, 2014.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Finance Director		
Purchasing Process: Supervisor of Procurement		
Mayor		
City Council Liaison		