



City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
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[www.rochesterhills.org](http://www.rochesterhills.org)

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Legislative File No: 2022-0558 V2

**TO:** Mayor and City Council Members

**FROM:** Sara Roediger, Director of Planning and Economic Development, ext. 2573  
Michael Viazanko, Director Building Department Ordinance and Facilities, ext. 2445

**DATE:** December 12, 2022

**SUBJECT:** Request for Acceptance for Second Reading - an ordinance to amend Article 3, Sections 134-3, 134-4, 134-5(1), 134-6, and 134-9, of Chapter 134, Signs, of the Code of Ordinances of the City of Rochester Hills

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**REQUEST:**

To accept for Second Reading amendments to Article 3, Sections 134-3, 134-4, 134-5(1), 134-6, and 134-9 of Chapter 134, Signs, of the Code of Ordinances of the City of Rochester Hills to add provisions for; off premise sign definitions, prohibitions of off premise signs, clarifications on measuring sign area of illuminated signs, limitations on electronic message component signs, clarifications on measuring multiple family and subdivision complex signs, size allowances for office signs, size allowances for second floor tenant spaces for multiple story buildings, and clarifications on the total number and size of temporary signs,

**BACKGROUND:**

The City Attorney, the City's planning consultant, Giffels Webster along with City staff, including Planning and Economic Development staff and Code Enforcement staff have been working over the past several months on a number of minor technical amendments to the City's sign ordinance which are designed to provide ease and clarification of application.

Based on counsel from the City Attorney regarding a recent Supreme Court ruling, a new definition and regulation of off premise signs was drafted, prohibiting new off premise and billboard signs within the City. In addition, the City's Ordinance Manager, who administers the sign regulations, had a number of technical amendments and clarifications that are also included in the proposed amendments mainly addressing the number of temporary signs permitted, the size of signs for office uses, and how to measure the size of certain signs,

The additional provisions are shown in the attached Ordinance, and staff will be present to answer any questions regarding the proposed amendments. The City Council approved the first reading of the amendments with changes to the number of temporary signs permitted to more closely reflect current sign allowances, on December 5, 2022.

**RECOMMENDATION:**

That City Council accept for Second Reading amendments to Article 3, Sections 134-3, 134-4, 134-5(1), 134-6, and 134-9 of Chapter 134, Signs, of the Code of Ordinances, as defined in the attached Ordinance.

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APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney       Yes       N/A