NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
Company Information			
a. Organization established/founded	1927; employee benefits 1962; MI 1990s	Formed in 1981	Founded in 1962
b. Operating in Metro Detroit Area	Nearly 20 yrs	Since 1981	Operating in Metro Det area for 50 yrs
c. Ownership structure/name of owner	Chairman, Pres, CEO-Pat Gallagher	100% owned by Mark A Manquen	Family owned and operated
d. Length of time providing group employee	50 years; in Michigan nearly 20 years	Since 1985	Offered employee benefits for 50 yrs
benefit consulting/broker services			
e. Products and services offered by company	Health & welfare benefits, consulting &	Traditional broker support, strategic plan-	All products relative to empl health:
	brokerages services; strategic planning,	ning/budget/rate development, collective	health, dental, life, short & long term
19 OF FIGURE 19 CONTRACTOR 19	financial analysis, market review, com-	bargaining support, plan design modeling,	disability, vision, long term care, key man
	petitive bidding & vendor mgmt, employee	312 testimony, GASB 45 & OPEB, tech	policies & forms of vol ins; retirement
	communication, employer education,	research, analysis, RFPs, plan documents,	plans 401k & 403b. Agency support at no
	regulatory compliance, day-to-day service,	retiree benefits/communications, full	add cost include COBRA, HRA, Health Sav
	regional resources and wellness	serv Medicare Part D, reporting, claims data	Acct, FSA, FMLA & HIPAA adm vis BASIC.
		analysis, plan admin, legislative compl	Annual plan reviews, empl orientations,
		assistance, custom communication services,	cust benefit guides, cust benefit ID cards,
		online enrollment capability, technology-	enrollment forms, ERISA docs, on-line
		based HR tools	enrollment admin, prompt claims services
			7
f. List of all company offices	4 MI offices: Bingham Farms, St. Clair	One office in Troy, MI	Clinton Twp/Flint, MI
	Shores, Grand Rapids, Sault Sainte Marie		
F TO THE CONT. WHITE A ANALYSIS AND A SHARE A			
Location working from for RH	Bingham Farms Office	Troy, MI	Clinton Township
· · · · · · · · · · · · · · · · · · ·			•
Number of employees in office	75 staff	16 employees	14 employees
A SEA COLOR OF THE			
PROTECTION OF THE PROTECTION O			

ot recommend regular work w/: y Health, BCN, HAP, ch, HCCL, HM Ins Grp, Optum, BSBSM, ife, Guardian, Delta Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	Troy MI  Over 50 ins carriers, PBM & TPA including: AmerPlan, Benesys, Colonial Life, Corp Benefit Strategies, EHIM, Guardian Life, Humana Inc, ING, MERS, Midwest Security, NGS Inc, Navitus, PPOM, Prudential Life, SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Health- care, Total Health Care, CIGNA	Clinton Twp MI  BCBSM, HAP, HealthPlus, Priority Health, United Health Care, Guadian Ins, MetLife, Delta Dental, Vision Serv Plan, Sun Life, Standard Ins, Lincoln Fin Grp, Mutual of Omaha, Principal Financial Group, Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not solicit property & casualty insurance.
regular work w/: y Health, BCN, HAP, ch, HCCL, HM Ins Grp, Optum, BSBSM, ife, Guardian, Delta Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	AmerPlan, Benesys, Colonial Life, Corp Benefit Strategies, EHIM, Guardian Life, Humana Inc, ING, MERS, Midwest Security, NGS Inc, Navitus, PPOM, Prudential Life, SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Healthcare, Total Health Care, CIGNA	United Health Care, Guadian Ins, MetLife, Delta Dental, Vision Serv Plan, Sun Life, Standard Ins, Lincoln Fin Grp, Mutual of Omaha, Principal Financial Group, Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
regular work w/: y Health, BCN, HAP, ch, HCCL, HM Ins Grp, Optum, BSBSM, ife, Guardian, Delta Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	AmerPlan, Benesys, Colonial Life, Corp Benefit Strategies, EHIM, Guardian Life, Humana Inc, ING, MERS, Midwest Security, NGS Inc, Navitus, PPOM, Prudential Life, SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Healthcare, Total Health Care, CIGNA	United Health Care, Guadian Ins, MetLife, Delta Dental, Vision Serv Plan, Sun Life, Standard Ins, Lincoln Fin Grp, Mutual of Omaha, Principal Financial Group, Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
y Health, BCN, HAP, ch, HCCL, HM Ins Grp, Optum, BSBSM, ife, Guardian, Delta Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	Benefit Strategies, EHIM, Guardian Life, Humana Inc, ING, MERS, Midwest Security, NGS Inc, Navitus, PPOM, Prudential Life, SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Healthcare, Total Health Care, CIGNA	Delta Dental, Vision Serv Plan, Sun Life, Standard Ins, Lincoln Fin Grp, Mutual of Omaha, Principal Financial Group, Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
ch, HCCL, HM Ins Grp, Optum, BSBSM, ife, Guardian, Delta Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	Humana Inc, ING, MERS, Midwest Security, NGS Inc, Navitus, PPOM, Prudential Life, SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Health- care, Total Health Care, CIGNA	Standard Ins, Lincoln Fin Grp, Mutual of Omaha, Principal Financial Group, Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
Optum, BSBSM, ife, Guardian, Delta Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	NGS Inc, Navitus, PPOM, Prudential Life, SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Healthcare, Total Health Care, CIGNA	Omaha, Principal Financial Group, Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
ife, Guardian, Delta Davis Vision, SVS, I, Reliance Standard, Irdian, Sunlife, Cigna,	SASI, Standard Life, VSP Vision, Allegiance Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Healthcare, Total Health Care, CIGNA	Prudential, Reliance Standard, UNUM, EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
Davis Vision, SVS, a, Reliance Standard, ardian, Sunlife, Cigna,	Benefit Plan, Aetna, Automated Benefit, BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Healthcare, Total Health Care, CIGNA	EHIM, Express Scripts, AFLAC, Colonial Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
n, Reliance Standard, ardian, Sunlife, Cigna,	BSBSM, Consumers Life, Express Scripts, Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Health- care, Total Health Care, CIGNA	Life, BASIC TPA, Employee Benefit Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
ardian, Sunlife, Cigna,	Genesis, HAP, ICMA, Metropolitan Life, Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Health- care, Total Health Care, CIGNA	Concepts TPA, Infinisource TPA, TASC TPA, Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
	Priority Health, Physicians Health Plan, Prin Financial Grp, Reliance, United Health- care, Total Health Care, CIGNA	Ameraplan TPA, Wells Fargo Health Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
	Prin Financial Grp, Reliance, United Health- care, Total Health Care, CIGNA	Savings Acct.  100% dedicated to Health & Welfare benefits provided to clients. Does not
10	care, Total Health Care, CIGNA	100% dedicated to Health & Welfare benefits provided to clients. Does not
10		benefits provided to clients. Does not
10	00% Personnel 100% Revenues 100%	benefits provided to clients. Does not
10	00% Personnel 100% Revenues 100%	
10	00% Personnel 100% Revenues 100%	solicit property & casualty insurance.
		Life ins & retirement plans are tied to
hrough parent co.		0 employee benefit clients & serviced by
		same personnel. Benefit Admin services
is information; has		0 such as COBRA, HIPAA & FMLA are
k in individual		provided through various TPA that
olanning		Michigan Planners has negotiated
Services, a division		0 contracts for them to provide said
ervices, Inc.		benefit administrative services to our
ort RH w/ implemen-		0 clients.
	and the state of t	
	dr rull Time	14 full time employees
ffices	12 Full Time	
)	ort RH w/ implemen- ping service of any penefit admin services	ort RH w/ implemen- bing service of any

