City Council Strategic Planning & Policy Technical Review Committee
Fiscal Year 2026 Goals and Objectives:

1.   GOAL: PUBLIC SAFETY
Protect the residents, businesses, and visitors of Rochester Hills by providing high quality public safety.

Objective: Continue to examine current levels of ~~P~~police a n d F i r e service for effectiveness and efficiency.
Objective: Continue to monitor Fire and Police's~~'s~~ Funding Structure to ensure long-term viability.
Objective: Continue to implement the Fire Department Strategic Plan.

2.   GOAL: FISCAL MANAGEMENT
Establish policies for fiscal responsibility that ensure short and long-term prosperity through effective fiscal planning and efficient management of taxpayer assets.

Objective: Continue the policy of conservatively forecasting revenues, expenses, and critical factors for the next seven years on a rolling basis. Continue long-term strategic analysis of the years beyond.
Objective: Continue to adopt a three-year budget plan.
Objective: Monitor the efficiency and effectiveness of the City's internal financial controls to provide proper safeguarding of the City's assets.
~~**Objective:**   Review the efficiency and effectiveness of the City's Governmental Fund Balance Policy, to ensure fiscal responsibility.~~**Objective:**   Monitor fiscal policies of partner organizations for financial impact to the City of Rochester Hills.

3.   GOAL: INFRASTRUCTURE MANAGEMENT
Provide reliable, safe, and effective infrastructure (roadways, utilities, buildings, etc...) throughout the City.

Objective: Review the condition of existing City infrastructure to ensure it is safe and aesthetically pleasing, to optimize administrative efficiency and to preserve City-owned assets so that our residents, businesses, and employees feel valued.
Objective: Continue to maintain clean and reliable water service throughout the City.
Objective: Continue to maintain reliable sanitary sewer service throughout the City.
Objective: Continue neighborhood storm water education programs (including HOA leadership).
Objective: Continue sump pump discharge inspection program (sanitary vs. storm drain).
Objective: Continue cross connection education and enforcement program.

4.   GOAL: EFFECTIVE GOVERNANCE
Provide clear policy direction to Administration for the execution of City programs and services to ensure the efficient use of taxpayer funds.

Objective: Encourage administration to identify grants and/or opportunities to share project costs with other agencies.

1

City Council Strategic Planning & Policy Technical Review Committee
Fiscal Year 2026 Goals and Objectives:

Objective: Ensure the safety and security of our Information Technology (Management Information Systems).

Objective: Promote cooperative purchases with other communities, i.e. MITN.

Objective: Explore opportunities for new public/private partnerships, collaborative efforts with other municipalities, and possibilities for consolidation of City services.

Objective: Continue to annually review and update the Emergency Operating Plan by staff and City Council.

Objective: Implement a Strategic Plan for Information Technology (Management Information Systems).

5.   GOAL: RECREATION, PARKS, CULTURAL
Preserve the City of Rochester Hills' natural resources and recreational character.

Objective: Implement components of the Parks Strategic Plan.

Objective: Continue maintenance programs and the acquisition of Green Space and natural feature City owned property.

Objective: Conduct and implement components of a Grounds Maintenance Management Study, determining appropriate service levels and effective use of resources by function Citywide.

6.   GOAL: COMMUNITY / NEIGHBORHOODS
Protect the family-oriented community from adverse events and conditions by strategic planning and proactive management in all aspects of municipal governance.

Objective: Maintain a comprehensive notification system, including social media, to alert residents of emergency situations and other information.

Objective: Maintain and improve relationships with homeowner associations/neighborhoods to further neighborhood stability to make the community a better place to live.

Objective: Continue to implement code enforcement/blight ordinance effectively to preserve existing neighborhoods.

Objective: Continue to evaluate and make recommendation(s) to reduce the adverse impact of wildlife population in the City, and educate HOA leadership and homeowners.

Objective: Maintain an accurate database of HOA leadership and points of contact, including new developments.

7.   GOAL: ECONOMIC / TAX BASE
Retain investment, maintain the tax and employment base, support redevelopment, and uphold high property values in the City.

Objective: Continue to attract and retain businesses such as. This includes businesses that focus on R&D, High-Tech, and other types of businesses, including as well as small businesses to promote a robust business community in the City of Rochester Hills.

Objective: Continue to enforce policies and ordinances for the maintenance of existing residential and commercial buildings.

2

Objective: Implement components of the City Master Plan.

8. GOAL: CITY WORKFORCE
Attract and retain qualified, responsive, and innovative workforce.

Objective: Continue to offer competitive compensation and benefit programs.
Objective: Encourage and support training and continuing education to retain and maximize talent.
Objective: Use social media and other targeted outlets to attract best prospects, ~~including diverse candidates.~~.
Objective: Build a pipeline of skilled workers through proactive partnerships and internship programs.
Objective: Provide ~~diversity, equity, and inclusion in the~~a fair and equitable hiring and promotion process, ~~and~~ within the City's workforce culture.

9. GOAL: COMMUNITY TRUST & PARTICIPATION
Promote effective communication between City Council, administration, residents, businesses, and visitors so that decisions reflect the community's desires and expectations.

Objective: Utilize technology to further enhance communication with residents, and allow for online delivery of certain services including but not limited to social media and the City website.
Objective: Maintain and improve openness and transparency in conducting City business by way of cable broadcast and web cast of City Council meetings, and accessibility to City documents.
~~**Objective:** Acknowledge and promote diversity, equity, and inclusion.~~
Objective: Continue notification of new developments to ensure that neighboring property owners are advised.
Objective: Continue the policy of bi-annual public input via a community survey.
Objective: Involve youth in leadership growth and in the development of City's future by way of encouraging their participation on the Rochester Hills Government Youth Council.

10. GOAL: ENVIRONMENT
Promote conservation of water, electricity, etc.

Objective: Support the execution of the EGLE Grant and support additional environmental clean-up to provide a safe and clean environment for our residents & businesses.
Objective: Continue to invest in alternative energy infrastructure where cost effective.
~~**Objective:** Support green operational initiatives and resource efficiencies.~~
~~**Objective:** Review potential for the expansion of green programs within the City, and encourage vendor participation.~~
Objective: Continue education on water conservation, including ~~on and~~ enforcement of the City's Automatic Irrigation Systems ordinance.

City Council Strategic Planning & Policy Technical Review Committee
Fiscal Year 2026 Goals and Objectives:

~~**Objective:** Continue to invest in alternative energy infrastructure.~~
~~**Objective:** Support the execution of the EGLE Grant and support additional environmental clean-up to provide a safe and clean environment for our residents & businesses.~~