

Enactment No: RES0052-2004

CITY COUNCIL

2004-0155 Discussion regarding City Council 2004 Goals and Objectives and Long Term Goals

Attachments: Master Report.pdf; Agenda Summary.pdf; Minutes 20030205.pdf

Bob Spaman, Finance Director, and Ed Anzek, Planning and Development Director provided a brief overview of the difference between a goal and an objective. Mr. Spaman indicated that the budget process begins with City Council establishing long-term goals and objectives, noting the CIP process is moving forward. It was noted that essential services are a number one priority and the City controls spending through Action Steps by prioritizing spending and how the City can "get the biggest bang for its buck".

Improve Economic Development

- * *Better PUD Ordinance*
- * *Enhance Public/Private Alliances*
- * *Commercial Use - size and amount*
- * *Downtown Development Authority (DDA)*
- * *Business Improvement Programs (BIPS)*
- * *Business Improvement Districts (BIDS)*
- * *Gateways*
- * *Regional Communication Cooperative*
- * *Establish Business Council*
- * *Buildings - Standardize Materials et al*
- * *Infrastructure Policy on Extension*

Enhance/Maintain Infrastructure

- * *Crooks/Hamlin/M-59*
- * *Comprehensive Stormwater Management Program*
- * *DPS Facility*
- * *Trail Development*
- * *Formularize Road Policy*
- * *Maintain Healthy Trees*
- * *Adams/M59 Interchange Project*
- * *Proactive Maintenance*
- * *Cemetery Preservation*
- * *Gateways*

(City Council recessed from 10:02 PM to 10:13 PM)

Enhance Quality of Life

- * *Community Center*
- * *Trail Development*
- * *Green Space Preservation*
- * *Parks*
- * *Leaf Pick-up*
- * *Solid Waste*
- * *Low Tax Rate*
- * *Historical Preservation*
- * *Program Prioritization by Department*
- * *Community Policing*
- * *Threat to Quality of Life: West Niles, Gypsy Moth, Emerald Ash Borer*

- * *Improve Access to River*
- * *Pro Active Code Compliance*
- * *Match Police/Fire Services to Expectations*
- * *Policy Review - Operations*
- * *Decrease Dependency on Outside Consultants*
- * *Interdepartmental Communication*

Enhance Communication with Residents

- * *Citizen Academy*
- * *Youth Council*
- * *Channel 55*
- * *Hills Herald*
- * *City Web Site*
- * *Town Hall Meetings*
- * *Complaint System*
- * *Improve notification*
- * *Media Communication*
- * *Enhance Public Notice Policy*
- * *Enhance Sister City*

Improve Technology

- * *Long Term Technology Plan*

Enhance/Maintain Public Safety Levels

- * *Enhance/Maintain Fire Department Levels of Service*
- * *Enhance/Maintain Police Operations*

(Council Member Raschke exited at 10:50 PM)

- Efficient Government

- * *Upgrade facilities, staff, equipment - DPS perspective*
- * *Implement new meter read capabilities*
- * *Improve and maintain staff training*
- * *Upgrade communication/technology system*
- * *Implement records management*
- * *Maximize grants and other funding sources*
- * *Fire accreditation*
- * *Cut "Red Tape" - process improvement*
- * *Legitimize Five-year plan for Police services*
- * *Outsourcing and privatization*
- * *Review City Charter*

- Maintain Financial Stability

- * *Enhance revenue*
- * *Contain costs*
- * *Maximize grants and other funding sources*

Consensus of Council was to conduct a Work Session on April 28, 2004 to prioritize the goals and objectives discussed.

Mr. Spaman noted that the Administration will conduct its own goal setting session in April and then the Administration and City Council will meet together in May to compare goals and objectives.