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
DDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
Number employees located in southeast Mich	52 employees in Bingham Farms, 4 in Gr	16 employees	Southeast Michigan
	Rapids, 3 in St Cl Shores, 2 in Sault Ste Marie		
	16 national resources dedicate to local office		
Number employees dedicate locally to group	75 in MI wk exclusively in grp health and	15 employees	Does not operate as a fee for service
employee benefit consulting services	welfare benefit practice		consulting agency
Number of clients currently broker basis	Traditional brokerage services provided to	Full service support on an AOR basis for	100% of clients on broker basis. Compen-
	majority of our clients	19 municipalities	sated by carriers based on their standard
			commission scales. No additional loaded
(/// dist			compensation.
Number of client currently consultant basis	For larger clients w/ 100 + employees	Fee-for-service work for 24 public sector	Does not operate as a fee for service
	both consultative & brokerage services	groups	consulting agency
. Number group employee benefit consulting			
in specific areas:			
a. Administration and support	14 employees	3 employees	2 employees
b. Management	2 - Area Pres; VP of Operations	1 employee	1 employee - office/team manager
c. Sales/Account Executive	15 team leads; 15 acct mgr, 2 new bus dev	3 employees	2 employees - acct executives
d. Customer Service	Everyone in office	4 employees	3 employees - acct service reps/2 - claims
e. Underwriting	21 employees	4 employees	1 employee - dedicated underwirter
D. Number employees assigned to RH account	10 total	5 employees will make up service team	7 employees working w/ RH

IAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
Proposed account team for RH:			
a. Names, brief bio, job description & client	N Snell, Acct Dir, 20 yrs consulting exp	M Manquen, CPA, MST, 24 yrs, President,	M Dilorenzo, VP, 15 yrs BCBS advisory coun
responsibilities	M Kavalick, Acct Exe, 15 yrs, day-to-day	pub orgs, unions, healthcare costs/plans	D O'Donnell, Off Mgr,9 yrs
	K Sims, Underwriting, fin analy, claims; costs	M Gennero, Acct mgr, 19 yrs, operational,	S Kent, Cust Serv Rep, since 2005
	M Duprey, Acct Coord, support acct exe	serv, mgmt, consultant/proj mgr	T Hilliker, Marketing Consultant, 9 yrs
	W Hirn, Area Pres-lead overall bus operations	C Kuenzer, 6 yrs, plan analyst, financial	V Conigliaro, On-Line Enrollment Rep
	J Edgerton, Area VP, underwriting	analysis health & welfare plan mid/lg muni	D Steller, Empl Handbook/Plan Doc Rep
	L Carlson, legal, compliance, 20 yrs	S Langford, acct asst, 10 yrs, office admin &	J Zuzga, Claims Serv Rep, since 1999
	M Rains, Local compl, 17 yrs	customer service	
	J James, Employee advocate	J Brown, RDS Program Director, 24 yrs,	
·	G Madaffer, ind ins expert	Retiree Drug Subsidy & Early Retiree	
		Reinsurance Program	
b. Client reference for team members	No names unless a finalist.	City of Rochester	City of Lapeer, City of Howell, City of
	Municipality - 850 empl & retirees	City of Hazel Park	Sault Ste Marie, Commerce Twp, Orion
	Municipality - 120 empl & retirees	Wayne County	Twp, Flint Twp.
	Municipality - 240 empl & retirees	SMART Bus	
	Non Profit Org-300 empl & 140 empl	City of Dearborn	
	Charter School Mgmt-125 empl		
c. Process to select, hire & retain high quality	Extensive empl benefits exp, CHALLY	Exp in healthcare benefit consulting indus-	Hire through referral process; regular
employees	assessment, continuous learning, upgrade	try; continual review & education reqs,	training products & legislative/legal.
	skills opportunities; licensings; mandated	wkshops, new product dev, compl updates,	To attract & retain offers comprehensive
	training HIPAA, healthcare reform & bus	legislative law updates, internal training,	compensation & benefit pkg; profit
	ethics; online courses, internal trainings;	employee reviews	sharing program.
	tuition support program		

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
DDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
d. Method to assure RH will have motiviated	Ongoing prof dev, mentoring & peer	Wk exclusively w/ public sector, under-	Constantly ready to serve client needs
& well-training & supportive staff dedicated	review processes; highly collaberative	stand issues, mkt, challenges & politics;	w/ 95% retention rate. Majority of new
to RH needs	culture,	familiar legislation & issues, labor &	business through referrals from existing
		employer groups and cost savings	clients
		programs	
2. Current client information:			
a. Number of current clients-health/benefit	In MI - approx 300 clients/125 public sector	43 clients	163 employers throughout State of MI
plan design and management			
b. Names, contact info & types of services	City of Wayne	City of Rochester	City of Lapeer
provide for 5 current clients-similar services	City of Garden City	City of Hazel Park	City of Howell
	City of Battle Creek		Charles Stewart Mott Foundation
	Sanilac County Community Health	WATER CONTRACTOR OF THE CONTRA	City of Sault Ste Marie
	Municipal Employees' Retirement		Charter Township of Flint
	System (MERS)		
c. Three largest public entity accounts in	Ottawa County-full benefit consulting	Wayne county	City of Howell
Michigan; names & type of services	City of Southfield-full benefit consulting	SMART Bus	City of Lapeer
	City of Battle Creek-full benefit consulting	City of Dearborn	Charter Township of Flint
	for medical and dental lines		
3. Health/benefit plan mgmt - govt & non govt:			
a. 0-250 employees	Non-Govt - 111 Govt - 64		19 Non-Govt 139 Govt 18
b. 250-499 employees	Non-Govt - 39 Govt - 32		14 Non-Govt 6
c. 500-999 employees	Non-Govt - 19 Govt - 22		6
d. 1000+ employees	Non-Govt - 6 Govt - 7		4
4. Names/contact information for last 3 clients	Michigan Caterpillar	Mt. Carmel Public Utility	SuDan Company
that have left company	Shanty Creek	City of Gibraltar	AviationStation
	Family Christian Bookstores	Wisconsin Conf of United Methodist Church	Tech Induction

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.	
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI	***************************************
15. Company's client retention rate	Controlled client retention rate 97.3%		96%	95%
15. Company o cheric recention ruce	in 2011		3070	
16. Experience w/ govt entities including union	Employee communications & education,	Govt entities-union & non-union, bidding,	Consistent work for all clients. Initially	
and non-union	Financial analysis, vendor evaluation,	compliance, financial analysis, labor nego,	assessed needs, best course of resolution,	
	plan administration, regulatory review &	empl comm, empl edu & presentations,	implementation process. Works w/	
	compliance, wellness services, consulting	empl admin, wellness programs, Flexible	numerous unions, meet w/ membership	
	for retiremt plans, HR, exe planning, vol	Spend Accts, OPEB modeling, committee	& union stewards or reps to assist in plan	
	benefits, outsourcing, international benef	creation & facilitation, master plan & sum-	nego & plan introduction & education	
		mary plan descriptions	for enrolled members.	
17. Experience w/ govt entity benchmarking in	Will conduct industry benchmarking	No formal benchmarking; but provide	Reviewed data from various sources	
Michigan	analysis to contrast RH offerings w/ other	targeted benchmarking, comparables for	for benchmark info to help determine	A
	public, especially govt employers. Data-	312; W/ 40 clients have comparable grids	direction of plan design to maintain com-	
	base of 3000 employer groups throughout	for clients for union nego & can target any	petitive benefit platform.	
	country, 300 employer plan offerings	trends or benchmarking to specific needs.		
18. Ability & method to provide information about	Compl experts locally & corporately,	Client groups are informed via daily	Strategic partnership w/ Clark Hill for	
legislative & regulatory requirements and	including attys for consulting-produce	email, quarterly newsltrs, webinars &	legislative data; communications w/	
changes. Provide samples	written bulletins, webinars & seminars	seminars. Analyze how changes affect	carriers & third party admin that address	
	locally on compl topics; evaluate benefit	client plans. Last 2 yrs numerous seminars	new legislation & affect to programs.	
	plans, docs & employee communications	MI legislative changes and Health Care	Information is provided to clients via	
, AF-WA	for compliance; identify areas of possible	Reform. HR web portal called MyWave w/	email blasts to customers.	
	litigation, yr-end compl cklist, assess	access to legislative guides (Legislative		
	compl w/ COBRA, FMLA, HIPAA, Medicare	Brief)		#166.ma#######.616.a.####
	Part D, ADA; technical bulletins, newsletter,			
	Healthcare Reform Update-newsletter			
				·

