



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

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Legislative File No: 2023-0154

TO: Mayor and City Council Members
FROM: Ken Elwert, CPRE, Director, Parks & Natural Resources Department
DATE: April 17, 2023
SUBJECT: 2023-2033 Strategic Plan

REQUEST:

Parks & Natural Resources Department is requesting Council receive the 2023-2033 Strategic Plan and its recommendations.

BACKGROUND:

On February 7, 2022, Council approved the selection of Beckett & Raeder as a consultant to develop a 10-year Strategic Plan for the Parks and Natural Resources Department.

Throughout 2023 our consultants Becket & Raeder, along with the Parks & Natural Resources Department, actively engaged employees, decision leaders, internal and external partners, and other city departments to ask several questions to gain insight into their opinions, needs and recommendations regarding staffing, facilities, budget and more.

The 10-year Strategic plan, relates to most of the Recreation, Parks, & Cultural City Council Objectives, but specifically fulfills the goal "Create and adopt a Parks Strategic Plan which includes funding, planning, maintenance, and staffing needs."

This plan provides recommendations having to do with operations, staffing levels, consideration of additional funding options, and recommendations for exploring a stronger partnership with other organizations. All of these recommendations are guided by the assumption that our staff, city administration, our residents, and City Council desire to have a strong parks and recreation system that is comparable to leading agencies in similar sized cities nationwide.

By receiving this plan, City Council is acknowledging the direction of the plan without agreeing to any specific actions. Any major recommended actions in regard to staffing, funding, and partnerships will come to City Council for consideration prior to implementation. Operational recommendations in this plan will be handled through City Administration.

RECOMMENDATION:

It is recommended that Council receive the 2023-2033 Strategic Plan and its recommendations for the Parks & Natural Resources Department.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Clerk		

Contract Reviewed by City Attorney Yes N/A