

City Council and Administration Budget Workshop May 7, 2005

Department: Planning & Development

Department Issues/Concerns: Networking and Outreach

New Responsibilities/How Handled: Economic Development Manager

2004 Completed/Initiated project(s):

- Began participation in CEDAC – Community and Economic Development Advisory Council, a SEMCOG agency
- Joined New Economy Taskforce – a Michigan Economic Development Assoc. group providing strategic guidance to state legislators
- Joined the Oakland County Economic Developers Group (OCED)

2005 Projects/Status/Completion Date:

- Master Land Use Plan Business Forum – completed February 28
- Master Land Use Plan Interviews with Developers and Real Estate Executives – completed March 28
- Hosting OCED meeting, fall 2005

2006 Projects:

- Join NAIOP – National Association of Industrial and Office Properties
- Work with the Chamber to establish an Ambassador's Program

What City Council Objectives can you INITIATE and LEAD in the implementation without additional resources?

- Enhance Public/Private Alliances
- Regional Communication Cooperative/Chamber of Commerce
- Business Incentive Programs
- Enhance City PR