Your core, dedicated service team is familiar w/ your culture, your financials & your strategic objectives Largest consulting firm working w/ Public Entities w/ expertise in establishing Public Sector Pooling Arrangements and Cooperatives Proprietary underwriting and actuarial	Sole focus & service model designed to managing municipal accounts  Developed expertise in the Medicare market, including RDS & experience working w/ retiree populations  Experience & understanding of Health	Clinton Twp MI  Never forget who customer is, manage serv team w/ this dedication to cust serv  Client service package exceeds expectations of customers & prospects-no added charges.  Strong relationship w/carriers to obtain
familiar w/ your culture, your financials & your strategic objectives Largest consulting firm working w/ Public Entities w/ expertise in establishing Public Sector Pooling Arrangements and Cooperatives	managing municipal accounts  Developed expertise in the Medicare market, including RDS & experience working w/ retiree populations Experience & understanding of Health	serv team w/ this dedication to cust serv  Client service package exceeds expectations of customers & prospects-no added charges.  Strong relationship w/carriers to obtain
familiar w/ your culture, your financials & your strategic objectives Largest consulting firm working w/ Public Entities w/ expertise in establishing Public Sector Pooling Arrangements and Cooperatives	managing municipal accounts  Developed expertise in the Medicare market, including RDS & experience working w/ retiree populations Experience & understanding of Health	serv team w/ this dedication to cust serv  Client service package exceeds expectations of customers & prospects-no added charges.  Strong relationship w/carriers to obtain
your strategic objectives  Largest consulting firm working w/ Public Entities w/ expertise in establishing Public Sector Pooling Arrangements and Cooperatives	Developed expertise in the Medicare market, including RDS & experience working w/ retiree populations Experience & understanding of Health	Client service package exceeds expectations of customers & prospects-no added charges.  Strong relationship w/carriers to obtain
Largest consulting firm working w/ Public Entities w/ expertise in establishing Public Sector Pooling Arrangements and Cooperatives	market, including RDS & experience working w/ retiree populations Experience & understanding of Health	of customers & prospects-no added charges. Strong relationship w/carriers to obtain
Entities w/ expertise in establishing Public Sector Pooling Arrangements and Cooperatives	working w/ retiree populations Experience & understanding of Health	Strong relationship w/carriers to obtain
lic Sector Pooling Arrangements and Cooperatives	Experience & understanding of Health	
Cooperatives	<del>-</del>	highest level of service that transcends to
	Care Cooperatives/Pools	customers. Each member of service team
TELOPTICION AUGUSTINICI AUGUSTICI	Staff experience & understanding of	as part of our family.
modeling tools (real time data feeds)	OPEB Modeling & plan design strategies	Two principals have collectively nearly 60
Regulatory Compliance, Seminars and	focused to reducing OPEB liabilities	yrs in employee benefits industry & exp
Webinars	······································	in every unique benefit related issue.
Proprietary benchmarking data, specific	in areas such as Medicare Advantage, PBM,	Vigilant about client services & products -
to Public Entity marketplace.	Voluntary benefits, enrollment services &	maintain a competitive plan and service
	software, HRA & HAS admin & dependent	edge at all times.
	eligibility and claim audits.	
First deliverable to RH each yr is Annual	Decision Makers Satisfaction Survey and	Has not completed an independent third
Strategic Service Plan that outlines RH	Admin Satisfaction Survey - Two survey	party survey within last 2 plan years.
benefit objectives, perf criteria & how	provided with cummulative results	
to achieve objectives; meet regularly		
to review performance versus plan		
objectives & relative to national bench-		
marks; evaluate team through annual		
client satisfaction survey process.		
No	No	Case dismissed.
	Proprietary benchmarking data, specific to Public Entity marketplace.  First deliverable to RH each yr is Annual Strategic Service Plan that outlines RH benefit objectives, perf criteria & how to achieve objectives; meet regularly to review performance versus plan objectives & relative to national benchmarks; evaluate team through annual	Webinars Proprietary benchmarking data, specific in areas such as Medicare Advantage, PBM, to Public Entity marketplace. Voluntary benefits, enrollment services & software, HRA & HAS admin & dependent eligibility and claim audits.  First deliverable to RH each yr is Annual Decision Makers Satisfaction Survey and Strategic Service Plan that outlines RH Admin Satisfaction Survey - Two survey benefit objectives, perf criteria & how provided with cummulative results to achieve objectives; meet regularly to review performance versus plan objectives & relative to national benchmarks; evaluate team through annual client satisfaction survey process.

