



Department of
**PLANNING AND
ECONOMIC DEVELOPMENT**



OUR CHARGE



- Quality development & redevelopment
- Preserve residential neighborhoods
- Enhance tax base
- Jobs, jobs, jobs
- Premier residential and business address



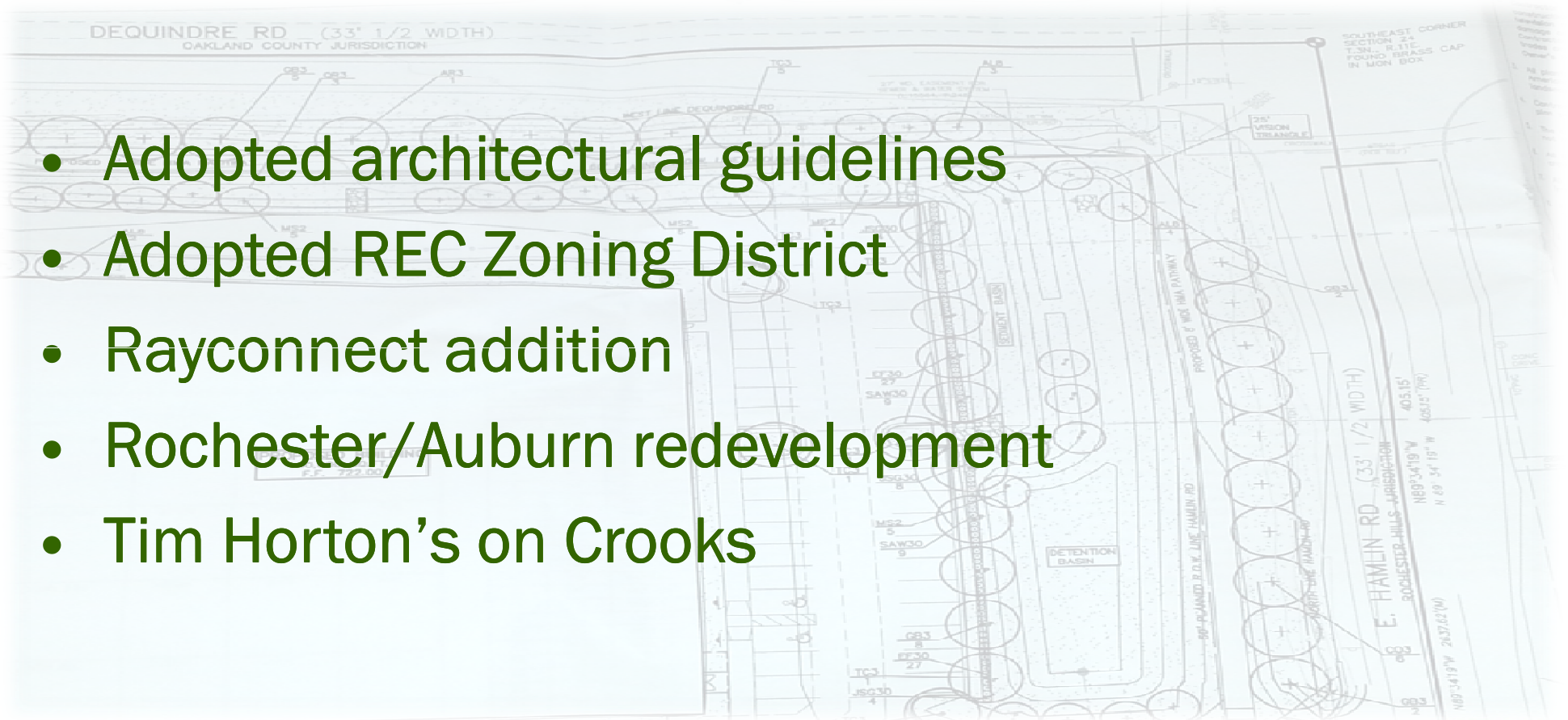
BOARDS AND COMMISSIONS

- Planning Commission
- Zoning/Sign Board of Appeals
- Historic Districts Commission
- Historic Districts Study Committee
- Brownfield Redevelopment Authority
- Local Development Finance Authority
- Economic Development Corporation
- Mayor's Business Council/RHISE



RECENT PLANNING ACTIVITY

- Adopted architectural guidelines
- Adopted REC Zoning District
- Rayconnect addition
- Rochester/Auburn redevelopment
- Tim Horton's on Crooks



ECONOMIC DEVELOPMENT RESULTS

Rochester Hills Welcomes 8 New Companies and 500 New Jobs

ONE OF LOWEST UNEMPLOYMENT RATES IN MICHIGAN

4.0%

LOWEST VACANCY RATE IN 10 YEARS

6.5%



MAYOR'S BUSINESS COUNCIL



MAYOR'S BUSINESS COUNCIL



ECONOMIC DEVELOPMENT STRATEGY 2.0

- International business investment
- Supply chain development initiatives
- Strategic partnerships



OUTLOOK FOR 2015

- Stable budget
- Increasing development activity
- Redevelopment plans for targeted areas
- Monitor LDFA funding



THANK YOU!



Questions & Answers

