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May 3, 2006

Rochester Hills City Council Members The City of Rochester Hills 1000 Rochester Hills Drive Rochester Hills, Michigan 48309

**Dear Council Members:** 

I am writing to express my support for Mitchell's Fish Market's request for a new liquor license for its restaurant which is scheduled to open late summer at the Village of Rochester Hills.

Mitchell's Fish Market is an upscale seafood restaurant and part of Mitchell Restaurants, LLC, which operates several, first class, upscale restaurants including the Mitchell's Fish House and Cameron's Steak House located in downtown Birmingham.

With the continued increase in competition in Rochester Hills and surrounding areas, it is imperative that we take the necessary steps to insure that the Village of Rochester Hills continues to respond to the needs of our customers, while maintaining its position as one of the top lifestyle centers in the nation. The addition of Mitchell's further elevates the Village of Rochester Hills as a destination unto itself and a source of pride for the entire community.

Because Mitchell's builds a first class restaurant, they put a substantial amount of money into construction, in addition to the contribution that the Landlord has made to this project. I believe that Mitchell's will certainly be an asset to Rochester Hills for many years to come. By granting Mitchell's one of the remaining liquor licenses, you can be assured that the license is going to the highest and best use.

I appreciate and value the partnership that has been established over the years between our company and the City of Rochester Hills and I look forward to continuing to build it in the years to come.

Sincerely.

ROBERT B. AIKENS & ASSOCIATES

Robert B. Aikens

Chairman