



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org

Legislative File No: 2017-0304

TO: Mayor and City Council Members

FROM: Sara Roediger, Director of Planning and Economic Development, ext. 2573

DATE: July 14, 2017

SUBJECT: Request for Adoption of a Resolution of Intent to Participate in the Redevelopment Ready Community (RRC) Program

REQUEST:

Approval of a Resolution of Intent to Participate in the Redevelopment Ready Community (RRC) Program.

BACKGROUND:

The Michigan Economic Development Corporation's (MEDC) Redevelopment Ready Communities® (RRC) program works with Michigan communities seeking to streamline the development approval process by integrating transparency, predictability and efficiency into their daily development practices. RRC is a statewide program that certifies communities who actively engage stakeholders and plan for the future. RRC empowers communities to shape their future by assisting in the creation of a solid planning, zoning and development foundation to retain and attract businesses, investment and talent.

Through RRC, communities commit to improving redevelopment readiness by agreeing to undergo an assessment, and work to achieve a set of criteria. Evaluations are conducted by the RRC team through interviews, observation and data analysis, and after the evaluation, Rochester Hills will be presented with a report of findings that highlights successes and outlines recommended actions for implementation of missing best practice criteria. Rochester Hills must demonstrate how the expectations are being achieved, and when applicable, may propose alternative approaches. To be awarded certification, Rochester Hills must meet all RRC best practice criteria. The entire process is outlined in the attached Certification Process.

RRC certification signals that a community has clear development policies and procedures, a community-supported vision, a predictable review process and compelling sites for developers to locate their latest projects. Once certified, Rochester Hills will be eligible for funding through the MEDC and the MEDC will assist in the promotion and marketing of up to three Redevelopment Ready Sites®.

RECOMMENDATION:

Adoption of the attached resolution of intent to participate in the Redevelopment Ready Community (RRC) Program.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		