

ORDINANCE NO. _____

AN ORDINANCE TO AMEND SECTIONS 134-5, 134-6, and 134-9 OF ARTICLE III OF CHAPTER 134 - SIGNS, OF THE CODE OF ORDINANCES OF THE CITY OF ROCHESTER HILLS, OAKLAND COUNTY, MICHIGAN, TO ALLOW SIGNAGE ON PROPERTIES WITH APPROVED PLANS, TO ALLOW ILLUMINATED SIGNAGE ON SECOND FLOORS WHEN FACING A MAJOR THOROUGHFARE, TO ALLOW TEMPORARY SIGNAGE ON CONSTRUCTION FENCE SCREENING AND TO ENSURE CONSISTENCY ACROSS VARIOUS ORDINANCE SECTIONS; TO REPEAL CONFLICTING OR INCONSISTENT ORDINANCES, AND PRESCRIBE A PENALTY FOR VIOLATIONS.

THE CITY OF ROCHESTER HILLS ORDAINS:

SECTION 1. Section 134-5 – Monument Signs of Chapter 134 – Signs of the Code of Ordinances of the City of Rochester Hills is hereby amended as follows:

(1) To remain as is.

(2) *Specific standards: Monument signs.*

- a. Monument signs shall only be permitted on a parcel that contains a building that is occupied and possesses a valid certificate of use [or a parcel that operates pursuant to an approved plan](#), ~~with the exception of public or private parks.~~
- b. through g. to remain as is.

SECTION 2. Section 134-6 - Wall Signs of Chapter 134 - Signs of the Code of Ordinances of the City of Rochester Hills is hereby amended as follows:

(1) To remain as is.

(2) *Specific standards: Wall signs.*

- a. through e. to remain as is.
- f. Multiple story buildings. Non-illuminated secondary signage for second floor tenants is permitted below the eave line of a two-story building and below the bottom of the 3rd floor window line, up to 20 square feet in area. [Signage may be illuminated if facing a major thoroughfare and shall not face a residential district. Such illuminated signage shall only be individual channel letters and or images.](#)
- g. to remain as is.

SECTION 3. Section 134-9 – Temporary Signs of Chapter 134 - Signs of the Code of Ordinances of the City of Rochester Hills is hereby amended as follows:

(a) through (g) To remain as is.

(h) [In the Brooklands District, temporary construction fence screening fabric may contain signage promoting the approved development for the subject site, the Brooklands District, and/or the City of Rochester Hills. Any signage shall be printed directly onto the screening fabric, shall not face a residential district, and can be displayed throughout the duration of construction.](#)

SECTION 4. Severability. This ordinance and each article, section, subsection, paragraph, subparagraph, part, provision, sentence, word and portion thereof are hereby declared to be severable, and if they or any of them are declared to be invalid or unenforceable for any reason by a court of competent jurisdiction, it is hereby provided that the remainder of this ordinance shall not be affected thereby.

SECTION 5. Penalty. All violations of this ordinance shall be municipal civil infractions and upon a determination of responsibility therefore shall be punishable by a civil fine of not more than \$500, or as otherwise prescribed herein.

SECTION 6. Repeal, Effective Date, Adoption.

- (1) **Repeal.** All regulatory provisions contained in other City ordinances, which are inconsistent with the provisions of this ordinance, are hereby repealed.
- (2) **Effective Date.** This ordinance shall become effective on _____, 2024, following its publication in the *Oakland Press* on _____, 2024.
- (3) **Adoption.** This ordinance was adopted by the City Council of the City of Rochester Hills at a meeting thereof held on _____, 2024.

Bryan K. Barnett, Mayor
City of Rochester Hills

CERTIFICATE

I HEREBY CERTIFY THAT THE FOREGOING ORDINANCE WAS ADOPTED BY THE CITY COUNCIL OF THE CITY OF ROCHESTER HILLS AT A MEETING THEREOF ON _____, 2024.

Leanne Scott, Clerk
City of Rochester Hills