



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

**1000 Rochester Hills Dr.
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248.656.4630
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Legislative File No: 2009-0220

TO: Mayor and City Council Members
FROM: Scott Cope, Building Department, 248-656-4615
DATE: November 24, 2009
SUBJECT: Temporary sign permit fee ordinance

REQUEST:

Staff is seeking City Council approval for an amended temporary sign fee ordinance.

BACKGROUND:

As part of the revised sign ordinance, staff considered input from businesses and sign contractors related to the duration and cost of temporary signs. Currently, business owners may have four temporary signs per year, each permit valid for 14 days, and a fee of \$ 100.00 for those 14 days.

The newly revised sign ordinance extends the duration of a temporary sign ordinance from 14 days to 30 days, with the fee remaining \$100.00 for each permit.

In this propose sign ordinance fee revision, if the business owner knows what events and what dates that he or she needs for the temporary sign, then the applicant will be able to apply for up to four signs with one application and have a total fee of \$200.00, a savings of \$200.00 for the business owner.

RECOMMENDATION:

It is staff's recommendation that City Council approve the revised sign permit fee ordinance for first reading.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		