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
22. Process & available resources to perform work	Continuation of standard full-service	Acct Team; identify assignments & priori-	Fact-finding mtg to determine efficiencies
	model for RH; support in all areas of	ties, cust service, strategic planning,	& inefficiencies, develop path to accom-
	benefit plan design, funding & admin,	takeover all RDS tasks; development of	plish goals, bid, plan recommendations,
	including: strategic planning, benefit	Employee Benefit books & website, risk	final program, enrollment/education,
777, 177 - 7770, 177, 177, 177, 177, 177, 177, 177	plan review, financial mgmt & analysis,	assmt reporting & ad-hoc reporting.	union approvals, open enrollment materials,
	competitive bidding, implementation	Plan strategies recognizing GASB 45	educate HR staff. Greatest resource is
	services, compl & reg support, employee	liability and collective bargaining & 312	staff of experienced, well trained, long
	communications, wellness programs &	arbitration and future health care	term employees at MI Planners to ensure
	ancillary services	budgets; strategies consistent w/ RH	all facets of clients needs are addressed in
	,	objectives for active & retired employees	timely manner.
23. Service timeline for 2013 plan year beginning	2012 Service Plan including summary of	First meeting review priorities over the	Meet in March, 2012, goals for 2013 plan
March 2012, including implementation and	objectives, services & activities for 2011:	first year. Customized timetable estab-	year, bid in August 2012, access in Sept,
marketing activities for compliance w/ PA 102	Health Plan Mgmt & carrier negotiations,	lished identifying projects, tasks, resources,	2012, Plan selection Oct 2012, Early Nov
	ongoing financial mgmt, medical plan	responsibilities. Provide an annual PA106	2012 enrollment plan materials, Dec
	mgmt & carrier negotiation, dental plan	calendar for each groups which illustrates	2012 ID card distributed.
	mgmt & carrier negotiation, vision plan	each coverage line subject to PA106 &	
	mgmt & carrier negotiation, full service	the status	
	empl benefits portal plan mgmt, competi-		
	tive benchmarking, healthcare reform, gen		
	administration/Quarterly reports		
4. Experience with service providers. Include info	Works w/ all current City providers		
compensation paid directly from companies.	% of gross premium payments/fees	Standard Commissions	Standard Commissions
a. Blue Cross Blue Shield of Michigan	Medical, Rx, Dental, Vision:	Many client gps w/ BSBSM.	30+ yrs, directly compensated by carrier
	2.5% of first \$250,000	Compensation paid directly to	
	1.5% of next \$750,000	Cornerstone.	
	0.5% thereafter		
	BCN: Medical, Rx: 3.8%		

ME	Gallagher Benefit Services	<b>Cornerstone Municipal Advisory Group</b>	Michigan Planners, Inc.
DRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
b. Health Alliance Plan	3% of first \$25,000	Many HAP or its subsidiary, Alliance	20+ yrs; directly compensated by carrier
	6% of next \$75,000	Health & Life.	
	6.5% of next \$150,000	Compensation paid directly to	
	5.5% of next \$150,000	Cornerstone.	
	2% of next \$600,000		
	0.5% thereafter		
c. Delta Dental	2.5% of first \$250,000	Many client groups w/ Delta Dental	20+ yrs; directly compensated by carrier
	1.5% of next \$750,000	Compensation paid directly to	
	0.5% thereafter	Cornerstone	
	Delta Care: 10%		
d. National Vision Administrators	2.5% of first \$250,000	Familiar w/ National Vision Adm, but	Limited wk history, directly compensated
	1.5% of next \$750,000	do not receive compensation from them.	by carrier.
	0.5% thereafter	Regularly appointed w/new vendors & can	
		begin working with NVA directly.	
e. Reliance Standard Life Insurance Company	CIGNA:	Several clients w/ Reliance Standard.	Limited wk history, directly compensated
	Basic Life/AD&D - 10%	Compensation paid directly to	by carrier.
	Voluntary Life/AD&D - 6%	Cornerstone	
	Short Term Disability - 15%		
	Long Term Disability - 15%		
	All above effective 1/1/2012		
f. Next Generation-Flexible Spending Account/		Familiar w/ Next Gen, do not currently	No work history, may or may not seek
Third Party Administration		receive compensation from them.	compensation by this entity.
		Regularly appointed w/new vendors & can	
		begin working with Next Gen directly.	

