GOALS

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Improve Economic Development:

- Better PUD Ordinance
- Enhance Public/Private Alliances
- Commercial Use – size and amount
- Downtown Development Authority (DDA)
- Business Improvement Programs (BIPS)
- Business Improvement Districts (BIDS)
- Regional Communication Cooperative
- Establish Business Council
- ~~Buildings – Standardize Materials, et al~~
- ~~Develop Infrastructure Policy on Extensions~~

Enhance/Maintain Infrastructure:

- **Crooks/Hamlin/M-59**
- **Comprehensive Stormwater Management Program**
- **DPS Facility**
- **Trail Development**
- **Formularize Road Policy**
- ~~**Maintain Healthy Trees**~~
- ~~**Adams/M-59 Interchange Project**~~
- **Proactive Maintenance**
- ~~**Cemetery Preservation**~~
- **Gateways**

Enhance Quality of Life:
- **Community Center**   **Trail Development**
- **Green Space Preservation**   **Parks**
- **Leaf Pickup**   **Solid Waste**
- **Historical Preservation**
- **Program Prioritization by Department**
- **Community Policing**
- **Threat to Quality of Life**
    West Nile; Gypsy Moth; Emerald Ash Borer
- **Improve Access to River**
- **Pro Active Code Compliance**
- **Policy Review – Operations**
- **Decrease Dependency on Outside Consultants**
- **InterDepartmental Communication**

__Enhance Communication with Residents__:
- **Citizen Academy**
- **Youth Council** *(in process 5/3/04)*
- **Channel 55**
- **Hills Herald**
- **City Web Site**
- **Town Hall Meetings**
- **Complaint System**
- **Improve Notification / Programs**
- **Media Communication**
- **Enhance Sister City**
- **Public Communication – Proactive Committee**

Improve Technology:
- **Long-term Technology Plan**

Enhance/Maintain Public Safety Levels:
- **Enhance/Maintain Fire Department Levels of Service**
- **Enhance/Maintain Police Operations**

Efficient Government*:*
- **Upgrade facilities, staff, equipment – DPS perspective**
- **Implement new meter read capabilities**
- **Improve and maintain staff training**
- **Upgrade communication/technology system**
- **Implement records management**
- **Fire accreditation**
- **Cut "red-tape" – process improvement**
- **Develop Five-year Plan for Police Services**
- **Outsourcing and privatization**
- **Review City Charter**

Maintain Financial Stability*:*
- **Enhance Revenue**
- **Contain costs**
- **Maximize Grants and other funding sources**