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
g. Beaumont Hospital -Well Program		Familiar w/ wellness programs offered in	Limited work history, no compensation
		partnership w/ Beaumont. Wk closely w/	received by MPI
		clients & vendors to design wellness	
		programs that promote overall healthy	
		living & encourage a shared responsibility	
		for good health.	
h. TEAM-Employee Assistance Program		Familiar w/ Ulliance, currently do not	EAP program, no work history, no
II. TEMPITE III PIOYEE ASSISTANCE FIOGRAM		receive compensation from them.	compensation received by MPI
		Regularly appointed w/ new vendors & can	compensation received by ivii i
		begin working w/ Ulliance directly.	
		Degin working wy omance directly.	
5. Ability to analyze claims activity and managed			
care utilization, establish trends & present			
recommendations on plan design:			
a. Resources utilized	Carriers in marketplace provide monthly	Carriers reporting, evaluate data using	Claim utilization reports provided by
	feed of claims & enrollment information;	trend assumptions; look at BSBSM, their	carriers, customized by suffix & line of
· ·	GBS creates tracking reports	bus book, Segal (nat), pharmacy benefit	business to pinpoint any potentially high
		mgrs; Plan analyst assembles info in	cost trends that may be evolving within
		understandable format for group	cover population
b. Frequency	Available monthly, meet quarterly &	Determined by client; flexible	Quarterly claim utilization reviews
	more in depth annual reporting to client		according to client's wishes
c. Closely examining claims utilization data	Make informed decisions, areas to target	Claims are primary cost component of	If pool rated by Blues, claims data not
important or not important to RH	for plan changes, tailor wellness initiatives,	overall healthcare expense, understand	available; HAP minimal content and of
important of not important to hir	creative incentives for cost reductions,	health of grp & help in budgetting, out-	little use. Limited availability of this
	specific & targeting communications to	reach efforts to members & wellness	data.
	plan members	efforts.	uutu.
Millional and all and an analysis of the second analysis of the second and an analysis of the second and an analysis of the second analysis of the second and an analysis of the second an	pian members	CHOILS.	

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
26. Resources to help RH manage benefits & outline	Underwriters & actuaries-cost information	Collective bargaining exp, anecdotal &	Numerous yrs of industry experience
benefits strategy consistent w/ City's current &	& analysis for plan design & cost savings;	operational; provide insightful information	of staff, extensive product knowledge,
future business goals	long-term savings; tool to project future	as to what other cities in area are doing	can adequately design health care programs
	plan costs; costs trends; industry bench-	related to benefit strategy & help RH form	that meet City's current & future business
	marking. Annual review & assess of	a benefits strategy consisten with current	goals.
	service plans; current offerings and	and future business goals.	
	recommendations.		
27. Cost controls; specific strategic or tactical	Limited by bargaining agreements but will	Identify innovative programs & working	Health insurance currently extremely
approaches to be pursued; demonstration of	continue to explore alternative benefit	closely w/ clients to develop strategy	volatile; control costs by review of market-
savings	plan designs & carriers to reduce premium	and plan design solutions for both	place for plan design best suited for City
	costs to RH & employee; strategic cate-	active & retiree plans. See many	personnel & business goals. Will take
	gories: eligibiity mgmt, benefit plan	opportunities as the State's Exchange is	place annually as health care product
	design, equity in employee contributions,	established under new Health Care	evolves very fast & requires continued
	appropriate vendor selection.	Reform law.	review. Savings or cost comparisons best
			illustrated by historical comparison of
			plan costs to current & forecasted expenses.
28. Review of insurance discounts; criteria for	Self insured clients ability to compare	Discts across carriers becomes a very	Numerous applications of discounts. If
recommending changes in network affiliations	actual claims exp using multiple networks.	important evaluation. Evaluation methods:	self-funded-pre-negotiated fees; fully
	In RH w/ migration to HMOs, BCBS contract	CPT code analysis, full medical claim re-	insured programs-compare cost of com-
	changing from experienced rated contract	pricing, Cornerstone method (not disclosed),	parable programs to other like plans within
	to community rated contract in 2013; ins	drugs-full claim repricings. Look at popula-	marketplace. In self-funded, potential
	discount would not apply.	tion breakouts of City, netwk deficiences,	suiters look at claim history & reprice
		disruption analysis; Prescriptions: netwks	claims, based on provider discounts -
		and limited networks.	most accurate way.
		11	

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
29. Assistance to RH in day-to-day administration	Interface w/ carriers; take lead in nego-	Account Team; Acct Mgr for customer	On-line enrollment & termination; toll-
of group benefit plans	tiating contract terms, reviewing contracts	services issues, strategic plan, RDS tasks,	free claim resolution services, extremely
	& make changes; Manage open enrollment	dev employee benefit books & website,	responsive phone service for incremental
	process. Free up HR staff from transactional	data mgmt, risk assessment reporting &	service issues, on-site employee education
	items.	ad-hoc reporting	enrollment mtgs, email blast for breaking
			health care news or product offerings
30. Assistance to develop benefit levels to help	Challenge: balance desire for superior	Daily wk in municipal mkt; wk to develop	Can provide benchmark data on regional
recruit & retain type of employees needed	benefits w/ financial reality of public	a balance bet plans to reduce costs,	plan offerings to ensure City's programs
	sector. Strong communication program	sustainable long-term plan and plans	maintain competitive stature. Data from a
	important in competitive recruiting	to complement an attractive benefit pkg	third party can be provided to employees.
	environment.	for potential new employees	
31. Recent employee communication materials.	Written communications; in-person mtgs,	Know your Employee Benefits	Identification cards, enrollment form,
Samples provided	web content; work w/ employer to	Live Well, Work Well	benefit selections, guide to employee
	develop a communication strategy that	Prevention Newsletter	benefits
	is unique & relevant to them.	Workplace Wellness	
		Important Reminders	
		Employee Benefits	
32. Methods to evaluate & improve employee and	Use Beaumont health risk appraisal	Medicare Advantage, BSBSM's Health Blue	Successful wellness programs best achieved
dependent wellness	results, establish baseline further,	Incentives Program, free or discted healthy	w/ strong & consistent employer support.
	determine risk factors present with	living programs, EAP programs, direct	Can aid in this, provde pertinent materials
	population; develop action plan;	well programs	to support wellness program & topics of
	wellness committee		interest to be focused on regularly.
			3 ,

IAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
DDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
3. Compliance advisory process.	Local & national compliance experts -	Monitor regulatory changes at carrier	Relies on material from several source to
Ability to monitor regulatory & legislative	monitor & analyze impacts of court cases	level & Fed & State levels. Tax CPA on	remain compliant with ever changing rules/
developments	legislation & industry changes; work w/	staff summarizes laws & regs & provides	regulations relating to healthcare. Sources
Dedicated compliance expert	RH review plans, documents to insure	summary updates & actions steps via	include carriers, third party administrators
Percentage of time dedicate to research and	compliance; technicial bulletin, GBS	E-articles; one-on-one discussions;	& legal firm to assess, review & distribute
compliance	Insight, Directions newsletter; dedicated	seminars and webinars for regulatory	key compliance data to clients. This is
	compliance consultant; PPACA compliance	compliance changes. MyWave portal	a shared responsibility of company staff
	process & timeline to assist clients;	provides very current policy updates.	with the amount of time specifically
· · · · · · · · · · · · · · · · · · ·	PA106/insurance bidding assistance &	Acct Team attends workshops.	dedicated to this mission, being variable
	compliance documentation.	Three subject matter experts for various	by the activity within the industry.
		areas; will research to tackle case specific	
		issues on client's behalf.	
Process to disseminate information about	Attys & compliance specialists available	Daily email, quarterly newsltrs, webinars,	Data is placed into email format &
legislative & regulatory compliance and	for consulting, written bulletins on legal	seminars. Analyze how changes will	distributed to clients. If information is
changes to clients	topics disseminated to clients, webinars	affect clients' plans. Client portal "MyWave"	significant enough, email will be followed
	& period seminars locally on compliance	provides access to legislative guides.	by a phone call to answer client questions.
	topics; client-specific training materials.	provided access to regionary or particular	, , , , , , , , , , , , , , , , , , , ,
5. Process to incorporate these developments	Info to Gallagher through Tech Support &	Maintain Master Health & Welfare Plan	Uses Clark Hill to prepare ERISA compliant
into plan documents, administrative	Compliance unit or legislative updates;	Document; document mandates, memor-	plan docs for clients; legislation that
procedures, etc.	subscribe to Bureau of Nat Affairs, Empl	ialize City's operational rules related to	requires new procedures addressed by
procedures, etc.	Benefits Library & Commerce Clearing Hs.	admin of plans. In light of Health Care	3rd Party Administrators that MPI has
	As leg developmts require, GBS coordinate	Reform will assist City in establishing ad-	selected as work associates with clients.
	upgrade of RH plan docs & summary plan	min procedures for implementing new	Changes in COBRA, HIPAA, FMLA, etc
	descriptions to reflect changes in law.	rules & deadlines for implementation.	addressed by 3rd party administrator.

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
36. Steps to become HIPAA compliant	Implemented & maintains procedures &	Contracted services of Compliance Helper	Addressed & continues to address the req'd
	policies as necessary & required by	ensures remain HIPAA HiTech compliant,	HIPAA regulations & has developed policies
	HIPAA to protect the privacy of personal	advice fr prominent HIPAA expert, online	& procedures for their personnel to follow
	health information. Adm, Physical & tech	portal for guidanace for tasks, forms,	to ensure they remain compliant with
	safeguards to comply w/ the Security Rule.	policies & procedures to be updated.	HIPAA law.
37. Training/Seminars. Additional charges.	Free of Charge - monthly newsltr,	Seminars at no cost to participants.	MPI does not typically put on seminar as
2010 & 2011 topics. Topics anticipated for 2012	technical bulletins, GBS Insight; Webinars	2010/2011: Finding Cost Savings within	many provided by carriers, 3rd party
	& Seminars. For 2012 anticipate:	Prescription Drug Plans, Health Care	administrators and legal counsel, any
	St of Mkt Update; Leadership Devlopment	Reform, Early Retiree Program,	additional would be redundant in nature.
	Programs that Drive Top Talent. Other	Collective Bargain 312 Arbitration, ERRP	MPI will provide information on these
	potential: Retirement Planning Trends,	Data Aggregation, New Hs Bill 4152,	seminars, as they become available, to
	Risk Mgmt Consideraitons, Special HR/	ERRP Update, PA152, Healthcare Reform	clients should they be interested in
	Compliance Topics, Post Election Fall Out	Seminar. 2012 - TBD	attending.
38. Reports to assist RH; customized reports	Comparison Reports-monthly for	Annual renewal reports, ad hoc	As a rule, reports are not available from
	various coverages; monthly experience	(customized) reports, primary audits, RFP	BCBSM or HAP on the City's size group.
	period claims & enrollment, renewal	creation and analysis, collective bargaining	MPI will provide any reports when
	equivalent rates for various coverages.	plan design modeling, GASB plan change	available.
		modeling, budget creation, lg & med	
		claims analysis and more	
39. Samples of employee communication materials	2012 Benefit Guide Local #1917/Non-	Know your Employee Benefits	Identification cards, enrollment form,
recently created & distributed for other clients	Union; Employee Communication	Live Well, Work Well	benefit selections, guide to employee
	explaining benefit plan binder updates;	Prevention Newsletter	benefits
	Flex Benefit Memo to employees; Open	Workplace Wellness	
	Enrollment for Retirees Information	Important Reminders	
	Worksheet Supplemental Retiree Benefit	Employee Benefits	

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
40. Implementation schedule beginning 3/2012	Summary of objectives, services &	1st mtg: intro team & roles; discuss goals &	Meet in March, 2012, goals for 2013 plan
	activities for 2011; Top Priorities for	objectives for 1st yr; review plan docs &	year, bid in August 2012, access in Sept,
	2012 including 2012 service plan, healthcare	labor agmts, strategy for collective bargain-	2012, Plan selection Oct 2012, Early Nov
	reform, benchmarking, IAFF CBA discussion,	ing; strategic plans after careful analysis,	2012 enrollment plan materials, Dec.
	IAFF LOA Project, Next Gen Intake Doc,	implementation & communication plans,	2012 ID card distributed.
	HAP quote, industry trends, training.	map out project plan, monitor & measure	
41. Copy of proposed contract provided	Yes	Not provided	Memorandum of Understanding
42. Copy of Professional Liability Insurance	Yes	Yes	Yes - professional liability
43. Expectations of your clients	Collaborative business partnership; open	Clients engaged in process, provide info &	Clients are forthright w/ their intentions,
	communication	insight to goals & objectives, political	responsive to requests for data & realistic
		landscape, history nego plan benefits &	in expectations of competitive plan design
		honest feedback.	& client service. Partnership relationship.
44. Form of payment:	Compensation philosophy provides for	In most cases, commission paid by the	Compensated entirely via commissions paid
a. Commission paid by insurance carriers	maximum flexibility for clients. Will	insurance carriers would be sufficient to	directly by ins carriers. Accepts standard
	accommodate preferred method of	compensate agency as "payment in full"	commission structure paid by carrier for
b. Direct fees for services rendered	billing. Can accept payments annually,	for services discussed in RFP.	the specific products that are sold. MPI
	quarterly or monthly w/ no finance	Ancillary services that are separate &	would require broker of record status on
c. Either commissions or direct fees	charges to assist cash flow.	apart from proposed engagement would	all ancillary lines of employee benefits if
		be billed.	selected. Does not charge additional fees
d. Combination of commissions and fees			for services, either directly or indirectly.
e. Annual retainer			

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
45. Fee schedule/rates, or commission structure	Most clients-compensated through	Do not charge separate fees for consult-	The commission structures vary by
	commissions w/ amt built into insurance	ing & employee communication services.	carrier and lien of coverage. MPI accepts
	programs w/o that employee benefit	Offer an Online Enrollment Software	the standard commission structure that
	brokerage & consulting does not create	Service which would outsource to	is built into the cost of the product being
	new line item in budget. Often carriers &	Cornerstone the mgmt of enrollment	sold, as the entirety of the revenue
	vendors have commissions already baked	eligibility & is a separate & chargeable	required for each client.
	into premium cost, even if no designated	service. Pricing is based on a "per	
	agent or broker claiming them. Some	employee per month" fee.	
	cases paid on fee or retainer basis which		
	can be billed mo, qtr, yr.		
46. Methods to disclose all compensation to RH	GBS Compensation Disclosure Statement	Disclosed through insurance carrier	MPI can provided a written summary of
	and Schedule & GBS Consulting Agmt.	reports & if a fee was required, through	the revenues provied by each carrier by
		a Service Agmt detailing the fee, the	line of coverage at the request of the
		terms & services to be rendered.	client.
47. Charges for consulting & employee	Do not charge extra for these services	Do not charge separate fees for consult-	Not applicable to MPI due to the fact that
communications		ing & employee communication services.	they are compensated by commission
		Offer an Online Enrollment Software	revenue only.
		Service which would outsource to	
		Cornerstone the mgmt of enrollment	y
		eligibility & is a separate & chargeable	
		service. Pricing is based on a "per	
		employee per month" fee. This was not	Do not charge for reimbursable items
		part of scope of work of RFP.	

NAME	Gallagher Benefit Services	Cornerstone Municipal Advisory Group	Michigan Planners, Inc.
ADDRESS	Bingham Farms MI	Troy MI	Clinton Twp MI
48. Charges for reimbursables	No additional fees apply or would be	Do not charge fees for reimbursables	Does not charge for reimbursable items
	required by GBS		as travel, copies, call, etc. Both principals
			of MPI lives in Rochester.
49. Subcontracted tasks	Full service consulting model; sister	No subcontracted services; if services	Would need to know scope of subcontracted
	companies offer COBRA/HIPAA admin,	as claim audits, dependent eligiblity	tasks to determine expense associated
	Flex Acct admin, HR consulting, claim audit,	audits and EDI data services could require	w/ such & whether or not there was any
	benefit admin, payroll, actuarial cert.	outside vendors & City contract directly.	need to pass on the expenses to RH
50. Insurance Requirements; Supplied	Yes	Yes	Errors & Omission coverage
documentation			
51. Exceptions/Alternates	No exceptions or alterations	None	None unless there is a change in the
			scope of services.